

# ORDER



*Rev 1*

**Orders**  
**Order / Rev:** 84661  
**Alt Order #:**  
**Product Desc:** BRADSHAW FOR MISSOURI 1Q 2016 T  
**Estimate:** 334  
**Flight Dates:** 01/24/16 - 03/27/16  
**Original Date / Rev:** 01/22/16 / 01/25/16  
**Order Type:** GENERAL

**KY3**  
**Primary AE:** Natalie Murphy  
**Sales Office:** KY-LP  
**Sales Region:** National

**Agency Name:** ADSMITH  
**Buying Contact:** ANGELA SMITH  
**Billing Contact:**  
 1736 E. SUNSHINE  
 SPRINGFIELD, MO 65804

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** BRADSHAW FOR MISSOURI-D  
**Demographic:** A25-54  
**Product Codes:** PL3  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/24/16	1	\$175.00	\$148.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	1	\$175.00	\$148.75	2.40
<b>Totals</b>	<b>1</b>	<b>\$175.00</b>	<b>\$148.75</b>	<b>2.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KYTV	01/24/16	01/24/16	MEET THE PRESS MEET THE PRESS	CM	9-10A	-----S	:30	1	\$175.00	P-3	2.40	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/18/16	01/24/16	-----S	1	\$175.00	2.40								
													<b>Totals</b>	<b>1</b>	<b>\$175.00</b>

## Rebecca Groves

---

**From:** Natalie Murphy  
**Sent:** Monday, January 25, 2016 2:49 PM  
**To:** Rebecca Groves  
**Subject:** FW: Campaign buy - canceling for credit

See below. I cancelled their order on KYTV so you'll need to put revised contract in the Public Political File.

Thanks!

**Natalie Murphy**  
National Sales Manager  
KYTV KSPR KCZ  
999 West Sunshine  
Springfield, MO 65807  
Office: 417-268-3052  
Cell: 417-268-3052

84661

**From:** Kelsa [<mailto:kelsa@bradbradshaw.com>]  
**Sent:** Monday, January 25, 2016 2:38 PM  
**To:** Natalie Murphy  
**Cc:** Hillary West  
**Subject:** Campaign buy - canceling for credit

Natalie,

Thanks for taking my call earlier. I am emailing to confirm we are canceling the remainder of the campaign buy, for credit, at this time. I hope to be in touch soon as we move forward with Dr. Bradshaw on this endeavor.

Thanks again,  
Kelsa

*Kelsa Kirtley, Pharm.D.*

BradshawforMissouri.com  
Office: (417) 763-3888  
PO Box 10602  
Springfield, MO 65808

---

Paid for by Bradshaw For Missouri, Bradley Ketcher, Treasurer

\*\*\*Privileged/Confidential Information may be contained in This Message\*\*\*

This e-mail and any files transmitted with it are confidential and are intended solely for the use of the individual or entity to which they are addressed. If you are not the intended recipient, be advised that you have received this e-mail in error and that any use, dissemination, forwarding, printing, or copying of this e-mail is strictly prohibited. If you have received this e-mail in error, please immediately notify sender by telephone at 417-425-0234 and destroy received information