

WQHQ  
Salisbury, MD  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/02/2015

WQHQ  
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business Innovation:** The latest with the local Chamber of commerce
- **COMMUNITY ORGANIZATIONS:** Fundraiser for OWC
- **Health:** PENGUIN SWIM
- **MILITARY AND VETERANS:** Hero Day in Downtown Salisbury

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY ORGANIZATIONS	DD-Operation We Care_SLaughter House Farm	Fundraiser for OWC	Operation We Care	10/05/2014 07:27 AM	027:58
Health	DD- Gabby Run_Runs 2 Run	Run for Cancer Research	Races 2 Run	10/12/2014 07:29 AM	026:59
Business Innovation	DD- Chamber Chat October	The latest with the local Chamber of commerce	Salisbury Area Chamber	10/19/2014 07:31 AM	024:59
MILITARY AND VETERANS	DD- Hero Day	Hero Day in Downtown Salisbury	Salisbury Area Chamber	10/26/2014 07:30 AM	027:28
Health	DD- Peninsula Home Care	Info on Medication Use	PENINSULA HOME CARE	11/02/2014 07:30 AM	027:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	DD- Gabby Run_Runs 2 Run	Run for Cancer Research	Races 2 Run	11/09/2014 07:30 AM	026:59
Health	DD- Peninsula Home Care	Info on Medication Use	PENINSULA HOME CARE	11/16/2014 07:26 AM	027:29
Health	DD- Gabby Run_Runs 2 Run	Run for Cancer Research	Races 2 Run	11/23/2014 07:26 AM	026:59
Health	DD- Dental Clinic	Free Dental Clinic	CITY OF SALISBURY	11/30/2014 07:30 AM	025:57
Business Innovation	DD- Chamber Chat December	The latest with the local Chamber of commerce	Salisbury Area Chamber	12/07/2014 07:27 AM	029:00
Health	DD-AGH PENGUIN SWIM	PENGUIN SWIM	Atlantic General Hospital	12/14/2014 07:27 AM	026:59
Health	DD-AGH PENGUIN SWIM	PENGUIN SWIM	Atlantic General Hospital	12/28/2014 07:28 AM	026:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	SHOW YOUR STRIPES/AC/PROGRESSIVE	000:30	001
Alcohol/Sustance Abuse	AI-Anon Family Groups	001:01	012
Animal Care	AD Council	000:59	022

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Animal Care	AD Council	001:00	011
Animal Care	Clear Channel	000:30	001
CANCER RESEARCH	CANCER RESEARCH	000:30	001
CANCER RESEARCH	CANCER RESEARCH	001:00	002
CANCER RESEARCH	Clear Channel	000:30	003
Civic Organizations	Catholic Comm. Campaign	001:00	011
COMMUNITY ORGANIZATIONS	AD Council	001:00	012
COMMUNITY ORGANIZATIONS	Clear Channel	000:30	005
COMMUNITY ORGANIZATIONS	Clear Channel	001:00	003
Energy tips	Clear Channel	000:30	001
Environment	Am. Academy of Ortho Surgeons	000:32	002
Environment	Clear Channel	000:30	001
Environment	Clear Channel	001:00	012
Family Issues	AD Council	000:59	012
FOURIER	IRS.gov	000:29	003
FOURIER	USO	000:15	009
HARP	SELECTIVE SERVICE SYSTEM	000:30	001
HARP	USO	001:00	008
Health	AD Council	001:00	024
Health	Clear Channel	000:30	002
Health	Foundation Fighting Blindness	000:29	003
Health	March of Dimes	000:29	002
Health	March of Dimes	000:30	001
Health	PRMC	000:31	001
HEALTH AND FITNESS	YMCA	000:30	001
HEALTH AND FITNESS	YMCA	000:59	020
Housing	AD Council	001:00	012
MILITARY AND VETERANS	Clear Channel	000:31	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021
Military, War	USO	000:30	001
Military, War	Wounded Warrior Project	000:30	001
Military, War	Wounded Warrior Project	000:59	020
Military, War	Wounded Warrior Project	001:00	027
Money	Internat'l disaster info	000:31	002
Organ Donation	U.S. Dept of Health	000:15	007
PSA	Clear Channel	000:15	008
Public Safety	AD Council	001:00	015
Public Safety	takemefishing.org	001:00	013
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	003
Safety	AD Council	000:30	001
Safety	Nat'l Drowning Prev Alliance	001:00	015
SEXUAL ASSAULT	IT'S ON US	000:30	004