

ORDER

KY3*Rev 1*

Orders
Order / Rev: 84661
Alt Order #:
Product Desc: BRADSHAW FOR MISSOURI 1Q 2016 T
Estimate: 334
Flight Dates: 01/24/16 - 03/27/16
Original Date / Rev: 01/22/16 / 01/25/16
Order Type: GENERAL

KY3

Primary AE: Natalie Murphy
Sales Office: KY-LP
Sales Region: National

Agency
Name: ADSMITH
Buying Contact: ANGELA SMITH
Billing Contact:
 1736 E. SUNSHINE
 SPRINGFIELD, MO 65804

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: BRADSHAW FOR MISSOURI-D
Demographic: A25-54
Product Codes: PL3
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/24/16	1	\$175.00	\$148.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	1	\$175.00	\$148.75	2.40
Totals	1	\$175.00	\$148.75	2.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KYTV	01/24/16	01/24/16	MEET THE PRESS	CM	9-10A	-----S	:30	1	\$175.00	P-3	2.40	NM	1	\$175.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/18/16	01/24/16	-----S			1			\$175.00		2.40			
Totals														1	\$175.00

Rebecca Groves

From: Natalie Murphy
Sent: Monday, January 25, 2016 2:49 PM
To: Rebecca Groves
Subject: FW: Campaign buy - canceling for credit

See below. I cancelled their order on KYTV so you'll need to put revised contract in the Public Political File.

Thanks!

Natalie Murphy
National Sales Manager
KYTV KSPR KCZ
999 West Sunshine
Springfield, MO 65807
Office: 417-268-3052
Cell: 417-268-3052

84661

From: Kelsa [<mailto:kelsa@bradbradshaw.com>]
Sent: Monday, January 25, 2016 2:38 PM
To: Natalie Murphy
Cc: Hillary West
Subject: Campaign buy - canceling for credit

Natalie,

Thanks for taking my call earlier. I am emailing to confirm we are canceling the remainder of the campaign buy, for credit, at this time. I hope to be in touch soon as we move forward with Dr. Bradshaw on this endeavor.

Thanks again,
Kelsa

Kelsa Kirtley, Pharm.D.

BradshawforMissouri.com
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Springfield, MO 65808

Paid for by Bradshaw For Missouri, Bradley Ketcher, Treasurer

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