

WQHQ
Salisbury, MD
Quarterly Issues/Programs List
Third Quarter, 2013
10/01/2013

WQHQ
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARTS:** Arts and Entertainment- Ball
- **CANCER RESEARCH:** Walk for Awareness
- **COMMUNITY INVOLVEMENT:** (No issue/program description given.)
- **Disabled persons:** WALK WITH ME FUNDRAISER
- **Energy tips:** GENERIC ENERGY
- **Health Care:** MEDS AND HEAT
- **Mentoring:** Programs on Mentoring
- **Money:** TAX CONSIDERATIONS FROM CONGRESS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------|----------------------------------|-------------------------|-------------------------|------------------------|----------|
| Disabled persons | DD- EASTER SEALS- WALK WITH ME | WALK WITH ME FUNDRAISER | Easter Seals Foundation | 07/07/2013 07:25 AM | 027:58 |
| Health Care | DD- PENINSULA HOME CARE MEDS AND | MEDS AND HEAT | PENINSULA HOME CARE | 07/14/2013 07:28 AM | 027:59 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------------------|------------------------------------|----------------------------------|------------------------------|------------------------|----------|
| HEAT | | | | | |
| ARTS | DD- Rehoboth Art League | Arts and Entertainment- Ball | Rehoboth Art Council | 07/21/2013 07:25 AM | 027:59 |
| Money | DD- TAX INFO COASTAL REALTORS | TAX CONSIDERATIONS FROM CONGRESS | Coastal Association Realtors | 07/28/2013 07:25 AM | 028:26 |
| Mentoring | DD- Big Brothers Big Sisters of ES | Programs on Mentoring | BIG BROTHERS BIG SISTERS | 08/04/2013 07:25 AM | 027:59 |
| COMMUNITY INVOLVEMENT | DD- SUNRISE ROTARY | Sunrise Rotary | SUNRISE ROTARY | 08/11/2013 07:25 AM | 026:56 |
| ARTS | DD- Rehoboth Art League | Arts and Entertainment- Ball | Rehoboth Art Council | 08/18/2013 07:29 AM | 027:59 |
| Energy tips | DD- DELMARVA POWER | GENERIC ENERGY | Delmarva Power | 08/25/2013 07:27 AM | 029:29 |
| Disabled persons | DD- EASTER SEALS- WALK WITH ME | WALK WITH ME FUNDRAISER | Easter Seals Foundation | 09/01/2013 07:25 AM | 027:58 |
| COMMUNITY INVOLVEMENT | DD- Seaford Young Marines | Seaford Young Marines | Seaford Young Marines | 09/08/2013 07:25 AM | 027:57 |
| ARTS | DD- Rehoboth Art League | Arts and Entertainment- Ball | Rehoboth Art Council | 09/15/2013 07:26 AM | 027:59 |
| COMMUNITY INVOLVEMENT | DD- Alz Walk 2013 | Alz Walk 2013 | Seaford Young Marines | 09/22/2013 07:28 AM | 027:59 |
| CANCER RESEARCH | DD- Women Supporting Women | Walk for Awareness | WOMEN SUPPORTING WOMEN | 09/29/2013 07:27 AM | 027:59 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------|-------------------------------|-----------------|-------------|
| ----- | PSA 911 DAY | 000:30 | 022 |
| Adult vaccines | NATIONAL FOUNDATION FOR INFEC | 001:00 | 031 |
| Alcohol/Sustance Abuse | Al-Anon Family Groups | 000:31 | 002 |
| Alcohol/Sustance Abuse | Al-Anon Family Groups | 001:01 | 033 |
| American Red Cross | Blood Bank of Delmarva | 000:31 | 005 |
| Animal Rescue Forever Homes | AD Council | 000:30 | 010 |
| Childhood Health | Clear Channel | 000:30 | 004 |
| Childhood Health | U.S. Dept of Health | 000:30 | 003 |
| Children&Family Issues | adoptuskids.org | 000:30 | 004 |
