

WQHQ
Salisbury, MD
Quarterly Issues/Programs List
Fourth Quarter, 2011
01/03/2012

WQHQ
Quarterly Issues/Programs List

WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Bank donations:** (No issue/program description given.)
- **Energy tips:** (No issue/program description given.)
- **Health:** RANDY'S FIRST AS HOST
- **Health Care:** (No issue/program description given.)
- **Higher Education:** (No issue/program description given.)
- **Senior Citizens Support:** (No issue/program description given.)
- **Women's Issues:** (No issue/program description given.)

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Senior Citizens Support	DD- MAC, INC "GENERIC"	-----	MAC, INC(area agency on aging	10/02/2011 09:00 AM	026:43
Health	DD- NEMOURS	RANDY'S FIRST AS HOST	Clear Channel	10/09/2011 09:02 AM	028:00
Health	DD- HOLLY COMMUNITY INC	-----	Holly Community, Inc	10/16/2011 09:02 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health Care	DD- Lower Shore Enterprises	-----	-----	10/23/2011 09:00 AM	027:59
Women's Issues	DD- Life Crisis Center	-----	-----	11/06/2011 08:58 AM	027:59
-----	DD- MARCH OF DIMES	-----	March of Dimes	11/13/2011 09:03 AM	027:59
-----	DD- TOYS FOR TOTS/STUFF THE BUS	-----	USA.gov	11/27/2011 09:01 AM	027:59
Energy tips	DD- DELMARVA POWER	-----	-----	12/04/2011 09:05 AM	028:00
Health Care	DD- ATLANTIC GENERAL	-----	Atlantic General Hoispital	12/11/2011 09:03 AM	028:00
Blood Bank donations	DD- BLOOD BANK	-----	Blood Bank of Delmarva	12/18/2011 09:00 AM	027:59
Higher Education	DD- MD College Savings	-----	College Savings Plans of MD	12/25/2011 09:02 AM	027:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	:15 SSA	000:15	004
-----	:15 SSS DOT GOV	000:15	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	:15 WOUNDED WARRIOR PSA	000:16	001
----	:30 SSS DOT GOV	000:30	029
----	:30 WOUNDED WARRIOR PSA	000:30	226
----	:60 HS DROP OUT	001:00	006
----	AD Council	000:15	005
----	AD Council	000:30	008
----	American Lung Association	000:14	001
----	Catholic Comm. Campaign	001:00	009
----	DD- Stand Up For Kids	030:00	001
----	Fisher House	000:30	020
----	Fisher House	000:31	004
----	FISHER HOUSE PSA #1-KISS	000:30	003
----	FISHER HOUSE PSA #1-Q105	000:30	017
----	FISHER HOUSE PSA #2-KISS	000:31	003
----	FISHER HOUSE PSA #2-Q105	000:31	014
----	Q-TIP JINGLE CLOSE	000:04	023
----	Q105 Q-TIP BED	000:35	008
----	STB WQHQ	000:30	044
Open Adoption	adoptuskids.org	000:59	013
Open Adoption	adoptuskids.org	001:00	013
Open Adoption	U.S. Dept of Health	000:59	019
American Red Cross	Blood Bank of Delmarva	000:31	018
Asthma	Glaxo Smith-Kline	001:00	020
Autism	AD Council	000:30	005
BOYS'S TOWN	Boys Town Nat'l Hotline	000:15	018
Children&Family Issues	:30 CROSS POINTE COMMUNITY FEST	000:29	002
Children&Family Issues	:30 CROSS POINTE GRACE CARD	000:28	001
Crime Prevention	Ocean City Police Department	000:30	026
Debt Advice	:15 MAKING HOME AFFORDABLE	000:15	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Debt Advice	:30 MAKING HOME AFFORDABLE	000:30	014
Debt Advice	:60 MAKING HOME AFFORDABLE	001:00	012
Debt Advice	American Debt Counseling	000:33	017
Debt Advice	Nat'l Credit Counseling	000:30	019
Disaster Readiness	FEMA	000:30	029
Drug Addiction	Narcanon	000:30	012
Drug Addiction	Nat'l Inst. on Alcohol Abuse	000:30	001
Education	AD Council	000:30	015
Education	AD Council	001:00	018
Environment	Assateague Island	000:30	055
Environment	Nat'l Wildlife Refuge	001:00	021
Environment	takemefishing.org	000:30	010
Environment	U.S. Forest Service	000:14	006
Environment	U.S. Forest Service	001:00	012
Environment	Wildlife Land Trust	000:15	012
Family Finances	IRS.gov	000:15	003
Family Finances	IRS.gov	000:30	011
Government Programs	AD Council	001:00	021
Government Programs	Medicare	000:59	019
Government Programs	USA.gov	000:15	027
Greiving	Mennonite Church	000:29	016
Health	:30 IRSF	000:30	001
Health	:30 LIVER	000:28	006
Health	:60 LIVER	001:00	004
Health	Academy of Pediatrics	001:00	021
Health	AD Council	000:15	034
Health	AD Council	000:30	018
Health	AD Council	000:32	032
Health	AD Council	001:00	026

