

# **PUBLIC FILE**

**FOX23 WXXA-TV**



***QUARTERLY ISSUES AND***

***PROGRAMMING REPORT***

~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~

**First Quarter 2008**

**January 1, 2008 – March 31, 2008**

# CERTIFICATE OF COMPLIANCE

The New York State Broadcasters Association, Inc.  
“Broadcasting Career Fair”


*This will certify that*

**WXXA-TV**

Was a Co-Sponsor of the Broadcasting Internet Career Fair in March 2008.

The station(s) promoted the event by broadcasting announcements over the two weeks prior to the event. Station personnel participated on the Publicity and Implementation Committees. And, on the day of the event, station personnel interviewed attendees.

April 2, 2008



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Richard D. Novik  
Senior Vice President  
NYSBA, Inc.  
1805 Western Avenue  
Albany, NY 12203  
(518) 456-8888  
[www.nysbroadcasters.org](http://www.nysbroadcasters.org)



# PUBLIC NOTICE

Federal Communications Commission  
445 12<sup>th</sup> St., S.W.  
Washington, D.C. 20554

News Media Information 202 / 418-0500  
Internet: <http://www.fcc.gov>  
TTY: 1-888-835-5322

DA 08-757

Released: March 28, 2008

**MEDIA BUREAU ANNOUNCES EFFECTIVE DATE FOR  
THE RULES IN THE DTV CONSUMER EDUCATION INITIATIVE  
MB DOCKET NO. 07-148**

**Effective Date: March 31, 2008**

On February 19, 2008, the Commission adopted the Report and Order in the Commission's proceeding regarding DTV consumer education ("*Order*"), which established rules requiring a coordinated, national DTV consumer education campaign.<sup>1</sup> Pursuant to the *Order*, the effective date for the rules is when the *Order* has been published in the Federal Register, and the rules have received OMB approval and notice to that effect has been published in the Federal Register.<sup>2</sup>

On March 24, 2008, the *Order* was published in the Federal Register.<sup>3</sup> On March 27, 2008, the Commission received OMB approval for enforcement of the rules.<sup>4</sup> On March 31, 2008 the Federal Register is scheduled to publish notice of that approval.<sup>5</sup> Thus, the effective date for the *Order* and rules will be March 31, 2008.<sup>6</sup> The first quarterly consumer education reports must be filed no later than April 10, 2008.<sup>7</sup>

<sup>1</sup> *DTV Consumer Education Initiative*, MB Docket No. 07-148, Report and Order, FCC 08-56 (rel. March 3, 2008) ("*Order*"). The *Order* is also available on the Commission's website. See [http://hraunfoss.fcc.gov/edocs\\_public/attachmatch/FCC-08-56A1.doc](http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-08-56A1.doc).

<sup>2</sup> *Id.* at para 72.

<sup>3</sup> *Order*, 73 FR 15431 (March 24, 2008).

<sup>4</sup> See OMB Control Number 3060-1115.

<sup>5</sup> The *Final Rule; announcement of Effective Date* was put on public inspection by the Federal Register on March 28, 2008. See <http://www.archives.gov/federal-register/public-inspection/>.

<sup>6</sup> The requirements for multichannel video programming distributors (MVPDs) and eligible telecommunications carriers (ETCs) take effect 30 days after the effective date, which will be April 30, 2008. See 47 CFR §§ 76.1630 and 54.418.

<sup>7</sup> Full power television broadcasters are required to file quarterly reports. See 47 C.F.R. §§ 73.3526(e)(11)(iv) and 73.3527(e)(13). Form 388 must contain information on all consumer education efforts undertaken by the broadcaster in the first quarter, including voluntary efforts. *Order* at para 8. The *Order* also requires DTV.gov Transition Partners to file quarterly reports. See *Order* at para 50. 700 MHz auction winners must also file

(continued...)

For additional information, contact Lyle Elder, Lyle.Elder@fcc.gov, or Eloise Gore, Eloise.Gore@fcc.gov, of the Media Bureau, Policy Division, (202) 418-2120. Press inquiries should be directed to Mary Diamond, (202) 418-2388. TTY: (202) 418-7172 or (888) 835-5322.

By the Chief, Media Bureau.

--FCC--

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(...continued from previous page)  
quarterly reports, but need not do so until the quarter after the initial grant of a license awarded as a result of the auction. *See* 47 C.F.R. § 27.20.

February 11, 2008

Ms. Sally Stamp  
Vice President & General Manager  
WXXA-TV  
28 Corporate Circle  
Albany, NY 12203

Dear Sally:

It's time for our **2008 Broadcasters Career Fair** via the internet!

The site: [NYSBroadcastersCareerFair.com](http://NYSBroadcastersCareerFair.com) will be active for one week, March 24-30, 2008. During that week, your listeners and viewers will have an opportunity to post their resumes, and to apply for jobs which you have posted in your "booth". We will also share with you all the resumes which were posted in your region after the event takes place.

This event is free of charge to our members as a way of thanking you for your continued support and for broadcasting our NCSA announcements. We ask that you promote the site for two weeks, beginning March 10<sup>th</sup> with promotional announcements, which we will send to you.

Please pass this on to the person responsible for EEO outreach, license renewal, and employment opportunities at your stations. Note: Our attorney, Richard Zaragoza, Pillsbury Winthrop Shaw Pittman LLP, has run this concept by the FCC to make certain that there is FCC outreach credit given to internet broadcaster's career fairs. And although there is no formal ruling in this matter, the reaction at the FCC was very positive.

Your booth code is **CAP016** for your station(s). Register for your booth today!

Go to [www.NYSBroadcastersCareerFair.com](http://www.NYSBroadcastersCareerFair.com)

Click on your "**Region**"

Click "**Get A Booth Now**", on the right side of the screen

Fill in your station's contact info and booth code

Click "**Finish**"

**Note:** *You will want to make note of the email and password you enter as you will need this later to sign into your account.* Then, start posting all of your job openings!

I will be sending you promotion copy soon. Let me know if you have any questions, [novik@nysbroadcasters.org](mailto:novik@nysbroadcasters.org). For technical help, go to [jobfair@regionalhelpwanted.com](http://jobfair@regionalhelpwanted.com)

Best, Dick Novik

**CHAIR**

Frank Comerford  
WNBC-TV, New York City

**VICE CHAIR - RADIO**

David Widmer  
Long Island Radio Group, Farmingdale

**VICE CHAIR - TELEVISION**

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WSYR-TV, Syracuse

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**SECRETARY**

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Granite Broadcasting Corp., New York City

**TREASURER**

Ed Levine  
Galaxy Communication, Syracuse/Utica

**DIRECTORS**

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Regent Communications, Albany

Stephen Baboulis  
WNYT-TV, Albany

Chuck Benfer  
Cumulus Media, Poughkeepsie

Betty Ellen Berlamino  
WPIX-TV, New York City

Karen Carey  
Clear Channel Radio, Rochester

David Feinblatt  
WLNY-TV, Long Island

Dan Halyburton  
Emmis Communications, New York City

Judy Kelly  
WSEN/WFBL, Baldwinsville

Lew Leone  
WNYW-TV/WWOR-TV, New York City

Phil Martzoff  
Sony Pictures Television, New York City

Maire Mason  
WNEW/WCBS-FM, New York City

Tim McCarthy  
WEPN, New York City

Chris Musial  
WIVB-TV, Buffalo

Norm Silverstein  
WXXI-TV/AM/FM, Rochester

Eric Straus  
Regional Radio Group, Glens Falls

Robert R. Vonick  
ABC, Inc., New York City

Rob Williams  
Clear Channel Radio, New York City

Jeffrey Wolf  
Sony Pictures Television, New York City

**VICE PRESIDENT, OPERATIONS**

Mary Anne Jacon  
NYSBA, Albany

**SENIOR VICE PRESIDENT,  
STATION/CLIENT SERVICES**

Richard Novik  
NYSBA, Albany

**COUNSEL**

Matthew H. Mataraso, Esq.  
Pitta, Bishop, DelGiorno & Dreier LLP, Albany



**THE  
NEW YORK  
STATE  
BROADCASTERS  
ASSOCIATION, INC.**

**1805 WESTERN AVENUE  
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(518) 456-8888  
FAX: (518) 456-8943  
[www.nysbroadcasters.org](http://www.nysbroadcasters.org)**



*"Even the thought of what everyone has done is matchless!"*

*"Delicious and nutritious from first bite to last!"*

*"Laced with caring! The time volunteers, donors, drivers and staff contribute joyfully make Thanksgiving what it should be everyday!"*

--2007 Thanksgiving Dinner Meal Recipients

Thursday, January 10, 2008

Bob Hesse  
WXXA-TV 23  
28 Corporate Circle  
Albany, NY 12203

Dear Bob,

We thought that you would enjoy the above comments from a few of this year's meal recipients that mirror the sentiments of many. Your thoughtful donation not only demonstrated the true spirit of Thanksgiving-- a time of family, fall harvest, celebration and great food, but also ensured that on Thanksgiving Day, more than 8,000 meals were served.

This year 7,500 meals were prepared at the Empire State Plaza and then home delivered to our homebound, impoverished, disabled and elderly neighbors on Thanksgiving morning. In addition, we provided 500 meals and companionship for many in our community at a sit down dinner at the First Presbyterian Church in Albany. This entire dinner required 8,000 pounds of turkey, 2,000 pounds of ham, 625 dozen dinner rolls and a volunteer force of over 3,000 dedicated individuals.

The overwhelming kindness of those who contributed their time and resources have made it possible for Equinox to respond to the Thanksgiving needs in the Capital Region for the past 38 years. Without your help this important tradition could not continue. Thank you for your participation in strengthening lives and building community.

Sincerely,

A handwritten signature in cursive script that reads "Joan Harrington".

Joan Harrington, Donations Coordinator



Bob Hesse  
WXXA-TV 23  
28 Corporate Circle  
Albany, NY 12203

Thank you for your donation of:  
135 Pound(s) Turkey  
for which no goods or services were received.

A handwritten signature in cursive script that reads "Joan Harrington".

Joan Harrington, Donations Coordinator



**WXXA FOX 23 TV Spot Placement by Line, Date, Time From: 03/01/08 To: 03/31/08**

**Contract:** 12857      **Estimate #:**      **Starting on:** 3/1/2008  
**Advertiser:** WXXA PUBLIC FILE      **Description:** EEO ANNOUNCEMENT      **Ending on:** 5/16/2008  
**Agency:** WXXA FOX23      **Proposal #:**      **Selected Lines:** ALL  
**Sales Person:** LOCAL HOUSE

Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
<b>Line: 1</b>	WXXA	Sa			1D 05:00:00 a - 01:00:00 a	\$0.00		Time Buy	
1014959	03/01/08	Sa	Regular	06:19:09 p	EEO ANNOUNCEMENT	:30	CA7094	EEO ANNOUNCEMENT FCC	
					<b>Number of Spots: 1</b>			<b>Billable: \$0.00</b>	
<b>Line: 2</b>	WXXA	Su			1D 05:00:00 a - 01:00:00 a	\$0.00		Time Buy	
1014960	03/16/08	Su	Regular	06:40:28 p	EEO ANNOUNCEMENT	:30	CA7094	EEO ANNOUNCEMENT FCC	
					<b>Number of Spots: 1</b>			<b>Billable: \$0.00</b>	
					<b>Total Number of Spots: 2</b>			<b>Total Billable: \$0.00</b>	



**Quarterly Self-Assessment  
1st Quarter 2008  
FOX23 WXXA-TV**

**EEO OUTREACH INITIATIVES 1st QUARTER 2008**

Station Tour	January 8, 2008	Interactive Media Director, Matt Twardy gave a station tour to seven students from Community Work and Independence – Life Unlimited which is based in Warren County, NY. The students, all over the age of 18, learned about newsroom operations and various jobs in television.
Part-time Job Fair	February 1, 2008	Executive Assistant, Regina Stewart hosted a booth at the Hudson Valley Community College Part-time Job Fair at the Troy, NY campus. Resumes were collected from perspective students and information on the FOX23 Internship program and part time openings were discussed.
School visit	February 12, 2008	Reporter, Jeff Saperstone was the guest speaker at St. Rose College in Albany, NY. Jeff spoke to a Journalism class about writing for the News and proper research on story-telling. He discussed his career in broadcasting and the rewards it brings.
Kids Career Expo	March 1, 2008	Reporters, Diane Lee and Mark Baker hosted a booth at the OGS Career Expo at the Empire State Plaza in Albany, NY. Mark &

		Diane used a mock News set to interview the kids. They discussed their careers working in the News room and gave the kids a DVD copy of their interview to take home.
Station Tour	March 5, 2008	Interactive Media Director, Matt Twardy gave a station tour to a student from the School at North East Career Planning for Developmentally Disabled Students. The student, over 18, learned about jobs in each department of the building and spent time using the green screen in the News Room.
School Visit	March 11, 2008	Meteorologist, Brandon Hertell visited Jackson Heights Elementary school in Glens Falls, NY to talk with the 3 <sup>rd</sup> grade class about his career as a Weatherman. The students asked questions about how he gathered his information for each forecast and what education he needed for his job.
School Visit	March 14, 2008	Reporter, Paul Merrill visited the second grade class at Schoharie Elementary school to discuss his job at FOX23. Paul talked to the students and answered questions about writing news stories and being on TV.
School Visit	March 26, 2008	Reporter, Kathryn Hauser spoke to a Journalism class at Siena College in Loudonville, NY. Kathryn is a Siena graduate and spoke with the students about her education and what it's like to be a News Reporter for FOX23.

School Visit	March 26, 2008	Anchor, Mark Baker visited Caroline Street Elementary school in Saratoga Springs, NY to meet with the Kindergarten class. Mark read stories to the students and then talked about his job as a News Anchor. He answered their questions about being on TV.
Ascertainment Meetings	January 31, 2008, February 28,2008 March 27, 2008 And March 28, 2008	<p>Executive Assistant, Regina Stewart attended these monthly Ascertainment meetings on behalf of FOX23. The meetings are comprised of local radio and television station reps and the focus is to discuss community matters and implement them into weekly community affairs shows for broadcast. Each meeting is held at a different broadcasting station locally.</p> <p>The January meeting was held at Regent Communications in Albany, NY and the topic was on the recent plague of Staph infections.</p> <p>The February meeting was hosted by FOX23 and held at the College of Nanoscale Sciences in Albany and Nanotechnology was discussed along with a tour of the facility.</p> <p>The March 27th meeting was held at CBS6 in Niskayuna and Teen Drug &amp; Alcohol Abuse was discussed.</p> <p>The March 28<sup>th</sup> meeting was held at WPCR, the Siena College Radio station in Loudonville, NY. The topic of discussion was</p>

		Education in Broadcasting, how broadcasters can work in conjunction with schools regarding media matters.
Internships	Ongoing	FOX23 strives to educate students about jobs in broadcasting thru hands on Internship programs. Students work in various departments using professional equipment and learning all about News operations and how a TV station, in general, operates. Students earn college credit and are evaluated on their participation and work ethic. During the first quarter of 2008, FOX23 had one Sales Intern working at the station – a senior from Siena College majoring in Marketing; and four News interns working in various parts of the News Room (one each from Niskayuna HS, Shenendehowa HS, Siena College and SUNY Albany).

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***QUARTERLY ISSUES AND***

***PROGRAMMING REPORT***

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**First Quarter 2008**

**January 1, 2008 – March 31, 2008**

**COMMUNITY ASCERTAINMENTS**



March 17, 2008

Sally Stamp  
Vice President/General Manager  
WXXA-TV  
28 Corporate Circle  
Albany, New York  
12203

Dear Sally,

Just a quick note to say it was nice to finally meet you at the recent "Ascertainment" meeting you hosted.

Also wanted to compliment you and Regina Stewart, on the way the meeting was conducted, the subject matter and of course the food.

Everything was perfect.

