

# **ALPHA MEDIA – SAN ANTONIO**

## **Issues and Programs Report for:**

### **KTFM – FM**

#### **4th Quarter of 2023**

#### **October 1st, 2023 through December 31st, 2023**

The station airs a weekly program called San Antonio Solutions. Each week, local guests are invited to the show to discuss an issue of interest to our community. During this quarter, we addressed the following issues:

Date	Time	Duration	Guest
10/01/23	6:00am	10:00	Danielle Gunter, Executive Director TEXAS YES project/Puppy Food Bank

Issue: The Puppy Food Bank is a virtual pet food bank with the sole mission to provide much needed food supplies to select “no kill” pet rescue organizations across the United States. Funds raised allow us to purchase and ship pet food directly to shelters, organizations, and approved foster families at no additional cost to them.

Date	Time	Duration	Guest
10/1/23	6:10am	10:00	Brad Mayhar, Public Relations Manager

Salvation Army

Issue: October events and needs. Getting ready for Christmas season with Angel Tree program and Red Kettle Campaign.

Date	Time	Duration	Guest
10/01/23	6:20am	10:00	Allison Rhea, Manager Clinical Research

South Texas Blood and Tissue Center

Issue: Will be speaking about the All of Us Research Program - What is precision medicine research and why do we need it? So, why wouldn't you participate in research? How can we move forward? Where can people go to learn more and get involved?

Date	Time	Duration	Guest
10/01/23	6:30am	10:00	Milady Nazir, Spokesperson, CPS Energy

Issue: CPS Energy's 8th Annual GrillsGiving; A celebration of meat and music - Since 2014, GrillsGiving has been sizzling and firing up tasty barbeques for CPS Energy employees, our customers, and the community. This family friendly event welcomes everyone from across San Antonio to meet up on the southside of town for a great time. Guests will enjoy a friendly festival-like atmosphere, including a competitive barbeque cook-off, live music, activities for kids and free parking! Net proceeds from GrillsGiving will benefit the [Residential Energy Assistance Partnership \(REAP\)](#) fund

Date	Time	Duration	Guest
10/1/23	6:40am	10:00	Michael Guerra, Spokesperson

San Antonio Food Bank

Issue: Issue: Oct events and needs. SA Food Bank is urgently seeking volunteers to meet one of the highest needs of the year for upcoming holidays. Volunteers are needed to help prepare meals in the Food Bank's three kitchens, as well as to help pack food boxes in their main facility warehouse, and work mobile food distributions. Information on dates, time, age restrictions, and more can be found at the Food Bank's volunteer website. New campaign launched for seniors - goal is a hunger free November for our seniors. Adopt a senior for November. Also talking about the pet food bank.

Date	Time	Duration	Guest
10/01/23	6:50am	10:00	Diana Hagee, Spokesperson

Sanctuary of Hope

Issue: The Sanctuary of Hope's program seeks not only to offer single young mothers and their

children an opportunity to develop basic living skills necessary to obtain independence as a healthy and productive adult; but also, to provide a Christ-centered perspective to its residents on day to day living so that a lifelong relationship with Christ may be established. Repeat

Date	Time	Duration	Guest
10/08/23	6:00am	10:00	Danielle Gunter, Executive Director TEXAS YES project/Puppy Food Bank

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Date Time Duration Guest  
10/15/23 6:00am 10:00 Danielle Gunter, Executive Director

TEXAS YES project/Puppy Food Bank

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Issue: The Sanctuary of Hope’s program seeks not only to offer single young mothers and their children an opportunity to develop basic living skills necessary to obtain independence as a healthy and productive adult; but also, to provide a Christ-centered perspective to its residents on day to day living so that a lifelong relationship with Christ may be established. Repeat show

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Date	Time	Duration	Guest
10/29/23	6:00am	10:00	Danielle Gunter, Executive Director TEXAS YES project/Puppy Food Bank

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10/29/23	6:10am	10:00	Brad Mayhar, Public Relations Manager Salvation Army

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Date	Time	Duration	Guest
10/29/23	6:20am	10:00	Allison Rhea, Manager Clinical Research South Texas Blood and Tissue Center

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Date	Time	Duration	Guest
11/05/23	6:00am	10:00	Adrian Lopez, CEO

### Workforce Solutions Alamo

Issue: The Hiring Red, White & You! Event being held in November in support of Veterans, Transitioning Service Members, and Military Spouses – Dedicated to Veterans. Open to ALL. Workforce Solutions Alamo serves the labor force for the 13-County Alamo Area. We reflect the diversity of the region's constituencies and are committed to strengthening our local economy by joining a skilled workforce together with employers. Workforce Solutions Alamo empowers adults and youth to realize their potential through work -Helps businesses hire, train, and retain skilled workers -Assists families to achieve financial independence by providing connections to supportive services and quality child care - Invests in strategic partnerships fostering greater economic development.

