PUBLIC FILE

FOX23 WXXA-TV



QUARTERLY ISSUES AND

PROGRAMMING REPORT

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**Fourth Quarter 2007** 

October 1, 2007-December 31, 2007



Clear Channel Television - examples of meeting the public interest through localism

Albany, NY Clear Channel's FOX affiliate WXXA-TV, FOX23 helps raise millions of dollars each year for two of the largest health organizations in our area serving New York's Capital Region, Western Massachusetts and Southern Vermont as the telethon production partner for both *The Center for Disability Services (CDS)* and *The Children's Hospital at Albany Medical Center*. In its 50<sup>th</sup> year, The CDS, which is totally locally produced by WXXA-TV without any national program content, raised over 1.7 million dollars allowing The CDS to help 15,000 people and their families with disabilities. In it's 26th year, the Children's Miracle Network Telethon to benefit The Children's Hospital at Albany Medical Center relies on it local broadcast TV partner to raise the millions necessary to "make miracles" for our local community. We helped raise 2.5 million dollars this year and it all stays here in the Capital District.

**FOX23** also works with dozens of regional charitable organizations through promotion and PSAs: The Food Bank of NE New York, Special Olympics, American Diabetes Association, American Red Cross, Liza's Legacy, Coats For Kids, Circle of Life Camp, Prevent Child Abuse NYS, Project Roadblock, Team in Training – Leukemia Society, Community AIDS Partnership of NENY, Black History Month, The Albany Police and Fire Departments and others.

**FOX23** launched a year round program called *Buddy Check 23* designed to educate and build awareness to the importance of monthly self breast examinations as well as annual check ups in the prevention and detection of breast cancer. Hosted by **FOX23** News Anchor Ann Hughes, the program features numerous news stories each month as well as a monthly reminder on the 23<sup>rd</sup> to perform your monthly self examination and encourage your buddies to do likewise. Additionally information on the program is posted on our website <a href="https://www.fox23news.com">www.fox23news.com</a>.

As a local version of *America's Most Wanted* that airs on the FOX network, FOX23 News airs a weekly feature Saturdays in our 10pm newscast called *The Capital Region's Most Wanted* where we feature local fugitives wanted by the US Marshall's office in Albany. FOX23 News viewer leads have led to the successful capture of many of the criminals making our area safer.

WXXA-TV's weekly public affairs program *FOX23 In Focus* airs Sundays at 10am after the *FOX News Sunday* program and deals with all issues local, crime, education, healthcare, employment, diversity, education, fund raising, the arts, culture and the wellbeing of the Capital Region. Also on Sunday mornings is a program produced by *FOX23* called *NanoNow* which educates viewers on the nano-sciences and industry in our area.

WXXA-TV also produces two local sports programs to serve our viewers; the *FOX23 High School Sports Show* and *FOX23 Fast Track*. *The FOX23 High School Sports Show* airs for 30 weeks September from March and airs Friday nights at 11pm and Saturday nights at 10:30pm. We cover all sports local, boys and girls, providing more coverage and exposure for these schools. *FOX23 Fast Track* also airs for 30 weeks from April through October Sunday nights at 10:30pm and is dedicated to serving the local auto racing fans with coverage of the local dirt racing tracks as well as NASCAR. Both programs are award winning broadcasts that serve our community.

### The Advertising Council Inc.

**Peggy Conlon** 

President & CEO

October 31, 2007

Sally Stamp VP/General Manager WXXA-TV 28 Corporate Cir Albany, NY 12203

Dear Sally:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WXXA-TV's steadfast support of our PSAs. In 2006, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

Your contribution enables the Ad Council to communicate public service messages that help raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shed light on your wonderful support by mailing a letter to Congressmember McNulty (please see enclosed). This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to our PSAs.

We are happy to report that in 2006, the media--TV, cable, radio, newspaper, magazine, online, alternative and outdoor--donated more than \$1.9 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as WXXA-TV that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate vitally important messages to local communities across the nation. Your support has been essential whether it's our *Generous Nation* campaign, which motivates Americans to give more of themselves in the course of their daily lives, our childhood obesity campaign or our "Boost" campaign, which motivates students to stay in high school

For 65 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WXXA-TV's support and dedication to public service makes that possible and we are extremely grateful.

Should you have any questions or would like the Ad Council to send letters to any other Congressmembers in WXXA-TV's viewing area, please contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at <a href="mailto:dkulzer@adcouncil.org">dkulzer@adcouncil.org</a> or (212) 984-1905.

Kind Regards,

Peggy Conlon

President and CEO

The Advertising Council, Inc.

### The Advertising Council Inc.

**Peggy Conlon** 

President & CEO

October, 31 2007

Honorable Michael McNulty United States House of Representatives 2210 Rayburn HOB Washington, DC 20515

Dear Congressmember McNulty:

The Ad Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the outstanding support our PSAs received from television station WXXA-TV (located in your Congressional district and owned by Clear Channel Television, Inc.).

For sixty-five years, the Ad Council has relied on the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages to the American people. Our PSA campaigns, created in partnership with our Federal Government and non profit sponsors, raise awareness, change behaviors and save lives.

However, the Ad Council's PSAs could never reach the public without the generous support of our media partners and stations like WXXA-TV. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2006, the media donated over \$1.9 billion in free airtime and space – an unprecedented amount!

In 2006, WXXA-TV donated an impressive and substantial amount of airtime to our PSAs. Their steadfast commitment to public service allows the Ad Council to continue to communicate important messages to your constituents, helping the families and communities of your district.

Because of the media's remarkable generosity, the Ad Council is able to communicate critical messages to the public on a host of pressing issues, including preventing youth reckless driving, obesity prevention, promoting financial literacy and autism awareness. In addition, the media rallied behind the Ad Council's new PSA campaign *Generous Nation*, which inspires Americans to give more of themselves (volunteering and donating) over the course of their daily lives.

Please join me in commending WXXA-TV for using its valuable airtime to improve the lives of your constituents. You may contact the station at the following address:

Sally Stamp, VP/General Manager 28 Corporate Cir Albany, NY 12203 518-862-2323

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at <a href="mailto:dkulzer@adcouncil.org">dkulzer@adcouncil.org</a> or (212) 984-1905.

Sincerely,

Peggy Conlon President and CEO

The Advertising Council, Inc.

Deggy Corla

cc: Sally Stamp; General Manager/WXXA-TV
Donald Perry, President/CEO/Clear Channel Television, Inc.



# SPONSORED BY THE Community AIDS Partnership of the Capital Region

October 18, 2007

Ardelle Hirsh
Fox 23 News
28 Corporate Circle Dr
Albany, NY 12203

Dear Ardelle,

On behalf of the Community AIDS Partnership of the Capital Region, I would like to thank you for all of your participation and support in this year's AIDSWalk.

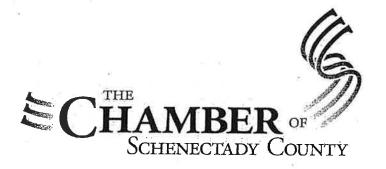
You contribution of advertising space, event promotion, news coverage, and sharing Ann Hughes with us for the day was such a tremendous help in making our day a success. We were able to raise over \$120,000, which will be distributed throughout over 30 local organizations that are providing services to the local HIV/AIDS community and their families.

Your participation in this event is very appreciated and we hope to continue this relationship next year with AIDSWalk 2008!

Thank you so much,

Tamara Flanders
Events Coordinator

Community AIDS Partnership of the Capital Region



November 26, 2007

Steve Teeling Fox 23 News 28 Corporate Circle Albany, NY 12203

Thank you for your support of the 38th annual Gazette Holiday Parade -- what a way to kick off the holiday season! The new date and time have been a successful change with parade participants and with many Parade watchers.

This year, nearly 40,000 people attended and were treated to scenes from "M\*A\*S\*H," "Gilligan's Island," and "Welcome Back Kotter" along over 100 other entries from bands, marching groups, organizations, and of course, Santa Claus. Sponsors, committee, and volunteers are what make this event possible!

It couldn't be done without you!

You did a terrific job as MC and we hope that you enjoyed your experience.

It was truly a pleasure to work with you this year. Please plan on joining us at the Awards Party on Wednesday, December 12 from 5-7:30 pm at the Holiday Inn on Nott Terrace so that we may thank you in person. We will be presenting plaques to our sponsors and parade award winners. Please telephone your response to Deborah (372-5656) at the Chamber office.

Again, many, many thanks!!

Happy holidays!

Gail Kehn

Vice President of Visitor Services

### Quarterly Self-Assessment 4th Quarter 2007 FOX23 WXXA-TV

### **EEO OUTREACH INITIATIVES 4th QUARTER 2007**

| Career Fair  | October 9, 2007   | Executive Assistant, Regina Stewart attended the Colleg of Saint Rose Career Fair in Albany, NY. Resumes were collected from college students and information on current job openings and internships was offered.                                                                                                                           |
|--------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| School Visit | October 15, 2007  | Reporter, Kristin Lowman went to the Waterford-Halfmoon Elementary School in Waterford, NY to speak to the 5 <sup>th</sup> grade class. Kristin discussed her career as a Reporter, what it's like to write stories for the News and what it's like working with a Photographer and being on camera.                                         |
| Career Day   | November 1, 2007  | Sportscaster, Rich Becker, Community & Client Services Director, Ardelle Hirsch and General Manager, Sally Stamp attended the High School Career Fair at Hudson Valley Comm. College in Troy, NY. Students were able to ask questions about working in a TV station and had the opportunity to read off a teleprompter and appear on camera. |
| School Visit | November 14, 2007 | Morning Anchor, Diane Lee visited Turnpike Elementary                                                                                                                                                                                                                                                                                        |

|                        |                                              | School in Troy, NY. Diane met with the 4 <sup>th</sup> grade class and talked with them about her job as an Anchor. She played the game "Are You Smarter Than a 5 <sup>th</sup> Grader" with them as well.                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|------------------------|----------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ascertainment Meetings | October 25, 2007<br>and<br>November 19, 2007 | Executive Assistant, Regina Stewart attended these monthly Ascertainment meetings on behalf of FOX23. The meetings are comprised of local radio and television station reps and the focus is to discuss community matters and implement them into weekly community affairs shows for broadcast. Each meeting is held at a different broadcasting station locally. The October meeting was held at WNYT in Albany, NY and the topic was on Autism. The November meeting was held at Time Warner, Capital News 9 in Albany, NY and the meeting was all about a not for profit agency in Schenectady county called "QUEST" which is an out reach after school program for teens. |
| Internships            | Ongoing                                      | FOX23 strives to educate students about jobs in broadcasting thru hands on Internship programs. Students work in various departments using professional equipment and learning all about News operations and how a TV station operates. Students earn college credit and are evaluated on their participation and work ethic.                                                                                                                                                                                                                                                                                                                                                 |

|  | During the fourth quarter of 2007, FOX23 had one new Intern working at the station – a senior from Bethlehem High School in Delmar, NY studying News gathering and writing for the News. |
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# **PUBLIC FILE**

**FOX23 WXXA-TV** 

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Fourth Quarter 2007

October 1, 2007-December 31, 2007

COMMUNITY ASCERTAINMENTS



Ros! na you do thits?

November 9, 2007

The November Ascertainment meeting is being hosted at Capital News 9 on Monday, November 19th. We'll have refreshments at 8:30 am and begin the program promptly at 9 am. Hope you'll be able to join us. Please email me if you'll be able to attend at mary.rozak@capitalnews9.com or call my office at 641-7380.

Sincerely,

Mary Rozak

Assistant News Director

With More than 175 QUEST Kids, We Never Turn a Child Away...

I like QUEST because I can get healthy food and have fun.

—Tamara, age 10

Our Story...

QUEST began in 1993 as an art program that served troubled youth in Schenectady, Today, QUEST is a pillar of Hamilton Hill, offering vital, free services that help the entire community.



www.questkids.net

Our Kids...

There are more than 175 QUEST kids. We believe each one of them is important and we work to make our kids believe that, too.

Our OUEST...

Children in Hamilton Hill face a number of harsh realities. QUEST works to give these kids the skills and confidence they need to take control of their lives, their health and their future. QUEST will never turn a child away.

Join the OUEST!

QUEST partners with area businesses and organizations to change children's lives.

Please make checks payable to QUEST Inc.



Please help us continue to make a difference in Hamilton Hill. We offer a number of ways to make tax-free donations, including our secure Web site at www.questkids.net. You can also send donations to: QUEST Inc. 801 Stanley Street Schenectady, New York, 12307.

See what it's all About

Don't just take our word for it, come see for yourself!

QUEST is a community organization and all of our friends and neighbors are welcome. We'd love to have you stop by and say hello! Come check out a ballet class, talk with the kids or meet our staff. To arrange a visit, please contact Judy Atchinson at (518) 527-1784.

"QUEST. This is the only place that I can do my homework. My kids are running around and the staff keeps an eye on them and makes sure they are alright."