| Children&Family Issues | adoptuskids.org | 001:00 | 021 |
| Civic Organizations | Catholic Comm. Campaign | 001:00 | 028 |
| COMMUNITY INVOLVEMENT | AD Council | 000:30 | 003 |
| COMMUNITY INVOLVEMENT | AD Council | 001:00 | 045 |
| COMMUNITY INVOLVEMENT | Clear Channel | 000:15 | 053 |
| COMMUNITY INVOLVEMENT | Clear Channel | 000:30 | 001 |
| COMMUNITY INVOLVEMENT | US NAVY | 001:00 | 030 |
| COMMUNITY ORGANIZATIONS | Clear Channel | 000:30 | 003 |
| COMMUNITY ORGANIZATIONS | Clear Channel | 000:31 | 001 |
| COMMUNITY ORGANIZATIONS | Clear Channel | 001:00 | 031 |
| COMMUNITY ORGANIZATIONS | LIONS CLUB | 000:30 | 007 |
| COMMUNITY ORGANIZATIONS | Salisbury University | 000:31 | 002 |
| Debt Advice | Nat'l Credit Counseling | 000:30 | 004 |
| Education,Literacy | AD Council | 001:00 | 014 |
| Environment | Am. Academy of Ortho Surgeons | 000:32 | 031 |
| Family Finances | IRS.gov | 000:30 | 003 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------|-------------------------------|-----------------|-------------|
| Family Issues | AD Council | 000:30 | 021 |
| Family Issues | AD Council | 001:00 | 003 |
| Health | AD Council | 000:30 | 001 |
| Health | Am. Academy of Ortho Surgeons | 001:03 | 078 |
| Health | American Heart Association | 001:00 | 032 |
| Health | American Lung Association | 000:30 | 003 |
| Health | Foundation Fighting Blindness | 000:29 | 012 |
| Health | March of Dimes | 000:29 | 026 |
| Health | March of Dimes | 000:30 | 003 |
| Insurance | protectyourpaycheck.org | 000:15 | 044 |
| Mental Health | Clear Channel | 001:00 | 009 |
| MILITARY AND VETERANS | Clear Channel | 000:30 | 008 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 166 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 234 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:32 | 062 |
| Military, War | giveanhour.org | 000:31 | 005 |
| Military, War | Paralyzed Vets of America | 000:17 | 062 |
| Military, War | USO | 000:30 | 031 |
| Military, War | USO | 001:01 | 060 |
| Military, War | Wounded Warrior Project | 000:30 | 077 |
| Military, War | Wounded Warrior Project | 000:31 | 045 |
| Military, War | Wounded Warrior Project | 001:00 | 112 |
| Organ Donation | U.S. Dept of Health | 000:15 | 043 |
| Organ Donation | U.S. Dept of Health | 001:00 | 028 |
| Paralyzed Vets | Paralyzed Vets of America | 000:30 | 026 |
| Post Traumatic Stress Synd. | USO | 000:15 | 045 |
| Premature births | March of Dimes | 001:00 | 024 |
| PSA | AT&T | 000:30 | 028 |
| PSA | SHOW YOUR STRIPES | 000:30 | 022 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------------|------------------------------|----------|------|
| PSA | SHOW YOUR STRIPES | 000:31 | 011 |
| Public Safety | takemefishing.org | 001:00 | 019 |
| Register w/Selective Service | SELECTIVE SERVICE SYSTEM | 000:30 | 010 |
| Safety | AD Council | 000:30 | 001 |
| Safety | Dept. Of Homeland Security | 000:30 | 003 |
| Safety | Nat'l Drowning Prev Alliance | 000:30 | 004 |
| Safety | Nat'l Drowning Prev Alliance | 001:00 | 023 |
| Safety | ready.gov | 000:59 | 020 |
| Senior Citizens Support | AARP | 000:30 | 006 |
| Women's Issues | Clear Channel | 000:31 | 002 |