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Am. Academy of Ortho Surgeons	000:59	016
Health	American Health Assistance	001:00	022
Health	American Heart Association	001:00	011
Health	Arthritis Foundation	000:17	007
Health	Atlantic General Hoispital	000:28	050
Health	DD- WOMEN SUPPORTING WOMEN	027:09	001
Health	Drive for COPD	000:59	013
Health	EPA	000:30	023
Health	facesofinfluenza.org	000:30	015
Health	Gynecological Cancer Found.	001:00	019
Health	Hospice Caring Inc.	000:15	010
Health	Jeffrey Modell Foundation	000:30	014
Health	letsmove.gov	000:30	016
Health	letsmove.gov	001:00	014
Health	Local Veterinarians	000:30	055
Health	mammographysaveslives.org	000:30	036
Health	Nat'l Institutes of Health	000:30	013
Health	National Pest Management	000:30	029
Health	Overeaters Anonymous	000:15	008
Health	Overeaters Anonymous	000:26	019
Health	Somerset County	000:30	056
Health	Somerset County	000:31	016
Health	textforbaby	001:00	019
Health	U.S. Dept of Health	000:30	022
Health	U.S. Dept of Health	001:00	036
Health	womeningovernment.org	000:29	015
Helping Others	AD Council	000:30	053
Helping Others	FEMA	000:59	016
Helping Others	Foundation for a Better Life	000:15	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Helping Others	Foundation for a Better Life	000:30	015
Helping Others	Make a Wish Foundation	000:30	023
History	Baseball Hall of Fame	000:29	005
History	Richardson Museum	000:30	054
Housing	AD Council	000:16	016
Housing	Neighborworks America	000:59	020
Hunger	AD Council	001:00	015
Insurance	National Assoc/Ins Comm	000:15	015
Insurance	U.S. Uninsured Help Line	000:28	004
Military Recruitment	Air Force Reserve	000:30	014
Minimum Wage	U.S. Dept. of Labor	000:30	009
Money	AD Council	000:15	015
Money	NCUA	001:00	019
Money	SmartAboutMoney.org	000:30	020
Nutrition	tops.org	000:30	016
Nutrition	U.S. Dept. of Agriculture	000:15	009
Organ Donation	Life Sharers	000:15	022
Paralyzed Vets	Paralyzed Vets of America	000:30	014
Paralyzed Vets	Paralyzed Vets of America	001:00	015
Parenting	AD Council	000:29	009
Parenting	AD Council	001:00	019
Parenting	Boys Town	000:29	018
Parenting	Church of Latter Day Saints	000:15	008
Parenting	Church of Latter Day Saints	000:30	017
Premature births	March of Dimes	001:00	015
Prevention	Youth Reckless Driving Preven	000:15	015
Quitting Smoking	AD Council	000:30	018
Reading	Reading Assist Institute	000:29	047
Reading	Reading Assist Institute	000:31	102

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Reading	Reading Assist Institute	000:59	006
Reading	Sussex County Library	000:30	105
Safety	:30 HOMELAND SECURITY	000:30	020
Safety	AD Council	000:30	019
Safety	Ocean City Police Department	000:14	001
Safety	Ocean City Police Department	000:27	001
Sickle Cell Disease	Red Cross	000:36	031
Small Business Saturday	CLEAR CHANNEL-AMEX	000:31	002
Small Business Saturday	CLEAR CHANNEL-AMEX	000:32	002
Small Business Saturday	SBS-A	000:31	008
Small Business Saturday	SBS-B	000:32	008
Small Business Saturday	SBS-C	000:31	004
Small Business Saturday	SBS-D	000:31	003
Small Business Saturday	SBS-E	000:31	012
Small Business Saturday	SBS-F	000:31	012
Small Business Saturday	SBS-G	000:31	003
Small Business Saturday	SBS-H	000:31	002
Support Our Troops	USO	001:00	013
Veterans	Paralyzed Vets of America	000:15	030
Veterans	SupportYourVet.org	000:30	005
Veterans	Wounded Warrior Project	000:57	016