-Flavia, age 19

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QUARTERLY ISSUES AND

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PSAs - Adults/Kids

TO:

ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS, PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM:

RUTH LEVENSON FBC LOUISE CARTER FBC

DATE:

DEC 19, 2007

RE:

NETWORK PRIMETIME/SPORTS/LATE-NIGHT PSA "4TH" QUARTER 2007 REPORT

BELOW IS THE LIST OF PSAS THAT AIRED IN 4TH QTR 2007:

DATE	PROGRAM		TIME	ISCI	PSA DESCRIPTION	<u>LENGTH</u>
10/01/07	K-VILLE	MON 9P	9:48:30P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/02/07	BONES	TUE 8P	8:05:42P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/03/07	KTCHN NGHTMR	WED 9P	9:44:23P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/04/07	FORGET LYRICS	THU 9P	9:18:38P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/05/07	SMARTER THAN	FRI 8P	8:53:59P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/06/07	COPS	SAT 8P	8:22:36P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMIN	NG" :30
10/07/07	KING OF HILL	SUN 7P	7:09:59P	CNGB 63301	TICK/AD COUNCIL/"GLOBAL WARMIN	NG" :30
10/08/07	K-VILLE	MON 9P	9:10:06P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/09/07	BONES	TUE 8P	8:07:18P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
10/10/07	KTCHN NGHTMR	WED 9P	9:54:06P	CNMM 74301	AD COUNCIL/PARENTAL CONTROL "BOSS OF SLASHER"	:30
10/11/07	FORGET LYRICS	THU 9P	9:54:14P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
10/14/07	NFL NAT'L GM	SUN 1P	4:05:25P	XNPW 170210H	NFL/U WAY/JASON WITTEN	:10
10/14/07	KING OF HILL	SUN 7P	7:08:30P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/17/07	KTCHN NGHMR	WED 9P	9:53:39P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/19/07	AMER BANDS	FRI 8P	8:15:47P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
10/22/07	K-VILLE	MON 9P	9:49:13P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/23/07	BONES	TUE 8P	8:59:09P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/26/07	AMER BANDS	FRI 8P	8:14:24P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/28/07	FOX NEWS	SUN 9A	9:20:05A	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/29/07	HOUSE	MON 8P	8:59:14P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
10/30/07	HOUSE	TUE 9P	9:58:53P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15

DATE	PROGRAM	TIME	ISCI	PSA DESCRIPTION	LENGTH
10/31/07	KTCHN NGHTMR WED 9P	9:55:15P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/01/07	SMARTER THAN THU 8P	8:53:34P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAME	:30
11/02/07	AMER BANDS FRI 8P	9:45:29P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAME	:30
11/03/07	AMW SAT 9P	9:43:19P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/04/07	AMER DAD SUN 9:30P	9:39:25P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/05/07	PRISON BREAK MON 9P	9:58:28P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/06/07	BONES TUE 8P	8:19:35P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/07/07	KTCHN NGHTMR WED 9P	9:54:29P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/08/07	SMARTER THAN THU 8P	8:13:07P	CHALKBOARD30	AD COUNCIL/PARENTAL CONTROL	:30
11/09/07	FORGET LYRICS FRI 9P	9:54:45P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/10/07	COPS SAT 8P	8:22:46P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/11/07	NFL REG'L GM SUN 1P	1:56:23P	XNPW 370530H	NFL/UWAY/JASON WITTEN	:30
11/11/07	NFL REG'L GM SUN 1P	2:45:54P	XNPI 356630	NFL/VETERAN'S DAY PSA	:30
11/11/07	NFL REG'L GM SUN 4P	5:48:24P	XNPW 370530H	NFL/UWAY/JASON WITTEN	:30
11/11/07	KING OF HILL SUN 7P	7:09:02P	USOE 0730	USO LITTLE THINGS	:30
11/13/07	HOUSE TUE 9P	9:44:20P	OLPC 0000	OLPC FOUNDATION PSA	:30
11/13/07	HOUSE TUE 9P	9:59:03P	PSA05CCAHOU	CHILDREN'S CRANIOFACIAL ASSOC	:05
11/15/07	SMARTER THAN THU 8P	8:11:36P	OLPC 0000	OLPC FOUNDATION PSA	:30
11/16/07	AMER BANDS FRI 8P	8:51:39P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
11/16/07	FORGET LYRICS FRI 9P	9:54:56P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
11/17/07	COPS SAT 8P	8:21:57P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
11/17/07	COPS SAT 8:30P	8:51:36P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAME	15
11/17/07	AMW SAT 9P	9:58:31P	OLPC 0001	OLPC FOUNDATION PSA	:15
11:18:07	KING OF HILL SUN 7:30P	7:08:37P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
11/18/07	KING OF HILL SUN 7:30P	7:39:16P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
11/18/07	SIMPSON'S SUN 8P	8:03:18P	OLPC 0001	OLPC FOUNDATION PSA	:15
11/22/07	FOX MOVIE THU 8P	9:49:34P	OLPC 0000	OLPC FOUNDATION PSA	:30

DATE	PROGRAM	<u>TIME</u>	ISCI	PSA DESCRIPTION	<u>LENGTH</u>
11/23/07	AMER BANDS FRI 8P	8:58:42P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
11/23/07	FORGET LYRICS FRI 9P	9:50:22P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	115
11/24/07	COPS SAT 8P	8:22:20P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
11/24/07	COPS SAT 8:30P	8:52:09P	OLPC 0001	OLPC FOUNDATION PSA	:15
11/24/07	AMW SAT 9P	9:45:49P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
11/25/07	NFL NAT'L GAME SUN 1P	2:39:15P	XNPW 3709	NFL/U WAY/MIKE MCKENZIE	:30
11/2507	SIMPSON'S SUN 7:30P	7:42:31P	OLPC 0001	OLPC FOUNDATION PSA	:15
11/30/07	AMER BANDS FRI 8P	8:15:59P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
11/30/07	FORGET LYRICS FRI 9P	9:22:04P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
12/01/07	COPS SAT 8P	8:22:13P	FKFF 6121	KAISER FOUNDATION/"PATTERNS"	:30
12/02/07	NFL REG'L GM SUN 1P	1:15:15P	XNPW 3709H	NFL/UWAY/MIKE MCKENZIE	:30
12/02/07	KING OF HILL SUN 7P	7:26:36P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
12/02/07	KING OF HILL SUN 8:30P	8:55:28P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
12/02/07	AMER DAD SUN 9:30P	9:58:58P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/04/07	BONES TUE 8P	8:31:54P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/06/07	SMARTER THAN THU 8P	8:11:54P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
12/07/07	FORGET LYRICS FRI 8P	8:53:19P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
12/07/07	AMER BANDS FRI 9P	9:53:45P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/08/07	COPS SAT 8P	8:22:19P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
12/08/07	AMW SAT 9P	9:56:16P	OLPC 0003	OLPC FOUNDATION PSA	:30
12/09/07	AMER DAD SUN 9:30P	9:49:21P	FKFF 6122	KAISER FOUNDATION/"PATTERNS"	:15
12/13/07	SMARTER THAN THU 8P	8:11:52P	OLPC 0004	OLPC LAPTOP FOUNDATION PSA	:15
12/13/07	FORGET LYRICS THU 9P	9:55:25P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
12/15/07	COPS SAT 8P	8:21:45P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
12/15/07	AMW SAT 9P	9:54:4P	OLPC 0003	OLPC FOUNDATION PSA	:30
12/16/07	NFL REG'L GM SUN 1P	2:40:16P	XNPW 3709H	NFL/U WAY/MIKE MCKENZIE	:30
12/16/07	NFL REG'L GM SUN 4P	5:58:04P	XNPW 3709H	NFL/U WAY/MIKE MCKENZIE	:30

DATE	<u>PROGRAM</u>		TIME	<u>ISCI</u>	PSA DESCRIPTION	LENGTH
12/16/07	SIMPSONS	SUN 8P	8:23:34P	OLPC 0001	OLPC FOUNDATION PSA	:15

**** PLEASE CHECK THE JAN 4^{TH} FOX INSIDER ON JAN 9^{TH} FOR PSAS THAT AIR DEC 19^{TH} - DEC 31ST, 2007 ****

SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT (310) 369 - 1329.

^{*}ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"
**PDFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

PSAs Fourth Quarter 2007

Length	Title	Producer	Issue
:30	Coats for Kids	FOX23	Charity for children in need
:10 & :20	Liza's Legacy Gala	FOX23	Domestic
			violence/prevention
:10 &:20	Regional Food Bank	FOX23	Hunger
	annual auction		
10 &:20	Capital Region Holiday	FOX23	Entertainment/Local
10.0.00	Parade	FOVO	economy
:10 &:20	Troy Victorian Stroll	FOX23	Community/Local Economy
:30	Hometown Greetings	Army Air Force	Military Families
	1 4 2 - 1 2	Hometown News	Uzlaina vydporoblo obildron
:30	Jonathan's Law	The Jonathan Carey	Helping vulnerable children
	1 Mile This wa	Foundation	(autism)
:30	Little Things	USO National Multiple	Military life MS Awareness/Prevention
:30	Movement	National Multiple	M2 Awareness/Frevention
-20	Droiget Boodblook	Sclerosis Society TVB and Ad Council	Drunk driving
:30	Project Roadblock Parents Who Host Lose	1	Underage drinking
:30	the Most	Underage Drinking Coalition of the Capital	campaign targeting parents
	the wost	Region Region	who illegally provide alcoho
	44	Region	to underage consumers
:30	Worst Part	Center for Disease	Chronic Fatigue awareness
:30	VVOISEFAIL	Control	Official aligne and size
:30	Grandkids	Center for Disease	Influenza
.50	Orangrids	Control Sept. Of Health	I I I I I I I I I I I I I I I I I I I
		and Human Services	
:30	Little Flower TV boss	EPA	Environment
.00	Little Flower	The Plowshare Group	
		111011011011	
:30	Help America II	American Red Cross	Prevention
.00	Support		
:30	Help America II	American Red Cross	Prevention
	Prepare		
:30	NASCAR	Drink Smart	Drunk Driving
:30	Almost Fed	Ad Council	Giving / Volunteering
:30	Crutches	Ad Council	Giving/Volunteerism
:30	Sarah Watkins	Ad Council	Giving /Volunteerism
		*	
:30	Smoldering	Ad Council	Recruiting firefighting

			volunteers
:30	A Special Place Gilda's House	Northern Lights	Cancer support
:30	Cyber Security Stay Safe On line	National Cyer Security Alliance	On line safety
:30	What Happened Shouldn't Happen	National Meningitis Association	Meningitis Prevention
:30	New Morning	SAMHSA Nat'l Drug and Alcohol Addiction	Substance Abuse Recover
:30	Baseball Autism Speaks	Ad Council	Autism awareness
:30	Broadway Autism speaks	Ad Council	Autism awareness
:30	Train	Ad Council	Global warming
:30	Feed the Pig	Ad Council	Saving
:30	TV Show	Ad Council	Saving
:30	Hog Commandos Version A	Ad Council	Energy Efficiency
:30	Open Your Child's Mind Life long learning	Ad Council	Literacy
:30	Colon cancer	American Society for Gastrointestinal Endoscopy	Colon cancer prevention
:30	Gift	Ad Council	Adoption
:30	Hamster	Ad Council	Adoption
:30	Phone	Ad Council	Adoption
:30	Glaucoma	AHAF National Gloucama research	Glaucoma awareness

PUBLIC FILE

FOX23 WXXA-TV

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QUARTERLY ISSUES AND

PROGRAMMING REPORT

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Fourth Quarter 2007

October 1, 2007-December 31, 2007

Community Service and Events

COMMUNITY SERVICE EVENTS PUBLIC FILE REPORT

Fourth Quarter 2007

DATE	EVENT	LOCATION	ORGANIZATION	SUMMARY
On going	Buddy Check 23	FOX23 on air campaign	Community	Each month on the 23 rd , FOX23 News anchor Ann Hughes reminds viewers to do a breast self exam and to remind a buddy to do the same. FOX23 News also provides stories and health information about prevention, screenings and treatment of breast cancer. Viewers may sign up on line to receive information and to be reminded each month on the 23 rd to do a self exam
October 13, 2007	Liza's Legacy Foundation Gala	Michael's, Latham, NY	Liza's Legacy Foundation	FOX23's Community and Client Service Director, Ardelle Hirsch, accepted the Legacy of Hope Award at the 2 nd annual Liza's Legacy Foundation Gala at Michael's in Latham. This organization provides awareness, prevention and services for domestic violence. FOX23 produced a :20 PSA to highlight this event which funds these services
On going	Domestic Violence Awareness and Prevention campaign	FOX23 on air and website	Liza's Legacy Foundation	FOX23 created and produced a domestic violence awareness and prevention campaign featuring (5):30 vignettes that air in rotation on FOX23 as well as on fox23news.com in response to a local domestic violence tragedy which claimed the life of a popular Capital Region young woman

