

**WCCO-TV**  
**Minneapolis, MN**

**QUARTERLY ISSUES REPORT**

**3rd Quarter 2023:**

The programming listed in this report was also broadcast on KCCW-TV, a satellite station of WCCO-TV.

## Quarterly Issues and Programs Report

Attached are the listings of broadcast segments and stories that reflect the station's most significant programming treatment of community issues during the 3<sup>rd</sup> quarter of 2023.

### Regularly Scheduled Programs

During the reported quarter, the station broadcast the following regularly scheduled programs that routinely address issues of importance to the station's community:

- CBS Mornings, CBS Saturday Morning, CBS Sunday Morning, CBS Evening News with Nora O'Donnell
- WCCO 4 News - Regularly scheduled news broadcasts focusing on current issues and events. Monday through Friday at 4:30-7:00 a.m., 9:00 a.m., 12:00, 4:00, 5:00, 6:00 and 10:00 p.m., Saturday at 8:00 a.m., 5:00, 6:00 and 10:00 p.m., and Sunday at 6:00 a.m., 7:00 a.m., 10:30 a.m., 5:30 and 10:00 p.m.
- 60 Minutes - Regularly scheduled one-hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7 - 8 p.m.
- Face the Nation - Regularly scheduled half hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30 – 11 a.m.
- 48 Hours – Regularly scheduled news broadcast. Saturday, 10 - 11 p.m.
- “Health Watch” – features of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.
- “Money Watch” – features of varying lengths focusing on the latest in the economy along with tips and ways to save money.

Public Service Announcements – The station airs PSAs in rotation from various organizations that include topics such as, Suicide Prevention Month, Breast Cancer Awareness, and The Valarie Fund.

In addition, the station makes community responsive coverage available via CBS News Minnesota, a 24/7 direct-to-consumer service that streams anchored news coverage and live breaking news events of interest to viewers in the local market.

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## WCCO-TV Quarterly Issues and Programs List

**Community of License:** Minneapolis DMA

**Issue:** Consumer: Examining issues related to purchasing goods, products, or services of importance to local viewers.

Program	Date of Broadcast	Time of Program	Duration of Story	Episode/Segment Description
WCCO 4 News at 5:30pm	7/23/23	5:30pm	2:13	Marielle Mohs reports on the opening of Minneapolis' first dedicated pickleball courts. The 6 courts at Lake Nokomis drew huge crowds of Minnesotans ready to play the sport.
WCCO 4 News at Noon	8/1/23	12:00pm	2:39	Marielle Mohs reports on the local dispensary workers scrambling to keep up with the demand of weed sales now that recreational cannabis is legal in Minnesota.
WCCO 4 News at 5pm	8/2/23	5:00pm	2:20	Kirsten Mitchell reports on brushing scams and what to do if a person is a victim of the scam.
WCCO 4 News at 5:30pm	8/20/23	5:30pm	1:40	Beret Leone reports on how to stay cool and save money during the recent heat wave in Minnesota.
WCCO 4 News at 10pm	9/14/23	10:00pm	2:19	Allen Henry reports on how people can save money when traveling to see the fall colors in Northern Minnesota.

**Issue:** Government & Politics: Examining issues related to local, state, and national government bodies and elections that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 5pm	7/3/23	5:00pm	2:07	Caroline Cummings reports on the new Minnesota law that gives free breakfast and lunch for all kids in school, regardless of family income.
WCCO 4 News at 6pm	7/12/23	6:00pm	2:02	Caroline Cummings reports on some local governments pausing the cannabis business in their communities with temporary bans while waiting further state guidance on a new marijuana marketplace.
WCCO 4 News at 6pm	8/1/23	6:00pm	1:57	Allen Henry reports on how Minnesota bicyclists can now legally do "Idaho Stops" due to a new state law. Now, bicyclists can roll through a stop sign if they can see no one is coming from any direction.
WCCO 4 News at 10pm	8/2/23	10:00pm	1:51	Caroline Cummings reports on a new law expanding background checks for most gun transfers in Minnesota, whether it's a private sale, gift, or loan.
WCCO 4 News at 10pm	8/22/23	10:00pm	1:28	David Schuman reports on Minneapolis Mayor Jacob Frey vetoing a measure that would set a minimum wage and ensure other protections for rideshare drivers in the city.

