

**WCCO-TV**  
**Minneapolis, MN**

**QUARTERLY ISSUES REPORT**  
**2nd Quarter 2023:**

The programming listed in this report was also  
broadcast on KCCW-TV, a satellite station of  
WCCO-TV.

## **Quarterly Issues and Programs Report**

Attached are the listings of broadcast segments and stories that reflect the station's most significant programming treatment of community issues during the 2nd quarter of 2023.

### **Regularly Scheduled Programs**

During the reported quarter, the station broadcast the following regularly scheduled programs that routinely address issues of importance to the station's community:

- CBS Mornings, CBS Saturday Morning, CBS Sunday Morning, CBS Evening News with Nora O'Donnell
- WCCO 4 News - Regularly scheduled news broadcasts focusing on current issues and events. Monday through Friday at 4:30-7:00 a.m., 9:00 a.m., 12:00, 4:00, 5:00, 6:00 and 10:00 p.m., Saturday at 8:00 a.m., 5:00, 6:00 and 10:00 p.m., and Sunday at 6:00 a.m., 7:00 a.m., 10:30 a.m., 5:30 and 10:00 p.m.
- 60 Minutes - Regularly scheduled one-hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7 - 8 p.m.
- Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30 – 11 a.m.
- 48 Hours – Regularly scheduled news broadcast. Saturday, 10 - 11 p.m.
- "Health Watch" – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.
- "Money Watch" – features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

Public Service Announcements – The station airs PSAs in rotation from various organizations that include topics such as, Suicide Prevention Month, Breast Cancer Awareness, and The Valarie Fund.

In addition, the station makes community responsive coverage available via CBS News Minnesota, a 24/7 direct-to-consumer service that streams anchored news coverage and live breaking news events of interest to viewers in the local market.

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## WCCO-TV Quarterly Issues and Programs List

**Community of License:** Minneapolis DMA

**Issue:** Consumer: Examining issues related to purchasing goods, products, or services of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 5pm	4/25/23	5:00pm	2:06	According to Experian, prospective buyers in Minnesota have the highest credit scores among all states. Those higher credit scores have typically rewarded buyers who pay bills on time with more affordable interest rates and closing costs. However, new rules from federal regulators will change that formula by adjusting Loan Level Price Adjustments (LLPAs) that are set by underwriters Fannie Mae and Freddie Mac. In its announcement, the Federal Housing Finance Agency (FHFA) said the changes are designed to level the playing field and empower buyers from marginalized communities to compete in the hot market. Due to this, the LLPAs will mean buyers with higher credit scores could be paying more in closing costs than they would have before.
WCCO Mornings	5/1/23	6:00am	2:13	President and CEO of the Minneapolis Downtown Improvement District estimates about 220,000 people are employed downtown but only 64% come into the office sometime during the week, leaving a lot of offices sitting empty. However, 57,000 people live downtown which is up 3% in the last decade and continues to grow. To meet the growing demand, construction will begin on the NorthStar Center building. Once finished, the building will be home to more than 215 apartment units, complete with extensive amenity space and skyway connection. Twenty percent of the units will be affordable housing. The rest will target those making at least 80% of the area median income, including teachers, firefighters, and service workers.

WCCO 4 News at 5pm	5/23/23	5:00pm	2:25	<p>The Minnesota Department of Commerce (DOC) says there have been multiple reports of water mixed with fuel at a Holiday Station in Mankato and another in New Hope. Mechanics found a local woman's gas tank was filled with more than 90% water. The woman reported the water in her gas tank to the DOC, which then tested the fuel, found the water in their premium options, and shut down sales immediately. The DOC says drivers should pay attention to the stickers on pumps. It displays the year of the most recent test of gas quantity and quality. If the sticker says it was tested within a year, it should give drivers confidence that the gas is safe to use. Until the DOC can re-test the new fuel tanks at the Holiday Gas Stations involved, the premium gases will remain closed off.</p>
WCCO 4 News at 10pm	5/29/23	10:00pm	2:05	<p>Minnesotans can get up to \$1,500 towards the purchase of an electric bicycle under a new program approved by the DFL-led state legislature this year. The bill earmarks \$4 million for the rebate program over the next few years, which will be administered by the Department of Revenue on a first-come, first-served basis. Forty percent of funding will be reserved for individuals and families making below the median household income. The credit will be 75% of the value or \$1,500 toward the purchase of an e-bike, whichever is less.</p> <p>Minnesotans will apply for a rebate certificate through the revenue department and that credit will need to be used at an eligible retailer.</p>
WCCO 4 News at 10pm	6/1/23	10:00pm	2:09	<p>With the recent heat, experts say there are easy things Minnesotans can do to save money and stay cool. Xcel Energy suggests closing the blinds during the day so that daylight doesn't come in, therefore acting as an insulator to the home. Also, turning on the ceiling fans or fans that are on the floor, and opening the doors in the home can help circulate the air. Xcel and CenterPoint also have a home energy squad who can come out to the home and do an audit, checking for things Minnesotans can do to save money.</p>

