

WCCO-TV
Minneapolis, MN

QUARTERLY ISSUES REPORT

4th Quarter 2023:

The programming listed in this report was also broadcast on KCCW-TV, a satellite station of WCCO-TV.

Quarterly Issues and Programs Report

Attached are the listings of broadcast segments and stories that reflect the station's most significant programming treatment of community issues during the 4th quarter of 2023.

Regularly Scheduled Programs

During the reported quarter, the station broadcast the following regularly scheduled programs that routinely address issues of importance to the station's community:

- CBS Mornings, CBS Saturday Morning, CBS Sunday Morning, CBS Evening News with Nora O'Donnell
- WCCO 4 News - Regularly scheduled news broadcasts focusing on current issues and events. Monday through Friday at 4:30-7:00 a.m., 9:00 a.m., 12:00, 4:00, 5:00, 6:00 and 10:00 p.m., Saturday at 8:00 a.m., 5:00, 6:00 and 10:00 p.m., and Sunday at 6:00 a.m., 7:00 a.m., 10:30 a.m., 5:30 and 10:00 p.m.
- 60 Minutes - Regularly scheduled one-hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7 - 8 p.m.
- Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30 – 11 a.m.
- 48 Hours – Regularly scheduled news broadcast. Saturday, 10 - 11 p.m.
- “Health Watch” – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.
- “Money Watch” – features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

Public Service Announcements – The station airs PSAs in rotation from various organizations that include topics such as, Suicide Prevention Month, Breast Cancer Awareness, and The Valarie Fund.

In addition, the station makes community responsive coverage available via CBS News Minnesota, a 24/7 direct-to-consumer service that streams anchored news coverage and live breaking news events of interest to viewers in the local market.

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WCCO-TV Quarterly Issues and Programs List

Community of License: Minneapolis DMA

Issue: Consumer: Examining issues related to purchasing goods, products, or services of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 10:00 p.m.	10/9/23	10:00 pm	1:59	Caroline Cummings reports on the growing demand for cannabis classes after recreational marijuana legalization in Minnesota.
WCCO Mornings	10/12/23	6:00 am	2:25	Beret Leone reports on how Minnesotans can protect themselves from becoming targets of scams when shopping for health insurance.
WCCO 4 News at 10:00 p.m.	11/10/23	10:00 pm	2:20	John Lauritsen reports on the free security upgrades that are available in Minnesota for certain models of Hyundai and Kia vehicles.
WCCO 4 News at 10:00 p.m.	11/12/23	10:00 pm	1:50	David Schuman reports on the new sales tax that will raise a billion dollars for road construction projects over the next 15 to 20 years in St. Paul.
WCCO 4 News at 5:00 p.m.	12/12/23	5:00 pm	2:00	Beret Leone reports on Metro Transit's plans to update its code of conduct to improve the safety and experience of its riders.

Issue: Government & Politics: Examining issues related to local, state, and national government bodies and elections that are of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 10:00 p.m.	11/2/23	10:00 pm	3:33	Jennifer Mayerle reports on the legislative fix proposed after a former worker shared what he believes were health hazards and safety violations at Water Gremlin.
WCCO Mornings	11/15/23	6:00 am	2:01	Beret Leone reports on the Minneapolis City Council voting down a \$15 million plan for bonuses to hire and retain officers for the Minneapolis Police Department.
WCCO 4 News at 5:00 p.m.	11/20/23	5:00 pm	2:04	Caroline Cummings reports on the \$5 million left in federal COVID funds that will go to Minnesota food banks ahead of the holidays.
WCCO 4 News at 6:00 p.m.	12/8/23	6:00 pm	1:53	Caroline Cummings reports on the state legislature launching a task force focused on solving the problems facing emergency medical services in rural Minnesota.
WCCO 4 News at 6:00 p.m.	12/18/23	6:00 pm	1:52	Esme Murphy reports on the state's new law that requires paid sick time for all Minnesota workers starting in January.