**Issue:** Diversity: Examining issues related to diversity and inclusion that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 5:30pm	8/13/23	5:30pm	1:41	Beret Leone reports on the Twin Cities Hair and Beauty Expo and the 60 BIPOC vendors that were on display. The expo's mission is to encourage, empower and educate women of color to learn to love their hair naturally.
WCCO 4 News at 5:30pm	8/27/23	5:30pm	3:26	Reg Chapman reports on Dr. Martin Luther King Jr.'s almost unknown visit to Mankato in 1961, where he delivered two sermons at Centenary Methodist Church and a speech at Mankato High School.
WCCO 4 News at 5pm	8/28/23	5:00pm	2:19	Reg Chapman reports on the 2023 Gay Softball World Series where thousands from across the nation gathered to watch the series, which was held in the Twin Cities this year.
WCCO News at 10pm	9/12/23	10:00pm	1:44	David Schuman reports on a Black family in North Branch who were victims of multiple acts of racially charged vandalism.
WCCO 4 News at 10pm	9/12/23	10:00pm	2:02	Kirsten Mitchell reports on the Carver County Library Board denying a request to ban the book, "Gender Queer: a Memoir", after an outpouring of support from the local community.

**Issue:** Environment: Examining issues related to climate change, sustainability, wildlife and vegetation that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 10pm	7/11/23	10:00pm	1:48	David Schuman reports on the science behind declaring air quality alerts in Minnesota and how the Minnesota Pollution Control Agency uses data to help make those determinations.
WCCO 4 News at 6pm	7/15/23	6:00pm	1:57	John Lauritsen reports on how the Canadian wildfire smoke and drought conditions are challenging Minnesota sweet corn farmers.
WCCO 4 News at 10pm	7/17/23	10:00pm	3:27	Erin Hassanzadeh reports on a group of volunteers that explore the Dakota County wetlands for signs of biodiversity.
WCCO 4 News at 10pm	8/3/23	10:00pm	4:39	Jonah Kaplan reports on the foresters from the Minnesota Department of Natural Resources who are helping keep Canada's wildfires at bay.
WCCO 4 News at 10pm	9/5/23	10:00pm	2:34	Kirsten Mitchell reports on how El Nino could impact Minnesota's upcoming winter with research from local climate experts.

**Issue:** Crime & Public Safety: Examining issues related to crime, policing and public safety that are of importance to local viewers.

<b>Program</b>	<b>Date of Broadcast</b>	<b>Time of Program</b>	<b>Duration of Story</b>	<b>Episode/Segment Description</b>
WCCO 4 News at 10pm	7/5/23	10:00pm	1:37	Allen Henry reports on Hennepin County Water Patrol partnering with Hennepin EMS to boost water safety on Lake Minnetonka.
WCCO 4 News at 10pm	8/15/23	10:00pm	1:50	Jennifer Mayerle reports on the Minneapolis Police holding its first meeting, mandated by the Minnesota Department of Human Resources, to help shape the future of policing in the city.
WCCO 4 News at 10pm	8/28/23	10:00pm	2:05	John Lauritsen reports on Anoka-Hennepin Schools and Coon Rapids police pulling school resource officers due to the new Minnesota law regarding use of force.
WCCO 4 News at 6pm	9/2/23	6:00pm	2:17	Kirsten Mitchell reports on the bollards that have appeared at intersections across the city as part of a safety project called Vision Zero Minneapolis.
WCCO 4 News at 10m	9/11/23	10:00pm	2:27	Jonah Kaplan reports on Minnesota's first-ever statewide cybersecurity plan, which will aim to solidify online defenses at more than 3,000 government entities.