May you and your family have a wonderful Easter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Joe Condon", is positioned above the typed name and title. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Joe Condon  
Chairman of Capital Region  
Radio and Television Ascertainment  
Group

CC:  
Stewart

6 Johnson Road • Latham, NY 12110 • 518-786-6600 • fax 518-786-6610

WFLY-92.3 FM WYJB-95.5 FM WAJZ-96.3 FM WROW-590 AM  
WKLI-100.9 FM WIZR-930 AM

ASCERTAINMENT MEETING JANUARY 31, 2008

LOCATION:  
REGENT BROADCASTING  
SCHENECTADY, NEW YORK

HOSTS:  
BOB AUSFELD.....VICE PRESIDENT/GENERAL MANAGER  
CASEY DANTON..... REGENT NEWS DIRECTOR  
TOM JACOBSON.....OPERATIONS MANAGER

GUEST: DR. ELIZABETH WHALEN, MEDICAL DIRECTOR OF  
THE ALBANY COUNTY HEALTH DEPARTMENT

TOPIC: COMMUNITY ASSOCIATED METHICILLIN-RESISTANT  
STAPHYLOCOCCUS AUREUS.....(CA-MRSA)

MRSA IS A BACTERIA INFECTION. THIS INFECTION HAS BEEN IN  
HOSPITALS SINCE THE 1960's. IT HAS LEFT THE HOSPITALS AND  
IS STARTING TO DEVELOP IN THE COMMUNITY.

MRSA IS RESISTANT TO METHICILLIN, AN ANTIBIOTIC IN THE  
SAME CLASS AS PENICILLIN. IT IS FREQUENTLY SEEN IN PEOPLE  
WHO HAVE BEEN RECENTLY HOSPITALIZED, OR WHO HAVE BEEN  
TREATED IN A HEALTH CARE FACILITY.

CA-MRSA ARE INFECTIONS IN HEALTHY PEOPLE, WHO HAVE NOT  
BEEN HOSPITALIZED OR HAD A MEDICAL PROCEDURE, WITHIN THE  
PAST YEAR.

GOOD HYGIENE IS IMPORTANT. BE SURE TO WASH HANDS.  
YOU SHOULD NOT SHARE TOWELS, RAZORS, CLOTHING, COMBS,  
BRUSHES ETC.....

MRSA SHOWS ON THE SKIN AS A BOIL. LOOKS LIKE A SPIDER WEB.

WE KNOW THAT 1% OF THE POPULATION HAS THIS DISEASE.  
IT COULD BE MORE. AT THIS TIME, IT IS NOT A MANDATORILY  
REPORTABLE DISEASE IN NEW YORK STATE.

HOSPITAL ACQUIRED INFECTIONS MUST BE REPORTED IN NEW  
YORK STATE.

DR. WHALEN TALKS ABOUT THE 3-"C'S" FOR GETTING THIS DISEASE  
1. CROWDING.....PRISONS, SCHOOLS, SHOPPING MALLS, LONG TERM  
HEALTH CARE FACILITIES  
2. CONTACT.....SKIN TO SKIN CONTACT WILL SPREAD DISEASE. IT IS  
POSSIBLE TO INFECT A PRE-EXISTING CUT.....NOT PROTECTED BY A  
DRESSING OR BANDAGE.  
3. CONTAMINATED ITEMS: LIKE TOWELS, CLOTHING, ATHLETIC  
EQUIPMENT SHOULD BE CLEANED.

ATHLETES WHO PARTICIPATE IN SPORTS, WHERE EQUIPMENT IS  
COLLECTIVELY USED ARE ENCOURAGED TO REDUCE SHARING AS  
MUCH AS POSSIBLE AND REGULARLY WIPE DOWN EQUIPMENT/MATS

WITH COMMERCIAL DISINFECTANTS OR BLEACH.

KEEP YOUR GERMS TO YOURSELF.

STAY HOME FROM WORK OR SCHOOL WHEN YOU ARE SICK. YOU ARE NOT DOING YOURSELF, YOUR FELLOW WORKERS, CLASSMATES AND TEACHERS A FAVOR.....IF YOU GO IN SICK.

IN SUMMARY, SHE FEELS MEDIA DOES A GOOD JOB IN COVERING HEALTH EMERGENCIES. EXAMPLE: AT CHRISTMAS TIME, WE KEPT MARKET AWARE OF THE PROBLEM TOYS, WITH LEAD, FROM CHINA. WE ALSO KEPT PARENTS AWARE OF THE TOYS, WHICH HAD DATE RAPE DRUG.

SHE WOULD LIKE RADIO, TELEVISION AND NEWSPAPERS TO BE CAREFUL WHEN THEY REPORT HEALTH SITUATIONS. SHE SAID SOMETIMES WE "PANIC PEOPLE" IN OUR REPORTING.

DOCTOR WHALEN FEELS IT IS IMPORTANT FOR HEALTH OFFICIALS TO HAVE A GOOD RELATIONSHIP WITH THE MEDIA. SHE OFFERS HERSELF TO HELP.....WHEN WE ARE WORKING ON STORIES. SHE CAN BE REACHED AT HER ALBANY COUNTY HEALTH DEPARTMENT OFFICES IN DOWNTOWN ALBANY.





Friday March 14<sup>th</sup> 2008

To the Public Officials of Capital Region Broadcasters,

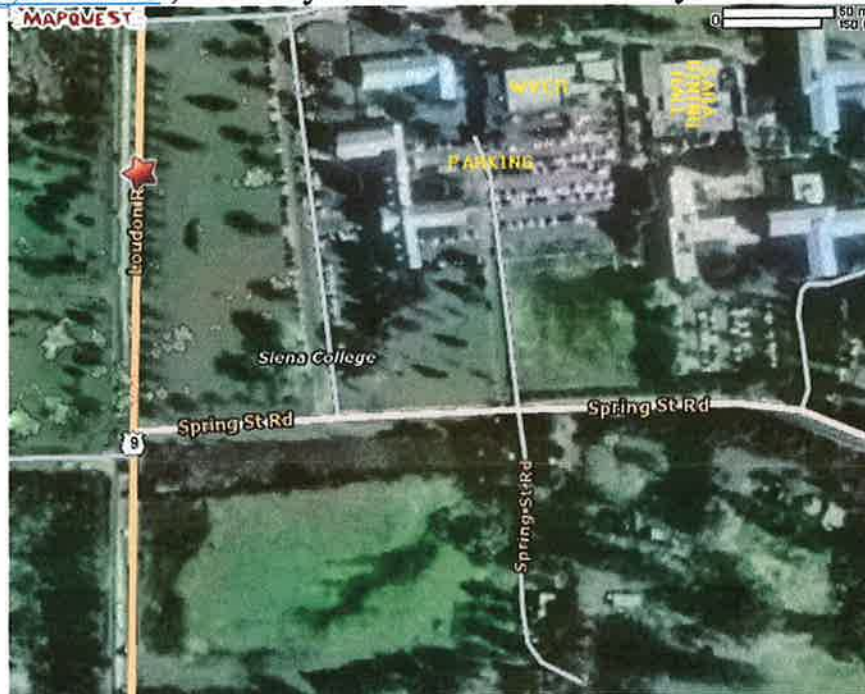
Dear Sir and/or Madame,

It is with great joy that I personally invite you the next Ascertainment Meeting the morning of Friday March 28<sup>th</sup> on the Campus of Siena College. The meeting will be held in the Presidents Dining room in the Serra Dining Hall.

Coffee and pastries will be served at 8:30am with presentations to begin at 9:00am. The topic of discussion will be "Education in Broadcasting."

Confirmed speakers will be Dr. Ralph Blasting – Dean of Liberal Arts, Siena College / Mr. Scott Milliken – Principle of the Albany Academy H.S. and more T.B.D.

Please confirm attendance or direct questions at [dkibbey@siena.edu](mailto:dkibbey@siena.edu) , I thank you and look forward to your arrival.



**DARRIN S. KIBBEY**  
G.M. WVCB-FM at Siena College  
(518) – 782 – 6751



Freedom Broadcasting  
of New York, Inc.

1400 Balltown Road  
Schenectady, NY 12309

P • 518.346.6666

March 18, 2008

To: Ascertainment Attendees

From: Lisa Jackson, News Director  
CBS 6 Albany and Capital Region's CW

Re: March Ascertainment Meeting

We hope you will be available to attend the March Ascertainment Meeting at CBS 6 Albany Studios on **March 27<sup>th</sup>**. The topic for discussion will be "Drug and Alcohol Abuse Among Youths". Breakfast and coffee will be offered beginning at 8:30 am, followed by the meeting at 9am.

Please R.S.V.P. to Elizabeth Guerin at (518) 381-4943 or by email, [eguerin@wrgb.com](mailto:eguerin@wrgb.com).

Directions furnished upon request. We'll see you soon!

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Jackson", written in a cursive style.

Lisa Jackson  
News Director

# **PUBLIC FILE**

**FOX23 WXXA-TV**

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***QUARTERLY ISSUES AND***

***PROGRAMMING REPORT***

~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~

**First Quarter 2008**

**January 1, 2008 – March 31, 2008**

**PSAs - Adults/Kids**

## PSAs First Quarter 2008

<i>Length</i>	<i>Title</i>	<i>Producer</i>	<i>Issue</i>
10 :20	Virtual Career Fair	FOX23	NYSBA Career Fair
:30	Shoes	March of Dimes	Birth Defects
:30	In the Know Kill (kill date April 8)	American Heart Assoc (Randy Jackson)	Type 2 Diabetes – Heart health
:30	Underage Drinking: Not a Minor Problem	NYS OASAS	Underage Drinking
:10	The Choice is Yours	Albany County STOPDWI	Drunk Driving
:10 :20	Liza's Passion for Fashion	FOX23	Domestic Violence
:10 :20	Kidz Fest	FOX23	Children –wellness/ entertainment
:10 :20	Fairy Tale Trial	FOX23	Literacy
:30	Little Things	USO	Military life
:30	Movement	National Multiple Sclerosis Society	MS Awareness/Prevention
:30	Project Roadblock	TVB and Ad Council	Drunk driving
:30	Parents Who Host Lose the Most	Underage Drinking Coalition of the Capital Region	Underage drinking campaign targeting parents who illegally provide alcohol to underage consumers
:30	Worst Part	Center for Disease Control	Chronic Fatigue awareness
:30	Grandkids	Center for Disease Control Sept. Of Health and Human Services	Influenza
:30	Little Flower TV boss	EPA The Plowshare Group	Environment
:30	Help America II Support	American Red Cross	Prevention
:30	Help America II Prepare	American Red Cross	Prevention
:30	NASCAR	Drink Smart	Drunk Driving
:30	Almost Fed	Ad Council	Giving / Volunteering
:30	Crutches	Ad Council	Giving/Volunteerism
:30	Sarah Watkins	Ad Council	Giving /Volunteerism

:30	Smoldering	Ad Council	Recruiting firefighting volunteers
:30	A Special Place Gilda's House	Northern Lights	Cancer support
:30	Cyber Security Stay Safe On line	National Cyer Security Alliance	On line safety
:30	What Happened Shouldn't Happen	National Meningitis Association	Meningitis Prevention
:30	New Morning	SAMHSA Nat'l Drug and Alcohol Addiction	Substance Abuse Recovery
:30	Baseball Autism Speaks	Ad Council	Autism awareness
:30	Broadway Autism speaks	Ad Council	Autism awareness
:30	Train	Ad Council	Global warming
:30	Feed the Pig	Ad Council	Saving
:30	TV Show	Ad Council	Saving
:30	Hog Commandos Version A	Ad Council	Energy Efficiency
:30	Open Your Child's Mind Life long learning	Ad Council	Literacy
:30	Colon cancer	American Society for Gastrointestinal Endoscopy	Colon cancer prevention
:30	Gift	Ad Council	Adoption
:30	Hamster	Ad Council	Adoption
:30	Phone	Ad Council	Adoption
:30	Glaucoma	AHAF National Gloucama research	Glaucoma awareness

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS, PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON FBC  
LOUISE CARTER FBC

DATE: APRIL 2, 2008

RE: NETWORK PRIMETIME/SPORTS/LATE-NIGHT PSA "1ST" QUARTER 2008 REPORT

BELOW IS THE LIST OF PSAS THAT AIRED IN 1st QTR 2008:

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
1/04/08	HOUSE	FRI 9P	9:58:17P	PSA 30HOUOMAR	MENTORING/OMAR EPPS :30
1/07/08	BCS CHAMP	MON 7:30P	7:41:05P	HFHI 0802	HABITAT FOR HUMANITY :30
1/08/08	BONES	TUES 8P	8:08:58P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS" :30
1/09/08	BACK TO YOU	WED 8P	8:06:30P	XNPW 270720	NFL/ UNITED WAY/MIKE MCKENZIE :20
1/09/08	BACK TO YOU	WED 8:30P	8:38:29P	PSA 25BTYKELSEY	MENTORING/ KELSEY GRAMMAR :25
1/10/08	SMARTER THAN	THU 8P	8:51:29P	CHALKBOARD30	AD COUNCIL/ PARENTAL CONTROL :30
1/11/08	BONES	FRI 8P	8:05:54P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER" :30
1/12/08	COPS	SAT 8P	8:02:17P	XNPW 270720	NFL/ UNITED WAY/MIKE MCKENZIE :20
1/12/08	AMW	SAT 9P	9:11:11P	XNPW 270720	NFL/ UNITED WAY/MIKE MCKENZIE :20
1/12/08	AMW	SAT 9P	9:58:17P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG" :30
1/13/08	AMERICAN DAD	SUN 7P	7:08:22P	FZAA 0499	FOUNDATION FOR A BETTER LIFE 1:30
1/13/08	AMERICN DAD	SUN 7:30P	7:39:19P	FKFF 6121	KAISER FOUNDATION/ "PATTERN" :30
1/14/08	PRISON BREAK	MON 8P	8:54:18P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL COTNROL :20
1/15/08	AMERICAN IDOL	TUE 8P	9:38:01P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
1/15/08	AMERICAN IDOL	TUE 8P	9:46:31P	PSA 20AYSJEFF	MENTORING/ JEFF FOXWORTHY :20
1/16/08	AMERICAN IDOL	WED 8P	8:36:09P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON" :30
1/17/08	SMARTER THAN	THU 8P	8:14:20P	PSA 20AYSJEFF	MENTORING/ JEFF FOXWORTHY :20
1/18/08	BONES	FRI 8P	8:59:23P	PSA 25BONEMILYD	MENTORING/ EMILY :25
1/19/08	AMW	SAT 9P	9:57:36P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP :30
1/21/08	SARAH CONNR	MON 9P	9:15:21P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON" :30
1/22/08	HOUSE	TUE 9P	9:58:38P	PSA 30HOUOMAR	MENTORING/ OMAR EPPS :30
1/23/08	AMERICAN IDOL	WED 8P	8:55:25P	YDZF 7253	ONDCP/ANTI-DRUG "FIRE" :30

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>	
1/24/08	SMARTER THAN	THU 8P	8:56:01P	YDZF 7193	ONDCP/ANTI-DRUG "SENT"	:30
1/25/08	BONES	FRI 8P	8:56:29P	PSA 25BONEMILYD	MENTORING/ EMILY	:25
1/26/08	COPS	SAT 8P	8:21:48P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
1/27/08	FAMILY GUY	SUN 9P	9:09:44P	YDZF 7173	ONDCP/ANTI-DRUG "HUGGING THE BLOCK"	:30
1/29/08	AMERICAN IDOL	TUE 8P	8:53:38P	PSA 30HOUOMAR	MENTORING/ OMAR EPPS	:30
1/30/08	AMERICAN IDOL	WED 8P	8:55:22P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
1/31/08	SMARTER THAN	THUR 8P	8:12:05P	PSA 20AYSJEFF	MENTORING/ JEFF FOXWORTHY	:20
2/01/08	BONES	FRI 8P	8:54:20P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
2/02/08	COPS	SAT 8P	8:22:34P	CNMM 71301	AD COUNCIL/BOSS OF PRISON GANG	:30
2/03/08	SPR BOWL PRGM	SUN 12P	12:15:57P	XNPW 3709	NFL/UNITED WAY/MIKE MCKENZIE	:30
2/03/08	SUPER BOWL	SUN 6:30P	7:39:46P	XNPW 171010H	NFL/UNITED WAY/TOM BRADY	:10
2/04/08	PRISON BREAK	MON 8P	8:59:03P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL	:20
2/05/08	AMERICAN IDOL	TUE 8P	8:52:28P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
2/06/08	AMERICAN IDOL	WED 8P	8:53:38P	KNOW 0730	IN THE KNOW: RANDY JACKSON	:30
2/07/08	FORGET LYRICS	THU 9P	9:53:55P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
2/08/08	BONES	FRI 8P	8:56:04P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
2/10/08	PRO BOWL	SUN 4:30P	7:36:14P	XNPW 171010H	NFL/UNITED WAY/TOM BRADY	:10
2/10/08	SMARTER THAN	SUN7P	7:09:30P	FZAA 0499	FOUNDATION FOR A BETTER LIFE	1:30
2/10/08	FAMILY GUY	SUN 9:30P	9:51:03P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
2/11/08	PRISON BREAK	MON 8P	8:59:09P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL	:20
2/12/08	AMERICAN IDOL	TUE 8P	9:52:51P	KNOW 0730	IN THE KNOW: RANDY JACKSON	:30
2/13/08	AMERICAN IDOL	WED 8P	8:52:47P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
2/14/08	NAACP AWARDS	THU 8P	9:20:23P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
2/15/08	HOUSE	FRI 8P	8:58:17P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
2/16/08	COPS	SAT 8P	8:22:06P	CNMM 71301	AD COUCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
2/17/08	AMERICN DAD	SUN 9:30P	9:49:44P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
2/18/08	PRISON BREAK	MON 8P	8:58:16P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL	:20
2/19/08	AMERICAN IDOL	TUE 8P	9:47:32P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
2/20/08	AMERICAN IDOL	WED 8P	9:45:29P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30