**Issue:** Health: Examining issues related to healthcare, health, and well-being of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 10pm	4/27/23	10:00pm	1:50	The state is asking pet owners to stay away from dog parks and watch closely for canine influenza symptoms. The Minnesota Board of Animal Health (MBAH) says four more cases of canine flu have been confirmed, with one dog dying from the virus. A senior veterinarian with the MBAH says testing for canine flu is expensive and unreliable, so they're asking dog owners and shelters to be guard dogs against the spread. The MBAH also suggests pet owners should quarantine their dog for 30 days if they're sick. Lastly, MBAH says kennels and shelters should increase cleaning and screening.
WCCO 4 News at 10pm	5/21/23	10:00pm	1:51	As Mental Health Awareness month continues, a Twin Cities mental health company is doing everything it can to get in front of Minnesotans. As part of an outreach effort, Ellie Mental Health is bringing a traditional therapy office space to public spaces throughout Minneapolis. The company has already been to Walker Sculpture Garden, Lake of the Isles, and the Kingfield Farmers Market. As part of the program, called "Therapy Couches in the Wild", the company also brings mental health professionals to discuss outreach and resources to anyone interested.

WCCO 4 News at 4pm	5/22/23	4:00pm	3:51	As the mental health crisis worsens in Minnesota, the shortage of mental health workers is taking an especially heavy toll on kids. That led Children's Minnesota to expand their integrated behavioral health program into all nine primary care clinics this year. If there are mental health concerns brought up during a child's pediatric visit, mental health experts can respond in real-time, ending often long waits. The program provides short-term therapy at the primary clinic for kids and families of five to ten sessions, focusing on symptom relief, including coping skills.
WCCO 4 News at 10:00 p.m.	6/15/23	10:00pm	2:52	The state of Minnesota is dealing with the worst air quality in the country. With air quality alerts issued, local doctors are focused on the sensitive groups: the young, the elderly and people with asthma. A pulmonologist at Allina Health says Minnesotans should stay indoors and cancel any outdoor activities that will last longer than an hour. However, if a person does need to go outside for an extended period of time, doctors suggest wearing an N95 mask to help protect against wildfire smoke.
WCCO 4 News at 10:00 p.m.	6/19/23	10:00pm	2:20	Air conditioning units are working overtime as Minnesotans try to stay cool amid a heat wave. However, for some, it's led to sneezing fits and stuffy noses while inside. Dr. John Sweet, an allergist with Hennepin Healthcare, says if the air filter isn't sufficient, then the pollens are just going right through into the home. The allergist says cleaning the filter on AC units, or replacing a dirty one with a new, HEPA filter, is the first step in stopping allergens from flowing into the home. Dr. Sweet also says cleaning or replacing the AC filter can often help prevent it from getting filled with pet hair, which could be causing people's allergies.