Date	Time	Duration	Guest
11/05/23	6:10am	10:00	Roger Ruiz, Corporate Communications Specialist

### South Texas Blood And Tissue Center

Issue: November needs and events. Who needs blood? Where to donate and who can donate? Upcoming



community blood drives and current “Thank You” items for the month. How to donate and where they

can find out about any new guidelines to donate.

Date	Time	Duration	Guest
11/05/23	6:20am	10:00	Felicia Nino, Development/Marketing Manager

Animal Defense League of Texas

Issue: November pet of the month. Need for volunteers and for fosters. What’s the process to foster and

how can we volunteer. Fall shelter needs and events.

Date	Time	Duration	Guest
11/05/23	6:30am	10:00	1SG Sammy Lewis, 323D Army Band First Sergeant

U.S. Army North (Fifth Army)

Issue: Nov events and needs - Veterans Day Concert, Cancer Awareness Fun Run/ Meet Your Army Medicine recruiting event.

Date	Time	Duration	Guest
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Date	Time	Duration	Guest
11/5/23	6:50am	10:00	Edgar Gonzalez, President,

Alamo Heights Chamber of Commerce

Issue: Alamo Heights Christmas Parade - 45<sup>th</sup> year of family friendly event All free. All invited. We ask everyone to consider the Elf Louise Project by donating new unwrapped toys are collected for this ministry. The Alamo Heights Chamber of Commerce could not possibly host an event like this without the help from our close friends at HEB. We also receive help from many other community sponsors like EZs restaurant, this radio station, Frost bank, Astound Broadband, and others. [alamochambertx.com](http://alamochambertx.com)

Date	Time	Duration	Guest
11/12/23	6:00am	10:00	Judy Carlisle, Location Coordinator Wreaths Across America

Issue: Each December on National Wreaths Across America Day, our mission is to remember, honor, and teach and carried out by coordinating wreath laying ceremonies at our National Cemeteries including Fort Sam here in San Antonio. They are in need of volunteers, drivers, trailers, clean-up crews etc.

Date	Time	Duration	Guest
11/12/23	6:00am	10:00	Kristina Hernandez, Development Director Children's Bereavement Center of South Texas

Issue: November is Children's Grief Awareness Month.

Date	Time	Duration	Guest
11/12/23	6:20am	10:00	Felicia Nino, Development/Marketing Manager Animal Defense League of Texas

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11/12/23	6:50am	10:00	Edgar Gonzalez, President, Alamo Heights Chamber of Commerce

Issue: Alamo Heights Christmas Parade - 45<sup>th</sup> year of family friendly event All free. All invited. We ask everyone to consider the Elf Louise Project by donating new unwrapped toys are collected for this ministry. The Alamo Heights Chamber of Commerce could not possibly host an event like this without the help from our close friends at HEB. We also receive help from many other community sponsors like EZs restaurant, this radio station, Frost bank, Astound Broadband, and others. [alamochambertx.com](http://alamochambertx.com)  
Repeat show

Date	Time	Duration	Guest
11/19/23	6:00am	10:00	Ariana Barbour, Communications/Marketing Director Meals on Wheels

Issue. November needs and events. More regular home Meal Delivery volunteers needed as client list

grows MOW needs volunteers to deliver shelf-stable meal box (including 5 meal kits) to clients in case of

inclement weather and home delivery disruption. New/one-time volunteers can apply to deliver the

meal kits by submitting the brief online application at [mowsatx.org](http://mowsatx.org)

Date	Time	Duration	Guest
11/19/23	6:10am	10:00	Roger Ruiz, Corporate Communications Specialist South Texas Blood And Tissue Center

Issue: November needs and events. Who needs blood? Where to donate and who can donate? Upcoming

community blood drives and current “Thank You” items for the month. How to donate and where they

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11/19/23	6:40am	10:00	Felicia Nino, Development/Marketing Manager Animal Defense League of Texas

Issue: November pet of the month. Need for volunteers and for fosters. What's the process to foster and

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Repeat show

Date	Time	Duration	Guest
11/26/23	6:00am	10:00	Adrian Lopez, CEO Workforce Solutions Alamo

Issue: The Hiring Red, White & You! Event being held in November in support of Veterans, Transitioning Service Members, and Military Spouses – Dedicated to Veterans. Open to ALL.