<u>DATE</u>	<u>PROGRAM</u>	<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
2/21/08	AMERICAN IDOL	TUE 8P	8:11:32P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
2/22/08	BONES	FRI 8P	8:57:05P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
2/23/08	AMW	SAT 9P	9:54:51P	CNMM 73301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
2/24/08	SMARTER THAN	SUN 7P	10:13:31P	FZAA 0499	FOUNDATION FOR A BETTER LIFE 1:30
2/24/08	SMARER THAN	SUN 7P	10:40:15P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
2/24/08	AMERICN DAD	SUN 9:30P	12:58:21A	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
2/25/08	MOMENT TRUTH	MON 8P	8:47:53P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL :20
2/26/08	AMERICAN IDOL	TUE 8P	8:10:04P	KNOW 0730	IN THE KNOW: RANDY JACKSON :30
2/27/08	AMERICAN IDOL	WED 8P	8:11:34P	YDZF 6053	ONDCP/ANTI-DRUG "CONVERSATION REV" :30
2/28/08	FORGET LYRICS	THU 9P	9:53:12P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
2/29/08	HOUSE	FRI 9P	9:58:16P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER" :30
3/01/08	AMW	SAT 9P	9:55:07P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
3/02/08	SMARTER THAN	SUN 7P	7:11:41P	FZAA 0499	FOUNDATION FOR A BETTER LIFE 1:30
3/02/08	SMARTER THAN	SUN 7P	7:46:13P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/02/08	UNHITCHED	SUN 9:30P	10:25:32P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
3/03/08	SARAH CONNOR	MON 8P	8:32:03P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
3/04/08	NEW AMSTRDM	TUE 9P	9:43:22P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/05/08	MOMENT TRUTH	WED 9P	9:53:29P	KNOW 0730	IN THE KNOW: RANDY JACKSON :30
3/06/08	NEW AMSTRDM	THU 9P	9:59:12P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
3/07/08	BONES	FRI 8P	8:08:50P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/08/08	AMW	SAT 9P	9:54:38P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
3/09/08	UNHITCHED	SUN 9:30P	9:58:43P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/10/08	NEW AMSTRDM	MON 9P	9:58:22P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
3/11/08	AMERICAN IDOL	TUE 8P	9:49:03P	VSPA022930G10	MYSFACE.COM/INTERNET SAFETY :30
3/12/08	AMERICN IDOL	WED 9P	9:54:25P	PSA 15PAUSE08	KAISER FAMILY FOUNDATION :15
3/12/08	HOUSE	FRI 9P	9:58:11P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP :15
3/13/08	FORGET LYRICS	THU 9P	9:53:34P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30



<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
3/14/08	JEZEBEL JAMES	FRI 8P	8:19:12P	VSPA022930G10	MYSFACE.COM/INTERNET SAFETY	:30
3/14/08	HOUSE	FRI 9P	9:58:39P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
3/15/08	AMW	SAT 9P	9:55:39P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX"	:30
3/16/08	UNHITCHED	SUN 9:30P	9:51:21P	VSPA022930G10	MYSFACE.COM/INTERNET SAFETY	:30
3/16/08	UNHITCHED	SUN 9:30P	9:58:39P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
3/17/08	CANTEBURY'S	MON 8P	8:09:58P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
3/18/08	AMERICAN IDOL	TUE 8P	9:18:27P	VSPA022930G10	MYSFACE.COM/INTERNET SAFETY	:30
3/18/08	AMERICAN IDOL	TUE 8P	9:38:50P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
3/19/08	MOMENT TRUTH	WED 8P	8:42:05P	CNGB 63301	AD COUNCIL/GLOBAL WARMING "TICK"	:30
3/19/08	AMERICAN IDOL	WED 9P	9:53:04P	YDZF 5203	ONDCP/ANTI-DRUG "TRANSFORMATION"	:30
3/20/08	FORGET LYRICS	THU 9P	9:54:03P	YDZF 7253	ONDCP/ANTI-DRUG "FIRE"	:30
3/21/08	HOUSE	FRI 9P	9:57:56P	FKFF 6121	KAISER FOUNDATION "PATTERN"	:30
3/22/08	AMW	SAT 9P	9:54:40P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
3/23/08	KING OF HILL	SUN 7P	7:28:51P	CHALKBOARD30	AD COUNCIL/ PARENTAL CONTROL	:30
3/24/08	NEW AMSTRDM	MON 9P	9:18:42P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
3/25/08	TIL DEATH	TUE 9:30P	9:52:35P	CNBB 71301	BIG BROTHER/BIG SISTER CHESS-AIKMAN"	:30
3/26/08	AMERICAN IDOL	WED 9P	9:53:08P	KNOW 0730	IN THE KNOW	:30
3/27/08	FORGET LYRICS	THU 9P	9:52:33P	FKFFPADDLES30R	KAISER FOUNDATION/"PADDLES"	:30
3/28/08	CANTERBURY'S	FRI 9P	9:49:53P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
3/29/08	AMW	SAT 9P	9:14:20P	CNMM 71301	AD COUCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
3/30/08	UNHITCHED	SAT 9:30P	9:53:52P	FKFFPADDLES30R	KAISER FOUNDATION/"PADDLES"	:30
3/31/08	HOUSE	MON 8P	8:58:56P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30

\*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

\*\*PDFFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

**SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT (310) 369 - 1329.**



# NEWPORT

TELEVISION

## Northeast Station Group

WSYR-TV - Syracuse / SVTV - Syracuse  
 WXXA-TV - Albany / AVTV - Albany  
 WIVT-TV - Binghamton / WBGH-TV - Binghamton  
 WHAM-TV - Rochester / CWHAM-TV Rochester  
 WETM-TV - Elmira / WETM2-TV - Elmira  
 WWTI-TV - Watertown / CWTI-TV - Watertown

**To:** Regina Stewart **From:** Tammy

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**Fax:** 518-862-0865 **Pages:** 31 with cover page

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**Phone:** **Date:** 4/7/08

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**Re:** DTV Public File Info **CC:**

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Urgent  For Review  Please Comment  Please Reply

### Comments:

Hi Regina -

Attached is the information that you will need for the public file. The first 6 pages are the run times of the :30 PSA and the :15 PSA. The second group numbered 1-24 is the Crawl information. Page 1-3 is a summary of the dates and times followed by the daily hit times sheets from Master Control.

Please let me know if I can be of any further assistance.

Thanks

T

**Specific House Number Search On a Log**



network ids=1, from date=1/1/08, to date=3/31/08, incl hse number='pr2345'

House Number	Date	Scheduled Time	Spot Desc	Spot Length
PR2345	01/06/08	11:59:05 p	PSA - DTV ANSWERS.COM	:15
PR2345	01/06/08	02:59:35 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/09/08	07:59:45 p	PSA - DTV ANSWERS.COM	:15
PR2345	01/13/08	10:09:35 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/13/08	01:44:15 p	PSA - DTV ANSWERS.COM	:15
PR2345	01/14/08	10:42:45 p	PSA - DTV ANSWERS.COM	:15
PR2345	01/18/08	12:24:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/18/08	04:53:00 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/19/08	05:44:25 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/19/08	01:51:35 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/20/08	11:21:05 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/20/08	03:44:35 p	PSA - DTV ANSWERS.COM	:15
PR2345	01/23/08	11:59:05 p	PSA - DTV ANSWERS.COM	:15
PR2345	01/28/08	01:28:40 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/28/08	03:28:40 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/29/08	05:11:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/29/08	01:28:40 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/29/08	03:28:40 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/30/08	01:46:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/30/08	03:37:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	01/31/08	04:47:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/01/08	01:46:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/01/08	02:46:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/01/08	03:08:05 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/02/08	06:56:15 p	PSA - DTV ANSWERS.COM	:15
PR2345	02/02/08	11:57:45 p	PSA - DTV ANSWERS.COM	:15
PR2345	02/02/08	03:40:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/03/08	12:24:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/03/08	12:33:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/03/08	12:54:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/03/08	01:23:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/03/08	02:26:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/04/08	06:18:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/04/08	07:46:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/04/08	12:50:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/04/08	01:46:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/04/08	01:59:20 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/04/08	01:59:35 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/04/08	03:37:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/05/08	06:54:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/05/08	07:25:15 p	PSA - DTV ANSWERS.COM	:15
PR2345	02/05/08	04:13:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/06/08	05:19:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/06/08	06:19:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/06/08	07:55:15 p	PSA - DTV ANSWERS.COM	:15

WXXA FOX 25 TV

## Specific House Number Search On a Log

(2)

network ids=1, from date=1/1/08, to date=3/31/08, incl hse number='pr2345'

House Number	Date	Scheduled Time	Spot Desc	Spot Length
PR2345	02/06/08	11:24:45 p	PSA - DTV ANSWERS.COM	:15
PR2345	02/09/08	04:47:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/10/08	05:47:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/10/08	12:59:35 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/11/08	05:46:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/11/08	01:28:40 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/12/08	05:49:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/13/08	04:41:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/19/08	04:13:00 a	PSA - DTV ANSWERS.COM	:15
PR2345	02/19/08	04:19:20 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/01/08	02:59:35 p	PSA - DTV ANSWERS.COM	:15
PR2345	03/02/08	08:09:05 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/02/08	09:16:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/05/08	06:19:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/05/08	07:55:15 p	PSA - DTV ANSWERS.COM	:15
PR2345	03/06/08	07:16:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/07/08	05:16:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/07/08	08:59:35 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/07/08	05:09:30 p	PSA - DTV ANSWERS.COM	:15
PR2345	03/07/08	07:46:45 p	PSA - DTV ANSWERS.COM	:15
PR2345	03/08/08	01:46:00 p	PSA - DTV ANSWERS.COM	:15
PR2345	03/09/08	10:27:26 p	PSA - DTV ANSWERS.COM	:15
PR2345	03/10/08	07:49:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/15/08	02:16:00 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/18/08	03:37:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/25/08	12:56:45 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/25/08	02:37:15 a	PSA - DTV ANSWERS.COM	:15
PR2345	03/30/08	03:39:15 a	PSA - DTV ANSWERS.COM	:15

**Specific House Number Search On a Log**

3

network ids=1, from date=1/1/08, to date=3/31/08, incl hse number='pr2344'

House Number	Date	Scheduled Time	Spot Desc	Spot Length
PR2344	01/06/08	08:42:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/06/08	11:41:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/07/08	06:39:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/08/08	05:18:45 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/09/08	10:55:10 p	PSA - DTV ANSWERS.COM	:30
PR2344	01/09/08	02:46:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/10/08	05:39:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/12/08	07:38:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/13/08	03:58:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/14/08	07:39:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/15/08	05:23:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/17/08	05:15:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/17/08	07:40:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/17/08	04:41:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/18/08	07:55:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	01/19/08	07:38:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/20/08	07:08:05 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/20/08	10:56:56 p	PSA - DTV ANSWERS.COM	:30
PR2344	01/20/08	12:24:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/21/08	05:11:15 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/24/08	05:24:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/24/08	11:54:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	01/24/08	04:24:55 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/25/08	05:39:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/25/08	10:29:10 p	PSA - DTV ANSWERS.COM	:30
PR2344	01/26/08	07:12:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/26/08	08:15:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/26/08	08:45:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/26/08	09:45:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/26/08	10:46:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/26/08	11:15:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/26/08	10:27:11 p	PSA - DTV ANSWERS.COM	:30
PR2344	01/27/08	08:13:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/27/08	08:38:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/27/08	08:59:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/27/08	11:28:50 p	PSA - DTV ANSWERS.COM	:30
PR2344	01/28/08	05:18:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	01/31/08	05:24:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/01/08	05:46:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/02/08	10:08:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/02/08	10:58:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/02/08	11:07:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/03/08	11:51:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/04/08	06:46:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/04/08	07:25:00 a	PSA - DTV ANSWERS.COM	:30

4

network ids=1, from date=1/1/08, to date=3/31/08, incl hse number='pr2344'

House Number	Date	Scheduled Time	Spot Desc	Spot Length
PR2344	02/04/08	10:43:20 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/05/08	06:18:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/05/08	06:55:55 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/05/08	10:54:40 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/06/08	07:40:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/06/08	05:21:10 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/06/08	03:59:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/07/08	06:49:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/07/08	11:54:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/08/08	11:56:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/09/08	07:12:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/09/08	07:58:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/09/08	11:15:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/10/08	08:07:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/10/08	08:42:40 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/15/08	10:55:10 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/16/08	05:13:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/16/08	07:07:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/16/08	07:37:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/16/08	07:58:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/17/08	08:28:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/17/08	08:37:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/17/08	01:51:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/23/08	07:08:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/23/08	07:37:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/23/08	07:42:40 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/24/08	08:08:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/24/08	08:43:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/24/08	08:59:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/25/08	10:55:10 p	PSA - DTV ANSWERS.COM	:30
PR2344	02/26/08	04:53:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/27/08	02:58:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/27/08	04:15:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/28/08	06:39:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/28/08	04:25:55 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/29/08	05:18:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	02/29/08	08:19:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/01/08	07:07:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/01/08	10:26:41 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/01/08	11:49:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/02/08	08:37:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/02/08	03:34:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/02/08	10:20:45 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/02/08	02:21:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/03/08	07:41:30 a	PSA - DTV ANSWERS.COM	:30

5

network ids=1, from date=1/1/08, to date=3/31/08, incl hse number='pr2344'

House Number	Date	Scheduled Time	Spot Desc	Spot Length
PR2344	03/03/08	07:55:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/03/08	03:45:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/04/08	05:23:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/05/08	05:40:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/05/08	10:54:55 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/06/08	05:22:50 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/06/08	10:43:50 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/06/08	02:54:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/06/08	04:40:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/07/08	10:27:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/07/08	11:56:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/09/08	08:07:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/09/08	04:46:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/10/08	06:59:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/11/08	06:23:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/11/08	05:21:50 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/11/08	06:55:55 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/11/08	11:43:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/11/08	04:40:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/12/08	10:47:20 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/12/08	03:54:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/13/08	05:53:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/13/08	05:09:35 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/13/08	06:13:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/13/08	11:52:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/14/08	07:48:40 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/14/08	02:24:20 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/14/08	04:32:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/15/08	06:30:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/15/08	07:20:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/15/08	08:15:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/15/08	12:16:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/16/08	08:08:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/16/08	08:28:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/16/08	08:42:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/16/08	08:58:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/16/08	10:16:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/16/08	01:33:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/16/08	04:57:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/17/08	07:45:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/17/08	06:54:25 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/17/08	07:58:40 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/17/08	04:20:15 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/18/08	06:53:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/18/08	11:43:00 p	PSA - DTV ANSWERS.COM	:30

