

480
Bordered
paid



Marketron TVSCAN

Hank Ingham - 10/8/15 11:20 AM

Calendar Order

Eureka - NOV2014 User Defined

Buyer: Storme Winter
 Advertiser: Angeloff Harbor Dist. #2
 Agency: Order Number 1,451
 Address: Product
 Flight: Flight 1 10/23/15-11/02/15
 Acct. Exec. Phone: 707-443-3123
 Acct. Exec. Fax: 707-442-6084

2006 net
+ 480 production

Plan No. 1,451		Week of 10/23/15		Spot Length		Spots		Mon		Tue		Wed		Thu		Fri		Sat		Sun		Cost / Spot		Total Cost	
Station	Program	Time Period	Length	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	23	24	25	Cost / Spot	Total Cost									
KIEM	TODAY SHOW	Fri 7:00a-10:00a	:30	1					1			1				\$40									
KIEM	TODAY SHOW SAT	Sat 6:00a- 8:00a	:30	1						1			1			\$10									
KIEM	TODAY SHOW SUN	Sun 7:00a- 8:00a	:30	1							1					\$10									
KIEM	MEET THE PRESS	Sun 8:00a- 9:00a	:30	1							1					\$20									
KIEM	NEWS CH. 3 AT 5PM	Fri 5:00p- 5:30p	:30	1					1							\$80									
KIEM	NEWS CH. 3 AT 6PM	Fri 6:00p- 6:30p	:30	1					1							\$150									
KIEM	NEWS CH. 3 WEEKEND	Sat 6:00p- 6:30p	:30	1						1						\$60									
KIEM	NEWS CH.3 SUNDAY	Sun 8:30p- 9:00p	:30	1							1					\$60									
KIEM	NEWS CH.3 AT 11PM	Fri 11:00p-11:35p	:30	1					1							\$60									



* Denotes estimated item(s). Prepared with MARKETRON TVSCAN v6.12.1.0. © 2015 Marketron Broadcast Solutions, Inc. (205) 987-2455. Marketron TVSCAN and its design are trademarks of Marketron Broadcast Solutions, Inc. User Defined Data. Subject to the limitations and restrictions stated in the original report.

Marketron TvSCAN

Hank Ingham - 10/26/15 11:20 AM

Calendar Order

Eureka - NOV2014 User Defined

Plan No.	Station	Program	Time Period	Spot Length	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cost / Spot	Total Cost
1,451	KIEM	Week of 10/23/15												
	KIEM	NEWS CH.3 AT 11 SAT	Sat 11:00p-11:30p	:30	1						1		\$35	
	KIEM	NEWS CH.3 AT 11 SUN	Sun 11:00p-11:30p	:30	1							1	\$30	
	KIEM	Week of 10/26/15												
	KIEM	TODAY SHOW	Mo-Fr 7:00a-10:00a	:30	5	1	1	1	1	1			\$40	
	KIEM	TODAY SHOW SAT	Sat 6:00a-8:00a	:30	1						1		\$10	
	KIEM	TODAY SHOW SUN	Sun 7:00a-8:00a	:30	1							1	\$10	
	KIEM	MEET THE PRESS	Sun 8:00a-9:00a	:30	1							1	\$20	
	KIEM	NEWS CH. 3 AT 6PM	Mo-Fr 6:00p-6:30p	:30	5	1	1	1	1	1			\$150	
	KIEM	NEWS CH. 3 WEEKEND	Sat 6:00p-6:30p	:30	1						1		\$60	
	KIEM	NEWS CH.3 SUNDAY	Sun 8:30p-9:00p	:30	1							1	\$60	
	KIEM	NEWS CH.3 AT 11PM	Mo-Fr 11:00p-11:35p	:30	5	1	1	1	1	1			\$60	
	KIEM	NEWS CH.3 AT 11 SAT	Sat 11:00p-11:30p	:30	1						1		\$35	
	KIEM	NEWS CH.3 AT 11 SUN	Sun 11:00p-11:30p	:30	1							1	\$30	
	KIEM	Week of 11/02/15												
	KIEM					2	3	4	5	6	7	8		



* Denotes estimated item(s).
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Marketron TVSCAN

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Calendar Order

Eureka - NOV2014 User Defined

Plan No. 1,451

Station	Program	Time Period	Spot Length	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cost / Spot	Total Cost
KIEM	Week of 11/02/15 TODAY SHOW		:30	1	1								
KIEM	NEWS CH. 3 AT 5PM	Mo-Fr 7:00a-10:00a	:30	1	1							\$40	
KIEM	NEWS CH. 3 AT 6PM	Mo-Fr 5:00p- 5:30p	:30	1	1							\$80	
KIEM	NEWS CH.3 AT 11PM	Mo-Fr 6:00p- 6:30p	:30	1	1							\$150	
		Mo-Fr 11:00p-11:35p	:30	1	1							\$60	
Schedule Totals				37									\$2,360
Monthly Oct 2015 Nov 2015													
Net Cost \$471.75 \$1,534.25													

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