**Issue:** Diversity: Examining issues related to diversity and inclusion that are of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 10pm	4/2/23	10:00pm	2:10	For the second consecutive year, a portion of the proceeds from St. Michael's and St. George's Ukrainian Orthodox Church's Easter egg event will support overseas efforts in the ongoing war in Ukraine. The event, highlighted by the traditional Ukrainian Easter eggs known as pysanky, has served as a church fundraiser for decades. In the past year, church members say they've seen more refugees come from Ukraine to the Twin Cities. Ultimately, the church members want people in the Twin Cities to know there is still a war, and a need for help.
WCCO 4 News at 10pm	4/17/23	10:00pm	2:03	Minneapolis is the first major city in the United States to allow mosques to broadcast all five daily calls to prayer over a loudspeaker. Five times a day, Muslims gather to pray at mosques. However, the broadcast for the pre-dawn and nighttime prayers weren't allowed in Minneapolis until now. The city eliminated time constraints from the part of its noise ordinance related to religious worship. In the summer, that means the call could go out as early as 3:30 a.m., and as late as 11:00 p.m. Leaders in the Muslim community say only a couple of the city's mosques currently broadcast the call to prayer at all, but more may now start.
WCCO 4 News at 10pm	4/27/23	10:00pm	1:59	The National Association for the Advancement of Colored People has filed a lawsuit against the City of Minneapolis, accusing the city police department of discriminatory use of undercover social media accounts. The department said in its 2022 findings that MPD "targeted" and "surveilled" Black people and Black organizations online, "gaining access" to their social media profiles, unrelated to any criminal activity. Going forward, the settlement agreement will require MPD to get authorization for its undercover accounts, save the information collected, and have the accounts regularly reviewed to make sure they're being used in a lawful and non-discriminatory way.

WCCO 4 News at 10:00 p.m.	5/21/23	10:00pm	1:46	More than 100 people gathered outside the Tawhid Islamic Center in St. Paul after it sustained heavy damage in a suspected arson. The fire is the sixth suspected attack on a mosque in Minnesota this year. During the rally, community leaders of all faiths made it clear that Muslims are not alone as they experience this fear and trauma. At the Capitol, the state legislature has set money aside for security cameras to be installed at places of worship, and Muslim leaders are lobbying for more. A 42-year-old man with a history of arson and criminal damage to property, has been charged with arson in the Tawhid Mosque fire.
WCCO 4 News at 10:00 p.m.	6/12/23	10:00pm	1:55	Due to the recent culture and climate change in Florida, moving to Minnesota has become a growing trend for members of the LGBTQ+ community. The main reason members of the LGBTQ+ community are moving to the state is because of the legal protections Minnesota passed this year, namely its "Trans Refuge" bill. The bill protects access to gender-affirming healthcare. Andi Otto, the executive director of Twin Cities Pride and a transgender man, says he gets 10 to 20 calls a day from LGBTQ+ families interested in moving to Minnesota.

**Issue:** Crime & Public Safety: Examining issues related to crime, policing and public safety that are of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 10pm	4/10/23	10:00pm	1:46	Over the last six months, there were 150 calls for police service to the Brooklyn Center Transit Center. To help create a safer space, the Metro Transit police department's Homeless Action Team has partnered with community group, A Mother's Love, to do outreach at the transit center. The partnership's goal is to engage with those in need and connect them to the right resources, such as housing and mental health support.



WCCO 4 News at 10pm	5/2/23	10:00pm	2:03	<p>The region's top minds are meeting in the Twin Cities with the goal of sharing information to fight auto theft. The Minnesota Commerce Fraud Bureau Director found that thieves are manufacturing cars that don't exist and then reporting them stolen so they can claim insurance. Thieves are also taking vehicles that do exist and re-VINing them, getting new title work based off fraudulent paperwork. Despite these tactics, experts say a simple solution is to take the keys and put them in a safe place. Of more than 16,000 cars stolen in Minnesota last year, 60% had the keys inside.</p>
WCCO 4 News at 5pm	5/3/23	5:00pm	1:57	<p>As part of a widespread initiative to address crime in the city, 45 alleged members and associates of two "violent street gangs" in Minneapolis have been arrested and indicted. Twenty shooting and seven murders are outlined in the indictments in incidents that go back seven years, according to U.S. Attorney Luger. Luger said the crackdown was made possible by the Racketeer Influenced and Corrupt Organizations Act (RICO), which allows federal authorities to prosecute a large number of gang members at once, after first establishing that the gang is part of a sizable criminal enterprise.</p>