WXXA FOX 43 TV

## Specific House Number Search On a Log

network ids=1, from date=1/1/08, to date=3/31/08, incl hse number='pr2344'



House Number	Date	Scheduled Time	Spot Desc	Spot Length
PR2344	03/19/08	05:10:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/19/08	07:10:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/19/08	07:59:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/20/08	06:23:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/20/08	05:16:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/21/08	05:53:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/21/08	11:15:20 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/22/08	06:08:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/22/08	07:08:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/22/08	07:38:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/22/08	08:45:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/22/08	09:15:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/22/08	10:45:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/22/08	08:15:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/23/08	08:08:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/23/08	09:15:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/23/08	12:59:20 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/23/08	07:16:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/24/08	07:45:50 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/24/08	04:35:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/25/08	07:53:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/25/08	09:27:30 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/25/08	11:28:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/26/08	05:23:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/26/08	06:48:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/26/08	12:28:40 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/27/08	06:23:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/27/08	11:52:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/28/08	07:59:30 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/28/08	11:20:10 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/28/08	12:41:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/29/08	06:30:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/29/08	09:45:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/29/08	12:24:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/30/08	08:29:20 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/30/08	10:24:10 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/30/08	01:28:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/30/08	05:58:20 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/30/08	09:47:00 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/31/08	07:39:00 a	PSA - DTV ANSWERS.COM	:30
PR2344	03/31/08	05:59:50 p	PSA - DTV ANSWERS.COM	:30
PR2344	03/31/08	06:54:25 p	PSA - DTV ANSWERS.COM	:30





WXXA TV FOX 23  
28 CORPORATE CIRCLE  
ALBANY, NY 12203

Phone  
518-862-2323

Fax  
518-862-0865

1

Mailing Address WXXA FOX23 28 CORPORATE CIRCLE ALBANY, NY 12203	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	12927	4	Broadcast	4/7/2008	3/10/2008
	Advertiser		Brand	Network	
	WXXA PUBLIC FILE		DTV EDUCATION	WXXA	
Contract Description			Dates	Revenue Type	
DTV FCC MANDATED			03/10/08 - 12/28/08	CA2	
Estimate #	Proposal #		Primary Salesperson	Buyer:	
			LOCAL HOUSE		

Special Handling: DO NOT MAIL

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
									09/24/08	ORDER TO EXC	1022468			\$0.00
									09/27/08	ORDER TO EXC	1022469			\$0.00

NTR Line	NTR Line Date	Description	Units	Unit Rate	Gross Amount	Agency Commission	Sales Tax	Net Amount
3	03/11 - 03/11	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 2:55 PM Judge Mathis; 7:47 PM Simpsons; 11:13 PM TMZ								
4	03/12 - 03/12	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 9:12 AM Martha; 6:04 PM Raymond; 11:48 PM Family Guy								
5	03/13 - 03/13	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 11:55 AM Montel; 4:37 PM People's Court								
6	03/14 - 03/14	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 11:24 AM Montel; 6:69 PM King of the Hill; 8:04 PM Return of Jezebel James								
7	03/15 - 03/15	DTV CRAWL	4.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 10:45 AM Fox Kids; 3:12 PM Raymond; 11:32 PM Mad TV								
8	03/16 - 03/16	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 12:36:10 PM Fraiser; 6:55 PM Law & Order SVU								
9	03/17 - 03/17	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 3:17 PM People's Court; 9:29 PM New Amsterdam; 12:42 AM South Park								
10	03/18 - 03/18	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 5:52 PM Fraiser; 11:14 PM TMZ								
11	03/19 - 03/19	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 12:48 PM Judge Hatchett; 7:20 PM Family Guy;								
12	03/20 - 03/20	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 9:43:00 AM Martha & 2:32 pm Judge Mathis								
13	03/21 - 03/21	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 10:14:00 AM Tyra & 12:11 AM Family Guy								



**WXXA TV FOX 23**  
 28 CORPORATE CIRCLE  
 ALBANY, NY 12203

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(2)

<b>Mailing Address</b> WXXA FOX23 28 CORPORATE CIRCLE ALBANY, NY 12203	<b>Contract #</b>	<b>Rev #</b>	<b>Bill Cycle</b>	<b>Print Date</b>	<b>Entry Date</b>
	12927	4	Broadcast	4/7/2008	3/10/2008
	<b>Advertiser</b>		<b>Brand</b>		<b>Network</b>
	WXXA PUBLIC FILE		DTV EDUCATION		WXXA
<b>Contract Description</b>			<b>Dates</b>	<b>Revenue Type</b>	
DTV FCC MANDATED			03/10/08 - 12/28/08	CA2	
<b>Estimate #</b>	<b>Proposal #</b>		<b>Primary Salesperson</b>		<b>Buyer:</b>
			LOCAL HOUSE		

Special Handling: DO NOT MAIL

NTR Line	NTR Line Date	Description	Units	Unit Rate	Gross Amount	Agency Commission	Sales Tax	Net Amount
14	03/22 - 03/22	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run : 6:32 PM Cold Case & 8:34 PM Cops								
15	03/23 - 03/23	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 8:53 AM Wild About Animals, 2:46 PM Cheers & 6:30 PM Barbershop 2								
16	03/24 - 03/24	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 3:14 PM Peoples Court, 6:34 PM King of the Hill & 11:31 PM Family Guy								
17	03/25 - 03/25	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 10:23 AM Tyra, 5:35 PM Frasier & 11:14 Pm TMZ								
18	03/26 - 03/26	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 11:26 AM Montel & 7:50 PM Simpsons								
19	03/27 - 03/27	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 12:46 PM Judge Hatchett & 2:24 PM Judge Mathis								
20	03/28 - 03/28	DTV CRAWL	2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 9:27 AM Martha & 12:44 AM South Park								
21	03/29 - 03/29	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 11:41 AM Adrenaline Proj, 6:13 PM Cold Case & 9:55 PM America's Most Wanted								
22	03/30 - 03/30	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 8:19 AM Awesome Adventures, 12:46 PM Fraiser & 6:42 PM Law & Order SVU								
23	03/31 - 03/31	DTV CRAWL	3.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Times Run: 9:32 AM Martha, 4:21 PM Peoples Court & 11:22 PM TMZ								

Billable Broadcast	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Mar 2008	\$0.00	\$0.00	57	\$0.00	\$0.00	\$0.00	\$0.00
Apr 2008	\$0.00	\$0.00	38	\$0.00	\$0.00	\$0.00	\$0.00
May 2008						\$0.00	\$0.00
Jun 2008						\$0.00	\$0.00
Jul 2008						\$0.00	\$0.00



**WXXA TV FOX 23**  
**28 CORPORATE CIRCLE**  
**ALBANY, NY 12203**

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 518-862-2323

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3

<b>Mailing Address</b> WXXA FOX23 28 CORPORATE CIRCLE ALBANY, NY 12203	<b>Contract #</b> 12927	<b>Rev #</b> 4	<b>Bill Cycle</b> Broadcast	<b>Print Date</b> 4/7/2008	<b>Entry Date</b> 3/10/2008
	<b>Advertiser</b> WXXA PUBLIC FILE			<b>Brand</b> DTV EDUCATION	<b>Network</b> WXXA
	<b>Contract Description</b> DTV FCC MANDATED			<b>Dates</b> 03/10/08 - 12/28/08	<b>Revenue Type</b> CA2
	<b>Estimate #</b>	<b>Proposal #</b>	<b>Primary Salesperson</b> LOCAL HOUSE	<b>Buyer:</b>	

Special Handling: DO NOT MAIL

Billable Broadcast	Airtime		Spots	NTR		Total	
	Gross	Net		Gross	Net	Gross	Net
Aug 2008						\$0.00	\$0.00
Sep 2008						\$0.00	\$0.00
Oct 2008	\$0.00	\$0.00	76			\$0.00	\$0.00
Nov 2008	\$0.00	\$0.00	95			\$0.00	\$0.00
Dec 2008	\$0.00	\$0.00	76			\$0.00	\$0.00
<b>Totals:</b>	\$0.00	\$0.00	342			\$0.00	\$0.00

ACCEPTED FOR STATION

By \_\_\_\_\_

Date \_\_\_\_\_

ACCEPTED FOR ADVERTISER/AGENCY

By \_\_\_\_\_

Date \_\_\_\_\_

Conditions on reverse side hereof and attachments, if any, are a part of this contract.



**WXXA FOX 23 TV Spot Placement by Line, Date, Time From: 03/10/08 To: 03/30/08**

**Contract:** 12927      **Estimate #:**      **Starting on:** 3/10/2008  
**Advertiser:** WXXA PUBLIC FILE      **Description:** DTV FCC MANDATED      **Ending on:** 12/28/2008  
**Agency:** WXXA FOX23      **Proposal #:**      **Selected Lines:** ALL  
**Sales Person:** LOCAL HOUSE

Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
Line: 1	WXXA	T,W,Th,F,Sa,Su			15W 05:00:00 a - 01:00:00 a	\$0.00		Segment: FCC MANDATED	
1021732	03/11/08	T	Regular	06:27:34 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021730	03/11/08	T	Regular	05:23:27 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021731	03/11/08	T	Regular	11:45:42 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021735	03/13/08	Th	Regular	05:56:24 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021733	03/13/08	Th	Regular	05:08:30 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021734	03/13/08	Th	Regular	11:55:45 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021727	03/14/08	F	Regular	07:49:34 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021725	03/14/08	F	Regular	02:23:50 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021726	03/14/08	F	Regular	04:32:13 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021728	03/15/08	Sa	Regular	06:29:46 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021724	03/15/08	Sa	Regular	07:19:21 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021729	03/15/08	Sa	Regular	12:14:04 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021738	03/16/08	Su	Regular	08:58:20 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021737	03/16/08	Su	Regular	10:15:51 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021736	03/16/08	Su	Regular	01:38:24 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021740	03/17/08	M	Regular	07:43:50 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021739	03/17/08	M	Regular	07:58:39 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021741	03/18/08	T	Regular	06:55:43 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021742	03/18/08	T	Regular	11:48:01 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021743	03/19/08	W	Regular	05:07:49 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021744	03/19/08	W	Regular	07:10:06 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021746	03/20/08	Th	Regular	06:27:51 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021745	03/20/08	Th	Regular	05:17:48 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021747	03/21/08	F	Regular	05:54:46 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021748	03/21/08	F	Regular	11:14:10 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021752	03/22/08	Sa	Regular	06:18:15 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021751	03/22/08	Sa	Regular	08:45:03 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021753	03/22/08	Sa	Regular	10:43:56 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021749	03/23/08	Su	Regular	09:31:18 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021750	03/23/08	Su	Regular	12:59:10 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021755	03/24/08	M	Regular	07:48:24 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021754	03/24/08	M	Regular	04:37:00 p	PSA - DTV ANSWERS.COM	:30	PR2345	DTV EDUCATION	FCC
1021757	03/25/08	T	Regular	07:55:26 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021756	03/25/08	T	Regular	09:27:04 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021767	03/26/08	W	Regular	05:24:22 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021768	03/26/08	W	Regular	06:49:45 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021766	03/26/08	W	Regular	12:29:37 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021758	03/27/08	Th	Regular	06:27:47 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021759	03/27/08	Th	Regular	11:55:18 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC



**WXXA FOX 23 TV Spot Placement by Line, Date, Time From: 03/10/08 To: 03/30/08**

**Contract:** 12927      **Estimate #:**      **Starting on:** 3/10/2008  
**Advertiser:** WXXA PUBLIC FILE      **Description:** DTV FCC MANDATED      **Ending on:** 12/28/2008  
**Agency:** WXXA FOX23      **Proposal #:**      **Selected Lines:** ALL  
**Sales Person:** LOCAL HOUSE

Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
<b>Line: 1</b>	WXXA	M - Su			15W 05:00:00 a - 01:00:00 a	\$0.00		Segment: FCC MANDATED	
1021760	03/28/08	F	Regular	11:19:06 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021761	03/28/08	F	Regular	12:40:50 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021762	03/29/08	Sa	Regular	06:25:00 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021763	03/29/08	Sa	Regular	12:25:06 a	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021764	03/30/08	Su	Regular	01:28:00 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1021765	03/30/08	Su	Regular	06:04:49 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
<b>Number of Spots: 45</b>									<b>Billable: \$0.00</b>
<b>Line: 2</b>	WXXA	T,W,Th,F,Sa,Su			4W 06:00:00 p - 11:35:00 p	\$0.00		Segment: FCC MANDATED	
1022354	03/11/08	T	Regular	06:55:49 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022355	03/12/08	W	Regular	10:48:31 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022356	03/13/08	Th	Regular	06:13:09 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022357	03/15/08	Sa	Regular	08:10:32 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022358	03/17/08	M	Regular	06:54:18 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022359	03/19/08	W	Regular	07:59:00 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022360	03/22/08	Sa	Regular	08:10:41 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022361	03/23/08	Su	Regular	07:20:30 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022362	03/25/08	T	Regular	11:28:27 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022363	03/28/08	F	Regular	07:59:30 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022364	03/29/08	Sa	Regular	09:47:41 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
1022365	03/30/08	Su	Regular	09:47:59 p	PSA - DTV ANSWERS.COM	:30	PR2344	DTV EDUCATION	FCC
<b>Number of Spots: 12</b>									<b>Billable: \$0.00</b>
<b>Total Number of Spots: 57</b>									<b>Total Billable: \$0.00</b>

# **PUBLIC FILE**

**FOX23 WXXA-TV**

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## ***QUARTERLY ISSUES AND PROGRAMMING REPORT***

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**First Quarter 2008**

**January 1, 2008 – March 31, 2008**

**Community Service and Events**

## COMMUNITY SERVICE EVENTS PUBLIC FILE REPORT

*First Quarter 2008*

<b>DATE</b>	<b>EVENT</b>	<b>LOCATION</b>	<b>ORGANIZATION</b>	<b>SUMMARY</b>
On going	Buddy Check 23	FOX23 and fox23news.com	Community	Each month on the 23 <sup>rd</sup> , FOX23 News anchor Ann Hughes reminds viewers to do a breast self exam and to remind a buddy to do the same. FOX23 News also provides stories and health information about prevention, screenings and treatment of breast cancer. Viewers may sign up on line to receive information and to be reminded each month on the 23 <sup>rd</sup> to do a self exam. Sponsored by Saratoga Hospital.
January 27, 2008	Center for Disability Services Telethon	Albany Holiday Inn on Wolf Road – Aired Live on FOX23	Center for Disability Services	The FOX23 News team and FOX celebrity host Actor/Comedian Fred Willard co-hosted this year's Center for Disability Service's Telethon to benefit the Center, raising a record in excess of \$1,800,000. Giants Steve Smith and Yankees Shelley Duncan also appeared and served as co-hosts. Funds raised will be used to support the Center's comprehensive array of programs and services for individuals with disabilities throughout the Capital Region. The seven-hour, all-live broadcast at the Holiday Inn Turf aired on FOX 23, with celebrity hosts working alongside FOX23 News talent including: John Gray, Ann Hughes, Mark Baker, Diane Lee, Steve Teeling, Rich Becker, and Brent Martineau,
Daily throughout February	Black History Month	FOX23 and fox23news.com	Community/ Children	FOX23 annually supports Black History Month locally through the airing of daily :30 PSAs featuring

				the winners of a local Black History Month essay contest sponsored by Delta Sigma Sorority. Each day in February, students read their essays on air. Each essay highlights the accomplishments of a noted African American's contributions. PSAs appear on fox23news.com as well.
March 1, 2008	OGS Kidz Expo	Empire State Plaza, Albany	Community/ Children	FOX23 partnered with the Office of General Service NYS for this year's annual Kidz Expo. Event drew 12,000-15,000. Expo provides entertainment, educational programs, and health and wellness information for families and children. FOX23 News created a mock news set and FOX23 News DayBreak anchors Mark Baker and Diane Lee interviewed children on set. Children received DVDs of their interviews to take home. Additionally, FOX23 News DayBreak aired a story on this event and ran several of the children's interviews on air as well. Both Mark Baker and Diane Lee spoke about careers in broadcasting to the children as well. FOX23 produced and aired a :10 and :20 PSA to promote this event.
March 2, 2008	"Liza's Passion for Fashion" Fashion Show	Michael's, Latham	Domestic Violence awareness/ services	FOX23 sponsored this event designed to raise funds and awareness for the issue of domestic violence. FOX23 News DayBreak anchor Diane Lee filled in for Ann Hughes.
On going	<i>Read for the Ranch</i>	FOX23 and fox23news.com	Children / Double H Ranch	FOX23 has partnered with Double H Ranch to benefit critically ill children through a public service campaign, <i>Read for the Ranch</i> . FOX23 produced and aired :10 and :20 PSAs as part of this effort. Additionally, FOX23 News



				DayBreak anchors read to children in various local schools to help kick-off the school's fundraising efforts.
March 26, 2008	Classroom visits in conjunction with <i>Read for the Ranch</i> initiatives	Caroline Street Elementary School, Saratoga Springs, NY	Children/ Double H Ranch	FOX23 News DayBreak anchor Mark Baker appeared at the Caroline Street Elementary School in conjunction with the <i>Read for the Ranch</i> initiatives to benefit Double H Ranch for critically ill children. Mark visited several classrooms and read aloud to each class while encouraging students to get involved in this important fund raising project. Students receive money for each book they read which is then donated to the Ranch to benefit critically ill children. Mark distributed materials related to the Double H Ranch and spoke about careers in broadcasting as well. FOX23 News DayBreak aired a story about this event the following day and posted stories and pictures of the children on fox23news.com as well.
March 26, 2008	Library story hour for youngsters as part of <i>Read for the Ranch</i>	East Greenbush Library, East Greenbush, NY	Children/ Double H Ranch	FOX23 News DayBreak anchor Diane Lee appeared at the East Greenbush library for a story hour for young children as part of <i>Read for the Ranch</i> initiatives. Students receive money for each book they read which is then donated to the Ranch to benefit critically ill children. Diane distributed materials related to the Double H Ranch and spoke about careers in broadcasting as well. FOX23 News DayBreak aired a story about this event and posted stories and pictures of the children on fox23news.com as well.

