

## ORDER



WXMI-TV

**Orders**  
**Order / Rev:** 403210  
**Alt Order #:** 08432128  
**Product Desc:** MI CHAMBER COMMERCE  
**Estimate:**  
**Flight Dates:** 11/01/16 - 11/08/16  
**Original Date / Rev:** 10/31/16 / 11/02/16  
**Order Type:** GENERAL

**Primary AE:** Robert Langer  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency Name:** TenCapitol  
**Buying Contact:**  
**Billing Contact:**  
 40055 Glenmore Court  
 Paoenian Springs, VA 20129

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Michigan Chamber of Commerce  
**Demographic:** A35+  
**Product Codes:** PL4  
**Priority:** 05  
**Revenue Codes:** Agency, Political, Political-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	16	\$24,325.00	\$20,676.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	16	\$24,325.00	\$20,676.25	0.00
<b>Totals</b>	<b>16</b>	<b>\$24,325.00</b>	<b>\$20,676.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WXMI-TV	29%	\$24,325.00
Market	100%	\$83,879.31

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	9%	\$7,549.14
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	42%	\$35,229.31
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	20%	\$16,775.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	11/01/16	11/04/16	M-F 8a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	- TWTF - -	:30	3	\$200.00	05	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	- TWTF - -			3		\$200.00		0.00				
2	17	11/06/16	11/06/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	- - - - - 1	:30	1	\$125.00	04	0.00	NM	1	\$125.00

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Advertiser: Michigan Chamber of Commerce  
 Product Desc: MI CHAMBER COMMERCE  
 Estimate: WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	17	11/06/16	11/06/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	-----1	:30	1	\$125.00	04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----1	1		\$125.00		0.00						
3	17	11/01/16	11/04/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	-TWTF--	:30	3	\$200.00	04	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-TWTF--	3		\$200.00		0.00						
E 4	17	11/01/16	11/04/16	M-F 10p-11p M-F 10p-11p	CM	10:00 PM-11:00 PM	-TWTF--	:30	5	\$500.00	05	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-TWTF--	5		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	17	10/31/16-11/06/16		M-F 10p-11p See MG 4.6 [Program Change]	10:00 PM-11:00 P		-TWThF----	:30	<del>(\$500.00)</del>		0.00	NM			
5	17	10/31/16-11/06/16		M-F 10p-11p See MG 4.6 [Program Change]	10:00 PM-11:00 P		-TWThF----	:30	<del>(\$500.00)</del>		0.00	NM			
6	17	11/02/16-11/02/16		MLB World Series Pre Gm	6:58 PM-8:00 PM	6:58 PM-8:00 PM	-W-----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 4.2,4.5															
5	17	11/06/16	11/06/16	Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM	-----1	:30	1	\$500.00	05	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----1	1		\$500.00		0.00						
6	17	11/06/16	11/06/16	NFL Reg Ssn Local Tm NFL Reg Ssn Local Tm	CM	1:00 PM-4:00 PM (1:00 PM-4:00 PM)	-----4	:30	4	\$5,000.00	04	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-----4	4		\$5,000.00		0.00						
Totals													16	\$24,325.00	