

1ST WEEK 805 GROSS 684.25 NET



# Marketron TvSCAN

Hank Ingham - 10/13/15 10:31 AM

## Calendar Order

Eureka - NOV2014 User Defined

Buyer <b>Rose Welch</b>	Order Number <b>1,453</b>
Advertiser <b>Susan Rotwein Harbor Dist #5</b>	Product <b>Flight Flight 1 10/15/15-11/02/15</b>
Agency <b>FRIENDS OF SUSAN ROTWEIN</b>	
Address <b>PO BOX 952</b>	
<b>TRINIDAD CA, 95570</b>	
	Acct. Exec. Phone <b>707-443-3123</b>
	Acct. Exec. Fax <b>707-442-6084</b>

Plan No. 1,453		Spot														Total Cost	
Station	Program	Time Period	Length	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cost / Spot					
Week of 10/15/15																	
KIEM	TODAY SHOW	Th-Fr 7:00a-10:00a	:30	2				1	1							\$40	
KIEM	MEET THE PRESS	Sun 8:00a-9:00a	:30	1							1					\$20	
KIEM	NEWS CH. 3 AT 5PM	Th-Fr 5:00p-5:30p	:30	2				1	1							\$80	
KIEM	NEWS CH. 3 AT 6PM	Th-Fr 6:00p-6:30p	:30	2				1	1							\$160	
KIEM	NEWS CH. 3 WEEKEND	Sat 6:00p-6:30p	:30	1						1						\$60	
KIEM	NEWS CH.3 SUNDAY	Sun 8:30p-9:00p	:30	1							1					\$60	
KIEM	NEWS CH.3 AT 11PM	Th-Fr 11:00p-11:35p	:30	2				1	1							\$60	
KIEM	NEWS CH.3 AT 11 SAT	Sat 11:00p-11:30p	:30	1						1						\$35	
KIEM	NEWS CH.3 AT 11 SUN	Sun 11:00p-11:30p	:30	1							1					\$30	

\* - Demos submitted 10/15/15  
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Plan No.	1,453	Station	Program	Time Period	Spot Length	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cost / Spot	Total Cost
			<b>Week of 10/19/15</b>												
KIEM		TODAY SHOW		Mo-Fr 7:00a-10:00a	:30	5	1	1	1	1	1			\$40	
KIEM		MEET THE PRESS		Sun 8:00a-9:00a	:30	1							1	\$20	
KIEM		NEWS CH. 3 AT 5PM		Mo-Fr 5:00p-5:30p	:30	5	1	1	1	1	1			\$80	
KIEM		NEWS CH. 3 AT 6PM		Mo-Fr 6:00p-6:30p	:30	5	1	1	1	1	1			\$150	
KIEM		NEWS CH. 3 WEEKEND		Sat 6:00p-6:30p	:30	1						1		\$60	
KIEM		NEWS CH.3 SUNDAY		Sun 8:30p-9:00p	:30	1							1	\$60	
KIEM		NEWS CH.3 AT 11PM		Mo-Fr 11:00p-11:35p	:30	5	1	1	1	1	1			\$60	
KIEM		NEWS CH.3 AT 11 SAT		Sat 11:00p-11:30p	:30	1						1		\$35	
KIEM		NEWS CH.3 AT 11 SUN		Sun 11:00p-11:30p	:30	1							1	\$30	
		<b>Week of 10/26/15</b>													
KIEM		TODAY SHOW		Mo-Fr 7:00a-10:00a	:30	5	1	1	1	1	1			\$40	
KIEM		MEET THE PRESS		Sun 8:00a-9:00a	:30	1							1	\$20	
KIEM		NEWS CH. 3 AT 5PM		Mo-Fr 5:00p-5:30p	:30	5	1	1	1	1	1			\$80	

\* Denotes estimated item  
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Plan No. 1,453

Station	Program	Time Period	Spot Length	Spots	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cost / Spot	Total Cost
Week of 10/26/15													
KIEM	NEWS CH. 3 AT 6PM	Mo-Fr 6:00p- 6:30p	:30	5	1	1	1	1	1			\$150	
KIEM	NEWS CH. 3 WEEKEND	Sat 6:00p- 6:30p	:30	1						1		\$60	
KIEM	NEWS CH.3 SUNDAY	Sun 8:30p- 9:00p	:30	1							1	\$60	
KIEM	NEWS CH.3 AT 11PM	Mo-Fr 11:00p-11:35p	:30	5	1	1	1	1	1			\$60	
KIEM	NEWS CH.3 AT 11 SAT	Sat 11:00p-11:30p	:30	1						1		\$35	
KIEM	NEWS CH.3 AT 11 SUN	Sun 11:00p-11:30p	:30	1							1	\$30	
Week of 11/02/15													
KIEM	TODAY SHOW	Mon 7:00a-10:00a	:30	1	1							\$40	
KIEM	NEWS CH. 3 AT 5PM	Mon 5:00p- 5:30p	:30	1	1							\$80	
KIEM	NEWS CH. 3 AT 6PM	Mon 6:00p- 6:30p	:30	1	1							\$150	
KIEM	NEWS CH.3 AT 11PM	Mon 11:00p-11:35p	:30	1	1							\$60	
Schedule Totals				67									\$4,905
Monthly Oct 2015 Nov 2015													
Net Cost				\$2,312.00	\$1,857.25								

\* Denotes estimated line  
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