

ORDER

Orders

Order / Rev: 217330

Alt Order #:

Product Desc: Denise Ennett Radio 2019/ State Rep

Estimate:

Flight Dates: 07/29/19 - 08/06/19

Original Date / Rev: 07/29/19 / 07/29/19

Order Type: GENERAL

KOKY-FM

Primary AE: Keith Liesmann

Sales Office: L-LIT

Sales Region: Local

Agency

Name: Vines Media

Buying Contact:

Billing Contact:

PO Box 3606

Little Rock, AR 72203

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Ennett/D/State Representative

Demographic: A25-54

Product Codes: Candidates

Revenue Code 1: AGY-AVAIL

Revenue Code 2: POL-CAND

Revenue Code 3: POL-STATE

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/29/19 | 08/06/19 | 52 | \$1,495.00 | \$1,270.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| August 2019 | 52 | \$1,495.00 | \$1,270.75 | 0.00 |
| Totals | 52 | \$1,495.00 | \$1,270.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Keith Liesmann | L-LIT | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------|-------|--------------------------------------|---------|------|-------|-------------|------|---------------|---------------|-----------|-------------------|
| N 1 | KOKY | 07/29/19 | 08/06/19 | Sa-Su Prime Sa-Su | CM | 6:00 AM-7:00 PM (6:00 AM-7:00 PM) | -----S- | 1:00 | 15 | \$20.00 | P-60 | 0.00 | NM | 15 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S- | | 15 | | | | \$20.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| N 2 | KOKY | 07/29/19 | 08/06/19 | M-F Prime M-F | CM | 6:00 AM-7:00 PM (6:00 AM-7:00 PM) | 33332-- | 1:00 | 14 | \$35.00 | P-60 | 0.00 | NM | 27 | \$945.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | 3+332-- | | 21 | | | | \$35.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | 33----- | | 6 | | | | \$35.00 | | 0.00 | | | |
| N 3 | KOKY | 07/29/19 | 08/06/19 | Sa-Su Prime Sa-Su | CM | 6:00 AM-7:00 PM (6:00 AM-7:00 PM) | -----S | 1:00 | 10 | \$25.00 | P-60 | 0.00 | NM | 10 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | 10 | | | | \$25.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 52 | \$1,495.00 |