

ORDER

KLFY Lafayette, LA

Orders
Order / Rev: 962857
Alt Order #:
Product Desc: MW 11/2-11/8
Estimate: 1550118624
Flight Dates: 11/02/16 - 11/08/16
Original Date / Rev: 11/01/16 / 11/01/16
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency
Name: Arsement Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Mary Werner Public Service Com
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	29	\$10,935.00	\$9,294.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	29	\$10,935.00	\$9,294.75	0.00
Totals	29	\$10,935.00	\$9,294.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	11/02/16	11/04/16	Bold & Beautiful Bold & Beautiful	CM	1230p-1p	--WTF--	:30	2	\$565.00	P3	0.00	NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--		2				\$565.00		0.00			
N 2	KLFY	11/02/16	11/04/16	M-F 4-5p Dr. Phil	CM	4p-5p	--WTF--	:30	2	\$190.00	P3	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--		2				\$190.00		0.00			
N 3	KLFY	11/02/16	11/04/16	M-F 630p-7p Entertainment Tonight	CM	630p-7p	--WTF--	:30	2	\$340.00	P3	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--		2				\$340.00		0.00			
N 4	KLFY	11/02/16	11/07/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	M-WTF--	:30	2	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--		2				\$600.00		0.00			
Week:		11/07/16	11/13/16	M-----		1				\$600.00		0.00			
N 5	KLFY	11/02/16	11/07/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	M-WTF--	:30	2	\$525.00	P3	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--WTF--		2				\$525.00		0.00			
Week:		11/07/16	11/13/16	M-----		1				\$525.00		0.00			
N 6	KLFY	11/02/16	11/04/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	--WTF--	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00

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Advertiser: POL/Mary Werner Public Service Comm
 Product Desc: MW 11/2-11/8
 Estimate: 1550118624

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KLFY	11/02/16	11/04/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	--WTF--	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$525.00	0.00					
N 7	KLFY	11/02/16	11/07/16	Live With Kelly Live With Kelly	CM	9a-10a	M-WTF--	:30	2	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$150.00	0.00					
	Week:	11/07/16	11/13/16	M-----		1			\$150.00	0.00					
N 8	KLFY	11/02/16	11/04/16	Meet Your Neighbor Meet Your Neighbor	CM	12p-1230p	--WTF--	:30	2	\$565.00	P3	0.00	NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$565.00	0.00					
N 9	KLFY	11/02/16	11/04/16	Passe Partout 430-5a Passe Partout 430-5a	CM	430-5a	--WTF--	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$90.00	0.00					
N 10	KLFY	11/02/16	11/04/16	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	--WTF--	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$225.00	0.00					
N 11	KLFY	11/02/16	11/04/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F--	--WTF--	:30	2	\$340.00	P3	0.00	NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$340.00	0.00					
N 12	KLFY	11/02/16	11/04/16	The Talk The Talk	CM	1p-2p	--WTF--	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$150.00	0.00					
N 13	KLFY	11/02/16	11/04/16	Y&R Y&R	CM	11a-12p	--WTF--	:30	2	\$565.00	P3	0.00	NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/31/16	11/06/16	--WTF--		2			\$565.00	0.00					
Totals														29	\$10,935.00