

WQHQ  
Salisbury, MD  
Quarterly Issues/Programs List  
Fourth Quarter, 2011 ADDENDUM  
03/30/2012

WQHQ  
Quarterly Issues/Programs List

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WQHQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Diakonia, Inc. - Abuse Care and Housing
- Holly Community, Inc. - Helping the Disabled
- Lower Shore Enterprises - Disabled Careers
- Life Crisis Center - Housing for Abuse Victims
- Women Supporting Women - Breast Cancer
- Lee Ann Rimes Special - Stand Up For Kids
- March Of Dimes - Festival of Trees
- Toys For Tots - Stuff The Bus Event
- Delmarva Power - Winter Preparation/Information
- Atlantic General Hospital - Fundraising
- Blood Bank of Delmarva - Blood Donations
- College Loan Savings - General Info on Saving for College

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Senior Citizens Support	DD- MAC, Inc. (Generic)	Senior Issues	MAC, Inc. Agency on Aging	10/02/2011 09:00 AM	026:43
Health	DD- Nemours	Children/Physical Activity	Clear Channel	10/09/2011 09:02 AM	028:00
Health	DD- Holly Community Inc.	Helping The Disabled	Holly Community, Inc.	10/16/2011 09:02 AM	027:59
Health Care	DD- Lower Shore Enterprises	Disabled Careers	Lower Shore Enterprises	10/23/2011 09:00 AM	027:59
Women's Issues	DD- Life Crisis Center	Housing For The Abused	Life Crisis Center	10/30/2011 08:58 AM	027:59
Breast Cancer	DD-Women Supporting Women	Breast Cancer Awareness	Women Supporting Women	11/06/2011 09:00 AM	028:00
Children's Issues	DD-Lee Ann Rimes Special	Stand Up For Kids	Clear Channel	11/13/2011 08:59 AM	027:59
Children's Health	DD- March Of Dimes	Festival Of Trees	March of Dimes	11/20/2011 09:00 AM	027:59
Children/Feeding The Hungry	DD- Toys For Tots/Stuff The Bus	Collecting Toys/Food	Marine Corps/Food Bank	11/27/2011 09:01 AM	027:59
Energy tips	DD- Delmarva Power	Winter Prep/Info	Delmarva Power	12/04/2011 09:05 AM	028:00
Health Care	DD- Atlantic General	Fundraising	Atlantic General Hospital	12/11/2011 09:03 AM	028:00
Blood Bank Donations	DD- Blood Bank	Need For Blood Donations	Blood Bank of Delmarva	12/18/2011 09:00 AM	027:59
Higher Education	DD- MD College Savings	Saving For College	College Savings Plans of MD	12/25/2011 09:02 AM	027:59

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Social Security	:15 SSA	000:15	004
Selective Service	:15 SSS DOT GOV	000:15	005
Veterans	:15 WOUNDED WARRIOR PSA	000:16	001
Selective Service	:30 SSS DOT GOV	000:30	029
Veterans	:30 WOUNDED WARRIOR PSA	000:30	226
Education	:60 HS DROP OUT	001:00	006
Health	AD Council	000:15	005
Health	AD Council	000:30	008
Health	American Lung Association	000:14	001
Family	Catholic Comm. Campaign	001:00	009
Wounded Vets	Fisher House	000:30	020
Wounded Vets	Fisher House	000:31	004
Wounded Vets	FISHER HOUSE PSA #1-WQHQ	000:30	003
Wounded Vets	FISHER HOUSE PSA #1-WQHQ	000:30	017
Wounded Vets	FISHER HOUSE PSA #2-WQHQ	000:31	003
Wounded Vets	FISHER HOUSE PSA #2-WQHQ	000:31	014
Toys For Tots	STB WQHQ	000:30	044
Open Adoption	adoptuskids.org	000:59	013
Open Adoption	adoptuskids.org	001:00	013
Open Adoption	U.S. Dept. of Health	000:59	019
American Red Cross	Blood Bank of Delmarva	000:31	018
Asthma	Glaxo Smith-Kline	001:00	020