		620		
November issue of national Ad Council publication, PSA Today	November	National print publication. Ad Council's <i>PSA</i> <i>Bulletin</i>	Ad Council	FOX23's Community and Client Services Director, Ardelle Hirsch, received national recognition and was profiled for distinguished public service in the November issue of the Ad Council's PSA Bulletin for "Making a Difference"
November 1, 2007	HVCC Career Expo	Hudson Valley Community College	Community	FOX23 attended the HVCC Career Expo on November 1. FOX23 booth was staffed by General Manager, Sally Stamp, FOX23 Sports Director Rich Becker and Community and Client Services Director Ardelle Hirsch. Event was attended by 1,000 high school and college students. FOX23 News Sports Director Rich Becker provided a slide show as well as an interactive display allowing students to read copy from a field teleprompter to give students a feel of what it is like to be live on air. Station received recognition for "Most Engaging Display."
November 1, 2007	The Business Review's Achievement Awards	Crowne Plaza, Albany	Capital Region Business Community	FOX23 produced the long-form video for this annual event that features outstanding contributions from local businesses and members of the business community. Event is attended by hundreds of local members of the business and not-for-profit communities
November 2, 2007	Recognition Ceremony sponsored by the Irish 2000 Music and Arts Foundation, Inc.	Italian American Community Center	Community	On November 2, FOX23 received an award at the Italian American Center from the Irish Music and Arts Foundation for our involvement with Irish Fest 2007

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November 7,	Regional Food	Crowne Plaza,	Regional Food	FOX23 News Chief Meteorologist
2007	Bank Auction	Albany	Bank	Steve Teeling hosted the annual Regional Food Bank Auction to raise awareness and funds to support the Regional Food Bank which works to alleviate hunger by providing food to soup kitchens, food pantries, emergency shelters, senior programs and day care centers and more than 900 charitable agencies in 23 counties. FOX23 produced and ran a PSA as well.
November 7, 2007	Circle of Life Camp to benefit children with diabetes	Circle of Life Camp	Community	Received recognition from Circle of Life Camp to benefit children with diabetes for FOX23's sponsorship of the 4th Celebrity Chef Cook-Off featuring Carmine Sprio. Funds raised support programs for children with diabetes
November 17, 2007	Capital Region Gazette Holiday Parade	Downtown Schenectady	Capital Region Community	FOX23 News Chief Meteorologist Steve Teeling participated as the emcee for the annual Capital Region Gazette Holiday Parade through downtown Schenectady. FOX23 News provided news coverage and stories prior to the event as well. Additionally, FOX23 produced and aired PSAs to support this event. Event draws in excess of 40,000 annually. Received Silver Sponsor recognition December 12th from Schenectady County for our contributions to the annual Capital Region Holiday Parade in November
November – December	Hometown Greetings: Holiday greetings from members of the military to local family members	PSA campaign on air and online	Capital Region Community and Local Military Families	FOX23 aired "Hometown Greetings," messages from members of the military to their families featuring holiday greetings from those who are serving our county. Greetings appear online as well

December 2	Troy Victorian	Downtown	Capital Region	FOX23 sponsored this annual
December 2, 2007	Troy Victorian Stroll	Troy	Community	event in downtown Troy which provides an opportunity for Capital Region residents to explore and appreciate the outstanding architecture in downtown Troy as well as to support the local business and cultural community. More than 20,000 attended despite adverse weather conditions.
October – November	Coats for Kids	Throughout the Capital Region	Local Families in Need	FOX23 News DayBreak partnered with the National Cleaners Association to support an important community campaign designed to provide gently used warm outerwear to local kids in need. More than 3,000 coats were collected this year. This PSA campaign was supported both on air and online. Both FOX23 News DayBreak and FOX23 News DayBreak and FOX23 News at 10:00 provided interviews and coverage. Many community groups, schools, and service organizations conducted drives to supply coats to the dry cleaners which were distributed in multiple counties through various social service agencies.
December 26, 2007 through January 1, 2008	Project Roadblock	PSA campaign	Capital Region residents	FOX23 participates in the Project Roadblock PSA campaign, produced by TVB and the Ad Council, as part of initiatives to reduce the incidence of drinking and driving, especially during the holidays. Sgt. Len Crouch appeared on FOX23 News DayBreak and email blasts were sent to mobile devices as well. Attended Albany County Stop DWI
	8 .			event on December 12 at the Metro Diner to raise awareness about underage drinking and driving as well.

PUBLIC FILE

FOX23 WXXA-TV

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## **QUARTERLY ISSUES AND**

## PROGRAMMING REPORT

October 1, 2007-December 31, 2007

**Public Affairs Programming** 

Fox News Sunday is public affairs magazine on Fox23 WXXA-TV.

It is an hour long program that airs Sunday mornings at 9:00a.

The show is hosted by Chris Wallace

| 10/7/07  | TOPIC: Congressional Politics & HRC Campaign GUESTS: Speaker of the House Nancy Pelosi, (D-CA)                                               |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------|
| 4        | Patti Solis Doyle, Clinton Campaign Manager                                                                                                  |
| 10/14/07 | TOPIC: SCHIP veto & Party Politics in Congress GUESTS: Rep. Steny Hoyer, (D-MD), Majority Leader Rep. John Boehner, (R-OH), Minority Leader  |
| 10/21/07 | TOPIC: GOP presidential politics GUESTS: Sen. John McCain, (R-AZ) former Arkansas Gov. Mike Huckabee, Republican Presidential candidate      |
| DATE     | FOX<br>Fox News Sunday                                                                                                                       |
| 10/28/07 | TOPIC: First lady Laura Bush discusses her Mideast tour; Louisiana election, GUESTS: First Lady Laura Bush Republican Govelect Bobby Jindal. |
| 11/04/07 | TOPIC: American Leaders  GUESTS: George H.W. Bush                                                                                            |
| 11/11/07 | TOPIC: Choosing the President.  GUESTS: Gov. Bill Richardson, Sen. John McCain                                                               |
| 11/18/07 | TOPIC: Choosing the President  GUESTS: Gov. Mike Huckabee                                                                                    |
|          |                                                                                                                                              |

| 11/25/07   | TOPIC: Choosing the President, Iraq                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|            | GUESTS: Fmr. Sen. Fred Thompson (R-TN), Sen. Carl Levin (D-MI), Sen. Lindsey Graham (R-SC)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 12/2/2007  | TOPIC: Presidential Strategy, American Leaders                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 8          | GUESTS: Fmr. White House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the House Advisor, Karl Rove, Rep. Chris Van Hollen (D-MD), CEO of FedEx From the Hollen (D-MD), CEO of FedEx From t |
| 12/9/2007  | <u>TOPIC:</u> 2008                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|            | Gov. Mike Huckabee (R-AR) and Sen. John McCain (R-AZ)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 12/16/2007 | TOPIC: Mitchell Report, Torture in interrogating terror suspects                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|            | GUESTS: George Mitchell, Rep. Jane Harman (D-CA), Rep. Pete Hoekstra (R-MI)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 12/23/2007 | TOPIC: Iraq, Religion and Politics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|            | GUESTS: Gen. David Petraeus, Pastor Joel Osteen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 12/30/2007 | TOPIC: U.S. Presidential Elections                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|            | GUESTS: Fmr. Sen. Fred Thompson, David Yepsen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

"NanoNow" - Sept. Highlight

10/7/07

#### Tease:

It's been a busy month on NanoNow, featuring the editor of Small Times magazine, the head of the Semiconductor Research Corporation, and an inside look at the Capital Region's growing high-tech labor market. The highlights are on the way. Plus...another installment of iKnow Nano, our nanotechnology segment for kids. And, nanotechnology is now keeping the inside of your car looking good as new. It's all next, on NanoNow...

#### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, highlights from our interview with Barbara Goode of Small Times magazine. But first, let's get you up to date with our weekly check of NanoNews ......

#### Teases:

Thanks. She is editor-in-chief of the world's most influential magazine covering nanotechnology: Barbara Goode of Small Times, who gave us unique insight into the nano world, including her publication's ranking of the UAlbany NanoCollege as number one worldwide for micro and nanotechnology...

Barbara Goode, editor-in-chief of Small Times magazine. Coming up next, our conversation with Larry Sumney of the Semiconductor Research Corporation. Also on the way, a check of NanoStox, and Ann Hughes reports on how nanotechnology is being used to keep your car's inside looking sharp. Stay with us, on NanoNow.

Welcome back to NanoNow. He heads the world's leading advanced semiconductor university research consortium, with member companies and research programs spanning the globe. A portion now of our conversation with Semiconductor Research Corporation President and CEO Larry Sumney...

Semiconductor Research Corporation President and CEO Larry Sumney. We're back in a moment with highlights of our interview with Jim Ross, State Labor Department market analyst for the Capital Region. But first, here's Ann Hughes with Nano & You...

Welcome back. NanoNow is a presentation of the College of Nanoscale Science and Engineering. I'm your host, Steve Janack. He has tracked the Capital Region's labor market more closely than anyone...and sees the growing nanotechnology sector creating new opportunities and shaping a new workforce. Jim Ross is the Capital Region labor market analyst for the New York State Department of Labor...

State Labor Department analyst Jim Ross. Stay with us, as we present our newest segment, nanotechnology for kids, called "iKnow Nano." When we return, on NanoNow...

#### Wrap:

We close today with our "iKnow Nano" segment, and CNSE's Diana Martin....

#### Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Smith

Rex Smith Vice President and Editor Times Union 10/14/07

#### Tease:

He is vice president and editor of the Capital Region's largest and most influential newspaper...which is in the forefront of covering the area's nanotech boom. We'll talk with Rex Smith of the Albany Times Union, on the way next. Also, the UAlbany NanoCollege presents a course on Nano 101. And, nanotechnology is giving cultured diamonds a new sparkle. It's all next, on NanoNow.

#### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Rex Smith, vice president and editor of the Times Union. But first, let's get you up to date with our weekly check of NanoNews...

#### Teases:

Our guest is Times Union Vice President and Editor Rex Smith. We'll pause for a moment....when we come back, we'll check NanoStox, and Ann Hughes explains how nanotechnology is putting a new shine on cultured diamonds. Stay with us, on NanoNow.

We're back in a moment with Rex Smith, Vice President and Editor of the Times Union. But first, here's Ann Hughes with Nano & You...

We'll be right back to wrap up our interview with Rex Smith of the Times Union...also, an invitation to dig deeper into nanotechnology, as we take you "Inside CNSE". When we return, on NanoNow...

#### Wrap:

Back with Rex Smith, a great conversation, we appreciate having you here. Don't go away just yet...we close today with our "Inside CNSE" segment, and Professor Ernie Levine, who teaches a popular course in Nano 101...

#### Close:

Again, our thanks to Rex Smith of the Times Union and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

#### "NanoNow" - Kaloyeros

10/21/07

Dr. Alain E. Kaloyeros Vice President & Chief Administrative Officer CNSE

#### Tease:

He has built the world's first, best and only college dedicated to nanotechnology...which in turn has become the centerpiece of an economic renaissance that is transforming the Capital Region, Tech Valley and New York State. We'll talk with Dr. Alain Kaloyeros of the College of Nanoscale Science and Engineering, coming up next. Also, nanotechnology is giving guitars a sweeter sound these days. And, gather the kids for our latest edition of iKnow Nano. It's all next, on NanoNow.

#### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Alain Kaloyeros of the UAlbany NanoCollege. But first, let's get you up to date with our weekly check of NanoNews...

#### Teases:

Our guest is UAlbany NanoCollege Vice President and Chief Administrative Officer Dr. Alain Kaloyeros. We're back in a moment to discuss CNSE's economic impact... we'll also check NanoStox, and Ann Hughes explains how nanotechnology is striking a new chord with guitar strings. Stay with us, on NanoNow.

We're back in a moment to discuss cutting-edge nanotechnology research with Dr. Alain Kaloyeros of the UAlbany NanoCollege. But first, here's Ann Hughes with Nano & You...

We'll be right back to wrap up our interview with Dr. Alain Kaloyeros...and, it's nanotechnology for kids with our iKnow Nano segment. When we return, on NanoNow...

#### Wrap:

Back with Alain Kaloyeros, a great conversation, we appreciate having you here. Don't go away just yet...we close today with CNSE's Diana Martin, and iKnow Nano...

#### Close:

Again, our thanks to Dr. Alain Kaloyeros of the UAlbany NanoCollege and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Webber

Timothy Webber Director, Advanced Materials and Processes Lab HP

#### Tease:

He heads one of HP's most critical R&D units...one that is increasingly focused on nanotechnology. We'll talk to Tim Webber, director of HP's Advanced Materials and Processes Lab, coming up next. Also, meet an instructor at the UAlbany NanoCollege who's helping to educate and train students to use multi-million dollar tools. And, nanotechnology for your pets. It's all next, on NanoNow.

#### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Tim Webber of Hewlett-Packard. But first, let's get you up to date with our weekly check of NanoNews...

#### Teases:

Thanks. It's a company you know well – HP – you may even have one of their printers sitting next to your computer at home or at work. However, chances are you may not know that HP is becoming increasingly involved in the world of nanotechnology. Tim Webber, director of the company's Advanced Materials and Processes Lab, says nano is a perfect fit for HP...

The director of HP's Advanced Materials and Processes Lab, Tim Webber. We'll pause for a moment....when we come back, we'll continue our conversation, we'll check NanoStox, and Ann Hughes explains how nanotechnology could keep your dog or cat from making you sick. Stay with us, on NanoNow.