# **PUBLIC FILE**

**FOX23 WXXA-TV**

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## ***QUARTERLY ISSUES AND PROGRAMMING REPORT***

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**First Quarter 2008**

**January 1, 2008 – March 31, 2008**

**Public Affairs Programming**

Fox News Sunday is public affairs magazine on Fox23 WXXA-TV.

It is an hour long program that airs Sunday mornings at 9:00a.

The show is hosted by Chris Wallace

DATE	FOX Fox News Sunday
1/06/08	<u>TOPIC:</u> GOP Presidential Politics <u>GUESTS:</u> Gov. Mitt Romney (R-MA), Gov. Mike Huckabee (R-AR)
1/13/08	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Fmr. Mayor of New York City, Rudy Giuliani (R)
1/20/2008	<u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> Fmr. Gov. Mitt Romney (R), Sen. Charles Schumer (D-NY)
1/27/2008	<u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> Sec. Henry Paulson, Fmr. Gov. Mike Huckabee (R-AR)
2/3/2008	<u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> Sen. John McCain (R-AZ), Sen. Hillary Clinton (D-NY)
2/10/2008	<u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> President George W. Bush (R)
2/17/2008	<u>TOPIC:</u> Clinton-Obama quest for delegates, FISA <u>GUESTS:</u> Gov. Ted Strickland (D-OH), Gov. Jim Doyle (D-WI), Director of National Intelligence Mike McConnell
2/24/2008	<u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Gov. Tim Pawlenty (R-MN), Gov. Tim Kaine (D-VA), Gov. Mark Sanford (R-SC), Gov. Jon Corzine (D-NJ), Power player – Rick Davis

3/2/2008	<p><b><u>TOPIC:</u></b>          Presidential Politics, campaign strategies</p> <p><b><u>GUESTS:</u></b>  <b>Sen. Dianne Feinstein (D-CA), Sen. Dick Durbin (D-IL), Karl Rove</b></p>
3/9/2008	<p><b><u>TOPIC:</u></b>          Iraq, Politics</p> <p><b><u>GUESTS:</u></b>  <b>Rep. Mike Pence (R-IN), Rep. Debbie Wasserman Schultz (D-FL),          Debbie Dingell</b></p>
3/16/2008	<p><b><u>TOPIC:</u></b>          Economy, Politics</p> <p><b><u>GUESTS:</u></b>  <b>Treasury Secretary Henry Paulson, Sen. Charles Schumer (D-NY),          Sen. Chris Dodd (D-CT)</b></p>
3/23/2008	<p><b><u>TOPIC:</u></b>          Richardson endorses Obama, Democratic party politics, economics</p> <p><b><u>GUESTS:</u></b>  <b>Gov. Bill Richardson (D-NM), Gov. Ed Rendell (D-PA), Fmr.          Treasury Secretary Lawrence Summers, Fmr. Chrmn. Council on          Economic Affairs Glenn Hubbard</b></p>
3/30/2008	<p><b><u>TOPIC:</u></b>          Iraq violence, military surge, upcoming Petraeus testimony, Baseball</p> <p><b><u>GUESTS:</u></b>  <b>Sen. Lindsey Graham (R-SC), Sen. Jack Reed (D-RI), Stan Kasten –          Washington Nationals Team President</b></p>

1/6/08

"NanoNow" – CNSE Brings High-Tech Talent Back to New York

Christopher Borst  
Process Engineering Manager, CNSE

Warren Montgomery  
Principal Investigator, Technical Programs, CNSE

Laura Schultz  
Assistant Professor of Nanoeconomics, CNSE

Tease:

You know that the UAlbany NanoCollege is attracting the world's leading tech companies to the Empire State. At the same time, it's doing something equally important: bringing high-tech talent back to New York. Meet some of those professionals, on the way next. Also, students participating in the Future City Competition get some help from CNSE. And, nanotechnology is now keeping your winter hat a little cleaner. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Warren Montgomery, principal investigator for CNSE's Technical Programs. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Warren Montgomery is principal investigator for CNSE's Technical Programs. We're back in a moment to talk with CNSE Nanoeconomics professor Laura Schultz... we'll also check NanoStox, and Diane Lee explains how nanotechnology is being used to keep germs and static cling off your winter hat. Stay with us, on NanoNow...

Laura Schultz is Assistant Professor of Nanoeconomics at CNSE... we're back in a moment to meet Chris Borst, process engineering manager at the UAlbany NanoCollege. But first, here's Diane Lee with Nano & You...

Chris Borst is Process Engineering Manager at the UAlbany NanoCollege. ...We'll pause for a moment, when we come back, we'll show you how CNSE helped some future scientists prepare for a big competition. When we return, on NanoNow...

Wrap:

Welcome back to NanoNow. We close today with our Inside CNSE segment, and a look at preparations for this year's Future City Competition, with faculty and staff at the UAlbany NanoCollege helping students tackle a theme of nanotechnology...

Close:

Again, our thanks to Warren Montgomery, Laura Schultz and Chris Borst of CNSE, and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" – Arienzo

1/13/08

Wendy Arienzo  
Vice President & General Manager  
NXP Semiconductor

Tease:

She heads up one of Tech Valley's leading high-tech facilities... and she says an exploding market for computer chips will drive significant economic growth in New York State. A conversation with NXP Semiconductor Vice President Wendy Arienzo is on the way next. Also, the latest installment of iKnow Nano, our nanotechnology for kids segment. And, nanotechnology is helping to produce healthier air from your humidifier. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Wendy Arienzo of NXP Semiconductor. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Thanks. Wendy Arienzo is vice president and general manager of NXP Semiconductor's East Fishkill facility, and suffice it to say, she is more than a little bullish on the future of nanotechnology. Much of her optimism is based on the fast-growing market for computer chips and the rising number of applications demanding that technology...

NXP Semiconductor Vice President and General Manager Wendy Arienzo. We'll pause for a moment, when we come back we'll talk about New York's growing global leadership in high tech. We'll also check NanoStox, and Diane Lee explains how nanotechnology is helping to purify the air coming from your humidifier. Stay with us, on NanoNow.

Welcome back to NanoNow. We continue our conversation with Wendy Arienzo, who heads NXP Semiconductor's East Fishkill facility. From her vantage point, both here in Tech Valley and among the global technology executives she interacts with, she sees New York State flexing some serious muscle in the world of high tech...

NXP Semiconductor Vice President and General Manager Wendy Arienzo. We're back in a moment to talk about the future convergence of technology, but first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now with Wendy Arienzo of NXP Semiconductor...

NXP Semiconductor Vice President and General Manager Wendy Arienzo. Stay with us... coming up next, the latest installment of our nanotechnology for kids segment, iKnow Nano. When we return, on NanoNow...

Wrap:

We close today with Diana Martin, who has our segment called iKnow Nano...

Close:

Again, our thanks to Wendy Arienzo of NXP Semiconductor and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.



1/20/08

"NanoNow" – Higher Education Roundtable

Hon. Eliot Spitzer  
Governor

Dr. Alain Kaloyeros  
Vice President, CNSE

Dr. Alain Diebold  
Professor of Nanoscale Science, CNSE

Mary Graham  
Ph.D. Candidate, Nanoscale Science, CNSE

Rick Whitney  
COO, M+W Zander US Operations

Tom Birdsey  
President & CEO, EYP

Tease:

It was Governor Eliot Spitzer's first official visit to the UAlbany NanoCollege, hosting an engaging roundtable discussion on the future of public higher education in New York. We'll have the highlights on the way next. Also, a faculty member at CNSE demonstrates some cutting-edge research in nanobioscience. And, nanotechnology is being used to harness the health benefits of green tea. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll take you to a forum on higher education held at the NanoCollege and hosted by Governor Spitzer. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Thanks. It was billed as a roundtable discussion on the future of public higher education in New York, an event held in early January at the UAlbany NanoCollege. With panel members that included faculty and students from CNSE and several corporate partners and collaborators, the forum was hosted by Governor Eliot Spitzer, who delivered opening remarks to get the event underway...

Governor Eliot Spitzer at a forum held at the UAlbany NanoCollege on the future of higher education in New York. We'll bring you some of the very interesting discussion in a moment. We'll also check NanoStox, and Diane Lee explains how nanotechnology is making green tea an even healthier concoction. Stay with us, on NanoNow.

Welcome back to NanoNow. We continue our look at the roundtable discussion on the future of public higher education in New York, hosted by Governor Spitzer and held at the UAlbany NanoCollege... with faculty and students at CNSE participating in what was certainly an engaging conversation...

A roundtable discussion on the future of New York's higher education system, held at the UAlbany NanoCollege. We're back in a moment with more of that conversation, but first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now from the roundtable discussion on the future of public higher education in New York, hosted by Governor Spitzer and held at the UAlbany NanoCollege...

As you've seen, an enlightening and engaging conversation. Stay with us...coming up next, we'll take you Inside CNSE with a look at some next-generation research in nanobio. When we return, on NanoNow...

Wrap:

We close today with Professor Anand Gadre, who takes us Inside CNSE, to a world where nanotechnology meets medicine...

Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

1/27/08

"NanoNow" – Jan Highlight

Another interesting month on NanoNow... you met high-tech professionals moving back to New York to work at the UAlbany NanoCollege, and a Vice President at NXP Semiconductor in East Fishkill. We also took you to a Higher Education Roundtable at CNSE hosted by Governor Spitzer. The highlights are on the way. Also, the latest installment of iKnow Nano, our nanotechnology segment for kids. And, nanotechnology is now giving you a smoother shave. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, you'll meet Warren Montgomery of the UAlbany NanoCollege. But first, let's get you up to date with our weekly check of NanoNews .....

Teases:

Thanks. You know that the UAlbany NanoCollege is attracting the world's leading tech companies to the Empire State. Perhaps just as importantly, it's also bringing high-tech talent back to New York. One of those people is Warren Montgomery, who serves as principal investigator for CNSE's Technical Programs...

Warren Montgomery, principal investigator for CNSE's Technical Programs. We're back in a moment with highlights of our interview with Wendy Arienzo of NXP Semiconductor. We'll also check NanoStox, and Diane Lee explains how nanotechnology is giving you a closer, and more comfortable, shave...

Welcome back to NanoNow. Wendy Arienzo is vice president and general manager of NXP Semiconductor's East Fishkill facility. From her vantage point, both here in Tech Valley and among the global technology executives she interacts with, she sees New York State flexing some serious muscle in the world of high tech...

NXP Semiconductor's Vice President and General Manager Wendy Arienzo. We're back in a moment with highlights of a roundtable discussion on the future of Higher Education in New York, but first, here's Diane Lee with Nano & You...

Welcome back. NanoNow is a presentation of the College of Nanoscale Science and Engineering. I'm your host, Steve Janack. It was billed as a roundtable discussion on the future of public higher education in New York State, an event hosted by Governor Eliot Spitzer and held in early January at the UAlbany NanoCollege...

On the way next, we'll present our nanotechnology for kids segment, "iKnow Nano." When we return, on NanoNow...

Wrap:

We close today with our "iKnow Nano" segment, and CNSE's Diana Martin...

Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

2/3/08

"NanoNow" – Hugh Johnson

Hugh Johnson  
Chairman and Chief Investment Officer  
Johnson Illington Advisors

Tease:

He is a nationally-recognized market strategist and economist, based right here in Albany... and he sees the growth of nanotechnology as having a major impact on the regional and statewide economy. We'll talk with Hugh Johnson of Johnson Illington Advisors, on the way next. Also, researchers at CNSE are using nanotechnology to develop cutting-edge biochips...and, pencils that improve your brain power, thanks to nano. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with economic guru Hugh Johnson. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Our guest is Hugh Johnson, chairman and chief investment officer of Johnson Illington Advisors. We're back in a moment to talk about the economic impact of nano on our economy... we'll also check NanoStox, and Diane Lee explains how nanotechnology in pencils may actually help the thought process. Stay with us, on NanoNow.

Hugh Johnson is chairman and chief investment officer of Johnson Illington Advisors...back with more of our conversation in a moment. But first, here's Diane Lee with Nano & You...

We'll be right back to wrap up our interview with Hugh Johnson...and, we'll take you "Inside CNSE," and a look at how the nano and bio worlds are intersecting. When we return, on NanoNow...

Wrap:

Back with Hugh Johnson, a great conversation, we appreciate having you here. Don't go away just yet... We close today with our Inside CNSE segment, and Professor Jim Castracane...

Close:

Again, our thanks to Hugh Johnson of Johnson Illington Advisors and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

2/10/08

"NanoNow" – Kroll

William J. Kroll  
Chairman & CEO  
Matheson Tri-Gas

Tease:

His company supplies the chemicals that are used in the manufacture of computer chips...and he is already seeing new opportunities driven by nanotechnology. We'll talk with Matheson Tri-Gas chairman and CEO Bill Kroll, coming up next. Also, the latest installment of iKnow Nano, our nanotechnology for kids segment. And, sports towels made using nanotechnology are helping to fight staph infections. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Bill Kroll of Matheson Tri-Gas. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Thanks. The world of nanotechnology is creating a multitude of new opportunities, not just for the computer chip companies, but also for the firms that supply equipment, materials, goods and services. A perfect example is Matheson Tri-Gas, according to its Chairman and CEO Bill Kroll, whose company provides chemicals for nanoelectronics manufacturing around the world...

Matheson Tri-Gas Chairman and CEO Bill Kroll. We'll pause for a moment, when we come back we'll talk about his involvement with AeA, the American Electronics Association. We'll also check NanoStox, and Ann Hughes explains how nanotechnology is keeping athletes protected against staph infections. Stay with us, on NanoNow.

Welcome back to NanoNow. We continue our conversation with Bill Kroll, who is chairman and CEO of Matheson Tri-Gas, and also serves on the executive committee of AeA, the world's largest high-tech trade association. He says US competitiveness is a key issue for that organization...

Matheson Tri-Gas Chairman and CEO Bill Kroll. We're back in a moment to talk about the changing nature of the nanoelectronics industry, and the critical need for collaboration, but first, here's Ann Hughes with Nano & You...

Welcome back. NanoNow is a presentation of UAAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now with Matheson Tri-Gas Chairman & CEO Bill Kroll, who says collaboration and partnership have become key words in the 21<sup>st</sup>- century world of nanoelectronics...

