

**WCCO-TV**  
**Minneapolis, MN**

**QUARTERLY ISSUES REPORT**

**1st Quarter 2024:**

The programming listed in this report was also broadcast on KCCW-TV, a satellite station of WCCO-TV.

## Quarterly Issues and Programs Report

Attached are the listings of broadcast segments and stories that reflect the station's most significant programming treatment of community issues during the 1<sup>st</sup> quarter of 2024.

### Regularly Scheduled Programs

During the reported quarter, the station broadcast the following regularly scheduled programs that routinely address issues of importance to the station's community:

- CBS Mornings, CBS Saturday Morning, CBS Sunday Morning, CBS Evening News with Nora O'Donnell
- WCCO 4 News - Regularly scheduled news broadcasts focusing on current issues and events. Monday through Friday at 4:30-7:00 a.m., 9:00 a.m., 12:00, 4:00, 5:00, 6:00 and 10:00 p.m., Saturday at 8:00 a.m., 5:00, 6:00 and 10:00 p.m., and Sunday at 6:00 a.m., 7:00 a.m., 10:30 a.m., 5:30 and 10:00 p.m.
- 60 Minutes - Regularly scheduled one-hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7 - 8 p.m.
- Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30 – 11 a.m.
- 48 Hours – Regularly scheduled news broadcast. Saturday, 10 - 11 p.m.
- “Health Watch” – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.
- “Money Watch” – features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

Public Service Announcements – The station airs PSAs in rotation from various organizations that include topics such as, Suicide Prevention Month, Breast Cancer Awareness, and The Valarie Fund.

In addition, the station makes community responsive coverage available via CBS News Minnesota, a 24/7 direct-to-consumer service that streams anchored news coverage and live breaking news events of interest to viewers in the local market.

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TV, a satellite station of WCCO-TV.

## WCCO-TV Quarterly Issues and Programs List

**Community of License:** Minneapolis DMA

**Issue:** Consumer: Examining issues related to purchasing goods, products, or services of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 6:00 p.m.	1/17/24	6:00 pm	2:06	Caroline Cummings reports on the three important tax changes in Minnesota that residents should know before filing their income taxes.
WCCO 4 News at 4:00 p.m.	3/6/24	4:00 pm	4:19	Derek James reports on how Minnesotans can make hundreds of dollars every month by renting out backyards as private dog parks using an app called Sniffspot.
WCCO 4 News at 6:00 p.m.	3/7/24	6:00 pm	2:03	Jeff Wagner reports on how taxi companies in Minneapolis have begun using rideshare technology in preparation for Uber and Lyft potentially leaving the city.
WCCO 4 News at 6:00 p.m.	3/8/24	6:00 pm	1:57	Reg Chapman reports on the construction of Minnesota's first cannabis cultivation facility on sovereign land behind Grand Casino Mille Lacs in Onamia.
WCCO 4 News at 5:00 p.m.	3/14/24	5:00 pm	2:10	Kirsten Mitchell reports on Meta's \$800 million data center in Rosemount, Minnesota, promising 1,000 construction jobs and 100 on-site positions.

**Issue:** Government & Politics: Examining issues related to local, state, and national government bodies and elections that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 10:00 p.m.	1/1/24	10:00 pm	1:44	David Schuman reports on Minnesota's new "red flag" gun law going into effect, giving courts the power to remove guns from people who could be a risk to themselves or others.
WCCO 4 News at 5:00 p.m.	1/1/24	5:00 pm	1:46	Caroline Cummings reports on a new law that requires employers to offer workers in Minnesota the opportunity to accrue up to six days of paid time off.
WCCO 4 News at Noon	1/2/24	12:00 pm	1:49	Beret Leone reports on a new law that requires Minnesota schools to provide free menstrual products to students in grades 4 through 12.
WCCO 4 News at 6:00 p.m.	2/14/24	6:00 pm	2:09	Caroline Cummings reports on a Minnesota bill that would require public and private insurance coverage of infertility treatments, including in vitro fertilization and artificial insemination.
WCCO 4 News at 6:00 p.m.	3/13/24	6:00 pm	2:30	Caroline Cummings reports on a proposal that advanced out of the House that prohibits public schools and libraries from removing or restricting access to books "based on its viewpoint or the message, ideas, or opinions it conveys."

**Issue:** Women: Examining issues related to women’s rights, health, and lifestyle that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 6:00 p.m.	1/9/24	6:00 pm	2:22	Caroline Cummings reports on the city of St. Paul swearing in an all-women, racially diverse city council, for the first time in the city’s history.
WCCO 4 News at Noon	2/9/24	12:00 pm	1:22	John Lauritsen reports on a Minnesota women’s professional hockey team joining forces with United Heroes League, a nonprofit organization that provides equipment and camps to military kids and military members.
WCCO 4 News at 6:00 p.m.	2/19/24	6:00 pm	2:02	Caroline Cummings reports that although the state is a national leader in women’s workforce participation, there is still a gender pay gap, according to researchers at the University of Minnesota.
WCCO 4 News at 10:00 p.m.	2/26/24	10:00 pm	2:01	Kirsten Mitchell reports on a Minneapolis cancer survivor who created JANE, a line of low-dose cannabis products for women.
WCCO 4 News at 6:00 p.m.	3/1/24	6:00 p.m.	1:40	Jason Rantala reports on the grand opening of A Bar of Their Own, a new bar in Minnesota that will showcase all women’s sports.

**Issue:** Health: Examining issues related to healthcare, health, and well-being that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 10:00 p.m.	1/28/24	10:00 pm	2:45	Marielle Mohs reports on the first-of-its-kind concussion center in Minnesota that speeds up recovery and gets athletes back in the game faster.
WCCO 4 News at 5:00 p.m.	3/6/24	5:00 pm	2:06	Jason Rantala reports on a dog that helps patients at J&D Dental in downtown Minneapolis fight dentist office anxiety.
WCCO Mornings	3/8/24	7:00 am	2:15	Beret Leone reports on a Minnesota hospital that is fighting workforce shortages by adding Spencer, the state's first robot healthcare worker.
WCCO 4 News at 5:00 p.m.	3/5/24	5:00 pm	2:19	Beret Leone reports on nearly 1,000 nursing home workers from 12 different facilities across the Twin Cities who are striking for better pay, benefits, and retirement security.
WCCO Sunday Morning	3/10/24	7:00 am	2:23	Beret Leone reports on The Food Trap Project, a North Minneapolis plant-based business that fights hunger and educates low-income communities on healthy eating.

**Issue:** Environment: Examining issues related to climate change, sustainability, wildlife, and vegetation that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 5:00 p.m.	1/9/24	5:00 pm	2:14	Erin Hassanzadeh reports on the expansion of Minnesota wetlands and how those areas are critical to Minnesota's environment.
WCCO 4 News at 5:00 p.m.	2/2/24	5:00 p.m.	2:18	Caroline Cummings reports on Minnesota's new state program offering rebates for buying an electric vehicle, encouraging citizens to embrace eco-friendly travel options.
WCCO 4 News at 6:00 p.m.	2/29/24	6:00 pm	2:38	Jonah Kaplan reports on the discovery of a high concentration of helium buried deep in Minnesota's Iron Range.
WCCO 4 News at 4:00 p.m.	3/4/24	4:00 pm	2:53	Derek James reports on how to deal with invasive species that have targeted Minnesota trees due to the warm winter.
WCCO 4 News at 10:00 p.m.	3/5/24	10:00 pm	2:20	Erin Hassanzadeh reports on the declining moose population in Minnesota due to climate change, parasites, and predation.