

ORDER

Orders
Order / Rev: 149934
Alt Order #: 32766055
Product Desc: 32766055
Estimate: 1176
Flight Dates: 04/03/19 - 04/12/19
Original Date / Rev: 04/02/19 / 05/07/19
Order Type: GENERAL

WNML-FM/AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Americans for Tax Reform
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: GEN
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/12/19	42	\$2,730.00	\$2,730.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	42	\$2,730.00	\$2,730.00	0.00
Totals	42	\$2,730.00	\$2,730.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNML	04/03/19	04/12/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	6	\$65.00	P-30	0.00	NM	14	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	--WTF--		6				\$65.00		0.00			
		Week: 04/08/19	04/14/19	MT-TF--		8				\$65.00		0.00			
N 2	WNML	04/03/19	04/12/19	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	6	\$55.00	P-30	0.00	NM	14	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	--WTF--		6				\$55.00		0.00			
		Week: 04/08/19	04/14/19	MT-TF--		8				\$55.00		0.00			
N 3	WNML	04/03/19	04/12/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	6	\$75.00	P-30	0.00	NM	14	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	--WTF--		6				\$75.00		0.00			
		Week: 04/08/19	04/14/19	MT-TF--		8				\$75.00		0.00			
Totals													42	\$2,730.00	

Apr 02, 19
 CONT# 32766055 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WNML-FM (Knoxville, TN)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY MEDIA AD VENTURES
 ADDR 8136 OLD KEENE MILL RD SUITE A-300
 SPRINGFIELD , VA 22152

DDS CONT# 0
 C/P/E: / / 1176
 SALESPERSON FAX#
 PH # 703-569-9400

BYR BRAD MONT
 ADV AMERICANS FOR TAX REFORM
 PDT Protect Part B
 FLT Apr 01, 19 - Apr 14, 19

* REP ORDER COMMENT *

** 4/2/2019 11:15:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	..W....	6A - 10A	30	04/03/2019 - 04/03/2019	1D	2	\$65.00	2
	1.2	..W....	10A - 3P	30	04/03/2019 - 04/03/2019	1D	2	\$55.00	2
	1.3	..W....	3P - 7P	30	04/03/2019 - 04/03/2019	1D	2	\$75.00	2
					** FLIGHT TOTALS **		6	\$390.00	
		<u>FLIGHT 2</u>							
	2.1	...T...	6A - 10A	30	04/04/2019 - 04/04/2019	1D	2	\$65.00	2
	2.2	...T...	10A - 3P	30	04/04/2019 - 04/04/2019	1D	2	\$55.00	2
	2.3	...T...	3P - 7P	30	04/04/2019 - 04/04/2019	1D	2	\$75.00	2
					** FLIGHT TOTALS **		6	\$390.00	
		<u>FLIGHT 3</u>							
	3.1F..	6A - 10A	30	04/05/2019 - 04/05/2019	1D	2	\$65.00	2
	3.2F..	10A - 3P	30	04/05/2019 - 04/05/2019	1D	2	\$55.00	2
	3.3F..	3P - 7P	30	04/05/2019 - 04/05/2019	1D	2	\$75.00	2
					** FLIGHT TOTALS **		6	\$390.00	
		<u>FLIGHT 4</u>							
	4.1	M.....	6A - 10A	30	04/08/2019 - 04/08/2019	1D	2	\$65.00	2
	4.2	M.....	10A - 3P	30	04/08/2019 - 04/08/2019	1D	2	\$55.00	2
	4.3	M.....	3P - 7P	30	04/08/2019 - 04/08/2019	1D	2	\$75.00	2
					** FLIGHT TOTALS **		6	\$390.00	

Apr 02, 19

CONT# 32766055 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales

DDS CONT# 0
 C/P/E: / / 1176

FLIGHT 5									
5.1	.T.....	6A - 10A	30	04/09/2019 - 04/09/2019	1D	2	\$65.00	2	
5.2	.T.....	10A - 3P	30	04/09/2019 - 04/09/2019	1D	2	\$55.00	2	
5.3	.T.....	3P - 7P	30	04/09/2019 - 04/09/2019	1D	2	\$75.00	2	
** FLIGHT TOTALS **						6	\$390.00		
FLIGHT 6									
6.1	...T...	6A - 10A	30	04/11/2019 - 04/11/2019	1D	2	\$65.00	2	
6.2	...T...	10A - 3P	30	04/11/2019 - 04/11/2019	1D	2	\$55.00	2	
6.3	...T...	3P - 7P	30	04/11/2019 - 04/11/2019	1D	2	\$75.00	2	
** FLIGHT TOTALS **						6	\$390.00		
FLIGHT 7									
7.1F..	6A - 10A	30	04/12/2019 - 04/12/2019	1D	2	\$65.00	2	
7.2F..	10A - 3P	30	04/12/2019 - 04/12/2019	1D	2	\$55.00	2	
7.3F..	3P - 7P	30	04/12/2019 - 04/12/2019	1D	2	\$75.00	2	
** FLIGHT TOTALS **						6	\$390.00		