WCCO 4 News at 10:00 p.m.	6/5/23	10:00pm	4:55	<p>The cost of gunfire is having a real impact on people across Minnesota. In response, Survivor Resources was formed to support families who lose someone due to gun violence. Started 30 years ago at the request of the former head of homicide for the St. Paul Police Department, the non-profit helps Minnesotans process their grief together through weekly support groups. The nonprofit can also support in other areas such as, logistics after a person has died, help navigating the courts, and resources for cleaning.</p>
WCCO 4 News at 10pm	6/9/23	10:00pm	3:13	<p>Authorities confirmed that the body of a southern Minnesota woman who has been missing for two months has been found. She was found near a public road near Mabel, a town about an hour south of Winona. After following up on an electronic tip, an investigator found the body in a wooded area off a gravel road. The woman's ex-partner was taken into custody without incident hours after investigators found her remains. He was arrested by the sheriff's deputies on suspicion of second-degree murder and has yet to be formally charged.</p>

**Issue:** Government & Politics: Examining issues related to local, state, and national government bodies and elections that are of importance to local viewers.

WCCO 4 News at 5pm	5/9/23	5:00pm	1:50	<p>The Minnesota Senate has passed a \$1 billion housing budget bill, which includes a sales tax increase for Twin Cities metro residents. Lawmakers say the increase is necessary to fix what advocates say is an affordable housing crisis that needs long-term investment. Among several other provisions, the 70-page bill includes financial assistance for first-generation homeowners to put a down payment on a home. The bill also includes additional money to preserve existing public housing and affordable housing infrastructure.</p>
WCCO Saturday Morning	5/20/23	8:00am	:57	<p>The Minnesota Senate has approved a bill to legalize recreational marijuana for adults 21 and older, marking a historic step that will transform the state's drug policy. Recreational marijuana will be legal as early as August 1. Then over the next year, a new state Office of Cannabis Management will ramp up, tasked with implementing the new rules and regulations to shift an illicit market into state-licensed businesses throughout the state. The bill will also automatically expunge low-level cannabis convictions and set up a board to consider expungement or resentencing of felony crimes.</p>
WCCO 4 News at 5:30pm	5/21/23	5:30pm	2:22	<p>Minnesota lawmakers sent a tax bill with \$3 billion in cuts and a transportation funding package to Gov. Walz desk. The tax proposal approved by the House and Senate includes a one-time direct rebate for an estimated 2.5 million households. The legislation also includes a child tax credit for low-income families that researchers at Columbia University predict will slash child poverty in Minnesota by one-third. The bill also includes a \$300 million in public safety aid to local governments and additional tax relief for renters and homeowners.</p>

WCCO 4 News at 5pm	5/25/23	5:00pm	2:07	<p>Governor Walz has vetoed a bill that would have raised wages for rideshare drivers, and at the same time signed an executive order to create a committee for further study. This comes after rideshare company Uber threatened to stop operating outside of the Twin Cities area later this summer if the governor signed the bill into law.</p> <p>For next steps, Gov. Walz will create a working group comprised of legislatures, drivers, rideshare company representatives, members of the disability community, labor, riders, and others, to issue recommendations for furthering rideshare legislation next session.</p>
WCCO 4 News at 5pm	5/30/23	5:00pm	2:45	<p>Several Minnesotans are celebrating a big win, as adult changing tables are now law in new public spaces that are built in the state. Disabled Minnesotans say using public restrooms has been a dehumanizing and disgusting experience, as they are forced to lie on the floor. The new law, going into effect in January, will mean any large public buildings like movie theaters, malls, and stadiums will have to be built with adult changing tables. There is also up to \$20,000 in incentives for existing businesses to update their restrooms.</p>
WCCO News at 4pm	6/14/23	4:00pm	1:12	<p>Adults in Minnesota struggling with hearing loss typically pay anywhere from \$1,000 to \$6,000 out-of-pocket to seek treatment. However, that high cost will change under a bill that passed the state legislature this year, with coverage now extending to adults' health plans. The health omnibus budget bill also includes additional insurance requirements, including advanced breast cancer screenings like a breast MRI or ultrasound. The law also requires insurance coverage for biomarker testing for disease and birth control, with no co-pays.</p>