Workforce Solutions Alamo serves the labor force for the 13-County Alamo Area. We reflect the diversity of the region's constituencies and are committed to strengthening our local economy by joining a skilled workforce together with employers. Workforce Solutions Alamo empowers adults and youth to realize their potential through work -Helps businesses hire, train, and retain skilled workers -Assists families to achieve financial independence by providing connections to supportive services and quality child care - Invests in strategic partnerships fostering greater economic development. Repeat show.

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Date	Time	Duration	Guest
12/03/23	6:00am	10:00	Capt. Josh Robinett Salvation Army

Issue: December needs and events. He would like to talk about the 210 Challenge and the need for bell ringers, as well as the Angel Tree Program.

Date	Time	Duration	Guest
12/03/23	6:10am	10:00	Bill Bullock, Specialized Program Coordinator South Texas Blood And Tissue Center

Issue: December needs and events. South Texas Heros in Arms Program. Who needs blood?

Where to donate and who can donate? Upcoming community blood drives and current "Thank You"

items for the month

Date	Time	Duration	Guest
12/03/23	6:20am	10:00	Angie Knight, Founder Kittens Rescue Northwest

Issue: Since our earliest beginnings in 1981, we have been determined to make an impact. The core

of our efforts is to bring fresh ideas and passion to the range of activities we're involved in. Through all of our endeavors we hope to display the conviction behind our beliefs. With our organization's mission always in mind, we want to spread our message of hope and compassion. We strive to find new strategies for dealing with the challenges facing neonates, as well as injured or sick animals in our care. Veterinary Services is something that we take very seriously, and our team is working each and every day to make a positive impact.

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12/3/23	6:40am	10:00	Diana Hagee, Spokesperson Sanctuary of Hope

Issue: The Sanctuary of Hope's program seeks not only to offer single young mothers and their children an opportunity to develop basic living skills necessary to obtain independence as a healthy and productive adult; but also, to provide a Christ-centered perspective to its residents on day to day living so that a lifelong relationship with Christ may be established. Repeat show

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South Texas Blood And Tissue Center

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Kittens Rescue Northwest

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Date	Time	Duration	Guest
12/10/23	9:40am	10:00	Ariana Barbour,

Director of Marketing/Communications



## Meals on Wheels

Issue: December events and needs - We need weekday volunteers more than ever as we return to delivering hot meals. Organizations are encouraged to come back to volunteering as groups. Delivering just 1 hour a month is life-changing for 10 Meals on Wheels clients. During this holiday season, we need volunteers to make meal deliveries, be a friendly visitor, and help with AniMeals. Visit <https://www.mowsatx.org/volunteer> to learn more and to sign up! The holiday season from Nov - January is always a high-need time for weekday meal delivery volunteers since many volunteers will go out of town for vacations. If you can't volunteer, please give a gift online to help feed older and disabled neighbors this holiday season. A \$7 donation helps us provide a nutritious, home-delivered meal to a neighbor in need. We're working towards opening the new Grace Place at the Ed & Bobbie Masoro Alzheimer's Center on the Meals on Wheels San Antonio Campus of Grace. Coming in 2024.

	Date	Time	Duration	Guest
12/10/23	6:50am	10:00		Ryan Lugalía-Hollon, Ph.D., CEO

## UP Partnership

Issue: UP Partnership. What do you do and how do you serve? What is the Future Ready Bexar County Plan?

We recently heard a big announcement about FRBC, and exciting work to be done in the next phase of the plan. Can you tell us more about that? We hear nine anchor partners are involved in the FRBC, Future Ready Bexar County plan. Can you tell us about them and their roles?

How can the community support your efforts or learn more?