Matheson Tri-Gas Chairman and CEO Bill Kroll. Stay with us...coming up next, the latest installment of our nanotechnology for kids segment, iKnow Nano. When we return, on NanoNow...

Wrap:

We close today with Diana Martin, who has our segment called iKnow Nano...

Close:

Again, our thanks to Bill Kroll of Matheson Tri-Gas and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

2/17/08

Robert Preisser  
Vice President, Semiconductor Technology  
Atotech

Tease:

Still another global high-tech company is setting up shop at the UAlbany NanoCollege. This time, it's Atotech, headquartered in Berlin, Germany. Meet Vice President of Semiconductor Technology Robert Preisser, coming up next. Also, a CNSE faculty member is using electron beams to advance research into lithography. And, nanotechnology in your blow dryer could mean shinier and healthier hair. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Robert Preisser, Vice President of Semiconductor Technology at Atotech. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Robert Preisser is Vice President of Semiconductor Technology at Atotech. We're back in a moment to talk about the company's decision to set up its R&D operation at the UAlbany NanoCollege. We'll also check NanoStox, and Ann Hughes explains how nanotechnology is being used to improve your hair dryer. Stay with us, on NanoNow...

Robert Preisser is Vice President of Semiconductor Technology at Atotech. ...coming up, we'll talk more about future trends in nanotechnology. But first, here's Ann Hughes with Nano & You...

Robert Preisser is Vice President of Semiconductor Technology at Atotech...We'll pause for a moment, when we come back, we'll introduce you to a faculty member at the UAlbany NanoCollege who's doing cutting-edge work in electron beam lithography. When we return, on NanoNow...

Wrap:

Back with Robert Preisser, thanks for being here. We close today with our Inside CNSE segment, and Professor Timothy Groves, who is breaking new ground in an important area of nanotechnology known as electron-beam lithography...

Close:

Again, our thanks to Robert Preisser, and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

2 | 24 | 08

"NanoNow" – Feb Highlight

Another busy month on NanoNow... with economic guru Hugh Johnson, Matheson Tri-Gas Chairman and CEO Bill Kroll and Atotech Vice President of Semiconductor Technology Robert Preisser. The highlights are on the way. Also, the latest installment of iKnow Nano, our nanotechnology segment for kids. And, nanotechnology is even improving your neck pillow. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, part of our conversation with nationally recognized economist Hugh Johnson. But first, let's get you up to date with our weekly check of NanoNews .....

Teases:

Thanks. He is a nationally-recognized market strategist and economist, based right here in Albany...and he sees the growth of nanotechnology as having a major impact on the regional and statewide economy. Hugh Johnson is chairman and chief investment officer of Johnson Illington Advisors...

Johnson Illington Advisors Chairman and Chief Investment Officer Hugh Johnson. We're back in a moment with a portion of our interview with Bill Kroll, Chairman and CEO of Matheson Tri-Gas. We'll also check NanoStox, and Ann Hughes discusses how nanotechnology is making your neck pillow more effective. Stay with us, on NanoNow...

Welcome back to NanoNow. The world of nanotechnology is creating a multitude of new opportunities, not just for the computer chip companies, but also for the firms that supply equipment, materials, goods and services. A perfect example is Matheson Tri-Gas, according to its Chairman and CEO Bill Kroll, who says collaboration and partnership have become key words in the 21<sup>st</sup>- century world of nanoelectronics...

Matheson Tri-Gas Chairman and CEO Bill Kroll. We're back in a moment with highlights of our interview with Robert Preisser of Atotech, but first, here's Ann Hughes with Nano & You...

Welcome back. NanoNow is a presentation of the College of Nanoscale Science and Engineering. I'm your host, Steve Janack. Still another global high-tech company is setting up shop at the UAlbany NanoCollege. This time, it's Atotech, headquartered in Berlin, Germany. Vice President of Semiconductor Technology Robert Preisser spoke with us about the company's decision to locate in Albany...

On the way next, we'll present our nanotechnology for kids segment, "iKnow Nano." When we return, on NanoNow...

Wrap:

We close today with our "iKnow Nano" segment, and CNSE's Diana Martin...

Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.



3/2/08

"NanoNow" – Pirich

Dr. Ronald Pirich  
Technical Fellow  
Northrop Grumman

Tease:

He is a top technologist at aerospace and defense giant Northrop Grumman in Long Island, and he sees nanotechnology & partnerships with universities as keys to future advances. We'll talk with Technical Fellow Ron Pirich, coming up next. Also, meet an instructor at the UAlbany NanoCollege who's helping to educate and train students to use multi-million dollar tools. And nanotechnology is helping to fight the spread of germs on common surfaces. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Ronald Pirich of Northrop Grumman. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Thanks. Ronald Pirich is a Technical Fellow with Northrop Grumman, a \$32 billion global defense and technology company, with operations in Long Island. He says the industries his company is heavily involved in, including aerospace, defense and homeland security, are seeing a significant impact brought about by nanotechnology...

Northrop Grumman Technical Fellow Ron Pirich. We'll pause for a moment, when we come back we'll talk about new opportunities being created by the emergence of nanotechnology. We'll also check NanoStox, and Ann Hughes explains how nanotechnology is part of a new product designed to stop the spread of bacteria. Stay with us, on NanoNow.

Welcome back to NanoNow. We continue our conversation with Ron Pirich, technical fellow at Northrop Grumman in Long Island, who says a number of projects at the aerospace and defense company are benefitting from the enabling power of nanotechnology...

Northrop Grumman Technical Fellow Ron Pirich. We're back in a moment to talk about the growing importance of partnerships between industry and academia, but first, here's Ann Hughes with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. More now with Northrop Grumman Technical Fellow Ron Pirich, who says his company recognizes the importance of collaboration between industry and higher education, including a partnership with the UAlbany NanoCollege...

Northrop Grumman Technical Fellow Ron Pirich. Stay with us... coming up next, we'll meet an instructor at the UAlbany NanoCollege responsible for connecting students with high-tech tools. When we return, on NanoNow...

Wrap:

We close today with our "Inside CNSE" segment, and instructor Miguel Rodriguez, who is educating and training students to operate complex and expensive high-tech tools at the UAlbany NanoCollege...

Close:

Again, our thanks to Ron Pirich of Northrop Grumman and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

3/9/08

Mark Campito  
CEO  
Marktech Optoelectronics

Tease:

He leads a Capital Region high-tech company that's done work in some high-profile places... and he's tapping into nanotechnology through a partnership with the UAlbany NanoCollege. Meet Marktech Optoelectronics CEO Mark Campito, next. Also, nanotechnology is being used in a new face mask designed to stop the spread of disease. And gather the kids for our iKnow Nano segment. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Mark Campito of Marktech Optoelectronics. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Mark Campito is CEO of Marktech Optoelectronics. We're back in a moment to talk about the company's partnership with the UAlbany NanoCollege. We'll also check NanoStox, and Ann Hughes explains how a new type of protective facemask is incorporating nanotechnology. Stay with us, on NanoNow...

Mark Campito is CEO of Marktech Optoelectronics...coming up, we'll talk more about the growing high-tech movement in the Capital Region and New York State. But first, here's Ann Hughes with Nano & You...

Mark Campito is CEO of Marktech Optoelectronics... We'll pause for a moment, when we come back, it's the latest installment of our nanotechnology for kids segment called iKnow Nano. When we return, on NanoNow...

Wrap:

Back with Mark Campito, thanks for being here. We close today with our iKnow Nano segment, and CNSE's Diana Martin...

Close:

Again, our thanks to Mark Campito, and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

3/16/08

Michael Fancher  
Asst VP for Economic Outreach  
CNSE

Tease:

He's a key member of the executive team at the UAlbany NanoCollege... and has helped it grow from start-up to global leader. Meet CNSE's Assistant Vice President for Economic Outreach and Business Development, Michael Fancher, next. Also, key partners are recognized during an event at the NanoCollege. And, a new refrigerator has nanotechnology literally on the shelves. It's all next on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Michael Fancher of the UAlbany NanoCollege. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Michael Fancher is Assistant Vice President for Economic Outreach and Business Development at the UAlbany NanoCollege. We're back in a moment to talk about the process of bringing new companies to CNSE's Albany NanoTech. We'll also check NanoStox, and Ann Hughes shows us a new refrigerator that is chock full of nanotechnology. Stay with us, on NanoNow...

Michael Fancher is Assistant Vice President for Economic Outreach and Business Development at the UAlbany NanoCollege. ...coming up, we'll talk about the second annual CIRCA conference co-hosted by CNSE and AeA. But first, here's Ann Hughes with Nano & You...

Michael Fancher is Assistant Vice President for Economic Outreach and Business Development at the UAlbany NanoCollege. We'll pause for a moment, when we come back, we'll take you to CNSE's Annual Recognition event. When we return, on NanoNow...

Wrap:

Back with Michael Fancher, thanks for being here. We close today with a look at some of the companies and organizations that are lending support to the UAlbany NanoCollege, who were highlighted at CNSE's Annual Recognition Event...

Close:

Again, our thanks to Michael Fancher of CNSE, and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

"NanoNow" – Kaloyeros

3/23/08

Dr. Alain E. Kaloyeros  
Vice President & Chief Administrative Officer  
CNSE

Tease:

He has built the world's first, best and only college dedicated to nanotechnology... which in turn has become the centerpiece of an economic renaissance that is transforming the Capital Region, Tech Valley and New York State. We'll talk with Dr. Alain Kaloyeros of the College of Nanoscale Science and Engineering, coming up next. Also, nanotechnology is giving guitars a sweeter sound these days. And, gather the kids for our latest edition of iKnow Nano. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, we'll speak with Alain Kaloyeros of the UAlbany NanoCollege. But first, let's get you up to date with our weekly check of NanoNews...

Teases:

Our guest is UAlbany NanoCollege Vice President and Chief Administrative Officer Dr. Alain Kaloyeros. We're back in a moment to discuss CNSE's economic impact... we'll also check NanoStox, and Ann Hughes explains how nanotechnology is striking a new chord with guitar strings. Stay with us, on NanoNow.

We're back in a moment to discuss cutting-edge nanotechnology research with Dr. Alain Kaloyeros of the UAlbany NanoCollege. But first, here's Ann Hughes with Nano & You...

We'll be right back to wrap up our interview with Dr. Alain Kaloyeros...and, it's nanotechnology for kids with our iKnow Nano segment. When we return, on NanoNow...

Wrap:

Back with Alain Kaloyeros, a great conversation, we appreciate having you here. Don't go away just yet...we close today with CNSE's Diana Martin, and iKnow Nano...

Close:

Again, our thanks to Dr. Alain Kaloyeros of the UAlbany NanoCollege and to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

3/30/08

## "NanoNow" – March Highlight

Lots happening this month on NanoNow... we met Mark Campito of Marktech Optoelectronics, Michael Fancher of the UAlbany NanoCollege and Ron Pirich of Northrup Grumman. The highlights are on the way. Also, nanotechnology is being used to improve your car's fuel efficiency. And our segment for kids, iKnow Nano, explains how nanotechnology can help clean the environment. It's all next, on NanoNow.

Hello:

Hello, and welcome to NanoNow, a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack, pleased that you've joined us for our weekly look inside the pioneering world of nanotechnology. In a moment, part of our conversation with MarkTech Optoelectronics CEO Mark Campito. But first, let's get you up to date with our weekly check of NanoNews .....

Teases:

Thanks. He leads a Capital Region high-tech company that's done work in some high-profile places. At the same time, MarkTech Optoelectronics has been able to enhance its products by tapping into nanotechnology through a partnership with the UAlbany NanoCollege. Mark Campito is the company's CEO...

Mark Campito, CEO of Marktech Optoelectronics. We're back in a moment with a portion of our discussion with Michael Fancher of the UAlbany NanoCollege. We'll also check NanoStox, and Ann Hughes discusses how nanotechnology can help your car get more miles to the gallon. Stay with us, on NanoNow...

Welcome back to NanoNow. He's a key member of the executive team at the UAlbany NanoCollege...and has been there from the beginning, helping it grow from start-up to global leader. A portion now of our conversation with CNSE's Assistant Vice President for Economic Outreach and Business Development, Michael Fancher...

The UAlbany NanoCollege's Assistant Vice President for Economic Outreach and Business Development, Michael Fancher. We're back in a moment with highlights of our interview with Ron Pirich of Northrup Grumman, but first, here's Ann Hughes with Nano & You...

Welcome back. NanoNow is a presentation of UAlbany's College of Nanoscale Science and Engineering. I'm your host, Steve Janack. We had a chance this month to speak with Ron Pirich, a Technical Fellow at global defense and aerospace leader Northrup Grumman, based on Long Island. He says his company recognizes the importance of collaboration between industry and higher education, including a partnership with the UAlbany NanoCollege...

On the way next, it's our nanotechnology for kids segment, "iKnow Nano," and a look today at nanosponges that can soak up pollution. When we return, on NanoNow...

Wrap:

We close today with our "iKnow Nano" segment, and CNSE's Diana Martin...

Close:

Again, thanks to our media partner, Fox 23. I'm Steve Janack of the College of Nanoscale Science and Engineering, thanks for watching and we'll see you next time, on NanoNow.

# **PUBLIC FILE**

**FOX23 WXXA-TV**

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## ***QUARTERLY ISSUES AND PROGRAMMING REPORT***

~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~

**First Quarter 2008**

**January 1, 2008 – March 31, 2008**

**Public Service News  
Programming & Issues**







**WXXA FOX 23 TV Spot Placement by Line, Date, Time From: 03/17/08 To: 03/30/08**

**Contract:** 12786      **Estimate #:**      **Starting on:** 3/17/2008  
**Advertiser:** WXXA HOUSE      **Description:** PSA - NYSBA VIRTUAL C      **Ending on:** 3/30/2008  
**Agency:** WXXA HOUSE      **Proposal #:**      **Selected Lines:** ALL  
**Sales Person:** MORAN, KEITH

Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
<b>Line: 1</b>	WXXA	M - Su			3D 05:00:00 a - 07:50:00 p	\$0.00		Time Buy	
1011633	03/30/08	Su	Regular	05:45:07 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW
1011632	03/30/08	Su	Regular	07:24:38 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW
1011631	03/30/08	Su	Regular	10:27:53 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW
<b>Number of Spots: 41</b>								<b>Billable:</b>	\$0.00
<b>Line: 2</b>	WXXA	M - Su			2D 05:00:00 a - 07:50:00 p	\$0.00		Time Buy	
1011634	03/17/08	M	Regular	08:02:39 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011635	03/17/08	M	Regular	05:22:24 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011636	03/18/08	T	Regular	11:44:46 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011637	03/18/08	T	Regular	05:22:46 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011638	03/19/08	W	Regular	05:19:36 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011639	03/19/08	W	Regular	05:22:31 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011640	03/20/08	Th	Regular	05:51:18 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011641	03/20/08	Th	Regular	05:22:22 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011643	03/21/08	F	Regular	11:08:51 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011642	03/21/08	F	Regular	05:22:16 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011645	03/22/08	Sa	Regular	04:46:30 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011644	03/22/08	Sa	Regular	05:59:00 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011647	03/23/08	Su	Regular	06:16:25 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011646	03/23/08	Su	Regular	06:19:21 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3162	NYSBA VIRTUAL I	PRT
1011649	03/24/08	M	Regular	02:48:26 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011648	03/24/08	M	Regular	05:22:55 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011650	03/25/08	T	Regular	10:18:48 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011651	03/25/08	T	Regular	05:22:28 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011653	03/26/08	W	Regular	09:36:05 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011652	03/26/08	W	Regular	05:22:21 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011654	03/27/08	Th	Regular	12:44:13 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011655	03/27/08	Th	Regular	05:22:13 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011657	03/28/08	F	Regular	10:47:58 a	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011656	03/28/08	F	Regular	05:22:55 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011659	03/29/08	Sa	Regular	01:16:21 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011658	03/29/08	Sa	Regular	02:08:51 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011661	03/30/08	Su	Regular	02:04:14 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
1011660	03/30/08	Su	Regular	07:28:19 p	PSA - NYSBA VIRTUAL CAREER	:10	PS3164	NYSBA VIRTUAL I	PRT
<b>Number of Spots: 28</b>								<b>Billable:</b>	\$0.00
<b>Line: 3</b>	VTV	M - Su			5D 05:00:00 a - 07:50:00 p	\$0.00		Time Buy	
1011665	03/17/08	M	Regular	11:57:00 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW