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Autism	AD Council	000:30	005
BOYS' TOWN	Boys Town Nat'l Hotline	000:15	018
Children/Family Issues	:30 CROSS POINTE COMMUNITY FEST	000:29	002
Children/Family Issues	:30 CROSS POINTE GRACE CARD	000:28	001
Crime Prevention	Ocean City Police Department	000:30	026
Debt Advice	:15 MAKING HOME AFFORDABLE	000:15	006
Debt Advice	:30 MAKING HOME AFFORDABLE	000:30	014
Debt Advice	:60 MAKING HOME AFFORDABLE	001:00	012
Debt Advice	American Debt Counseling	000:33	017
Debt Advice	Nat'l Credit Counseling	000:30	019
Disaster Readiness	FEMA	000:30	029
Drug Addiction	Narcanon	000:30	012
Drug Addiction	Nat'l Inst. on Alcohol Abuse	000:30	001
Education	AD Council	000:30	015
Education	AD Council	001:00	018
Environment	Assateague Island	000:30	055
Environment	Nat'l Wildlife Refuge	001:00	021
Environment	takemefishing.org	000:30	010
Environment	U.S. Forest Service	000:14	006
Environment	U.S. Forest Service	001:00	012
Environment	Wildlife Land Trust	000:15	012
Family Finances	IRS.gov	000:15	003
Family Finances	IRS.gov	000:30	011
Government Programs	AD Council	001:00	021
Government Programs	Medicare	000:59	019
Government Programs	USA.gov	000:15	027
Grieving	Mennonite Church	000:29	016
Health	:30 IRSF	000:30	001
Health	:30 LIVER	000:28	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	:60 LIVER	001:00	004
Health	Academy of Pediatrics	001:00	021
Health	AD Council	000:15	034
Health	AD Council	000:30	018
Health	AD Council	000:32	032
Health	AD Council	001:00	026
Health	Am. Academy of Ortho Surgeons	000:59	016
Health	American Health Assistance	001:00	022
Health	American Heart Association	001:00	011
Health	Arthritis Foundation	000:17	007
Health	Atlantic General Hospital	000:28	050
Health	DD- WOMEN SUPPORTING WOMEN	027:09	001
Health	Drive for COPD	000:59	013
Health	EPA	000:30	023
Health	facesofinfluenza.org	000:30	015
Health	Gynecological Cancer Found.	001:00	019
Health	Hospice Caring Inc.	000:15	010
Health	Jeffrey Modell Foundation	000:30	014
Health	letsmove.gov	000:30	016
Health	letsmove.gov	001:00	014
Health	Local Veterinarians	000:30	055
Health	mammographysaveslives.org	000:30	036
Health	Nat'l Institutes of Health	000:30	013
Health	National Pest Management	000:30	029
Health	Overeaters Anonymous	000:15	008
Health	Overeaters Anonymous	000:26	019
Health	Somerset County	000:30	056
Health	Somerset County	000:31	016
Health	textforbaby	001:00	019

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health	U.S. Dept. of Health	000:30	022
Health	U.S. Dept. of Health	001:00	036
Health	womeningovernment.org	000:29	015
Helping Others	AD Council	000:30	053
Helping Others	FEMA	000:59	016
Helping Others	Foundation for a Better Life	000:15	009
Helping Others	Foundation for a Better Life	000:30	015
Helping Others	Make a Wish Foundation	000:30	023
History	Baseball Hall of Fame	000:29	005
History	Richardson Museum	000:30	054
Housing	AD Council	000:16	016
Housing	Neighborworks America	000:59	020
Hunger	AD Council	001:00	015
Insurance	National Assoc./Ins Comm.	000:15	015
Insurance	U.S. Uninsured Help Line	000:28	004
Military Recruitment	Air Force Reserve	000:30	014
Minimum Wage	U.S. Dept. of Labor	000:30	009
Money	AD Council	000:15	015
Money	NCUA	001:00	019
Money	SmartAboutMoney.org	000:30	020
Nutrition	tops.org	000:30	016
Nutrition	U.S. Dept. of Agriculture	000:15	009
Organ Donation	Life Sharers	000:15	022
Paralyzed Vets	Paralyzed Vets of America	000:30	014
Paralyzed Vets	Paralyzed Vets of America	001:00	015
Parenting	AD Council	000:29	009
Parenting	AD Council	001:00	019
Parenting	Boys Town	000:29	018
Parenting	Church of Latter Day Saints	000:15	008

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Parenting	Church of Latter Day Saints	000:30	017
Premature births	March of Dimes	001:00	015
Prevention	Youth Reckless Driving Prev.	000:15	015
Quitting Smoking	AD Council	000:30	018
Reading	Reading Assist Institute	000:29	047
Reading	Reading Assist Institute	000:31	102
Reading	Reading Assist Institute	000:59	006
Reading	Sussex County Library	000:30	105
Safety	:30 HOMELAND SECURITY	000:30	020
Safety	AD Council	000:30	019
Safety	Ocean City Police Department	000:14	001
Safety	Ocean City Police Department	000:27	001
Sickle Cell Disease	Red Cross	000:36	031
Small Business Saturday	CLEAR CHANNEL-AMEX	000:31	002
Small Business Saturday	CLEAR CHANNEL-AMEX	000:32	002
Small Business Saturday	SBS-A	000:31	008
Small Business Saturday	SBS-B	000:32	008
Small Business Saturday	SBS-C	000:31	004
Small Business Saturday	SBS-D	000:31	003
Small Business Saturday	SBS-E	000:31	012
Small Business Saturday	SBS-F	000:31	012
Small Business Saturday	SBS-G	000:31	003
Small Business Saturday	SBS-H	000:31	002
Support Our Troops	USO	001:00	013
Veterans	Paralyzed Vets of America	000:15	030
Veterans	SupportYourVet.org	000:30	005
Veterans	Wounded Warrior Project	000:57	016