Date	Time	Duration	Guest
12/17/23	6:00am	10:00	Felicia Nino, Development/Marketing Manager Animal Defense League of Texas

Issue: December pet of the month. Need for volunteers and for fosters. What's the process to foster and

how can we volunteer. Winter shelter needs and events.

Date	Time	Duration	Guest
12/17/23	6:10am	10:00	Bill Bullock, Specialized Program Coordinator

South Texas Blood And Tissue Center

Issue: December needs and events. South Texas Heros in Arms Program. Who needs blood?

Where to donate and who can donate? Upcoming community blood drives and current “Thank You”

items for the month. Repeat

Date	Time	Duration	Guest
12/17/23	6:20am	10:00	Rachel Quigley, Communications Coordinator

TOSA (Texas Organ Sharing Alliance)

Issue: December events/ needs (volunteers, fundraiser, sign up to be a donor, tell someone you know to consider being a donor, tell your family, etc)/topic: There are over 100,000 people in the U.S. waiting for a life-saving transplant, 10,000 in Texas (8,000 are waiting for a kidney) - TOSA serves over 7 million Central and South Texans across over 50 counties - 1 person can save up to 8 lives with organ donation, heal/improve up to 75 with cornea and tissue donation -Sign up at [donatelifetexas.org](https://donatelifetexas.org), the DMV, or the iPhone health app - It's important to talk to your family about your decision, so they can honor that decision when the time comes - Of the 2.2 million people who die each year, approximately only 2% of people will be able to be organ donors, which makes it even more important to register

Date	Time	Duration	Guest
12/17/23	6:30am	10:00	Michael Guerra, Spokesperson

San Antonio Food Bank

Issue: December events and needs. SA Food bank is urgently seeking volunteers to meet one of the highest needs of the year for upcoming holidays. Volunteers are needed to help prepare meals in the Food Bank's three kitchens, as well as to help pack food boxes in their main facility warehouse, and work mobile food distributions. Information on dates, time, age restrictions, and more can be found at the Food Bank's volunteer website. Repeat

Date	Time	Duration	Guest
12/17/23	6:40am	10:00	Ariana Barbour,

Director of Marketing/Communications

Meals on Wheels

Issue: December events and needs - We need weekday volunteers more than ever as we return to delivering hot meals. Organizations are encouraged to come back to volunteering as groups. Delivering just 1 hour a month is life-changing for 10 Meals on Wheels clients. During this holiday season, we need volunteers to make meal deliveries, be a friendly visitor, and help with AniMeals. Visit <https://www.mowsatx.org/volunteer> to learn more and to sign up! The holiday season from Nov - January is always a high-need time for weekday meal delivery volunteers since many volunteers will go out of town for vacations. If you can't volunteer, please give a gift online to help feed older and disabled neighbors this holiday season. A \$7 donation helps us provide a nutritious, home-delivered meal to a neighbor in need. We're working towards opening the new Grace Place at the Ed & Bobbie Masoro Alzheimer's Center on the Meals on Wheels San Antonio Campus of Grace. Coming in 2024.

Date	Time	Duration	Guest
12/17/23	6:50am	10:00	Ryan Lugalía-Hollon, Ph.D., CEO

UP Partnership

Issue: UP Partnership. What do you do and how do you serve? What is the Future Ready Bexar County Plan?

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Date	Time	Duration	Guest
12/24/23	6:00am	10:00	Capt. Josh Robinett

Salvation Army

Issue: December needs and events. He would like to talk about the 210 Challenge and the need for bell ringers, as well as the Angel Tree Program. Repeat

Date	Time	Duration	Guest
12/24/23	6:10am	10:00	Bill Bullock, Specialized Program Coordinator

South Texas Blood And Tissue Center

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Date	Time	Duration	Guest
12/24/23	6:20am	10:00	Angie Knight, Founder

Kittens Rescue Northwest

Issue: Since our earliest beginnings in 1981, we have been determined to make an impact. The core of our efforts is to bring fresh ideas and passion to the range of activities we’re involved in. Through all of our endeavors we hope to display the conviction behind our beliefs. With our organization’s mission always in mind, we want to spread our message of hope and compassion. We strive to find new strategies for dealing with the challenges facing neonates, as well as injured or sick animals in our care. Veterinary Services is something that we take very seriously, and our team is working each and every day to make a positive impact. Repeat

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