	Apr 19					
SPOTS	42					
CASH	2730.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2730.00					

						TOTAL
SPOTS						42
CASH						2,730.00
TRADE						0.00
NSL						0.00
TOTAL						2,730.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Prescription medicines

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Americans for Tax Reform

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans for Tax Reform, 722 12th Street NW, Washington, DC 20005
www.atr.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Grover Norquist, President
Christopher Butler, Executive Director

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/28/2018

Date



Signature

703.569.9400

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

INVOICE



WNML-FM/AM
4711 Old Kingston Pike
Knoxville, TN 37919
Main: (865) 588-6511
Billing:

www.sportsradiownml.com

Billing Address:

Media Ad Ventures
Attention: Accounts Payable
8136 Old Keene Mill Road
A 300
Springfield, VA 22152

Send Payment To:

WNML-FM/AM
Cumulus Media- Knoxville
3640 Momentum Place
Chicago, IL 60689-5336

Property	WNML-FM		
Invoice #	AA1989923	Order #	149934
Invoice Date	04/28/19	Alt Order #	32766055
Invoice Month	April 2019	Deal #	
Invoice Period	04/01/19 - 04/12/19	Flight Dates	04/03/19 - 04/12/19
Advertiser	Americans for Tax Reform		
Product	32766055		
Estimate #	1176		
Account Executive	Katz Philadelphia		
Sales Office	Katz-7.5%		
Sales Region	National Katz 7.5%		
Agency Code	RI15506		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/03/19	04/12/19	M-F	6a-10a	MTWTF--	:30	6	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/19 04/07/19 --WTF-- 6 \$65.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4	WNML	W	04/03/19	6:30 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
1	WNML	W	04/03/19	8:20 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
2	WNML	Th	04/04/19	6:13 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
5	WNML	Th	04/04/19	7:01 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
3	WNML	F	04/05/19	8:03 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
6	WNML	F	04/05/19	9:10 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/19 04/14/19 MT-TF-- 8 \$65.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
12	WNML	M	04/08/19	6:47 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
7	WNML	M	04/08/19	8:50 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
8	WNML	Tu	04/09/19	6:28 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
11	WNML	Tu	04/09/19	8:56 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
10	WNML	Th	04/11/19	7:02 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
14	WNML	Th	04/11/19	9:29 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
9	WNML	F	04/12/19	6:14 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
13	WNML	F	04/12/19	8:32 AM	M-F	6a-10a	:30	ATR-R-20190403	\$65.00 NM
2	04/03/19	04/12/19	M-F	10a-3p	MTWTF--	:30	6	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/19 04/07/19 --WTF-- 6 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1	WNML	W	04/03/19	10:47 AM	M-F	10a-3p	:30	ATR-R-20190403	\$55.00 NM
4	WNML	W	04/03/19	11:34 AM	M-F	10a-3p	:30	ATR-R-20190403	\$55.00 NM
3	WNML	Th	04/04/19	12:44 PM	M-F	10a-3p	:30	ATR-R-20190403	\$55.00 NM
6	WNML	Th	04/04/19	2:59 PM	M-F	10a-3p	:30	ATR-R-20190403	\$55.00 NM
2	WNML	F	04/05/19	10:57 AM	M-F	10a-3p	:30	ATR-R-20190403	\$55.00 NM
5	WNML	F	04/05/19	11:15 AM	M-F	10a-3p	:30	ATR-R-20190403	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/19 04/14/19 MT-TF-- 8 \$55.00									
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7	WNML	M	04/08/19	1:48 PM	M-F	10a-3p	:30	ATR-R-20190403	\$55.00 NM

INVOICE

Send Payment To:



WNML-FM/AM
Cumulus Media- Knoxville
3640 Momentum Place
Chicago, IL 60689-5336

Invoice #	AA1989923	Invoice Month	April 2019
Invoice Date	04/28/19	Invoice Period	04/01/19 - 04/12/19
Advertiser	Americans for Tax Reform		
Product	32766055		
Estimate #	1176		

www.sportsradiownml.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																								
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Total Spots 42

Due and Payable upon receipt

Net Total \$2,730.00

Invoice Balance as of 02/12/20 1:56:15 PM ET \$1,957.50