

WQHQ  
Salisbury, MD  
Quarterly Issues/Programs List  
Second Quarter, 2012  
07/02/2012

WQHQ  
Quarterly Issues/Programs List

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WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Civic Organizations:** SBY FIREWORKS
- **Earth Day:** THE SALISBURY ZOO IS HOSTING EARTH DAY
- **Employment, Business:** Strengthening the Economy
- **Environment:** Water Usage and Your Carbon Footprint
- **Health:** Kidney Research
- **Helping Others:** Work and Witness Camp
- **Military, War:** fisher house
- **Safety:** Pedestrian Safety
- **SEXUAL ASSULT:** SEXUAL ASSULT

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Earth Day	DD- EARTH DAY AT THE ZOO	THE SALISBURY ZOO IS HOSTING EARTH DAY	Salisbury Zoo	04/01/2012 07:30 AM	028:01
Helping	DD- 1st State	Work and Witness	1st State	04/08/2012	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Others	Work Camp	Camp	Workcamp	07:30 AM	
Health	DD- KIDNEY FOUNDATION OF EASTERN SHORE	Kidney Research	Kidney Foundation of E.Shore	04/15/2012 07:30 AM	027:25
SEXUAL ASSULT	DD- LIFE CRISIS SEXUAL ASSULT	SEXUAL ASSULT	LIFE CRISIS CENTER	04/22/2012 07:30 AM	028:00
Health	DD- KIDNEY FOUNDATION OF EASTERN SHORE	Kidney Research	Kidney Foundation of E.Shore	04/29/2012 07:30 AM	027:59
Health	DD-AGH Cancer Screening	Cancer Awareness	Atlantic General Hospital	05/06/2012 07:30 AM	028:30
Helping Others	DD- Habitat For Humanity-ReStore	Home Improvement	Habitat For Humanity	05/13/2012 07:30 AM	028:59
Health	DD- KIDNEY FOUNDATION OF EASTERN SHORE	Kidney Research	Kidney Foundation of E.Shore	05/20/2012 07:30 AM	027:59
Military, War	DD- FISHER HOUSE	fisher house	Fisher House	05/27/2012 07:30 AM	029:59
Helping Others	DD- 1st State Work Camp	Work and Witness Camp	1st State Workcamp	06/03/2012 07:30 AM	027:59
Civic Organizations	DD- SBY TRADITIONS RED, WHITE AND BOOM	SBY FIREWORKS	Salisbury Traditions	06/10/2012 07:30 AM	027:59
Safety	DD- Ocean City Safety OCPD & OCFD	Pedestrian Safety	Ocean City Police Department	06/17/2012 07:30 AM	028:05
Civic Organizations	DD- SBY TRADITIONS RED, WHITE AND BOOM	SBY FIREWORKS	Salisbury Traditions	06/24/2012 07:30 AM	027:59

