

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNFM-FM Odessa/Midland Market	Date: 10/19/18
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I, Lila Evans
do hereby request station time concerning the following issue:

Citizens for Prop 1 & 2

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: \$1375.00 gross

This broadcast time will be used by: Citizens for Prop 1 & 2

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Prop 1 & 2
Julie Mollard, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/19/18 *Julie Mollard* 432-368-5483
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

Client: Citizens for Prop 1 & 2

Product: Political

Estimate: 57-CFP - Radio

Flight Start: 10/15/18

Station: KNFM-FM-Cash

Market: Odessa-Midland

RepCo-AE: KNFM-FM - Jim Christoferson (Townsquare Media Inc.)

Survey: 2BK FA17+SP18 TSA ARB

State: New

Status: Unsent

Separation: 30

GRP.00: 18.35

CPP.00: \$74.94

Comments:

Seller Com.:

Dollars: \$4,015.00

Spots: 165

Primary Demo: Adults 35+

Flight End: 11/6/18

FBD: 10/22/18

LBD: 11/6/18

Total Dollars: \$1,375.00

Cash Dollars: \$1,375.00

Trade Dollars: \$0.00

Total Spots: 33

Cash Spots: 33

Trade Spots: 0

Version: 1 | -

Ln	Days	Time	Program	Len	Dpt	Rate	C/T	Spots	GRP.00	Rtg.00	CPP.00	Note	[10/15]	[10/22]	[10/29]	[11/5]
1	MTuWThF	06:00a-10:00a		60	AM	\$40.00	c	9	5.5	0.61	\$65.40		0	4	5	0
2	MTu	06:00a-10:00a		60	AM	\$40.00	c	2	1.22	0.61	\$65.40		0	0	0	2
3	MTuWThF	10:00a-03:00p		60	MD	\$45.00	c	9	5.11	0.57	\$79.23		0	4	5	0
4	MTu	10:00a-03:00p		60	MD	\$45.00	c	2	1.14	0.57	\$79.23		0	0	0	2
5	MTuWThF	03:00p-07:00p		60	PM	\$40.00	c	9	4.33	0.48	\$83.24		0	4	5	0
6	MTu	03:00p-06:00p		60	PM	\$40.00	c	2	1.05	0.52	\$76.30		0	0	0	2

Trade\$ - Spots **Total\$ - Spots**

\$0.00 - 0 \$500.00 - 12

\$0.00 - 0 \$875.00 - 21

\$0.00 - 0 \$1,375.00 - 33

Month **Cash\$ - Spots**

Oct-18 \$500.00 - 12

Nov-18 \$875.00 - 21

Totals \$1,375.00 - 33

INVOICE



KNFM-FM
11300 Highway 191
#2
Midland, TX 79707
Main: (432) 563-5636
Billing:

lonestar92.com

Billing Address:

CVA Advertising/Marketing
Attention: Accounts Payable
5030 East University Boulevard
Suite # B-401
Odessa, TX 79762

Send Payment To:

KNFM-FM
Townsquare Media- Odessa
P.O. Box 731933
Dallas, TX 75373-1933

Invoice #	Invoice Date	Invoice Month	Invoice Period
741614-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KNFM-FM	James Christoferson	Local Odessa	Local

Advertiser	Product	Estimate Number
Citizens for Prop 1&2	CFP - Radio	//57

Flight Dates	Order #	Alt Order #
10/23/18 - 11/06/18	741614	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	2	KNFM	Tu	10/23/18	9:50 AM	M-F AM Drive	6a-10a	1:00	Citizens for Prop 1 & 2	\$40.00	NM
2	1	KNFM	Tu	10/23/18	1:39 PM	M-F Midday	10a-3p	1:00	Citizens for Prop 1 & 2	\$45.00	NM
3	2	KNFM	Tu	10/23/18	5:54 PM	M-F PM Drive	3p-7p	1:00	Citizens for Prop 1 & 2	\$40.00	NM
1	3	KNFM	W	10/24/18	8:41 AM	M-F AM Drive	6a-10a	1:00	Citizens for Prop 1 & 2	\$40.00	NM
2	2	KNFM	W	10/24/18	2:54 PM	M-F Midday	10a-3p	1:00	Citizens for Prop 1 & 2	\$45.00	NM
3	3	KNFM	W	10/24/18	6:39 PM	M-F PM Drive	3p-7p	1:00	Citizens for Prop 1 & 2	\$40.00	NM
1	1	KNFM	Th	10/25/18	6:52 AM	M-F AM Drive	6a-10a	1:00	Citizens for Prop 1 & 2	\$40.00	NM
2	3	KNFM	Th	10/25/18	1:53 PM	M-F Midday	10a-3p	1:00	Citizens for Prop 1 & 2	\$45.00	NM
3	4	KNFM	Th	10/25/18	3:39 PM	M-F PM Drive	3p-7p	1:00	Citizens for Prop 1 & 2	\$40.00	NM
1	4	KNFM	F	10/26/18	9:39 AM	M-F AM Drive	6a-10a	1:00	Citizens for Prop 1 & 2	\$40.00	NM
2	4	KNFM	F	10/26/18	10:52 AM	M-F Midday	10a-3p	1:00	Citizens for Prop 1 & 2	\$45.00	NM
3	1	KNFM	F	10/26/18	5:39 PM	M-F PM Drive	3p-7p	1:00	Citizens for Prop 1 & 2	\$40.00	NM
Total Spots								12			

Net Due upon Receipt

<u>Gross Total</u>	\$500.00
<u>Agency Commission</u>	\$75.00
<u>Net Amount Due</u>	\$425.00
<u>Invoice Balance as of 11/06/18 4:57:46 PM CT</u>	\$425.00

CONTRACT



KNFM-FM
11300 Highway 191
#2
Midland, TX 79707
(432) 563-5636

lonestar92.com

And:

CVA Advertising/Marketing
5030 East University Boulevard
Suite # B-401
Odessa, TX 79762

<u>Contract / Revision</u> 741614 /		<u>Alt Order #</u>
<u>Advertiser</u> Citizens for Prop 1&2		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Contract Dates</u> 10/23/18 - 11/06/18	<u>Estimate #</u> 1157	
<u>Product</u> CFP - Radio		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNFM-FM	<u>Account Executive</u> James Christoferson	<u>Sales Office</u> Local Odessa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNFM	10/23/18	11/02/18	M-F AM Drive	6a-10a		1:00			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	-TWTF--				4	\$40.00			
	Week:	10/29/18	11/04/18	MTWTF--				5	\$40.00			
N 2	KNFM	10/23/18	11/02/18	M-F Midday	10a-3p		1:00			NM	9	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	-TWTF--				4	\$45.00			
	Week:	10/29/18	11/04/18	MTWTF--				5	\$45.00			
N 3	KNFM	10/23/18	11/02/18	M-F PM Drive	3p-7p		1:00			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	-TWTF--				4	\$40.00			
	Week:	10/29/18	11/04/18	MTWTF--				5	\$40.00			
N 4	KNFM	11/05/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	MT-----				2	\$40.00			
N 5	KNFM	11/05/18	11/06/18	M-F Midday	10a-3p		1:00			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	MT-----				2	\$45.00			
N 6	KNFM	11/05/18	11/06/18	M-F PM Drive	3p-7p		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	MT-----				2	\$40.00			
Totals											33	\$1,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	12	\$500.00	(\$75.00)	\$425.00
10/29/18 - 11/25/18	21	\$875.00	(\$131.25)	\$743.75
Totals	33	\$1,375.00	(\$206.25)	\$1,168.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.