Issue: Health: Examining issues related to healthcare, health, and well-being of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 10:00 p.m.	10/2/23	10:00 pm	1:58	Caroline Cummings reports on an Elk River family whose daughter will be able to have access to her medical cannabis on school grounds, thanks to a change in the existing state policy.
WCCO 4 News at 6:00 p.m.	10/31/23	6:00 pm	2:27	Susan-Elizabeth Littlefield reports on the new way prostate cancer is being treated in the Twin Cities. High-Intensity Focused Ultrasound, HIFU, is a less invasive option that heats and treats only the part of the prostate with cancer and the surrounding area.
WCCO 4 News at 10 p.m.	12/11/23	10:00 pm	4:15	Susan-Elizabeth Littlefield reports on Letters of Love, a non-profit that provides emotional support for children in Minnesota hospitals.
WCCO 4 News at 6:00 p.m.	12/12/23	6:00 pm	1:35	Jason Rantala reports on the pilot project launched by Ramsey County that will offer residents free naloxone kits. Naloxone, commonly known as Narcan, can temporarily reverse an opioid overdose from fentanyl and painkillers like oxycodone and Vicodin.
WCCO News at 4:00 p.m.	12/18/23	4:00 pm	4:29	Derek James reports on a hospital dog who inspired a local teen to give back to the Health Fairview Masonic Children's Hospital after her surgery. She presented the hospital with a check from her fundraising efforts in honor of the facility dog program.

WCCO 4 News at 5:00 p.m.	12/18/23	5:00 pm	2:05	Beret Leone reports on the numbers behind the University of Minnesota Medical School's expansion, including how Minnesotans' tax dollars are being spent.
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Issue: Environment: Examining issues related to climate change, sustainability, wildlife, and vegetation that are of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 10:00 p.m.	10/10/23	10:00 pm	1:48	Ubah Ali reports on how the changing colors of leaves during the fall season brings billions of tourism money annually to Minnesota.
WCCO 4 News at 5:00 p.m.	10/16/23	5:00 pm	2:07	John Lauritsen reports on the National Corn Growers Association's new president and what another challenging growing season means for farmers across Minnesota.
WCCO 4 News at 10:00 p.m.	10/16/23	10:00 pm	1:52	Kirsten Mitchell reports on the thousands of Minnesotans who are adopting storm drains to help keep waterways and neighborhoods clean.
WCCO News at Noon	11/17/23	12:00 pm	2:35	John Lauritsen reports on the Minnesota tree farms that have maintained a good supply of trees despite experiencing multiple dry seasons. However, the recent drought could result in fewer and smaller trees in the future.

WCCO 4 News at 6:00 p.m.	12/5/23	6:00 pm	2:09	John Lauritsen reports on the feral pigs coming from Canada and the threats they pose to Minnesota.
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Issue: Crime & Public Safety: Examining issues related to crime, policing, and public safety that are of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 5:00 p.m.	10/30/23	5:00 pm	1:56	John Lauritsen reports on the Department of Natural Resources urging Minnesota hunters to practice caution during the deer rifle opener due to recent accidental shootings.
WCCO 4 News at 10:00 p.m.	11/8/23	10:00 p.m.	2:24	David Schuman reports on the businesses along Eat Street in Minneapolis coming together to demand change after a recent surge in petty crime.
WCCO 4 News at 10:00 p.m.	11/9/23	10:00 pm	4:22	Jennifer Mayerle reports on a state program that provides financial support for families of violent crime victims in Minnesota.
WCCO 4 News at 10:00 p.m.	11/14/23	10:00 pm	1:53	Reg Chapman reports on how an organization called "The Hub" is taking a new approach to tackling crime in North Minneapolis. The Hub features a peace kitchen, a space for healing circles, and mentoring for both young and old.
WCCO News at 4:00 p.m.	12/14/23	4:00 pm	3:05	Erin Hassanzadeh reports on how more than 1 in 10 prison inmates have applied to Minnesota's new Conviction Review Unit since the Great North Innocence Project helped start it in 2020.