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcohol/Substance Abuse	Al-Anon Family Groups	000:31	006
Alcohol/Substance Abuse	Al-Anon Family Groups	001:01	016
American Red Cross	Blood Bank of Delmarva	000:31	011
BOYS' TOWN	Boys Town Nat'l Hotline	000:15	019
BOYS'S TOWN	Boys Town Nat'l Hotline	000:15	003
BULLYING	:30 BULLYING	000:29	004
BULLYING	:60 BULLYING	000:59	004
BULLYING	DONORSCHOSE.ORG	000:30	013
BULLYING	DONORSCHOSE.ORG	000:32	014
BULLYING	National Education Assoc.	000:29	001
BULLYING	National Education Assoc.	000:59	001
Childhood Health	March of Dimes	001:00	013
Debt Advice	AD Council	000:30	013
Debt Advice	AD Council	001:00	006
Debt Advice	Nat'l Credit Counseling	000:30	010
Education	AD Council	000:30	010
Environment	Am. Academy of Ortho Surgeons	000:32	013
Environment	Nat'l Wildlife Refuge	001:00	007
Environment	Wildlife Land Trust	000:15	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family Finances	IRS.gov	000:15	007
Family Finances	IRS.gov	000:30	016
Family Issues	Catholic Comm. Campaign	001:00	009
Girl Scouts	Girl Scouts	000:59	002
Government	SELECTIVE SERVICE SYSTEM	000:30	033
Government Programs	:60 SELECTIVE SERVICES	001:00	003
Government Programs	AD Council	001:00	006
Government Programs	Medicare	000:59	008
Grieving	Mennonite Church	000:29	013
Health	:30 CDC'S NATIONAL TOBACCO EDUCATION	000:30	003
Health	:30 FIGHTING BLINDNESS	000:29	002
Health	:60 PREVENT VISION LOSS	001:00	008
Health	AD Council	000:15	024
Health	AD Council	000:30	009
Health	AD Council	000:32	006
Health	Am. Academy of Ortho Surgeons	001:03	088
Health	American Health Assistance	001:00	002
Health	American Heart Association	000:31	013
Health	Arthritis Foundation	000:17	028
Health	Drive for COPD	000:59	007
Health	facesofinfluenza.org	000:30	012
Health	Foundation Fighting Blindness	000:29	001
Health	letsmove.gov	000:30	014
Health	letsmove.gov	001:00	008
Health	March of Dimes	000:30	009
Health	Nat'l Institutes of Health	000:30	015
Health	Nat'l Lung Cancer Partnership	000:30	056
Health	Overeaters Anonymous	000:26	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	seeabettertomorrow.org	001:00	001
Health	U.S. Dept of Health	000:30	009
Health	U.S. Dept of Health	001:00	008
Health	U.S. Dept of Health	001:01	066
Health	womeningovernment.org	000:29	006
HEALTH AND FITNESS	AD Council	000:29	079
HEALTH AND FITNESS	AD Council	000:30	124
HEALTH AND FITNESS	AD Council	000:31	143
HEALTH AND FITNESS	City Of Hope	000:31	024
Helping Others	AD Council	000:30	006
Helping Others	FEMA	000:59	004
Helping Others	Foundation for a Better Life	000:30	005
Helping Others	Make a Wish Foundation	000:30	007
Insurance	:15 DISABILITY INSURANCE	000:15	008
Insurance	protectyourpaycheck.org	000:15	001
LITERACY	DONORSCHOSE.ORG	000:30	014
Military Recruitment	Air Force Reserve	000:30	007
Military, War	giveanhour.org	000:31	008
Military, War	Paralyzed Vets of America	000:17	037
Military, War	Paralyzed Vets of America	000:31	008
Military, War	Paralyzed Vets of America	001:01	042
Military, War	USO	000:32	008
Military, War	USO	001:01	026
Military, War	Wounded Warrior Project	000:31	087
Military, War	Wounded Warrior Project	001:00	007
MUSIC	DONORSCHOSE.ORG	000:32	015
Organ Donation	U.S. Dept of Health	000:15	014
Organ Donation	U.S. Dept of Health	001:00	001
Paralyzed Vets	Paralyzed Vets of America	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Paralyzed Vets	Paralyzed Vets of America	000:59	006
Parenting	Boys Town	000:29	008
Post Traumatic Stress Synd.	USO	000:15	035
POVERTY	DONORSCHOSE.ORG	000:31	027
Premature births	March of Dimes	001:00	005
Prevention	Youth Reckless Driving Preven	000:15	015
Public Safety	takemefishing.org	000:30	017
Public Safety	takemefishing.org	001:00	010
Quitting Smoking	AD Council	000:30	005
Reading	Reading Assist Institute	000:31	022
Reading	Sussex County Library	000:30	127
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:15	063
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	045
Safety	:30 DROWNING IS PREVENTABLE	000:30	007
Safety	:60 DROWING IS PREVENTABLE	001:00	002
Safety	AD Council	000:30	005
Safety	Dept. Of Homeland Security	000:30	023
Safety	Nat'l Drowning Prev Alliance	001:00	001
School Attendance	AD Council	000:15	025
School Attendance	AD Council	000:30	007
Schools	MD State Education Assoc	001:00	012
SELF ESTEEM	DONORSCHOSE.ORG	000:31	014
Sickle Cell Disease	Red Cross	000:36	005
SKIN CANCER AWARENESS	Atlantic General Hospital	027:59	001
Tax Assistance	IRS.gov	000:15	036
Tax Assistance	IRS.gov	000:30	006
Tax Assistance	IRS.gov	001:00	010
Tax Help	IRS.gov	000:15	004

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Tax Help	IRS.gov	000:30	002
Tax Help	IRS.gov	001:00	002
Veterans	Paralyzed Vets of America	000:15	064
Veterans	Wounded Warrior Project	000:57	014