



# Sirius Studios Insertion Order

Client: **Greg Dale For Harbor Comm**

Account Executive  
Alan Olmstead

3805 H Street  
Eureka, CA 95503  
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alan@sirius-studios.com

Media: KIEM-NBC TV3		Attn. Hank Ingham	Medium TV
Start Date: Wed, Oct 28, 2015	End Date: Mon, Nov 2, 2015	Order Date: Oct 26, 2015	
A-735897/DALE		Dale For Harbor Comm	
Campaign Code And Name		NONE	
Co-op (If Any)			
Cost Per: \$605.00	Placement 6 & 11PM NEWS	Format: RECORDED	Length: 30

Tracking Number: Aw6389-299/15						
Oct 25, 2015	Oct 26, 2015	Oct 27, 2015	Oct 28, 2015	Oct 29, 2015	Oct 30, 2015	Oct 31, 2015
<b>Week One Schedule</b> 6pm News on Wed/Thu/Mon 10/28, 29 and 11/2 FIRST BREAK (PLEASE?)... 8^ 11 pm News Wed/Thu/Sun						
Total Spots For Week One:						1
Nov 1, 2015	Nov 2, 2015	Nov 3, 2015	Nov 4, 2015	Nov 5, 2015	Nov 6, 2015	Nov 7, 2015
<b>Week Two Schedule</b>						
Total Spots For Week Two:						
Nov 8, 2015	Nov 9, 2015	Nov 10, 2015	Nov 11, 2015	Nov 12, 2015	Nov 13, 2015	Nov 14, 2015
<b>Week Three Schedule</b>						
Total Spots For Week Three:						

## Terms:

1. You accept this order exactly as it is written
2. If this order contains any errors in estimated costs you agree to notify Sirius Studios prior to date of performance.
3. You expressly warrant that in the event you fail to notify Sirius Studios of an error prior to date of performance, and you subsequently perform the ad(s) in question you forfeit your right to any adjustment to which you might be entitled as a result of that error.
4. You agree to perform all ads exactly as provided to you by Sirius Studios. You agree to waive all claims of payment for an ad in the event you fail to meet this requirement.
5. This Insertion order is issued on behalf of the named client. We act as a true agent, not as a vendor. We pay all bills after payment has been transmitted to us by our client, except wherein the client is to be billed direct. In the event the client defaults and amount becomes not payable, Sirius Studios assumes no liability for its obligations created herein.
6. Performance of an ad constitutes acceptance of these conditions.

1 Spots For A Subtotal Of \$605.00  
Less Agency Commission From TV Media 15.0% (\$90.75)

SUBTOTAL: \$514.25

Additional Charges None \$0.00

NET DUE TO KIEM-NBC TV3 \$514.25

Note: Will upload spot asap... "Dale30TV-Diversity.mov"

Approved By:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KIEM, Eureka CA	<b>Date:</b> Oct 28, 2015
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I, Alan Olmstead dba Sirius Studios ad agency,  
 being/on behalf of: Greg Dale, a legally  
 qualified candidate of the N/A political  
 party for the office of: Humboldt Bay Harbor Commission  
 in the General  
 election to be held on: November 3th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	Various	Wed-Mon	6 & 11 pm News	6	1

**Total Charges: \$514.25**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

"Greg Dale for Harbor Commission 2015" campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandra Dale

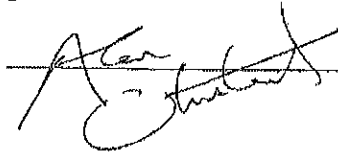
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Oct 28, 2015

Date



Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

ALAN E. JOHNSON

Printed Name

ASM

Title