

KBAM-AM

Quarterly Issues/Programs

October – December, 2018

The following is a listing of some of the significant issues which, in the opinion of station management, represent the most significant treatment. The listing is by no means exhaustive, nor is it designed to list every program broadcast by the station responsive to the selected issues. The order in which the issues appear does not reflect any priority or significance.

ISSUE	Program	Date	Time	Duration	Description
Opioid Addiction	Info Track	Oct 7	6:00 am	30min	<p>Countless Americans have been impacted by the opioid crisis. The addiction effects people from every walk of life. A former addict tells how others can be helped. Then - parents naturally protect their kids from harm. But an expert says being overprotective of your child can cause lifelong problems.</p> <p>Ryan Hampton, recovering addict, author of <i>“American Fix: Inside the Opioid Addiction Crisis - and How to End It”</i></p>
Personal Health	Info Track	Oct 14	6:00 am	30min	<p>It's that time of year- healthcare providers urgently remind us that another flu season is on the way. Last year's influenza was among the deadliest ever. We'll hear from a medical expert. Then- is reading going out of style? Fewer teens are reading books and print publications as social media use skyrockets.</p> <p>Lisa Lockerd Maragakis, MD, MPH, John Hopkins, Baltimore</p>
Youth Financial Support	Info Track	Oct 21	6:00 am	30min	<p>It's not unusual for parents to provide a monetary helping hand to their kids. But a</p>

					<p>recent study shows that today's parents are giving their adult children a staggering amount of financial support. Then, as the seasons change, so does the rate of gun violence. A crime analyst compares the shootings during hot and cold weather.</p> <p>Ken Dychtwald, Ph.D., gerontologist, psychologist, CEO of Age Wave</p>
Bankruptcy, Senior Citizens	Info Track	Oct 28	6:00 am	30min	<p>Older Americans look forward to their golden years. But an increasing number have been forced into bankruptcy, due to unplanned expenses or a lack of retirement savings. Then - a recent study found that boys – not girls – are more likely to report being victims of dating violence.</p> <p>Deborah Thorne, PhD, Associate Professor of Sociology at the University of Idaho</p>
Personal Finance	Info Track	Nov 4	6:00 am	30min	<p>Living like a millionaire isn't what most people think it is. Wealth building starts with living below your means and sticking with smart money strategies. Then, we can all breathe easier these days, as air pollution has dropped over the last 20 years. But a scientist says we still have a way to go to eliminate all health risks from the air we breathe</p> <p>Sarah Stanley Fallaw, PhD, industrial psychologist</p>
Substance Addiction	Info Track	Nov 11	6:00 am	30min	<p>Users of e-cigarettes, particularly young adults, may think these products are less addictive than regular cigarettes. But a researcher says Juul brand e-cigarettes</p>

					<p>have a high potential for addiction. Then, many young consumers think status and self-worth are tied to the products they own. How can we change this materialistic thinking?</p> <p>Bonnie Halpern-Felsher, PhD, Professor of Pediatrics, Stanford University School of Medicine</p>
Crime	Info Track	Nov 18	6:00 am	30min	<p>You are about to buy a home. Suddenly an email arrives from your agent or broker, telling you to wire your down payment to a bank. Watch out! It may be a clever scam, one that is happening nationwide. Then, the foster care system is meant to protect kids. But when foster care makes a mistake, taking kids from parents when there is no problem, what happens next?</p> <p>Ryan Kalember, Senior Vice President of Cybersecurity Strategy for online security company Proofpoint</p>
Social Media	Info Track	Nov 25	6:00 am	30min	<p>Can social media hurt you when it comes to finding a job? An expert says what you post on the web may make a boss think twice about hiring you. Then, human trafficking is a very real problem. An advocate says America's foster child system may be a contributing factor</p> <p>Brandi Britton, District President of Office Team, a staffing service providing temporary administrative and office support staff</p>
Education	Info Track	Dec 2	6:00 am	30min	<p>You're the parent of a high school athlete, and you're</p>

					<p>hoping their talent on the athletic field will lead to a scholarship for your son or your daughter. But a doctor says the odds of that are surprisingly low. Then-despite America's vast array of housing, many older Americans struggle to find homes that are affordable, accessible and supportive of seniors.</p> <p>Patrick O'Rourke, Certified Public Accountant in Washington, D.C., founder of ScholarshipStats.com</p>
Gambling Addiction	Info Track	Dec 9	6:00 am	30min	<p>Millions of Americans are hooked on gambling. Dozens of states are addicted to the money it brings in. But one expert says our national gambling addiction takes a big toll on society, one that we are all paying for. Then, vibrant communities don't just happen. They are built by citizens who are involved and take action.</p> <p>Keith Whyte, Executive Director of the National Council on Problem Gambling</p>
Obesity	Info Track	Dec 16	6:00 am	30min	<p>After your last vacation, did you bring home some extra baggage in the form of unwanted fat? Many of us gain weight on vacation and those extra pounds can be tough to lose. Then, have you ever snapped, or had a violent outburst? An expert says it can happen to anyone.</p> <p>Jamie Cooper, Associate Professor in the University of Georgia Department of Foods and Nutrition</p>

Education	Info Track	Dec 23	6:00 am	30 Min	<p>A college education is often seen as the best path to career success. But with tuition costs soaring and most courses having little practical value, some say a four-year degree is not worth pursuing. Then, can your mindset determine how abundant your life will be? A consultant and coach say stopping to count your blessings can lead to lifelong success.</p> <p>Danny Iny, entrepreneur, author of <i>"Leveraged Learning: How the Disruption of Education Helps Lifelong Learners and Experts with Something to Teach"</i></p>
Youth Violence		Dec 30	6:00 am	30 min	<p>Why do some teens start using weapons while others do not? A physician studied the factors involved, and some of the reasoning may surprise you. Then, do you think money management is too complicated or too much of a hassle to deal with? We talk to an expert who says personal finance can be incredibly simple and easy. He shares the formula with us.</p> <p>Rashmi Shetgiri, MD, Assistant Professor of Pediatrics, Los Angeles Biomedical Research Institute at Harbor-UCLA Medical Center</p>
Community Events	Community Calendar	Mon-Sun	3x Daily 6am-12mid	1 Minute	Locally produced rundown of local non-profit and community service events, updated weekly.
Employment	Worksource Minute	M-F	2x Daily Minimum 6am-10pm	1 Minute	Cowlitz and Wahkiakum County job openings from the Washington State

					employment office in Kelso, updated weekly.
Education	Locally Produced	Mon-Sunday	2x Daily 6am-10pm	:90 Sec	Longview School District - Commentary by Dan Zorn, Superintendent of Schools
Education	Locally Produced	Weekly Mon-Sun	2x Daily 6am-10pm	1 Min	Lower Columbia College Commentary by Chris Bailey, President of LCC