

WQHQ
Salisbury, MD
Quarterly Issues/Programs List
First Quarter, 2013
04/01/2013

WQHQ
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Civic Organizations:** (No issue/program description given.)
- **Family Finances:** (No issue/program description given.)
- **Health:** MARCH ONLY
- **Health Care:** PRMC-PHC
- **LITERACY:** WICOMICO LIBRARY

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	DD-Mission of Mercy - FREE Dental Clinic	-----	MISSION OF MERCY- DENTAL	01/06/2013 07:27 AM	028:00
Civic Organizations	DD- GENERIC JUNIOR ACHIEVEMENT	-----	JUNIOR ACHIEVEMENT	01/13/2013 07:26 AM	027:59
Health	DD-Mission of Mercy - FREE Dental Clinic	-----	MISSION OF MERCY- DENTAL	01/20/2013 07:27 AM	028:00
LITERACY	DD- LIGHT OF LITERACY	WICOMICO LIBRARY	Wicomico Library	01/27/2013 07:25 AM	027:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Care	DD- HEALTHCARE REFORM	PRMC-PHC	PRMC	02/03/2013 07:26 AM	027:27
Health	DD-Mission of Mercy - FREE Dental Clinic	-----	MISSION OF MERCY- DENTAL	02/17/2013 07:29 AM	028:00
Civic Organizations	DD- WOMEN SUPPORTING WOMEN	-----	WOMEN SUPPORTING WOMEN	02/24/2013 07:25 AM	027:59
Civic Organizations	DD- EASTER SEALS	-----	Easter Seals Foundation	03/03/2013 07:26 AM	027:59
Health	DD- PRMC PATIENT SAFETY WEEK	MARCH ONLY	PRMC	03/17/2013 07:25 AM	027:59
Health	DD- Kidney Walk	MARCH ONLY	Kidney Foundation of E.Shore	03/24/2013 07:26 AM	027:58
Family Finances	DD-College Savings Plan of MD	-----	College Savings Plans of MD	03/31/2013 07:28 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult vaccines	NATIONAL FOUNDATION FOR INFEC	001:00	017
Alcohol/Sustance Abuse	Al-Anon Family Groups	000:31	006
Alcohol/Sustance Abuse	Al-Anon Family Groups	001:01	019

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
American Red Cross	Blood Bank of Delmarva	000:31	010
Animal Rescue Forever Homes	AD Council	000:15	002
ARTS	SMITHSONIAN	000:31	035
BULLYING	AD Council	000:30	058
BULLYING	AD Council	001:00	019
BULLYING	National Education Assoc.	000:29	009
BULLYING	National Education Assoc.	000:59	001
Childhood Health	AD Council	000:30	007
Childhood Health	AD Council	001:00	022
Childhood Health	U.S. Dept of Health	000:30	006
Children&Family Issues	AD Council	000:30	007
Children&Family Issues	AD Council	001:00	024
Children&Family Issues	adoptuskids.org	000:30	002
Children&Family Issues	adoptuskids.org	001:00	013
Children&Family Issues	Clear Channel	000:59	003
Civic Organizations	Catholic Comm. Campaign	001:00	025
Civic Organizations	Clear Channel	000:30	001
Civic Organizations	Girl Scouts	000:30	003
Civic Organizations	Salisbury Zoo	000:31	001
COMMUNITY INVOLVEMENT	AD Council	001:00	009
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	035
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	007
COMMUNITY INVOLVEMENT	Clear Channel	000:30	002
COMMUNITY INVOLVEMENT	US NAVY	001:00	018
Debt Advice	Nat'l Credit Counseling	000:30	003
Education,Literacy	Barnum & Bailey Circus	029:00	001
Environment	Am. Academy of Ortho Surgeons	000:32	032
Family Finances	AD Council	000:15	064
Family Finances	IRS.gov	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AD Council	000:30	004
Health	Am. Academy of Ortho Surgeons	001:03	088
Health	American Heart Association	001:00	029
Health	Foundation Fighting Blindness	000:29	017
Health	March of Dimes	000:29	029
Health	March of Dimes	000:30	007
Health	U.S. Dept of Health	000:30	008
HEALTH AND FITNESS	American Heart Association	000:30	070
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
Impaired drivers	AD Council	000:30	001
Insurance	protectyourpaycheck.org	000:15	052
Military, War	giveanhour.org	000:31	013
Military, War	Paralyzed Vets of America	000:17	093
Military, War	Paralyzed Vets of America	000:31	021
Military, War	Paralyzed Vets of America	001:01	028
Military, War	USO	000:30	027
Military, War	USO	001:01	060
Military, War	Wounded Warrior Project	000:30	087
Military, War	Wounded Warrior Project	000:31	064
Military, War	Wounded Warrior Project	001:00	093
Organ Donation	U.S. Dept of Health	000:15	065
Organ Donation	U.S. Dept of Health	001:00	016
Paralyzed Vets	Paralyzed Vets of America	000:30	031
Post Traumatic Stress Synd.	USO	000:15	065
Premature births	March of Dimes	001:00	017
Prevention	Clear Channel	001:00	017
Public Safety	takemefishing.org	001:00	026
Register w/Selective Service	SELECTIVE SERVICE SYSTEM	000:30	024
Safety	AD Council	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Dept. Of Homeland Security	000:30	006
Safety	Nat'l Drowning Prev Alliance	000:30	004
Safety	Nat'l Drowning Prev Alliance	001:00	022
Safety	ready.gov	000:59	023
Senior Citizens Support	AARP	000:30	010
Senior Citizens Support	AARP	001:00	009