

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>KPIR KOKY KPZK</i> } <i>Little Rock, AR</i>	<b>Date:</b> <i>10/31/2018</i>
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I, *William Dillard*  
do hereby request station time concerning the following issue:

*Congressional election*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: *Protecting Our Vote*

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**
 **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Clark Tucker, U.S. House of Representative

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Protecting Our Vote

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Marous Mason, Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/31/15  
[Signature]  
Date

[Signature]  
Signature

601-955-7558  
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted  Accepted in Part  Rejected

Signature Printed Name Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



From: Sherry Lewis  
 Phone: (501) 401-0315  
 Email: sherry.lewis@cumulus.com  
 10/30/2018 3:21 PM

Flight Dates: 10/29/2018 - 11/11/2018

Demo: P 18+

Radio Market: LITTLE ROCK  
 Survey: SP18 SD  
 Geography: Metro

	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency
<b>Radio Total</b>		<b>32</b>		<b>\$80.63</b>	<b>\$2,580.00</b>	<b>70,000</b>	<b>2.7</b>
<b>KIPR-FM</b>		<b>6</b>		<b>\$125.00</b>	<b>\$750.00</b>	<b>19,400</b>	<b>1.8</b>
Flight A - 1 wk (10/29)							
One Week Total		6		\$125.00	\$750.00	19,400	1.8
	Sa 6A-7P	6	30	\$125.00	\$750.00	19,400	1.8
<b>KOKY-FM</b>		<b>16</b>		<b>\$92.50</b>	<b>\$1,480.00</b>	<b>43,000</b>	<b>2.8</b>
Flight A - 1 wk (10/29)							
One Week Total		6		\$80.00	\$480.00	27,200	2.8
	Sa 6A-7P	6	30	\$80.00	\$480.00	27,200	2.8
Flight A - 1 wk (11/05)							
One Week Total		10		\$100.00	\$1,000.00	22,600	2.1
	M 6A-7P	5	30	\$100.00	\$500.00	13,100	1.6
	Tu 6A-7P	5	30	\$100.00	\$500.00	15,400	1.7
<b>KPZK-FM</b>		<b>10</b>		<b>\$35.00</b>	<b>\$350.00</b>	<b>14,300</b>	<b>2.1</b>
Flight A - 1 wk (10/29)							
One Week Total		10		\$35.00	\$350.00	14,300	2.1
	Sa 6A-7P	5	30	\$35.00	\$175.00	5,500	1.7
	Su 6A-7P	5	30	\$35.00	\$175.00	11,400	1.8

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: LITTLE ROCK; SP18 SD; Metro; Multiple Dayparts Used; P 18+. See Detailed Sourcing Page for Complete Details.  
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# Protecting Our Vote

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