**ACTION**

**REASON**

AD AIRED  
AI AIRED INCORRECTLY  
MG MADE GOOD  
MS MISSED  
SD SCHEDULED

AT ADDED FOR TIME  
BO BREAK OVER SCHEDULED  
BU BREAK UNDER SCHEDULED  
LE LOG ERROR  
NA NOT AVAILABLE

OP OPERATOR ERROR  
PG PROGRAMMING ERROR  
RS RUN SHEET INCORRECT  
RT REMOVED FOR TIME  
ST SEGMENT TIME

TP TECHNICAL PROBLEM  
TE TRAFFIC ERROR  
UP UP CUT  
WC WRONG COPY

TIME	SHOW / SPOT	ACTION	REASON	COMMENT
5am				Matthew Pedersen ON
7am				Matthew Pedersen OFF
7:00am				Lisa Cook ON
11:30am	Level 2 Cut IN/ - Montel - #7068 Segment E	AD MS	Level 2 Cut IN	Level 2 Cut IN began at 11:31am, missed All of segment E of Montel and some Commercial breaks.
11:32am	#7899 Finkelstein Legal Services, #7016 Direct Buy (:30)'s CA's	MS	Level 2 Cut IN	Missed due to the level 2 Cut IN.
11:41am	#7944 Huckfinn's Warehouse, #5283 NYSDOH / HN Media (CA's)			
11:41am	Level 2 Cut IN – Montel Segment F	AD	Level 2 Cut IN ends	Level 2 Cut IN ended. Joined Montel Segment F in progress.
2:58pm	#2156 Raymond Image- Robert (:30), #2439 News Image – Everywhere (:15)	AD	AT	Added to get to the 5pm news on time.
4:00pm				Lisa Cook OFF
4:00PM				Dan Killeen ON
5:42PM	#6211 Goldstock's Ski	MS	RT	Removed to hit 7:57PM clock trigger on time
5:51PM	#2039 Fox Tonight	MS	RT	Removed to hit 7:57PM clock trigger on time
12:00AM				Dan Killeen OFF
12am				Matthew Pedersen ON
12:15am	#8227 Thermo SPA	RT	RT	Removed because playlist was 40sec heavy for South Park.
2am	Girls Badly	AI	OP/TP?	MCO had wrong tape, identified in deck Again. So instead of girls airing we aired Latin life styles for 3min an 4sec. then Joined girls badly in at 3min an 4 sec Put up JIP.
2:29am	#2362 Fox-Moment Of truth	RT	RT	Removed to hit 2:30 on time. Due to previous Problem.

President on air

**ACTION**

**REASON**

AD AIRED  
AI AIRED INCORRECTLY  
MG MADE GOOD  
MS MISSED  
SD SCHEDULED

AT ADDED FOR TIME  
BO BREAK OVER SCHEDULED  
BU BREAK UNDER SCHEDULED  
LE LOG ERROR  
NA NOT AVAILABLE

OP OPERATOR ERROR  
PG PROGRAMMING ERROR  
RS RUN SHEET INCORRECT  
RT REMOVED FOR TIME  
ST SEGMENT TIME

TP TECHNICAL PROBLEM  
TE TRAFFIC ERROR  
UP UP CUT  
WC WRONG COPY

TIME	SHOW / SPOT	ACTION	REASON	COMMENT
5a				W. Gilbert on
8a				W. Gilbert off
8:00am				Doug Hallenbeck ON
9:00am				Doug Hallenbeck OFF
9a				Matthew Pedersen ON
9a	Level 2 cut in	AD	AD	Level 2 cut in shuttle landing. During Martha joined in progress when barter Was airing.
9:09am	Level 2 cut in ends	AD	AD	
9:19am	#3160 Lisa's Legacy	AD	AI?	Missed due to Tec problem, switcher Did not switch.
9:20am	#7926 Martin Harding	AD	AI/TP?	Missed due to Tec problem, switcher Did not switch.
~3:51p	PR #2143 – Fox23 News At 5[pm's] Topical (:20)	SD/MS	NA	MCO 'MP' had to delay Topical from last break In 3pm "People's Court" to 1 <sup>st</sup> break in 4pm's
~4:08p		AD/MG	AT	
4pm				Matthew Pedersen OFF / Ray Schaff ON
7:57p++	PR #2217 – "Family Guy" "Hats Off"/"Weeknights" (:30)	SD/MS	RT (-:20) Replaced	Playlist :19 too heavy for 7:57:30p End Break; MCO replaced that PR w/:10 version #2222.
9pm	#2521 Raymond/Frank :10	AD	AD (& ID)	MCO replaced the :30 "Severe Weather" PR With its :20 counterpart so to add a :10 Promo w/WXXA Station ID on it at 9pm as precaution
	#2371 10p Severe Wx (:20)		AD	
	#2354 10p Severe Wx (:30)	SD/MS	RT	
11:19p	#6552 Verizon YVZH8056	SD/AI	OP	First :05+ gray; MCO had wrong source in preview
12am				Ray Schaff OFF
12a				W. Gilbert on
12:28a	#1116 News ID	MS	RT	:05 ID.
12:40a	#2338 Carmines	MS	RT	:20 PR.
5a				W. Gilbert off

President on air

**ACTION**

**REASON**

AD AIRED  
AI AIRED INCORRECTLY  
MG MADE GOOD  
MS MISSED  
SD SCHEDULED

AT ADDED FOR TIME  
BO BREAK OVER SCHEDULED  
BU BREAK UNDER SCHEDULED  
LE LOG ERROR  
NA NOT AVAILABLE

OP OPERATOR ERROR  
PG PROGRAMMING ERROR  
RS RUN SHEET INCORRECT  
RT REMOVED FOR TIME  
ST SEGMENT TIME

TP TECHNICAL PROBLEM  
TE TRAFFIC ERROR  
UP UP CUT  
WC WRONG COPY

TIME	SHOW / SPOT	ACTION	REASON	COMMENT
5a				W. Gilbert on
8a				W. Gilbert off
8:00am				Doug Hallenbeck ON
9:00am				Doug Hallenbeck OFF
9am				Matthew Pedersen ON
10:05am	Lever 2 cut in	AD	AD	Level 2 cut in during Tyra Banks show Missed Segments A,B,C,D,E,F. Came Back during a commercial break # 7302 Bradford Hall. The Following spots were Missed due to the cut in.
10:08am	#7586 James Traurning	MS	OP?	Spot was missed due to cut in
10:14am	#2114 7pm Family Guy Tonight # 7532 Barrier Windows	MS	OP?	Spot was missed due to cut in
10:27am	#7900 Finkelstei legal services # 6736 NA Entertainment Group # Lisa's Legacy Fashion	MS	OP?	Spot was missed due to cut in
10:37am	# 8015 Johnson an Johnson	MS	OP?	Spot was missed due to cut in
10:47am	#5067 Basco # 2264 Consumer Alert	MS	OP?	Spot was missed due to cut in
10:52am	#2317 Carmines tomorrow # 7962 Local Telephone Company.	MS	OP?	Spot was missed due to cut in
11:21am				Matthew Pedersen OFF
11:21am				Doug Hallenbeck ON
4:00pm				Doug Hallenbeck OFF
4pm				Ray Schaff ON
7:37p	PR #2154 – "High School Sports Show" 'generic' (:15)	SD/MS	WC/RT	Playlist :25 heavy; MCO cut for time PR that Featured "Brent Martineau" so left day before.
7:45p	PR #2070 – "Family Guy" "Thursday/Tomorrow" (:20)	SD/MS	RT (--:10) (replaced)	Playlist still :10 too heavy to hit 7:57:30p End Break; MCO replaced PR w/:10 version #2117

President on-air

# **PUBLIC FILE**

**FOX23 WXXA-TV**

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***QUARTERLY ISSUES AND***

***PROGRAMMING REPORT***

~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~

**First Quarter 2008**

**January 1, 2008 – March 31, 2008**

**VTV – The Variety Channel**

owner	Brand	isci	length	times aired	month_year
VTV PSA	National Arbor day	ADF-10	:10	83	1-2008
VTV PSA	National Arbor day	ADF-15	:15	116	1-2008
VTV PSA	American History	AH-30-1	:30	197	1-2008
VTV PSA	American History	AH-30-2	:30	198	1-2008
VTV PSA	American Kennel Club	AMC-15	:15	114	1-2008
VTV PSA	American Kennel Club	AMC-30	:30	202	1-2008
VTV PSA	American Kennel Club	AMC-60	1:00	212	1-2008
VTV PSA	Boy Scout Of America	Boy Scout Of America	:30	194	1-2008
VTV PSA	Boy Scout Of America	Boy Scouts of America	:30	583	1-2008
VTV PSA	Boy Scout Of America	Boys Scouts of America	:30	195	1-2008
VTV PSA	Build the Dream NBA legends	Build the Dream NBA legends	:30	385	1-2008
VTV PSA	Build the Dream NBA legends	Build the Dream NBA legends	1:00	414	1-2008
VTV PSA	Care	Care	1:00	207	1-2008
VTV PSA	Care	Care	:30	195	1-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:30	197	1-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:15	108	1-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:20	71	1-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:10	67	1-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	1:00	210	1-2008
VTV PSA	United Way	CNUW 6115	:15	117	1-2008
VTV PSA	United Way	CNUW 6130	:30	201	1-2008
VTV PSA	United Way	CNUW 6215	:15	127	1-2008
VTV PSA	United Way	CNUW 6330	:30	199	1-2008
VTV PSA	United Way	CNUW 6530	:30	204	1-2008
VTV PSA	Daily Shortcut 12/3 Flannel	Daily Shortcut 12/3 Flannel	1:00	65	1-2008
VTV PSA	National Arbor day Foundation	EDUC 0003	:15	115	1-2008
VTV PSA	National Arbor day Foundation	EDUC 0004	:10	71	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0310	1:00	207	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0311	:30	193	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0312	:20	81	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0313	:15	123	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0314	:10	83	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0316	:30	194	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0317	:20	60	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0318	:15	106	1-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0319	:10	76	1-2008
VTV PSA	Foundation for a Better Life	FBL#16/FZAA0315	:05	14	1-2008
VTV PSA	Foundation for a Better Life	FBL#16/FZAA0320	:05	37	1-2008
VTV PSA	Habitat For Humanity	HFHI 0621	1:00	207	1-2008
VTV PSA	Habitat For Humanity	HFHI 0622	:30	198	1-2008
VTV PSA	Habitat For Humanity	HFHI 0623	:30	195	1-2008
VTV PSA	Habitat For Humanity	HFHI 0624	:30	202	1-2008
VTV PSA	Habitat For Humanity	HFHI 0625	:30	195	1-2008
VTV PSA	Lions Club	LCCS15	:15	99	1-2008
VTV PSA	Lions Club	LCCS30	:30	207	1-2008
VTV PSA	Lions Club	LCCS60	1:00	206	1-2008
VTV PSA	Meningitis Foundation of America	Meningitis Foundation of America	:30	194	1-2008
VTV PSA	Meningitis Foundation of America	Meningitis Foundation of America	:15	110	1-2008
VTV PSA	March of Dimes	MODS15	:15	109	1-2008
VTV PSA	March of Dimes	MODS30	:30	195	1-2008
VTV PSA	March of Dimes	MODS60	1:00	208	1-2008
VTV PSA	Prostate Cancer Education	PCEC-30	:30	190	1-2008
VTV PSA	Physicians Committee for Responsible Medicine	PCPMC-chubbys-30	:30	193	1-2008
VTV PSA	Physicians Committee for Responsible Medicine	PCPMC-Chubbys-60	1:00	211	1-2008

owner	Brand	isci	length	times aired	month year
VTV PSA	Peace Corp	QPCC-0327	1:00	208	1-2008
VTV PSA	Peace Corp	QPCC-0328	:30	199	1-2008
VTV PSA	Peace Corp	QPCC-0330	:10	85	1-2008
VTV PSA	Peace Corp	QPPC-0351	1:00	205	1-2008
VTV PSA	Peace Corp	QPPC-0352	:30	204	1-2008
VTV PSA	Peace Corp	QPPCC-0353	:15	127	1-2008
VTV PSA	Reading is Fundamental	RIF-30	:30	198	1-2008
VTV PSA	Reading is Fundamental	RIF-60	1:00	204	1-2008
VTV PSA	Take Pride in America	TPAM-15	:15	103	1-2008
VTV PSA	American Assoc of Orthodontist	TQF-15	:15	113	1-2008
VTV PSA	American Assoc of Orthodontist	TQF-30	:30	199	1-2008
VTV PSA	American Assoc of Orthodontist	TQF-60	1:00	209	1-2008
VTV PSA	Unicef	UNI-60	1:00	207	1-2008
VTV PSA	USO	USO Little Things	:30	198	1-2008
VTV PSA	USO	USO Little Things	1:00	204	1-2008
VTV PSA	USO	USOE-0615	:15	112	1-2008
VTV PSA	USO	USOE-0630	:30	195	1-2008
VTV PSA	USO	USOE-0660	1:00	206	1-2008
VTV PSA	Mary Knoll	WBT30	:30	211	1-2008
VTV PSA	Mary Knoll	WBT90	1:30	214	1-2008
VTV PSA	National Crime Prevention	ZPLW 1520	:20	71	1-2008
VTV PSA	National Crime Prevention	ZPLW 3560	1:00	207	1-2008
VTV PSA	National Crime Prevention	ZPLW 5130	:30	195	1-2008
VTV PSA	National Crime Prevention	ZPLW-3760	1:00	207	1-2008
VTV PSA	National Crime Prevention	ZPLW-5330	:30	197	1-2008
		Total VSF for January		13618	
VTV PSA	National Arbor day	ADF-10	:10	70	2-2008
VTV PSA	National Arbor day	ADF-15	:15	120	2-2008
VTV PSA	American History	AH-30-1	:30	205	2-2008
VTV PSA	American History	AH-30-2	:30	207	2-2008
VTV PSA	American Kennel Club	AMC-15	:15	110	2-2008
VTV PSA	American Kennel Club	AMC-30	:30	209	2-2008
VTV PSA	American Kennel Club	AMC-60	1:00	220	2-2008
VTV PSA	Boy Scout Of America	Boy Scout Of America	:30	204	2-2008
VTV PSA	Boy Scout Of America	Boy Scouts of America	:30	613	2-2008
VTV PSA	Boy Scout Of America	Boys Scouts of America	:30	203	2-2008
VTV PSA	Build the Dream NBA legends	Build the Dream NBA legends	:30	410	2-2008
VTV PSA	Build the Dream NBA legends	Build the Dream NBA legends	1:00	429	2-2008
VTV PSA	Care	Care	:30	202	2-2008
VTV PSA	Care	Care	1:00	214	2-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:10	50	2-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:30	206	2-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:15	104	2-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:20	64	2-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	1:00	219	2-2008
VTV PSA	United Way	CNUW 6115	:15	118	2-2008
VTV PSA	United Way	CNUW 6130	:30	206	2-2008
VTV PSA	United Way	CNUW 6215	:15	126	2-2008
VTV PSA	United Way	CNUW 6330	:30	209	2-2008
VTV PSA	United Way	CNUW 6530	:30	214	2-2008
VTV PSA	National Arbor day Foundation	EDUC 0003	:15	114	2-2008
VTV PSA	National Arbor day Foundation	EDUC 0004	:10	61	2-2008