Welcome back to NanoNow. We continue our conversation with Tim Webber, director of HP's Advanced Materials and Processes Lab, who says nanotechnology is opening up new business opportunities for his company....

The director of HP's Advanced Materials and Processes Lab, Tim Webber. We're back in a moment to talk more about the importance of university-industry partnerships, but first, here's Ann Hughes with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now of our conversation with Tim Webber of HP...

The director of HP's Advanced Materials and Processes Lab, Tim Webber. Stay with us...coming up next, we'll meet an instructor at the UAlbany NanoCollege responsible for connecting students with high-tech tools. When we return, on NanoNow...

#### Wrap:

We close today with our "Inside CNSE" segment, and instructor Miguel Rodriquez, who is educating and training students to operate complex, and expensive, high-tech tools at the UAlbany NanoCollege...

#### Close:

Again, our thanks to Tim Webber of HP and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Gary Dyal

Gary Dyal
Director, Marketing & Sales
CVD Equipment Corp.

#### Tease:

His company, based in Long Island, is finding new opportunities driven by nanotechnology...with the rapid growth of the UAlbany NanoCollege playing an important role. We'll talk with Gary Dyal of CVD Equipment Corporation, on the way next. Also, CNSE holds its annual Recognition Event...and cleaner toys for children, thanks to nanotechnology. It's all next, on NanoNow.

#### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Gary Dyal of CVD Equipment. But first, let's get you up to date with our weekly check of NanoNews...

#### Teases:

Our guest is Gary Dyal of CVD Equipment. We're back in a moment to discuss CVD's partnership with the UAlbany NanoCollege... we'll also check NanoStox, and Diane Lee explains how nanotechnology is making child's play, well, child's play. Stay with us, on NanoNow.

We're back in a moment to discuss the growing impact of nanotechnology with Gary Dyal of CVD Equipment. But first, here's Diane Lee with Nano & You...

We'll be right back to wrap up our interview with Gary Dyal...and, we'll take you "Inside CNSE," as the UAlbany NanoCollege holds its annual Recognition Event. When we return, on NanoNow...

#### Wrap:

Back with Gary Dyal, a great conversation, we appreciate having you here. Don't go away just yet... We close today with our Inside CNSE segment, and highlights from the annual CNSE Recognition Event...

#### Close:

Again, our thanks to Gary Dyal of CVD Equipment and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Oct Highlight

11/4/07

#### Tease:

Another month of great guests on NanoNow, including the editor of the Times Union, the Vice President of the UAlbany NanoCollege, and a key R&D director at HP. The highlights are on the way. Plus...another installment of iKnow Nano, our nanotechnology segment for kids. And, nanotechnology is providing new help for asthma sufferers. It's all next, on NanoNow...

#### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, highlights from our interview with Rex Smith of the Times Union. But first, let's get you up to date with our weekly check of NanoNews

#### Teases:

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Thanks. He is vice president and editor of the Capital Region's largest and most influential newspaper...which is in the forefront of covering the area's nanotech boom. Rex Smith of the Times Union gave us the inside scoop on how his media outlet is covering the growth of nanotech and high tech...

Rex Smith, vice president and editor of the Times Union. Coming up next, a portion of our conversation with CNSE Vice President Dr Alain Kaloyeros. Also on the way, a check of NanoStox, and Ann Hughes reports on how nanotechnology is helping asthma sufferers to breathe easier. Stay with us, on NanoNow.

Welcome back to NanoNow. He heads the world's first, only, and according to Small Times magazine, best college for nanotechnology. Dr. Alain Kaloyeros has put Albany in the center of the global map for nanotechnology, and in the process, brought unparalleled numbers of new jobs, companies and investment into the Capital Region and New York State...

CNSE Vice President and Chief Administrative Officer Dr. Alain Kaloyeros. We're back in a moment with highlights of our interview with Tim Webber, Director of the Advanced Materials and Processes Lab for HP. But first, here's Ann Hughes with Nano & You...

Welcome back. NanoNow is a presentation of the College of Nanoscale Science and Engineering. I'm your host, Steve Janack. It's a company you know well – HP – in fact, you may have one of their printers sitting next to your computer at home or at work. But chances are you may not know that HP is becoming increasingly involved in the world of nanotechnology. Tim Webber, director of the company's Advanced Materials and Processes Lab, says nano is a perfect fit for HP...

Tim Webber, a key director of R&D at HP. Stay with us, as we present our nanotechnology for kids segment, "iKnow Nano." When we return, on NanoNow...

#### Wrap:

We close today with our "iKnow Nano" segment, and CNSE's Diana Martin...

Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Meyerson

Bernard Meyerson VP for Strategic Alliances IBM 11/18/07

### Tease:

He is a familiar presence amid major technology developments at IBM...and a big fan of the company's partnership with the UAlbany NanoCollege. A conversation with IBM technology guru Bernie Meyerson is on the way next. Also, the latest installment of iKnow Nano, our nanotechnology for kids segment. And, for your favorite adult beverage, it's more nano, tastes great. It's all next, on NanoNow.

### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Bernie Meyerson of IBM. But first, let's get you up to date with our weekly check of NanoNews...

## Teases:

Thanks. Bernie Meyerson is a vice president and chief technology officer with IBM, a world leader in using science and engineering on the nanoscale to drive major technology innovations. We sat down to discuss IBM's groundbreaking efforts, some of which have been enabled by research and development at the College of Nanoscale Science and Engineering...

IBM's Vice President for Strategic Alliances, Bernie Meyerson. We'll pause for a moment....more of our conversation when we return...we'll also check NanoStox, and Diane Lee explains how nanotechnology is keeping your brew fresher, longer. Stay with us, on NanoNow.

Welcome back to NanoNow. We continue our conversation with Bernie Meyerson, a leading technology executive at IBM, who says generating the power to support the advances brought about by nanotechnology is a growing area of interest...

IBM's Vice President for Strategic Alliances, Bernie Meyerson. We're back in a moment to talk more about the importance of strategic alliances, but first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now of our conversation with Bernie Meyerson of IBM...

IBM's Vice President for Strategic Alliances, Bernie Meyerson. Stay with us...coming up next, the latest installment of our nanotechnology for kids segment, iKnow Nano. When we return, on NanoNow...

# Wrap:

We close today with Diana Martin, who has our segment called iKnow Nano....

# Close:

Again, our thanks to Bernie Meyerson of IBM and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Hugh Johnson

Hugh Johnson
Chairman and Chief Investment Officer
Johnson Illington Advisors

## Tease:

He is a nationally-recognized market strategist and economist, based right here in Albany...and he sees the growth of nanotechnology as having a major impact on the regional and statewide economy. We'll talk with Hugh Johnson of Johnson Illington Advisors, on the way next. Also, researchers at CNSE are using nanotechnology to develop cutting-edge biochips...and, pencils that improve your brain power, thanks to nano. It's all next, on NanoNow.

# Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with economic guru Hugh Johnson. But first, let's get you up to date with our weekly check of NanoNews...

### Teases:

Our guest is Hugh Johnson, chairman and chief investment officer of Johnson Illington Advisors. We're back in a moment to talk about the economic impact of nano on our economy... we'll also check NanoStox, and Diane Lee explains how nanotechnology in pencils may actually help the thought process. Stay with us, on NanoNow.

Hugh Johnson is chairman and chief investment officer of Johnson Illington Advisors...back with more of our conversation in a moment. But first, here's Diane Lee with Nano & You...

We'll be right back to wrap up our interview with Hugh Johnson...and, we'll take you "Inside CNSE," and a look at how the nano and bio worlds are intersecting. When we return, on NanoNow...

# Wrap:

Back with Hugh Johnson, a great conversation, we appreciate having you here. Don't go away just vet... We close today with our Inside CNSE segment, and Professor Jim Castracane...

# Close:

Again, our thanks to Hugh Johnson of Johnson Illington Advisors and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

# "NanoNow" - Nov Highlight

It's been a busy month on NanoNow, with IBM technology guru Bernie Meyerson, national economic sage Hugh Johnson and Gary Dyal of Long Island-based CVD Equipment Corporation. The highlights are on the way. Plus...another installment of iKnow Nano, our nanotechnology segment for kids. And, nanotechnology is helping those who wear hearing aids. It's all next, on NanoNow...

### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, highlights from our interview with Bernie Meyerson of IBM. But first, let's get you up to date with our weekly check of NanoNews ......

### Teases:

Thanks. Bernie Meyerson is a vice president and chief technology officer with IBM, a world leader in using science and engineering on the nanoscale to drive major technology innovations. We sat down to discuss IBM's groundbreaking efforts, some of which have been enabled by research and development at the College of Nanoscale Science and Engineering...

Bernie Meyerson of IBM. Coming up next, a portion of our conversation with nationally recognized economic guru Hugh Johnson. Also on the way, a check of NanoStox, and Diane Lee reports on how nanotechnology is improving the effectiveness of hearing aids. Stay with us, on NanoNow.

Welcome back to NanoNow. He is a nationally-recognized market strategist and economist, based right here in Albany...and he sees the growth of nanotechnology as having a major impact on the regional and statewide economy. Hugh Johnson is chairman and chief investment officer of Johnson Illington Advisors...

Johnson Illington Advisors Chairman and Chief Investment Officer Hugh Johnson. We're back in a moment with highlights of our interview with Gary Dyal, director of marketing and sales with CVD Equipment of Long Island. But first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of the College of Nanoscale Science and Engineering. I'm your host, Steve Janack. His company, based on Long Island, is finding new opportunities driven by nanotechnology...with the rapid growth of the UAlbany NanoCollege playing an important role. Gary Dyal is director of marketing and sales with CVD Equipment Corporation...

Gary Dyal, director of marketing and sales with CVD Equipment. Stay with us, as we present our nanotechnology for kids segment, "iKnow Nano." When we return, on NanoNow...

# Wrap:

We close today with our "iKnow Nano" segment, and CNSE's Diana Martin...

# Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Pellegrino

Dr. John Pellegrino Director of Sensors & Electron Devices Army Research Laboratory

#### Tease:

It's considered the corporate research lab for the US Army...and it's using nanotechnology to help keep our soldiers out of harm's way. A conversation with Dr. John Pellegrino of the Army Research Laboratory is next. Also, meet a CNSE professor whose research aims to use nano to improve health care. And, the connection between nanotechnology and a good night's sleep. It's all next, on NanoNow.

### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Dr. John Pellegrino of the Army Research Laboratory. But first, let's get you up to date with our weekly check of NanoNews...

### Teases:

Thanks. Dr. John Pellegrino is director of the Sensors and Electron Devices Directorate at the Army Research Laboratory, which serves as the corporate research lab for the US Army. Through partnerships with colleges and universities like the UAlbany NanoCollege, the Army Research Lab is developing important technology that is playing a critical role in keeping our military personnel safe in the field...

Dr. John Pellegrino of the Army Research Laboratory. We'll pause for a moment. After the break, we'll talk about some of the high-tech innovations that have made their way into the Army. We'll also check NanoStox, and Diane Lee explains how nanotechnology is being used to keep your bed sheets comfortable and germ-free. Stay with us, on NanoNow.

Welcome back to NanoNow. We continue our conversation with Dr. John Pellegrino of the Army Research Laboratory, which is using nanotechnology to develop cutting-edge applications that are increasingly being utilized by our soldiers in the field...

Dr. John Pellegrino of the Army Research Laboratory. We're back in a moment to talk about future applications of technology in the military, but first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now of our conversation with Dr. John Pellegrino of the Army Research Laboratory.

Dr. John Pellegrino of the Army Research Laboratory. Stay with us...coming up next, a professor at the UAlbany NanoCollege integrates biology into the world of nanotechnology. When we return, on NanoNow...

# Wrap:

We close today with Professor Nate Cady, whose work at CNSE is designed to improve methods of detection and treatment in the field of health care...

### Close:

Again, our thanks to Dr. John Pellegrino of the Army Research Laboratory and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" - Knox

Kevin Knox, VP, Worldwide Commercial Business AMD

#### Tease:

He's responsible for making sure that the technology developed by AMD is giving its customers what that they need. A conversation with Kevin Knox, AMD's vice president of worldwide commercial business, is on the way next. Also, nanotechnology is used to create an electronic nose designed to sniff out problems in the food industry. And, we serve up nanotechnology for kids, with iKnow Nano. It's all next, on NanoNow.

#### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Kevin Knox of AMD. But first, let's get you up to date with our weekly check of NanoNews...

#### Teases:

Thanks. It's one thing to develop new technology; it's another to make sure it's serving the needs of those who use it. In his role as Vice President of Worldwide Commercial Business for AMD, that's the responsibility of Kevin Knox...and the advances being driven by nanotechnology are making his role more important than ever...

AMD's Vice President of Worldwide Commercial Business, Kevin Knox. We'll pause for a moment. When we return we'll talk about some of the technology developments on the way for AMD. We'll also check NanoStox, and Diane Lee explains how the food industry is using an electronic nose to keep an eye on its products. Stay with us, on NanoNow.

