

CONTRACT



KBTX
4141 E. 29th St.
Bryan, TX 77802
(979) 846-7777

And:

Ralph Patterson for Congress
6801 Sanger Ave STE 224
Waco, TX 76710-7807

<u>Contract / Revision</u> 301724 /		<u>Alt Order #</u>
<u>Product</u> Patterson for Congress		
<u>Contract Dates</u> 02/05/16 - 03/01/16		<u>Estimate #</u>
<u>Advertiser</u> Ralph Patterson for Congress		<u>Original Date / Revision</u> 02/03/16 / 02/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KBTX	<u>Account Executive</u> Bryan House	<u>Sales Office</u> Bryan Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 64557		<u>Advertiser Ref</u> 64557

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBTX	02/05/16	03/01/16	BV This Mornin	6:00 AM-7:00 AM		:30			NM	18	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/01/16	02/07/16	----1--				1	\$80.00			
	Week:	02/08/16	02/14/16	11111--				5	\$80.00			
	Week:	02/15/16	02/21/16	11111--				5	\$80.00			
	Week:	02/22/16	02/28/16	11111--				5	\$80.00			
	Week:	02/29/16	03/06/16	11-----				2	\$80.00			
N 2	KBTX	02/05/16	03/01/16	News 3 @ Noo	12p-1230p		:30			NM	18	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/01/16	02/07/16	----1--				1	\$30.00			
	Week:	02/08/16	02/14/16	11111--				5	\$30.00			
	Week:	02/15/16	02/21/16	11111--				5	\$30.00			
	Week:	02/22/16	02/28/16	11111--				5	\$30.00			
	Week:	02/29/16	03/06/16	11-----				2	\$30.00			
N 3	KBTX	02/05/16	03/01/16	CBS Evening N	528p-6p		:30			NM	17	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/01/16	02/07/16	----1--				1	\$150.00			
	Week:	02/08/16	02/14/16	11111--				5	\$150.00			
	Week:	02/15/16	02/21/16	11111--				5	\$150.00			
	Week:	02/22/16	02/28/16	11111--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	KBTX	02/22/16-02/28/16	CBS Evening News	528p-6p	MTuWThF----	:30		\$150.00	NM		
			See MG 11.2,11.3,11.4									
	Week:	02/29/16	03/06/16	11-----				2	\$150.00			
N 4	KBTX	02/05/16	03/01/16	News 3 @ 6p	558p-630p		:30			NM	17	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/01/16	02/07/16	----1--				1	\$150.00			
	Week:	02/08/16	02/14/16	11111--				5	\$150.00			
	Week:	02/15/16	02/21/16	11111--				5	\$150.00			
	Week:	02/22/16	02/28/16	11111--				5	\$150.00			
	Week:	02/29/16	03/06/16	1-----				1	\$150.00			
N 5	KBTX	02/05/16	03/01/16	News 3 @ 10p	10p-1035p		:30			NM	21	\$4,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/01/16	02/07/16	----1--				1	\$280.00			
	Week:	02/08/16	02/14/16	11111--				5	\$280.00			
	Week:	02/15/16	02/21/16	11111--				5	\$280.00			

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<u>Advertiser</u> Ralph Patterson for Congi		<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
7	KBTX	02/15/16-02/21/16		News 3 @ 10p	10p-1035p	MTuWThF----	:30		\$280.00	NM		
See MG 5.18,5.19,5.20,5.21,5.22												
18	KBTX	02/29/16-02/29/16		News 3 @ 5p	458p-530p	M-----	:30		\$90.00	NM		
Ⓜ MG for 5.7 02/15												
19	KBTX	02/29/16-02/29/16		News 3 @ 5p	458p-530p	M-----	:30		\$90.00	NM		
Ⓜ MG for 5.7 02/15												
20	KBTX	02/29/16-02/29/16		CBS This Morning	7a-9a	M-----	:30		\$35.00	NM		
Ⓜ MG for 5.7 02/15												
21	KBTX	02/29/16-02/29/16		CBS This Morning	7a-9a	M-----	:30		\$35.00	NM		
Ⓜ MG for 5.7 02/15												
22	KBTX	02/15/16-02/21/16		M-Su 4a-2a	4a-2a	M-----	:30		\$30.00	NM		
Ⓜ MG for 5.7 02/15												
Week:		02/22/16	02/28/16	11111--				5	\$280.00			
Week:		02/29/16	03/06/16	1-----				1	\$280.00			
N 6	KBTX	02/07/16	02/07/16	Super Bowl Ga	Various		:30			NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/01/16	02/07/16	-----1	1			\$2,975.00				
N 7	KBTX	02/07/16	02/07/16	Super Bowl Po:	Various		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/01/16	02/07/16	-----1	1			\$1,000.00				
N 8	KBTX	02/09/16	02/09/16	Tuesday Prime	658p-8p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/08/16	02/14/16	-1-----	1			\$280.00				
N 9	KBTX	02/23/16	02/23/16	Tuesday Prime	658p-8p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-1-----	1			\$280.00				
N 10	KBTX	02/10/16	02/10/16	Wednesday Pri	8p-9p		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/08/16	02/14/16	--1----	1			\$260.00				
N 11	KBTX	02/24/16	02/24/16	Wednesday Pri	8p-9p		:30			NM	3	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	--1----	1			\$260.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KBTX	02/22/16-02/28/16		Wednesday Prime Hr 2	8p-9p	---W-----	:30		\$260.00	NM		
See MG 11.2,11.3,11.4												
2	KBTX	02/28/16-02/28/16		News 3 @ 10p	10p-1035p	-----Su	:30		\$250.00	NM		
Ⓜ MG for 3.16,11.1												
3	KBTX	02/27/16-02/27/16		CBS Evening News Sa	530p-6p	-----Sa--	:30		\$80.00	NM		
Ⓜ MG for 3.16,11.1												
4	KBTX	02/28/16-02/28/16		CBS Evening News Su	530p-6p	-----Su	:30		\$80.00	NM		
Ⓜ MG for 3.16,11.1												
N 12	KBTX	02/05/16	03/01/16	M-Su 4a-2a	4a-2a		:30			NM	23	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/01/16	02/07/16	----FSS	5			\$0.00				
Week:		02/08/16	02/14/16	MTWTFSS	5			\$0.00				
Week:		02/15/16	02/21/16	MTWTFSS	5			\$0.00				
Week:		02/22/16	02/28/16	MTWTFSS	5			\$0.00				
Week:		02/29/16	03/06/16	MT-----	3			\$0.00				
Totals											122	\$17,045.00

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<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
02/01/16 -02/28/16	107	\$15,845.00	\$15,845.00
02/29/16 -03/01/16	15	\$1,200.00	\$1,200.00
Totals	122	\$17,045.00	\$17,045.00

Signature: _____ **Date:** _____

