

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 6/7/18
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I, Dillon Lloyd / GRP Buying, LLC

do hereby request station time concerning the following issue:

reports of abuse in Jefferson County Public Schools (JCPS), and hold JCPS board should be held accountable
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Kentuckians for Progress

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kentuckians for Progress - 6060 Dutchmans Lane, Suite 110, Louisville, Kentucky 40205  
(502) 333-6000

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Nicklies - President, Treasurer, Director  
Janey Nicklies - Vice President, Director  
William Schreck, Director



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

Jun 19, 18  
 CONT# 31920112 Mod# Ver# 1 (Last =)  
 REP iHeartMedia  
 TO WKJK-AM (Louisville, KY)  
 FM GENELLE NIBLACK (PHIL)  
 OFF PHILADELPHIA  
 AGY MEDIUM BUYING, LLC  
 ADDR 1351 KING AVENUE 2ND FLOOR  
 COLUMBUS, OH 43212

DDS CONT# 0  
 C/P/E: 0/0/0

SALESPERSON FAX#

PH #

BYR DILLON LLOYD  
 ADV KENTUCKIANS FOR PROGRESS  
 PDT issue  
 FLT Jun 20, 18 - Jul 06, 18

\* REP ORDER COMMENT \*

- \*\* 6/19/2018 2:00:00 PM: [HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)
- \*\* 6/19/2018 2:00:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND CHECK BEFORE START. QUESTIONS SHOULD BE SENT TO GENELLEKELLEY@IHEARTMEDIA.COM.
- \*\* 6/19/2018 2:00:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.
- \*\* 6/19/2018 2:00:00 PM: SALESFORCE INDUSTRY IS ISSUE.
- \*\* 6/19/2018 2:00:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>									
	1.1	National Agency-Political	..WTF..	6A - 10A	60	6/20/2018 - 6/22/2018	1W	5	\$40.00	5	
	1.2	National Agency-Political	..WTF..	10A - 3P	60	6/20/2018 - 6/22/2018	1W	5	\$85.00	5	
	1.3	National Agency-Political	..WTF..	3P - 7P	60	6/20/2018 - 6/22/2018	1W	5	\$55.00	5	
		<b>** WEEKLY FLIGHT TOTALS **</b>							15	\$900.00	
		<b>FLIGHT 2</b>									
	2.1	National Agency-Political	MTWTF..	6A - 10A	60	6/25/2018 - 6/29/2018	1W	5	\$40.00	5	
	2.2	National Agency-Political	MTWTF..	10A - 3P	60	6/25/2018 - 6/29/2018	1W	5	\$85.00	5	
	2.3	National Agency-Political	MTWTF..	3P - 7P	60	6/25/2018 - 6/29/2018	1W	5	\$55.00	5	
		<b>** WEEKLY FLIGHT TOTALS **</b>							15	\$900.00	
		<b>FLIGHT 3</b>									
	3.1	National Agency-Political	MTWTF..	6A - 10A	60	7/2/2018 - 7/6/2018	1W	8	\$40.00	8	
	3.2	National Agency-Political	MTWTF..	10A - 3P	60	7/2/2018 - 7/6/2018	1W	5	\$85.00	5	
	3.3	National Agency-Political	MTWTF..	3P - 7P	60	7/2/2018 - 7/6/2018	1W	8	\$55.00	8	

**Jun 19, 18**  
 CONT# 31920112 Mod# Ver# 1 (Last =)  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: 0 / 0 / 0

					<b>** WEEKLY FLIGHT TOTALS **</b>	21	\$1,185.00	
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	<b>Jun 18</b>	<b>Jul 18</b>					
SPOTS	15	36					
CASH	900.00	2085.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	900.00	2085.00					

							<b>TOTAL</b>
SPOTS							51
CASH							2,985.00
TRADE							0.00
NSL							0.00
TOTAL							2,985.00

**\*\* Competitive Comments \*\***

SVC: WI18 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Advertiser No: 704931      Order No: 1305020045  
 Start Date: 06/20/2018      Co-op: No  
 End Date: 07/06/2018      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE: 0 - 0 - 0  
 AE: PHILADELPHIA, MMS  
 Entered: 06/19/2018 03:18 PM by Fusion  
 Last Update: 06/19/2018 03:18 PM by Fusion  
 Note: WKJK-AM 31920112 0 0 0  
 Note 2:  
 Spl Req Inv:

Kentuckians for Progress  
 c/o Medium Buying, LLC  
 Attn:  
 1351 King Avenue  
 2nd Floor  
 Columbus, OH 43212

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Louisville WKJK-AM	06:00-10:00 Commercial	06/20/18	06/22/18	1	40.00 National Agency-Political	0 x x x	5	60	5	200.00
2 Louisville WKJK-AM	10:00-15:00 Commercial	06/20/18	06/22/18	1	85.00 National Agency-Political	0 x x x	5	60	5	425.00
3 Louisville WKJK-AM	15:00-19:00 Commercial	06/20/18	06/22/18	1	55.00 National Agency-Political	0 x x x	5	60	5	275.00
4 Louisville WKJK-AM	06:00-10:00 Commercial	06/25/18	06/29/18	1	40.00 National Agency-Political	0 x x x x x	5	60	5	200.00
5 Louisville WKJK-AM	06:00-10:00 Commercial	07/02/18	07/06/18	1	40.00 National Agency-Political	0 x x x x x	8	60	8	320.00
6 Louisville WKJK-AM	10:00-15:00 Commercial	06/25/18	07/06/18	2	85.00 National Agency-Political	0 x x x x x	5	60	10	850.00
7 Louisville WKJK-AM	15:00-19:00 Commercial	06/25/18	06/29/18	1	55.00 National Agency-Political	0 x x x x x	5	60	5	275.00
8 Louisville WKJK-AM	15:00-19:00 Commercial	07/02/18	07/06/18	1	55.00 National Agency-Political	0 x x x x x	8	60	8	440.00

No. of Spots/Misc/Digital: 51/0/0  
 Ordered Gross: \$2,985.00  
 Agency Commission: \$447.75  
 Ordered Net: \$2,537.25  
**Total Net Due: \$2,537.25**

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<b>Amt. Ord.:</b>	15	36	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	900.00	2,085.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	765.00	1,772.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Kentuckians for Progress 100%