Welcome back to NanoNow. With nanotechnology as a critical enabler, new high-tech advances are occurring with regularity at leading global companies like AMD. Kevin Knox, AMD's vice president of worldwide commercial business, lets us in on what's coming down the road...

AMD's Vice President of Worldwide Commercial Business, Kevin Knox. We're back in a moment to talk about the business side of high tech, but first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now of our conversation with Kevin Knox, Vice President of Worldwide Commercial Business at AMD...

AMD's Vice President of Worldwide Commercial Business, Kevin Knox. Stay with us...coming up next, it's nanotechnology for kids with our iKnow Nano segment. When we return, on NanoNow...

# Wrap:

We close today with Diana Martin, who has our latest edition of iKnow Nano...

# Close:

Again, our thanks to Kevin Knox of AMD and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

# "NanoNow" -

12/23/07

Barbara Goode Editor-in-Chief Small Times

## Tease:

She is editor-in-chief of the world's most influential magazine covering nanotechnology. A conversation with Barbara Goode of Small Times is on the way. Also, one of CNSE's newest faculty members explains the importance of metrology. And nanotechnology saves you cash by keeping your food out of the trash. It's all next, on NanoNow.

# Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Barbara Goode, editor-inchief of Small Times magazine. But first, let's get you up to date with our weekly check of NanoNews...

### Teases:

Our guest is Small Times Editor-in-Chief Barbara Goode. We'll pause for a moment....when we come back, we'll check NanoStox, and Ann Hughes explains how nanotechnology is keeping your food fresher, longer. Stay with us, on NanoNow.

We're back in a moment with Barbara Goode, editor of Small Times magazine. But first, here's Ann Hughes with Nano & You...

We'll be right back to wrap up our interview with Barbara Goode of Small Times...and, a closer look at the science of metrology as we take you "Inside CNSE". When we return, on NanoNow...

# Wrap:

Back with Barbara Goode, a great conversation, we appreciate having you here. Don't go away just yet...we close today with our "Inside CNSE" segment, and Professor Alain Deebold, an expert in the field of metrology ...

# Close:

Again, our thanks to Barbara Goode of Small Times and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

# "NanoNow" - Dec Highlight

This month, we spoke to a leader at the US Army Research Laboratory and a key vice president at AMD. The highlights are on the way...along with a first look at the UAlbany NanoCollege's 2007 Year in Review Plus...another installment of iKnow Nano, our nanotechnology segment for kids. And, nanotechnology is giving you a smoother trip down the slopes. It's all next, on NanoNow.

### Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, highlights from our interview with Dr. John Pellegrino of the Army Research Laboratory. But first, let's get you up to date with our weekly check of NanoNews ......

### Teases:

Thanks. Dr. John Pellegrino is director of the Sensors and Electron Devices Directorate at the Army Research Laboratory, which serves as the corporate research lab for the US Army. Through partnerships with colleges and universities like the UAlbany NanoCollege, the Army Research Lab is developing important technology that is playing a critical role in keeping our military personnel safe in the field...

Dr. John Pellegrino of the Army Research Laboratory. Coming up next, a portion of our conversation with Kevin Knox of AMD. Also on the way, a check of NanoStox, Diane Lee reports on how nanotechnology is making its way into skiing...and the world premier of CNSE's 2007 Year in Review. Stay with us, on NanoNow.

Welcome back to NanoNow. It's one thing to develop new technology; it's another to make sure it's serving the needs of those who use it. In his role as Vice President of Worldwide Commercial Business for AMD, that's the responsibility of Kevin Knox...and the advances being driven by nanotechnology are making his role more important than ever...

AMD's Vice President of Worldwide Commercial Business, Kevin Knox. We're back in a moment with a look at the UAlbany NanoCollege's 2007 Year in Review. But first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of the College of Nanoscale Science and Engineering. I'm your host, Steve Janack. It's been another phenomenal year at the UAlbany NanoCollege: new companies, new investment, research breakthroughs and recognized academic excellence. We take a look now at the world premier of CNSE's 2007 Year in Review...

That may be a wrap on 2007...but stay tuned for what will no doubt be another exciting year in 2008. On the way next, we'll present our nanotechnology for kids segment, "iKnow Nano." When we return, on NanoNow...

# Wrap:

We close today with our "iKnow Nano" segment, and CNSE's Diana Martin...

Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

# **PUBLIC FILE**

**FOX23 WXXA-TV** 

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# **QUARTERLY ISSUES AND**

# **PROGRAMMING REPORT**

~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~

Fourth Quarter 2007

October 1, 2007-December 31, 2007

**Public Service News** 

**WXXA** Albany, NY PROGRAM LOG DISCREPANCY REPORT

DATE: 10-17-07

PAGE: 1

**ACTION** 

**REASON** 

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| TIME    | SHOW / SPOT                                                                                                          | ACTION                                      | REASON            | COMMENT                                                                                 |  |  |
|---------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-------------------|-----------------------------------------------------------------------------------------|--|--|
| 5am     |                                                                                                                      |                                             |                   | Matthew Pedersen ON                                                                     |  |  |
| 8am     |                                                                                                                      |                                             |                   | Matthew Pedersen OFF                                                                    |  |  |
| 8:00am  |                                                                                                                      |                                             |                   | Lisa Cook ON                                                                            |  |  |
| 10:45a  | Level 2 Cut IN                                                                                                       | AD                                          |                   | Level 2 Cut IN started. Took per Gene Ross                                              |  |  |
| 10:45a  | Tyra Banks Segment E-<br>G With Barter                                                                               | MS                                          | Level 2<br>Cut IN | Missed the rest of the show due to a Level 2 Cut IN. Missed some barter spots as well.  |  |  |
| 10:49am | #5608 AMT Law (:10) CA,<br>#6324 Lowe's INC.(:30)CA,<br>#6785 Seek It Local (:15)CA<br>#2267 SYNERGY WGY (:05)<br>PR |                                             |                   |                                                                                         |  |  |
| 10:54am | #6144 Pure vveight Loss (:30)<br>CA,#6229 Verizon (1:00)CA                                                           | MS                                          | Level 2<br>Cut IN | The following commercials did not air due to Level 2 Cut IN that lasted about 45mins.   |  |  |
| 10:58a  | #5597 AMT Law (:30) CA,<br>#5827 The Talking Phone<br>Book (:30) CA, #9004<br>Generic WX ID (:10)                    | Law (:30) CA,<br>Falking Phone<br>CA, #9004 |                   | +                                                                                       |  |  |
| 11:00am | Montel Primary #6173<br>A-D                                                                                          | MS                                          | Level 2<br>Cut IN | Missed the rest of the show due to a Level 2  Cut IN. Missed some barter spots as well. |  |  |
| 11:10am | #1091 Daybreak ID-Kaitiyn<br>(:05), #3145 PSA-Food Bank<br>Auction (:10)                                             |                                             |                   |                                                                                         |  |  |
| 11:18am | #5479 Martin Harding &<br>Mazzotti (:30), #6042<br>Edgepark Surgical (1:00)                                          | MS                                          | Level 2<br>Cut IN | The following commercials did not air due to Level 2 Cut IN that lasted about 45mins.   |  |  |
| 11:27am | (:30), #5603 AIVIT Law (:30)                                                                                         |                                             |                   |                                                                                         |  |  |
| 11:32a  | 2016 Raymond 6pm Ved/Ton. (:20), F7586 James Trauring 30), #6083 Huck Finn's Varehouse (:30)                         |                                             |                   |                                                                                         |  |  |

PROGRAM LOG DISCREPANCY REPORT

**DATE: 10-23-07** 

PAGE: 1

**ACTION** 

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| TIME       | SHOW / SPOT                                                     | ACTION | REASON | COMMENT                                                          |
|------------|-----------------------------------------------------------------|--------|--------|------------------------------------------------------------------|
| 5am        |                                                                 |        |        | Matthew Pedersen ON                                              |
| 7am        |                                                                 |        |        | Matthew Pedersen OFF                                             |
| 7am        |                                                                 |        |        | W. Gilbert on                                                    |
| 11:36a     | FOX Level-2 Cut-in                                              | AD     |        | Per GR, ran 6:30 over programming. The 11:41am break was missed. |
| <b>4</b> p |                                                                 |        |        | W. Gilbert off                                                   |
| 4:00PM     |                                                                 |        |        | Dan Killeen ON                                                   |
| 5:42PM     | #2012Raymond Tues/Ton                                           | MS     | RT     | Removed to hit 7:57PM Clock trigger on time                      |
| 10:55PM    | #2029Simpsons                                                   | AD     | AT     | Added per NEWS                                                   |
| 12:00AM    |                                                                 |        |        | Dan Killeen OFF                                                  |
| 12am       |                                                                 |        |        | Matthew Pedersen ON                                              |
| 4:53am     | #6197 CHK industries<br>Owens corning<br>#1093 Daybreak team ID | AD     | АТ     | Added to hit 5am news on time                                    |
| 5am        | 12                                                              |        |        | Matthew Pedersen OFF                                             |
|            |                                                                 |        |        |                                                                  |
|            |                                                                 |        |        |                                                                  |
|            |                                                                 |        |        |                                                                  |
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PROGRAM LOG DISCREPANCY REPORT

DATE: 11-7-07

PAGE: 1

<u>ACTION</u>

**REASON** 

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| TIME                                                                                                                                                        | SHOW / SPOT                                              | ACTION           | REASON                 | COMMENT                                                                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5am                                                                                                                                                         |                                                          |                  |                        | Matthew Pedersen ON                                                                                                                                      |
| 8am                                                                                                                                                         | 9)                                                       |                  |                        | Matthew Pedersen OFF                                                                                                                                     |
| 8am                                                                                                                                                         |                                                          |                  |                        | W. Gilbert on                                                                                                                                            |
| 8:25a                                                                                                                                                       | #4020&4021 News cut-ins                                  | delayed          |                        | Late arriving copy moved to next break, 8:30a                                                                                                            |
| 8:59:50a<br>9:59:50a<br>10:59:50a<br>11:59:50p<br>2:59:50p<br>3:59:50p<br>6:00:20p<br>6:57:50p<br>7:57:20p<br>11:59:50p<br>2:59:50A<br>3:59:50A<br>4:59:50A | #1108&1107 WXXA Hse./<br>Generic Weather IDs             | Fixed<br>Offsets |                        | Generic Weather IDs were scheduled with 9018 Offsets for Pontiac, changed to correct 9004 Offsets, generic, throughout Playlist.                         |
| 12:57:30p                                                                                                                                                   | FOX News Level2 Cut-in                                   | AD               |                        | Per GR, ran 5:00 over programming. #3144 was left in progress. Missed CAs #5876, #7012, & #5527. Also ran Super Legal ID to cover for missed Weather ID. |
| 2:44n                                                                                                                                                       | WXXA House/Parade                                        | MS               | RT                     | :10 PS.                                                                                                                                                  |
| 3:44p                                                                                                                                                       | We've Got It ID                                          | MS               | RT                     | :05 ID.                                                                                                                                                  |
| 7:12p                                                                                                                                                       | #6559<br>Regent Broadcasting/Buzz                        |                  |                        | #2315 Synergy KISS-FM (Clear Channel) was scheduled back-to-back with Regent station, moved #6559 earlier in break to separate.                          |
| 2A                                                                                                                                                          | #1671 tape Paid Program (Smartware 838-8452)             |                  |                        | Scheduled on log as a 28:30 PI from Server, changed to correct tape version. "Source=VCR was not scheduled in ISCI/Title column.                         |
| 2p                                                                                                                                                          |                                                          |                  |                        | W. Gilbert off                                                                                                                                           |
| 2:1p                                                                                                                                                        |                                                          |                  |                        | Ray Schaff ON                                                                                                                                            |
| <u>6:58p</u>                                                                                                                                                | PR <u>#2578</u> : Daybreak (:30) "Wanda"/"Breaking News" | SD/MS            | RT ((-:10)) (replaced) |                                                                                                                                                          |