owner	Brand	isci	length	times aired	month_year
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0310	1:00	218	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0311	:30	204	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0312	:20	73	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0313	:15	126	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0314	:10	70	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0316	:30	202	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0317	:20	56	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0318	:15	96	2-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0319	:10	67	2-2008
VTV PSA	Foundation for a Better Life	FBL#16/FZAA0315	:05	25	2-2008
VTV PSA	Foundation for a Better Life	FBL#16/FZAA0320	:05	37	2-2008
VTV PSA	Habitat For Humanity	HFHI 0621	1:00	221	2-2008
VTV PSA	Habitat For Humanity	HFHI 0622	:30	205	2-2008
VTV PSA	Habitat For Humanity	HFHI 0623	:30	205	2-2008
VTV PSA	Habitat For Humanity	HFHI 0624	:30	209	2-2008
VTV PSA	Habitat For Humanity	HFHI 0625	:30	205	2-2008
VTV PSA	Lions Club	LCCS15	:15	94	2-2008
VTV PSA	Lions Club	LCCS30	:30	218	2-2008
VTV PSA	Lions Club	LCCS60	1:00	220	2-2008
VTV PSA	Meningitis Foundation of America	Meningitis Foundation of America	:15	108	2-2008
VTV PSA	Meningitis Foundation of America	Meningitis Foundation of America	:30	204	2-2008
VTV PSA	March of Dimes	MODS15	:15	103	2-2008
VTV PSA	March of Dimes	MODS30	:30	206	2-2008
VTV PSA	March of Dimes	MODS60	1:00	217	2-2008
VTV PSA	Prostate Cancer Education	PCEC-30	:30	201	2-2008
VTV PSA	Physicians Committee for Responsible Medicine	PCRMc-chubbys-30	:30	203	2-2008
VTV PSA	Physicians Committee for Responsible Medicine	PCRMc-Chubbys-60	1:00	217	2-2008
VTV PSA	Peace Corp	QPCC-0327	1:00	216	2-2008
VTV PSA	Peace Corp	QPCC-0328	:30	203	2-2008
VTV PSA	Peace Corp	QPCC-0330	:10	71	2-2008
VTV PSA	Peace Corp	QPPC-0351	1:00	214	2-2008
VTV PSA	Peace Corp	QPPC-0352	:30	211	2-2008
VTV PSA	Peace Corp	QPPCC-0353	:15	122	2-2008
VTV PSA	Reading is Fundamental	RIF-30	:30	206	2-2008
VTV PSA	Reading is Fundamental	RIF-60	1:00	213	2-2008
VTV PSA	Take Pride in America	TPAM-15	:15	101	2-2008
VTV PSA	American Assoc of Orthodontist	TQF-15	:15	114	2-2008
VTV PSA	American Assoc of Orthodontist	TQF-30	:30	205	2-2008
VTV PSA	American Assoc of Orthodontist	TQF-60	1:00	217	2-2008
VTV PSA	Unicef	UNI-60	1:00	220	2-2008
VTV PSA	USO	USO Little Things	:30	207	2-2008
VTV PSA	USO	USO Little Things	1:00	219	2-2008
VTV PSA	USO	USOE-0615	:15	105	2-2008
VTV PSA	USO	USOE-0630	:30	203	2-2008
VTV PSA	USO	USOE-0660	1:00	216	2-2008
VTV PSA	Mary Knoll	WBT30	:30	214	2-2008
VTV PSA	Mary Knoll	WBT90	1:30	227	2-2008
VTV PSA	National Crime Prevention	ZPLW 1520	:20	68	2-2008
VTV PSA	National Crime Prevention	ZPLW 3560	1:00	215	2-2008
VTV PSA	National Crime Prevention	ZPLW 5130	:30	205	2-2008
VTV PSA	National Crime Prevention	ZPLW-3760	1:00	215	2-2008
VTV PSA	National Crime Prevention	ZPLW-5330	:30	205	2-2008
Total VSF for Febuary				13929	



owner	Brand	isci	length	times aired	month_year
VTV PSA	National Arbor day	ADF-10	:10	58	3-2008
VTV PSA	National Arbor day	ADF-15	:15	108	3-2008
VTV PSA	American History	AH-30-1	:30	173	3-2008
VTV PSA	American History	AH-30-2	:30	175	3-2008
VTV PSA	American Kennel Club	AMC-15	:15	105	3-2008
VTV PSA	American Kennel Club	AMC-30	:30	180	3-2008
VTV PSA	American Kennel Club	AMC-60	1:00	186	3-2008
VTV PSA	Boy Scout Of America	Boy Scout Of America	:30	174	3-2008
VTV PSA	Boy Scout Of America	Boy Scouts of America	:30	522	3-2008
VTV PSA	Boy Scout Of America	Boys Scouts of America	:30	172	3-2008
VTV PSA	Build the Dream NBA legends	Build the Dream NBA legends	:30	348	3-2008
VTV PSA	Build the Dream NBA legends	Build the Dream NBA legends	1:00	375	3-2008
VTV PSA	Care	Care	:30	177	3-2008
VTV PSA	Care	Care	1:00	191	3-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	1:00	191	3-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:20	65	3-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:15	96	3-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:10	46	3-2008
VTV PSA	Church Of Latter Day Saints	Church Of Latter Day Saints	:30	173	3-2008
VTV PSA	United Way	CNUW 6115	:15	105	3-2008
VTV PSA	United Way	CNUW 6130	:30	174	3-2008
VTV PSA	United Way	CNUW 6215	:15	119	3-2008
VTV PSA	United Way	CNUW 6330	:30	183	3-2008
VTV PSA	United Way	CNUW 6530	:30	183	3-2008
VTV PSA	DTV Conversion/ future is here	DTV Conversion/ future is here	:15	48	3-2008
VTV PSA	DTV Conversion/ future is here	DTV Conversion/ future is here	:30	74	3-2008
VTV PSA	DTV Conversion/ get the facts	DTV Conversion/ get the facts	:30	70	3-2008
VTV PSA	DTV Conversion/ in the air	DTV Conversion/ in the air	:30	70	3-2008
VTV PSA	DTV Conversion/ in the air	DTV Conversion/ in the air	:15	47	3-2008
VTV PSA	DTV Conversion/ Just a box	DTV Conversion/ Just a box	:15	50	3-2008
VTV PSA	DTV Conversion/ Just a box	DTV Conversion/ Just a box	:30	77	3-2008
VTV PSA	National Arbor day Foundation	EDUC 0003	:15	100	3-2008
VTV PSA	National Arbor day Foundation	EDUC 0004	:10	55	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0310	1:00	185	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0311	:30	173	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0312	:20	72	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0313	:15	117	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0314	:10	65	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0316	:30	170	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0317	:20	56	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0318	:15	90	3-2008
VTV PSA	Foundation for a Better Life	FBL#16 FZAA 0319	:10	62	3-2008
VTV PSA	Foundation for a Better Life	FBL#16/FZAA0315	:05	61	3-2008
VTV PSA	Foundation for a Better Life	FBL#16/FZAA0320	:05	71	3-2008
VTV PSA	Habitat For Humanity	HFHI 0621	1:00	186	3-2008
VTV PSA	Habitat For Humanity	HFHI 0622	:30	176	3-2008
VTV PSA	Habitat For Humanity	HFHI 0623	:30	173	3-2008
VTV PSA	Habitat For Humanity	HFHI 0624	:30	181	3-2008
VTV PSA	Habitat For Humanity	HFHI 0625	:30	177	3-2008
VTV PSA	Lions Club	LCCS15	:15	88	3-2008
VTV PSA	Lions Club	LCCS30	:30	184	3-2008
VTV PSA	Lions Club	LCCS60	1:00	186	3-2008
VTV PSA	Meningitis Foundation of America	Meningitis Foundation of America	:30	177	3-2008
VTV PSA	Meningitis Foundation of America	Meningitis Foundation of America	:15	96	3-2008
VTV PSA	March of Dimes	MODS15	:15	96	3-2008
VTV PSA	March of Dimes	MODS30	:30	175	3-2008
VTV PSA	March of Dimes	MODS60	1:00	185	3-2008

owner	Brand	iscl	length	times aired	month_year
VTV PSA	Prostate Cancer Education	PCEC-30	:30	171	3-2008
VTV PSA	Physicians Committee for Responsible Medicine	PCRM-30	:30	170	3-2008
VTV PSA	Physicians Committee for Responsible Medicine	PCRM-60	1:00	189	3-2008
VTV PSA	Peace Corp	QPCC-0327	1:00	191	3-2008
VTV PSA	Peace Corp	QPCC-0328	:30	180	3-2008
VTV PSA	Peace Corp	QPCC-0330	:10	64	3-2008
VTV PSA	Peace Corp	QPPC-0351	1:00	190	3-2008
VTV PSA	Peace Corp	QPPC-0352	:30	181	3-2008
VTV PSA	Peace Corp	QPPC-0353	:15	114	3-2008
VTV PSA	Reading is Fundamental	RIF-30	:30	173	3-2008
VTV PSA	Reading is Fundamental	RIF-60	1:00	186	3-2008
VTV PSA	Take Pride in America	TPAM-15	:15	94	3-2008
VTV PSA	American Assoc of Orthodontist	TQF-15	:15	97	3-2008
VTV PSA	American Assoc of Orthodontist	TQF-30	:30	178	3-2008
VTV PSA	American Assoc of Orthodontist	TQF-60	1:00	187	3-2008
VTV PSA	Unicef	UNI-60	1:00	186	3-2008
VTV PSA	USO	USO Little Things	:30	173	3-2008
VTV PSA	USO	USO Little Things	1:00	193	3-2008
VTV PSA	USO	USOE-0615	:15	96	3-2008
VTV PSA	USO	USOE-0630	:30	171	3-2008
VTV PSA	USO	USOE-0660	1:00	190	3-2008
VTV PSA	Mary Knoll	WBT30	:30	182	3-2008
VTV PSA	Mary Knoll	WBT90	1:30	199	3-2008
VTV PSA	National Crime Prevention	ZPLW 1520	:20	64	3-2008
VTV PSA	National Crime Prevention	ZPLW 3560	1:00	187	3-2008
VTV PSA	National Crime Prevention	ZPLW 5130	:30	175	3-2008
VTV PSA	National Crime Prevention	ZPLW-3760	1:00	189	3-2008
VTV PSA	National Crime Prevention	ZPLW-5330	:30	172	3-2008
		Total VSF for March		12614	
				<b>Total VSF for Quarter</b>	<b>40161</b>



NYS Broadcasters  
online career fair

**WXXA FOX 23 TV Spot Placement by Line, Date, Time From: 03/17/08 To: 03/30/08**

Contract: 12786 Estimate #: Starting on: 3/17/2008  
 Advertiser: WXXA HOUSE Description: PSA - NYSBA VIRTUAL C Ending on: 3/30/2008  
 Agency: WXXA HOUSE Proposal #: Selected Lines: ALL  
 Sales Person: MORAN, KEITH

Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
Line: 3	VTV	M - Su			5D 05:00:00 a - 07:50:00 p	\$0.00		Time Buy	
1011663	03/17/08	M	Regular	12:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011662	03/17/08	M	Regular	02:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011664	03/17/08	M	Regular	03:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011666	03/17/08	M	Regular	06:11:01 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011669	03/18/08	T	Regular	12:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011671	03/18/08	T	Regular	01:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011668	03/18/08	T	Regular	03:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011670	03/18/08	T	Regular	04:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011667	03/18/08	T	Regular	06:17:08 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011673	03/19/08	W	Regular	10:57:00 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011672	03/19/08	W	Regular	11:57:00 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011674	03/19/08	W	Regular	02:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011676	03/19/08	W	Regular	05:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011675	03/19/08	W	Regular	06:58:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011681	03/20/08	Th	Regular	01:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011678	03/20/08	Th	Regular	03:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011680	03/20/08	Th	Regular	04:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011677	03/20/08	Th	Regular	06:16:07 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011679	03/20/08	Th	Regular	06:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011685	03/21/08	F	Regular	10:57:00 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011682	03/21/08	F	Regular	11:57:00 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011686	03/21/08	F	Regular	12:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011684	03/21/08	F	Regular	02:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011683	03/21/08	F	Regular	06:10:18 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011687	03/22/08	Sa	Regular	01:08:29 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011690	03/22/08	Sa	Regular	05:27:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011688	03/22/08	Sa	Regular	07:58:20 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011689	03/22/08	Sa	Regular	10:27:40 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011691	03/22/08	Sa	Regular	10:58:45 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011696	03/23/08	Su	Regular	11:38:29 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011693	03/23/08	Su	Regular	03:27:10 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011695	03/23/08	Su	Regular	05:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011694	03/23/08	Su	Regular	11:07:50 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011692	03/23/08	Su	Regular	11:28:25 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3161	NYSBA VIRTUAL I	PRW
1011700	03/24/08	M	Regular	10:57:00 a	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW
1011698	03/24/08	M	Regular	01:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW
1011701	03/24/08	M	Regular	05:27:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW
1011697	03/24/08	M	Regular	05:57:00 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW
1011699	03/24/08	M	Regular	06:35:41 p	PSA - NYSBA VIRTUAL CAREER	:20	PS3163	NYSBA VIRTUAL I	PRW



Kids PSA's

From 01/01/2008 to 03/31/2008

VTV:The Variety Channel

WXXA 23.2

owner	Brand	isci	length	times aired	month_year
VTV PSAs	National Arbor Day Foundation	Kid ADF-10	:10	26	1-2008
VTV PSAs	American History	kid AH-30-1	:30	46	1-2008
VTV PSAs	American History	kid AH-30-2	:30	20	1-2008
VTV PSAs	American Kennel Club	Kid AMC-15	:15	14	1-2008
VTV PSAs	American Kennel Club	Kid AMC-30	:30	24	1-2008
VTV PSAs	American Kennel Club	Kid AMC-60	1:00	24	1-2008
VTV PSAs	Foundation for a Better Life	kid FBL#16/FZAA0315	:05	3	1-2008
VTV PSAs	Reading is Fundamental	kid RIF-30	:30	24	1-2008
VTV PSAs	Reading is Fundamental	Kid RIF-60	1:00	24	1-2008
VTV PSAs	Take Pride in America	Kid TPAM-15	:15	13	1-2008
VTV PSAs	Take Pride in America	Kid TPAM-30	:30	24	1-2008
VTV PSAs	Unicef	Kid UNI-60	1:00	24	1-2008
VTV PSAs	Uso	kid USOE-0660	1:00	24	1-2008
		Total VKD for January		290	
VTV PSAs	National Arbor Day Foundation	Kid ADF-10	:10	25	2-2008
VTV PSAs	American History	kid AH-30-1	:30	46	2-2008
VTV PSAs	American History	kid AH-30-2	:30	20	2-2008
VTV PSAs	American Kennel Club	Kid AMC-15	:15	17	2-2008
VTV PSAs	American Kennel Club	Kid AMC-30	:30	24	2-2008
VTV PSAs	American Kennel Club	Kid AMC-60	1:00	24	2-2008
VTV PSAs	Foundation for a Better Life	kid FBL#16/FZAA0315	:05	1	2-2008
VTV PSAs	Reading is Fundamental	kid RIF-30	:30	24	2-2008
VTV PSAs	Reading is Fundamental	Kid RIF-60	1:00	24	2-2008
VTV PSAs	Take Pride in America	Kid TPAM-15	:15	13	2-2008
VTV PSAs	Take Pride in America	Kid TPAM-30	:30	24	2-2008
VTV PSAs	Unicef	Kid UNI-60	1:00	24	2-2008
VTV PSAs	Uso	kid USOE-0660	1:00	24	2-2008
		Total VKD for Febuary		290	
VTV PSAs	National Arbor Day Foundation	Kid ADF-10	:10	28	3-2008
VTV PSAs	American History	kid AH-30-1	:30	57	3-2008
VTV PSAs	American History	kid AH-30-2	:30	25	3-2008
VTV PSAs	American Kennel Club	Kid AMC-15	:15	21	3-2008
VTV PSAs	American Kennel Club	Kid AMC-30	:30	30	3-2008
VTV PSAs	American Kennel Club	Kid AMC-60	1:00	30	3-2008
VTV PSAs	Foundation for a Better Life	kid FBL#16/FZAA0315	:05	4	3-2008
VTV PSAs	Reading is Fundamental	kid RIF-30	:30	30	3-2008
VTV PSAs	Reading is Fundamental	Kid RIF-60	1:00	30	3-2008
VTV PSAs	Take Pride in America	Kid TPAM-15	:15	18	3-2008
VTV PSAs	Take Pride in America	Kid TPAM-30	:30	30	3-2008
VTV PSAs	Unicef	Kid UNI-60	1:00	30	3-2008
VTV PSAs	Uso	kid USOE-0660	1:00	30	3-2008
		Total VKD for March		363	
Grand Total VKD				943	