PROGRAM LOG DISCREPANCY REPORT

**DATE: 12-01-07** 

PAGE: 1

# **ACTION**

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| SHOW / SPOT                                           | ACTION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | REASON                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | COMMENT                                                                                                                              |
|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
|                                                       | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Dan Killeen ON                                                                                                                       |
|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Dan Killeen OFF / Lisa Cook ON                                                                                                       |
| Weather Crawl                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Ran weather crawl watch every half hour per Chris S.                                                                                 |
|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Lisa Cook OFF / Ray Schaff ON                                                                                                        |
| PR #3139 –(12/2) "Troy<br>Victorian Stroll" PSA (:10) | SD/MS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | (replaced)<br>AT (+:10)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | :10 PSA replaced w/:20 version #3138 to add<br>:10 (3:30p infomercial on time, dramas closer)                                        |
| #2154 H.S.S.S Fri/Sat. (:15)                          | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Playlist light, PR aired so M090 began just after 4                                                                                  |
| PR #2180 - "VTV Image" (a.k.a. "Launch") (:20)        | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AT/BU                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | VTV PR added twice (& Fox Prime PR once) so that 6pm "Cold Case" and 7pm "Without a Trace" began bit late. Playlist light today; the |
| "Saturday – Tonight" (:20)                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | dramas were especially shorter than "average                                                                                         |
| #2538 Diane Interview (:60)                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | "Without a Trace" was only 55+ minutes long                                                                                          |
|                                                       | ΔD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | ΔT/RH                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | & at least two of its Locals were under-filled by at least a minute, so it was <b>over 4 minutes</b> +                               |
|                                                       | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Alibo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | :06 light even though it began :10 after 7pm.                                                                                        |
| #1126 Coats/Kids ID (:05)                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | MCO aired Four :60 Daybreak PRs & ID to fill.                                                                                        |
| PSA #2139 – "Coats for Kids 2007" (Daybreak) (:20)    | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | "High School Sports Show" ~:28 shy of 11pm.<br>All spots aired plus this PSA & ID added to fill.                                     |
| ID #1108, Generic Weather                             | AD with                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | AT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Covered remaining :08+ after H.S.S.S. ended                                                                                          |
| "No Sponsor 2" (:10 w/DKs)                            | WXRD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | TE?/LE?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | No Station ID was scheduled so MCO added                                                                                             |
|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Ray Schaff OFF                                                                                                                       |
|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Matthew Pedersen ON                                                                                                                  |
| Paid program                                          | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AD/MG?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | MCO added a clock trigger at 12:58:30:07 To hit 1am late night movie on time.                                                        |
| #2040 #1 Late News                                    | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Added to hit 3am on time                                                                                                             |
| #2354 Weather 1 <sup>st</sup> 10pm                    | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Added to hit 5am on time.                                                                                                            |
| #6197 Owens corning<br>#1087 Diane Lee ID             | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Added to hit 5am on time.                                                                                                            |
| Segment D Show Time<br>AT the Apollo                  | AD                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | AD/MG?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | MCO added a clock trigger 4:57:15:07am To hit 5am on time.                                                                           |
|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Matthew Pedersen OFF                                                                                                                 |
|                                                       | Weather Crawl  PR #3139 –(12/2) "Troy Victorian Stroll" PSA (:10) #2154 H.S.S.S Fri/Sat. (:15) PR #2180 - "VTV Image" (a.k.a. "Launch") (:20) PR #2083 - Fox Prime "Saturday – Tonight" (:20) #2538 Diane Interview (:60) #2564 Kaitlyn Interview (:60) #2563 Brandon Interv. (:61) #1126 Coats/Kids ID (:05) PSA #2139 – "Coats for Kids 2007" (Daybreak) (:20) ID #1108, Generic Weather "No Sponsor 2" (:10 w/DKs)  Paid program  #2040 #1 Late News #2354 Weather 1st 10pm  #6197 Owens corning #1087 Diane Lee ID Segment D Show Time | Weather Crawl  PR #3139 –(12/2) "Troy Victorian Stroll" PSA (:10) #2154 H.S.S.S Fri/Sat. (:15) PR #2180 - "VTV Image" (a.k.a. "Launch") (:20) PR #2083 - Fox Prime "Saturday – Tonight" (:20) #2538 Diane Interview (:60) #2564 Kaitlyn Interview (:60) #2563 Brandon Interv. (:61) #1126 Coats/Kids ID (:05) PSA #2139 – "Coats for Kids 2007" (Daybreak) (:20) ID #1108, Generic Weather "No Sponsor 2" (:10 w/DKs)  Paid program  #2040 #1 Late News #2354 Weather 1st 10pm  #6197 Owens corning #1087 Diane Lee ID Segment D Show Time  AD | Weather Crawl                                                                                                                        |

Severe weather alent

SD SCHEDULED

PROGRAM LOG DISCREPANCY REPORT

**DATE: 12-03-07** 

PAGE: 1

# **ACTION**

**REASON** 

AD AIRED AI AIRED INCORRECTLY MG MADE GOOD MS MISSED

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TP TECHNICAL PROBLEM TE TRAFFIC ERROR UP UP CUT WC WRONG COPY

| TIME             | SHOW / SPOT                                                                      | ACTION | REASON | COMMENT                                                                               |
|------------------|----------------------------------------------------------------------------------|--------|--------|---------------------------------------------------------------------------------------|
| 5am              |                                                                                  |        |        | Matthew Pedersen ON                                                                   |
| 5am              |                                                                                  |        |        | MCO started School closings per news  An ran them through breaks.                     |
| 5:30am           | FOX A,B,C an D an I pump<br>Receivers                                            | ОР     | ОР/ТР? | Due to weather, we lost Fox sports an Fox prime promos icing on all satellite Dishes. |
| 5:15am<br>7:45am | #2229 Fox-Sarah Conner<br>Teaser coming                                          | RT     | RT/NA? | This spot was not in server, replaced it With # 2228.                                 |
| 7a               |                                                                                  |        |        | Matthew Pedersen OFF                                                                  |
| 7a               |                                                                                  |        |        | W. Gilbert off                                                                        |
| 8:08a            | #2247 Frasier                                                                    | Moved  |        | Moved to 8:25a break after live news to taped show.                                   |
| ช:25a            | #4020 & 4021 taped news                                                          | SD     |        | Live news segments inserted per news.                                                 |
| 8:54a            | #4022 & 4023 taped news                                                          | SD     |        | Live news segments inserted per news                                                  |
| 8:54a            | #1058 News Everywhere                                                            | AD     |        | :05 ID added after live news to taped show.                                           |
| 2.44=            | #2026 FOX                                                                        | MS     | RT     | :10 PR.                                                                               |
| 3:44p            | #1091 DayBreak                                                                   | IVIS   | KI     | :05 ID.                                                                               |
| 10:50p           | #2522 Raymond/"Brenda"                                                           |        | =      | Copy in server is "Debra" character instead.                                          |
| 4p               |                                                                                  |        |        | W. Gilbert off / Dan Killeen ON                                                       |
| 5:42PM           | #2007Raymond                                                                     | MS     | RT     | Removed to hit 7:57PM clock trigger on time                                           |
| 10:55PM          | #2292 Daybreak Topical                                                           | AĎ     | AT     | Added per NEWS                                                                        |
| 12:00AM          |                                                                                  |        | _      | Dan Killeen OFF                                                                       |
| 12am             |                                                                                  |        |        | Matthew Pedersen ON                                                                   |
| 4:57am           | #2142 Daybreak Weather<br>1 <sup>st</sup> Tomorrow Morning<br>#2230 Sarah Connor | AD     | AT     | Added to hit 5am news on time                                                         |
| 50am             | Entertainment studios<br>Segment D                                               | AD     | AD/RT? | MCO put a clock trigger after segment D At 3:57:46:03am to hit 5am news on time.      |
| 5am              |                                                                                  |        |        | Matthew Pedersen OFF                                                                  |



SD SCHEDULED

PROGRAM LOG DISCREPANCY REPORT

**DATE: 12-04-07** 

PAGE: 1

**ACTION** 

**REASON** 

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OP OPERATOR ERROR

TP TECHNICAL PROBLEM TE TRAFFIC ERROR UP UP CUT WC WRONG COPY

| TIME       | SHOW / SPOT                                                               | ACTION | REASON | COMMENT                                                                                                                                                                                                      |
|------------|---------------------------------------------------------------------------|--------|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5am        |                                                                           |        |        | Matthew Pedersen ON                                                                                                                                                                                          |
| 7am        |                                                                           |        |        | Matthew Pedersen OFF                                                                                                                                                                                         |
| 7a         |                                                                           |        |        | W. Gilbert on                                                                                                                                                                                                |
| 10:01a     | FOX News level-2 cut-in                                                   | AD     |        | Per GR, ran 45:00 over programming including barter (run sheet to traffic) and CAs #7617, 5812, 5603, 5501, 5442, 5479, & 5606.                                                                              |
| 2:44p      | #2286 WXXA House                                                          | MS     | RT     | :10 PR.                                                                                                                                                                                                      |
| 3:44p      | #1114 The 10 Oclock News                                                  | MS     | RT     | :05 ID.                                                                                                                                                                                                      |
| <b>4</b> p |                                                                           |        |        | W. Gilbert off                                                                                                                                                                                               |
| 00PM       |                                                                           |        |        | Dan Killeen ON                                                                                                                                                                                               |
| 5:42PM     | #2012Raymond                                                              | MS     | RT     | Removed to hit 7:57PM clock trigger on time                                                                                                                                                                  |
| 12:00AM    |                                                                           |        |        | Dan Killeen OFF                                                                                                                                                                                              |
| 12am       |                                                                           |        |        | Matthew Pedersen ON                                                                                                                                                                                          |
| 3:57am     | #2203 Hats OFF Family Guy                                                 | AD     | AT     | Added to hit 4am re-broad cast on time                                                                                                                                                                       |
| 3:58am     | #5536 Crazy Fox                                                           | AD     | AT     | Added to hit 4am re-broad cast on time                                                                                                                                                                       |
| 3:59am     | #2230 Sarah Conner<br>Coming this January<br>#2351 Pro Simpson's<br>Frink | AD     | AT     | Added to hit 4am re-broad cast on time                                                                                                                                                                       |
| 4:58am     | #1093 Daybreak Team ID                                                    | AD     | AT     | Added to hit 5am news on time                                                                                                                                                                                |
| 2am?       | Recipe TV                                                                 | AD     | AI/TP? | The MCO switcher did not go to the server element that was in preset, instead it Switched to deck 2 when it was in deck 7 So MCO put up server spot manually on air Black for 30sec. did not miss any spots. |
| 3am        | Paid program                                                              | AD     | TP?    | MCO had audio problems with show , So put Up Audio Diff.                                                                                                                                                     |
| m          |                                                                           |        |        | Matthew Pedersen OFF                                                                                                                                                                                         |

PROGRAM LOG DISCREPANCY REPORT

**DATE: 12-14-07** 

PAGE: 1

<u>ACTION</u>

**REASON** 

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TP TECHNICAL PROBLEM TE TRAFFIC ERROR UP UP CUT WC WRONG COPY

| TIME             | SHOW / SPOT                                                                                                          | ACTION | REASON                                          | COMMENT                                                                                                                                                                                             |
|------------------|----------------------------------------------------------------------------------------------------------------------|--------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5:00AM           |                                                                                                                      |        |                                                 | Dan Killeen ON                                                                                                                                                                                      |
| 5:00AM           | ¥.                                                                                                                   |        |                                                 | School Closings Start                                                                                                                                                                               |
| 8:00AM           |                                                                                                                      |        |                                                 | Dan Killeen OFF                                                                                                                                                                                     |
| 8:00am           |                                                                                                                      |        |                                                 | Lisa Cook ON                                                                                                                                                                                        |
| 2:00PM           |                                                                                                                      |        |                                                 | Lisa Cook OFF                                                                                                                                                                                       |
| 2pm+             |                                                                                                                      |        |                                                 | Ray Schaff ON                                                                                                                                                                                       |
| 6:59p<br>7:56p   | PR <b>#2230</b> (:30) <b>Fox</b> January "Sarah Conner Chronicles" PR #2578 – Daybreak (:30) "Wanda"/"Breaking News" | SD/MS  | RT<br>(both were<br>replaced to<br>cut :10 ea.) | Playlist was at least 21 seconds too heavy to hit 7:57pm's End Break correctly, so the MCO replaced two :30 PRs with their :20 versions. (Those were <b>#2231</b> and <b>#</b> 2579, respectively.) |
| 11:15p<br>11:20p | #2055 Fox/Daytona 2/17 (:20)<br>#2230 Fox/"Sarah C." (:30)                                                           | SD/MS  | RT                                              | Two Fox Network PRs cut from "High School Sports" for time. 1 per <u>Director</u> , 1 per <i>Rich B</i>                                                                                             |
| 12am             |                                                                                                                      |        |                                                 | Ray Schaff OFF                                                                                                                                                                                      |
| 12:00AM          |                                                                                                                      |        |                                                 | Dan Killeen ON                                                                                                                                                                                      |
| 12:03AM          | #2354Severe WX                                                                                                       | AD     | AT                                              | Added to hit 8AM FOX KIDS on time                                                                                                                                                                   |
| 5:00AM           |                                                                                                                      |        |                                                 | Dan Killeen OFF                                                                                                                                                                                     |
|                  |                                                                                                                      |        |                                                 |                                                                                                                                                                                                     |
|                  |                                                                                                                      |        |                                                 |                                                                                                                                                                                                     |
| <u></u>          |                                                                                                                      |        |                                                 |                                                                                                                                                                                                     |
|                  |                                                                                                                      | ×      |                                                 |                                                                                                                                                                                                     |
|                  |                                                                                                                      |        |                                                 |                                                                                                                                                                                                     |

Severe weather

# **PUBLIC FILE**

**FOX23 WXXA-TV** 

# **QUARTERLY ISSUES AND**

# PROGRAMMING REPORT

Fourth Quarter 2007

Fourth Quarter 2007

October 1, 2007 - December 31, 2007

**VTV - The Variety Channel** 

| owner                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | isci                | length | times_ran | network      | month_year |
|-----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--------|-----------|--------------|------------|
| VTV Public Service Announcemen          | National Arbor Day                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Kid ADF-10          | :10    | 9         | Variety      | 10-2007    |
| /TV Public Service Announcemen          | ,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Kid ADF-10          | :10    | 16        | Variety      | 11-2007    |
| /TV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid ADF-10          | :10    | 21        | Variety      | 12-2007    |
| VIVI upile service Amouncemen           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | TOTAL               |        | 46        |              |            |
|                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                     |        |           |              |            |
| VTV Public Service Announcemen          | American History                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Kid AH-30-1         | :30    | 47        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AH-30-1         | :30    | 46        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AH-30-1         | :30    | 58        | Variety      | 12-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid AH-30-2         | :30    | 22        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid AH-30-2         | :30    | 20        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid AH-30-2         | :30    | 25        | Variety      | 12-2007    |
|                                         | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | TOTAL               |        | 218       |              |            |
|                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | VIII AMO 15         | :15    | 15        | Variety      | 10-2007    |
| VTV Public Service Announcemen          | American Kennel Club                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Kid AMC-15          | :15    | 18        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-15          |        |           |              | 12-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-15          | :15    | 22        | Variety      |            |
| /TV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-30          | :30    | 24        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-30          | :30    | 24        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-30          | :30    | 30        | Variety      | 12-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-60          | 1:00   | 24        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-60          | 1:00   | 24        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid AMC-60          | 1:00   | 30        | Variety      | 12-2007    |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | TOTAL               |        | 211       |              |            |
|                                         | For delice for a Bottos Life                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | kid FBL#16/FZAA0315 | :05    | 3         | Variety      | 10-2007    |
| VTV Public Service Announcemen          | Foudation for a Better Life                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | kid FBL#16/FZAA0315 | :05    | 8         | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid FBL#16/FZAA0315 | :05    | 9         | Variety      | 12-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | TOTAL               | .03    | 20        | variety      | 12 2001    |
|                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                     | T. v.  |           | n and owners | 40.000     |
| VTV Public Service Announcemen          | Reading is Fundimental                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | kid RIF-30          | :30    | 24        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid RIF-30          | :30    | 24        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid RIF-30          | :30    | 30        | Variety      | 12-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid RIF-60          | 1:00   | 24        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid RIF-60          | 1:00   | 24        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid RIF-60          | 1:00   | 30        | Variety      | 12-2007    |
| VIVI ablic Scryled / modification       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | TOTAL               |        | 156       |              |            |
|                                         | menting of the feet of the first factor of a foot of the feet of t | KW TRAMAE           | :15    | 13        | Variety      | 10-2007    |
| VTV Public Service Announcemen          | Take Pride in America                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Kid TPAM-15         | :15    | 14        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid TPAM-15         | :15    | 17        | Variety      | 12-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid TPAM-15         | :30    | 24        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid TPAM-30         |        |           |              | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid TPAM-30         | :30    | 24        | Variety      |            |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid TPAM-30         | :30    | 30        | Variety      | 12-2007    |
|                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | TOTAL               |        | 122       |              |            |
| VTV Public Service Announcemen          | Unicef                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Kid UNI-60          | 1:00   | 24        | Variety      | 10-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid UNI-60          | 1:00   | 24        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Kid UNI-60          | 1:00   | 30        | Variety      | 12-2007    |
| VIVI ablic cervice / time are emeri     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | TOTAL               |        | 78        | 2012/00/04   |            |
| ATT / D. M. C dev. A                    | W                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | kid USOE-0660       | 1:00   | 24        | Variety      | 10-2007    |
| VTV Public Service Announcemen          | Uso                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                     | 1:00   | 24        | Variety      | 11-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid USOE-0660       |        |           | Variety      | 12-2007    |
|                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | kid USOE-0660       | 1:00   | 30        | vallety      | 12-2007    |
| VTV Public Service Announcemen          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                     |        | 70        |              |            |
|                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | TOTAL               |        | 78        |              |            |

| owner     |                               | isci                        | length            | times_ran | network |
|-----------|-------------------------------|-----------------------------|-------------------|-----------|---------|
| TV PSA    | National Arbor day Foundation | ADF-10                      | :10               | 71        | Variety |
|           | No contract and control of    | ADF-10                      | :10               | 90        | Variety |
|           |                               | ADF-10                      | :10               | 84        | Variety |
|           |                               | ADF-15                      | :15               | 130       | Variety |
|           |                               |                             |                   |           |         |
|           |                               | ADF-15                      | :15               | 115       | Variety |
|           |                               | ADF-15                      | :15               | 113       | Variety |
|           |                               | TOTAL                       |                   | 603       |         |
|           |                               |                             |                   |           |         |
| TV PSA    | American History              | AH-30-1                     | 430               | 164       | Variety |
|           |                               | AH-30-1                     | :30               | 177       | Variety |
|           |                               | AH-30-1                     | :30               | 164       | Variety |
|           |                               | AH-30-2                     | :30               | 166       | Variety |
|           |                               | AH-30-2                     | :30               | 179       | Variety |
|           |                               |                             | :30               | 164       | Variety |
|           |                               | AH-30-2                     | .50               |           | variety |
|           |                               | TOTAL                       |                   | 1014      |         |
| T) / DO 4 |                               | ANAC 45                     | :15               | 127       | Variety |
| TV PSA    | American Kennel Club          | AMC-15                      |                   |           | -       |
|           |                               | AMC-15                      | :15               | 108       | Variety |
|           |                               | AMC-15                      | :15               | 113       | Variety |
|           |                               | AMC-30                      | :30               | 174       | Variety |
|           |                               | AMC-30                      | :30               | 185       | Variety |
|           |                               | AMC-30                      | :30               | 176       | Variety |
|           |                               |                             | 1:00              | 182       | Variety |
|           |                               | AMC-60                      |                   |           |         |
|           |                               | AMC-60                      | 1:00              | 193       | Variety |
|           |                               | AMC-60                      | 1:00              | 183       | Variety |
|           |                               | TOTAL                       |                   | 1441      |         |
|           |                               |                             | 00                | 404       | \       |
| TV PSA    | Boy Scouts of America         | Boy Scout Of America        | :30               | 164       | Variety |
|           |                               | Boy Scout Of America        | :30               | 178       | Variety |
|           |                               | Boy Scout Of America        | :30               | 164       | Variety |
|           |                               | Boy Scouts Of America       | :30               | 494       | Variety |
|           |                               | Boy Scouts Of America       | :30               | 534       | Variety |
|           |                               |                             |                   | 496       | Variety |
|           |                               | Boy Scouts Of America       | :30               |           | -       |
|           |                               | Boys Scouts of America      | :30               | 164       | Variety |
|           |                               | Boys Scouts of America      | :30               | 176       | Variety |
|           |                               | Boys Scouts of America      | :30               | 164       | Variety |
| 0.        |                               | TOTAL                       |                   | 2534      |         |
|           |                               |                             |                   |           |         |
| TV PSA    | Build the Dream NBA legends   | Build the Dream NBA Legends | 1:00              | 357       | Variety |
|           |                               | Build the Dream NBA Legends | :30               | 331       | Variety |
|           |                               | Build the Dream NBA Legends | 1:00              | 379       | Variety |
|           |                               | Build the Dream NBA Legends | :30               | 358       | Variety |
|           |                               | -                           |                   | 358       | Variety |
|           |                               | Build the Dream NBA Legends | 1:00              |           | -       |
|           |                               | Build the Dream NBA Legends | :30               | 330       | Variety |
|           |                               | TOTAL                       |                   | 2113      |         |
|           |                               |                             | 4.00              | 182       | Variety |
| TV PSA    | Care                          | Care                        | 1:00              |           |         |
|           |                               | Care                        | :30               | 164       | Variety |
|           |                               | Care                        | :30               | 175       | Variety |
|           |                               | Care                        | 1:00              | 190       | Variety |
|           |                               | Care                        | 1:00              | 181       | Variety |
|           |                               |                             | :30               | 164       | Variety |
|           |                               | Care                        | .50               |           | vanety  |
|           |                               | TOTAL                       |                   | 1056      |         |
|           |                               |                             |                   |           |         |
| TV DCA    | United May                    | CNUW 6115                   | :15               | 130       | Variety |
| TV PSA    | United Way                    |                             |                   |           | Variety |
|           |                               | CNUW 6115                   | :15               | 113       |         |
|           |                               | CNUW 6115                   | :15               | 111       | Variety |
|           |                               | CNUW 6130                   | :30               | 171       | Variety |
|           |                               | CNUW 6130                   | :30               | 182       | Variety |
|           |                               | CNUW 6130                   | :30               | 168       | Variety |
|           |                               |                             | .00               | 100       |         |
|           |                               |                             | ·1 =              |           |         |
|           |                               | CNUW 6215                   | :15               | 139       | Variety |
|           |                               |                             | :15<br>:15<br>:15 |           |         |

| *          |                               |                             |     |      |      |          |
|------------|-------------------------------|-----------------------------|-----|------|------|----------|
|            |                               | 2                           |     |      |      |          |
|            |                               |                             |     |      |      |          |
|            |                               |                             |     |      |      |          |
|            |                               |                             |     |      |      |          |
| VTV PSA    | United Way                    | CNUW 6330                   |     | :30  | 171  | Variety  |
|            |                               | CNUW 6330                   |     | :30  | 184  | Variety  |
|            |                               | CNUW 6330                   |     | :30  | 171  | Variety  |
|            |                               | CNUW 6530                   |     | :30  | 172  | Variety  |
|            |                               | CNUW 6530                   |     | :30  | 186  | Variety  |
|            |                               | CNUW 6530                   | 745 | :30  | 172  | Variety  |
|            |                               | TOTAL                       |     | .00  | 2318 | varioty  |
|            |                               | TOTAL                       |     |      | 2510 |          |
|            |                               | D-11 01 1-140/2 FlI         |     | 4.00 | 404  | Variatio |
| VTV PSA    |                               | Daily Shortcut 12/3 Flannel | (0) | 1:00 | 101  | Variety  |
|            |                               | TOTAL                       |     |      | 101  |          |
|            |                               |                             |     |      |      |          |
| VTV PSA    | National Arbor day Foundation | EDUC 0003                   |     | :15  | 130  | Variety  |
|            |                               | EDUC 0003                   |     | :15  | 111  | Variety  |
|            |                               | EDUC 0003                   |     | :15  | 110  | Variety  |
|            |                               | EDUC 0004                   |     | :10  | 55   | Variety  |
|            |                               | EDUC 0004                   |     | :10  | 79   | Variety  |
|            |                               |                             |     |      |      |          |
|            | <b>⊕</b>                      | EDUC 0004                   |     | :10  | 80   | Variety  |
|            |                               | TOTAL                       |     |      | 565  |          |
|            |                               |                             |     |      |      |          |
| VTV PSA    | Foundation for a Better Life  | FBL#16 FZAA 0310            |     | 1:00 | 184  | Variety  |
|            |                               | FBL#16 FZAA 0310            |     | 1:00 | 191  | Variety  |
|            |                               | FBL#16 FZAA 0310            |     | 1:00 | 179  | Variety  |
|            |                               | FBL#16 FZAA 0311            |     | :30  | 164  | Variety  |
| VTV PSA    | Foundation for a Better Life  | FBL#16 FZAA 0311            |     | :30  | 174  | Variety  |
| VIVPSA     | Foundation for a Better Life  |                             |     |      |      |          |
|            |                               | FBL#16 FZAA 0311            |     | :30  | 163  | Variety  |
|            |                               | FBL#16 FZAA 0312            |     | :20  | 62   | Variety  |
|            |                               | FBL#16 FZAA 0312            |     | :20  | 49   | Variety  |
|            |                               | FBL#16 FZAA 0312            |     | :20  | 57   | Variety  |
|            |                               | FBL#16 FZAA 0313            |     | :15  | 135  | Variety  |
|            |                               | FBL#16 FZAA 0313            |     | :15  | 121  | Variety  |
|            |                               | FBL#16 FZAA 0313            |     | :15  | 121  | Variety  |
|            |                               |                             |     | :10  | 77   | Variety  |
|            |                               | FBL#16 FZAA 0314            |     |      |      |          |
|            |                               | FBL#16 FZAA 0314            |     | :10  | 101  | Variety  |
|            |                               | FBL#16 FZAA 0314            |     | :10  | 100  | Variety  |
|            |                               | FBL#16 FZAA 0316            |     | :30  | 164  | Variety  |
|            |                               | FBL#16 FZAA 0316            |     | :30  | 173  | Variety  |
|            |                               | FBL#16 FZAA 0316            |     | :30  | 162  | Variety  |
|            |                               | FBL#16 FZAA 0317            |     | :20  | 40   | Variety  |
|            |                               | FBL#16 FZAA 0317            |     | :20  | 37   | Variety  |
|            |                               | FBL#16 FZAA 0317            |     | :20  | 44   | Variety  |
|            |                               |                             |     |      |      |          |
|            |                               | FBL#16 FZAA 0318            |     | :15  | 109  | Variety  |
|            |                               | FBL#16 FZAA 0318            |     | :15  | 100  | Variety  |
|            |                               | FBL#16 FZAA 0318            |     | :15  | 106  | Variety  |
|            |                               | FBL#16 FZAA 0319            |     | :10  | 56   | Variety  |
|            |                               | FBL#16 FZAA 0319            |     | :10  | 79   | Variety  |
|            |                               | FBL#16 FZAA 0319            |     | :10  | 81   | Variety  |
|            |                               | FBL#16/FZAA0315             |     | :05  | 16   | Variety  |
|            |                               |                             |     | :05  | 12   | Variety  |
|            |                               | FBL#16/FZAA0315             |     |      |      |          |
|            |                               | FBL#16/FZAA0315             |     | :05  | 17   | Variety  |
|            |                               | FBL#16/FZAA0320             |     | :05  | 40   | Variety  |
|            |                               | FBL#16/FZAA0320             |     | :05  | 27   | Variety  |
|            |                               | FBL#16/FZAA0320             |     | :05  | 29   | Variety  |
|            |                               | TOTAL                       |     |      | 3170 |          |
|            |                               |                             |     |      |      |          |
| VTV PSA    | Habitat for Humanity          | HFHI 0621                   |     | 1:00 | 182  | Variety  |
| 4 1 4 1 OV | . labración Famanicy          | HFHI 0621                   |     | 1:00 | 192  | Variety  |
|            |                               | HFHI 0621                   |     | 1:00 | 179  | Variety  |
|            |                               |                             |     |      |      |          |
|            |                               | HFHI 0622                   |     | :30  | 167  | Variety  |
|            |                               | HFHI 0622                   |     | :30  | 181  | Variety  |
|            |                               | HFHI 0622                   |     | :30  | 167  | Variety  |
|            |                               | HFHI 0623                   |     | :30  | 165  | Variety  |
|            |                               | HFHI 0623                   |     | :30  | 178  | Variety  |
|            |                               | HFHI 0623                   |     | :30  | 164  | Variety  |
|            |                               | HFHI 0624                   |     | :30  | 170  | Variety  |
|            |                               | HFHI 0624                   |     | :30  | 182  | Variety  |
|            |                               | 111 111 0024                |     | .00  | 102  | Varioty  |

| VIVDEA               | Habitat for Humanity               | HEHI 0634                        | :30  | 169  | Variety   |
|----------------------|------------------------------------|----------------------------------|------|------|-----------|
| VTV PSA              | Habitat for Humanity               | HFHI 0624                        |      |      |           |
|                      |                                    | HFHI 0625                        | :30  | 167  | Variety   |
|                      |                                    | HFHI 0625                        | :30  | 178  | Variety   |
|                      |                                    | HFHI 0625                        | :30  | 166  | Variety   |
|                      |                                    |                                  | .00  | 2607 | varioty   |
|                      |                                    | TOTAL                            |      | 2007 |           |
|                      |                                    |                                  |      |      |           |
| VTV PSA              | Lions Club                         | LCCS15                           | :15  | 105  | Variety   |
|                      |                                    | LCCS15                           | :15  | 92   | Variety   |
|                      |                                    | LCCS15                           | :15  | 96   | Variety   |
|                      |                                    |                                  | :30  |      |           |
|                      |                                    | LCCS30                           |      | 181  | Variety   |
| 7                    |                                    | LCCS30                           | :30  | 189  | Variety   |
|                      |                                    | LCCS30                           | :30  | 175  | Variety   |
|                      |                                    | LCCS60                           | 1:00 | 182  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | LCCS60                           | 1:00 | 191  | Variety   |
|                      |                                    | LCCS60                           | 1:00 | 180  | Variety   |
|                      |                                    | TOTAL                            |      | 1391 |           |
|                      |                                    |                                  |      |      |           |
| VTV PSA              | Meningitis Foundation of America   | Meningitis Foundation of America | :15  | 125  | Variety   |
|                      |                                    | Meningitis Foundation Of America | :30  | 169  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | Meningitis Foundation of America | :15  | 107  | Variety   |
|                      |                                    | Meningitis Foundation Of America | :30  | 177  | Variety   |
|                      |                                    | Meningitis Foundation of America | :15  | 110  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | Meningitis Foundation Of America | :30  | 166  | Variety   |
|                      |                                    | TOTAL                            |      | 854  |           |
|                      |                                    |                                  |      |      |           |
| VTV PSA              | March of Dimes                     | MODS15                           | :15  | 119  | Variety   |
|                      |                                    | MODS15                           | :15  | 105  | Variety   |
|                      |                                    | MODS15                           | :15  | 108  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | MODS30                           | :30  | 164  | Variety   |
|                      |                                    | MODS30                           | :30  | 176  | Variety   |
|                      |                                    | MODS30                           | :30  | 164  | Variety   |
|                      |                                    | MODS60                           | 1:00 | 181  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | MODS60                           | 1:00 | 191  | Variety   |
|                      |                                    | MODS60                           | 1:00 | 178  | Variety   |
|                      |                                    | TOTAL                            |      | 1386 | ,         |
|                      |                                    |                                  |      |      |           |
| VTV PSA              | Prostate Cancer Education          | PCEC-30                          | :30  | 165  | Variety   |
| VIVIOA               | 1 Tostate Garicei Education        |                                  |      | 174  | -         |
|                      |                                    | PCEC-30                          | :30  |      | Variety   |
|                      |                                    | PCEC-30                          | :30  | 165  | Variety   |
|                      |                                    | TOTAL                            |      | 504  |           |
|                      |                                    |                                  |      |      |           |
| VTV Public S         | e Physicians Committee for Respons | it PCRMC-chubbys-30              | :30  | 170  | Variety   |
|                      | ,                                  | PCRMC-chubbys-30                 | :30  | 181  | Variety   |
|                      |                                    |                                  | :30  | 169  | Variety   |
|                      |                                    | PCRMC-chubbys-30                 |      |      | ,         |
|                      |                                    | PCRMC-Chubbys-60                 | 1:00 | 188  | Variety   |
|                      |                                    | PCRMC-Chubbys-60                 | 1:00 | 193  | Variety   |
|                      |                                    | PCRMC-Chubbys-60                 | 1:00 | 182  | Variety   |
|                      |                                    |                                  | 1100 | 1083 |           |
|                      |                                    | TOTAL                            |      | 1003 |           |
| \(T\( \) \( \) \( \) | D O                                | 0000 0227                        | 1,00 | 400  | Variation |
| VTV PSA              | Peace Corps                        | QPCC-0327                        | 1:00 | 186  | Variety   |
|                      |                                    | QPCC-0327                        | 1:00 | 192  | Variety   |
|                      |                                    | QPCC-0327                        | 1:00 | 178  | Variety   |
|                      |                                    | QPCC-0328                        | :30  | 179  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | QPCC-0328                        | :30  | 185  | Variety   |
|                      |                                    | QPCC-0328                        | :30  | 175  | Variety   |
|                      |                                    | QPCC-0330                        | :10  | 74   | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | QPCC-0330                        | :10  | 93   | Variety   |
|                      |                                    | QPCC-0330                        | :10  | 85   | Variety   |
|                      |                                    | QPPC-0351                        | 1:00 | 177  | Variety   |
|                      |                                    | QPPC-0351                        | 1:00 | 192  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | QPPC-0351                        | 1:00 | 175  | Variety   |
|                      |                                    | QPPC-0352                        | :30  | 187  | Variety   |
|                      |                                    | QPPC-0352                        | :30  | 191  | Variety   |
|                      |                                    | QPPC-0352                        | :30  | 180  | Variety   |
|                      |                                    |                                  |      |      |           |
|                      |                                    | QPPCC-0353                       | :15  | 137  | Variety   |
|                      |                                    |                                  |      |      |           |

| VTV PSA                 | Peace Corps                    | QPPCC-0353<br>QPPCC-0353 | :15<br>:15 | 120<br>124<br>2830 | Variety<br>Variety |
|-------------------------|--------------------------------|--------------------------|------------|--------------------|--------------------|
|                         |                                | TOTAL                    |            | 2030               |                    |
| VTV PSA                 | Reading is Fundimental         | RIF-30                   | :30        | 169                | Variety            |
|                         | riodonig to randimental        | RIF-30                   | :30        | 174                | Variety            |
|                         |                                | RIF-30                   | :30        | 167                | Variety            |
|                         |                                | RIF-60                   | 1:00       | 176                | Variety            |
|                         |                                | RIF-60                   | 1:00       | 192                | Variety            |
| 5                       |                                | RIF-60                   | 1:00       | 177                | Variety            |
|                         |                                | TOTAL                    |            | 1055               |                    |
| VTV PSA                 | Take Pride in America          | TPAM-15                  | :15        | 114                | Variety            |
|                         |                                | TPAM-15                  | :15        | 98                 | Variety            |
|                         |                                | TPAM-15                  | :15        | 105                | Variety            |
|                         |                                | TOTAL                    |            | 317                |                    |
| VTV PSA                 | American Assoc od Orthodontist | TQF-15                   | :15        | 128                | Variety            |
| 3.1.4.10.326.3          |                                | TQF-15                   | :15        | 112                | Variety            |
|                         |                                | TQF-15                   | :15        | 110                | Variety            |
|                         |                                | TQF-30                   | :30        | 165                | Variety            |
|                         |                                | TQF-30                   | :30        | 180                | Variety            |
|                         |                                | TQF-30                   | :30        | 166                | Variety            |
|                         |                                | TQF-60                   | 1:00       | 184                | Variety            |
|                         |                                | TQF-60                   | 1:00       | 190                | Variety            |
|                         |                                | TQF-60                   | 1:00       | 177                | Variety            |
|                         |                                | TOTAL                    |            | 1412               |                    |
| VTV PSA                 | Unicef                         | UNI-60                   | 1:00       | 183                | Variety            |
| 11/10/20 20/20          |                                | UNI-60                   | 1:00       | 190                | Variety            |
|                         |                                | UNI-60                   | 1:00       | 180                | Variety            |
|                         |                                | TOTAL                    |            | 553                |                    |
| VTV PSA                 | USO                            | USO Little Things        | 1:00       | 175                | Variety            |
|                         |                                | USO Little Things        | :30        | 165                | Variety            |
|                         |                                | USO Little Things        | 1:00       | 190                | Variety            |
|                         |                                | USO Little Things        | :30        | 181                | Variety            |
|                         |                                | USO Little Things        | 1:00       | 177                | Variety            |
|                         |                                | USO Little Things        | :30        | 167                | Variety            |
|                         |                                | USOE-0615                | :15        | 117                | Variety            |
|                         |                                | USOE-0615                | :15        | 105                | Variety            |
|                         |                                | USOE-0615                | :15        | 110                | Variety            |
|                         |                                | USOE-0630                | :30        | 168                | Variety            |
|                         |                                | USOE-0630                | :30        | 175                | Variety            |
|                         |                                | USOE-0630                | :30        | 167                | Variety            |
|                         |                                | USOE-0660                | 1:00       | 181                | Variety            |
|                         |                                | USOE-0660                | 1:00       | 189                | Variety            |
|                         |                                | USOE-0660<br>TOTAL       | 1:00       | 176<br>2443        | Variety            |
| 00 Na 20 TO 02 May 1200 | The School Machine             |                          | .20        | 100                | Variate            |
| VTV PSA                 | Mary Knoll                     | WBT30                    | :30        | 188                | Variety            |
|                         |                                | WBT30                    | :30        | 194<br>184         | Variety            |
|                         |                                | WBT30                    | .00        |                    | Variety            |
|                         |                                | WBT90                    | 1:30       | 202                | Variety<br>Variety |
|                         |                                | WBT90                    | 1:30       | 205<br>193         | Variety            |
|                         |                                | WBT90                    | 1:30       | 1166               | variety            |
|                         |                                | TOTAL                    |            | 1100               |                    |

| VTV PSA | National Crime Prevention | ZPLW 1520                     | :20  | 57    | Variety |
|---------|---------------------------|-------------------------------|------|-------|---------|
|         |                           | ZPLW 1520                     | :20  | 49    | Variety |
|         |                           | ZPLW 1520                     | :20  | 60    | Variety |
|         |                           | ZPLW 3560                     | 1:00 | 182   | Variety |
|         |                           | ZPLW 3560                     | 1:00 | 193   | Variety |
|         |                           | ZPLW 3560                     | 1:00 | 182   | Variety |
|         |                           | ZPLW 5130                     | :30  | 165   | Variety |
|         |                           | ZPLW 5130                     | :30  | 177   | Variety |
|         |                           | ZPLW 5130                     | :30  | 165   | Variety |
|         |                           | ZPLW-3760                     | 1:00 | 188   | Variety |
|         |                           | ZPLW-3760                     | 1:00 | 195   | Variety |
|         |                           | ZPLW-3760                     | 1:00 | 184   | Variety |
|         |                           | ZPLW-5330                     | :30  | 168   | Variety |
|         |                           | ZPLW-5330                     | :30  | 176   | Variety |
|         |                           | ZPLW-5330                     | :30  | 167   | Variety |
|         |                           | TOTAL                         |      | 2308  |         |
|         | 1 30                      | TOTAL ATH OLIMPTED OPOT COUNT |      | 25020 |         |
|         |                           | TOTAL 4TH QUARTER SPOT COUNT  |      | 35838 |         |