



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
Tel: 304.848.5000 - FAX: 304-842-7501

Airtime Invoice

Invoice #: 39256	Page: 1 of 1
Date: 11/06/12	Month: November
Contract #: 15570 - John Perdue - Campaign 2012	
Contract Dates: 10/29/12-11/05/12	
Brand: POLITICAL	Network: WDTV
Estimate #:	Proposal #:

Advertiser: JOHN D. PERDUE/STATE TREASURER
Billing Period: 10/30/12-11/02/12
Salesperson/Office: SPURLOCK HOWARD / REGIONAL V
Rev. Type: POLITICAL REGIONAL

Billing Address:
THE MANAHAN GROUP
222 CAPITOL STREET
CHARLESTON, WV 25301

Comments:

Airtime Revenue

Scheduled					Actual Broadcast					Reconciliation			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	W	09:00 pm - 10:00 pm	\$1,950.00	1	10/31/12	W	09:48 pm	:30	THANK YOU	\$1,950.00	CRIMINAL MINDS		
2	M - F	05:30 pm - 06:00 pm	\$770.00	3	10/30/12	T	05:42 pm	:30	THANK YOU	\$770.00	5 NEWS@5:30PM		
					10/31/12	W	05:49 pm	:30	THANK YOU	\$770.00			
					11/02/12	F	05:53 pm	:30	THANK YOU	\$770.00			
3	Th	08:00 pm - 08:30 pm	\$2,000.00	1	11/01/12	Th	08:17 pm	:30	THANK YOU	\$2,000.00	THE BIG BANG THEORY		
Total Scheduled For This Period:					Billed Spots: 5			Total Gross Billing				\$6,260.00	\$0.00
We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice.													
										Agency Commission		Special Handling:	
										Net Due		\$5,321.00	



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Mailing Address THE MANAHAN GROUP 222 CAPITOL STREET CHARLESTON, WV 25301	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	15570	NEW	Broadcast	10/28/2012	10/25/2012
	Advertiser			Brand	Network
	JOHN D. PERDUE/STATE TREASURER			POLITICAL	WDTV
	Contract Description			Dates	Revenue Type
	John Perdue - Campaign 2012			10/29/12 - 11/05/12	PO3
	Estimate #	Proposal #		Primary Salesperson	Buyer:
				SPURLOCK HOWAR	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1			1					1	10/31 - 10/31	09:00:00 p 09:59:59 p	PO1	:30	1	\$1,950.00
Prg: CRIMINAL MINDS														
A 2	X	X	X	X	X			3	10/29 - 11/02	05:30:00 p 05:59:59 p	PO1	:30	3	\$770.00
Prg: 5 NEWS@5:30PM														
A 3				1				1	11/01 - 11/01	08:00:00 p 08:30:00 p	PO1	:30	1	\$2,000.00
Prg: THE BIG BANG THEORY														

<i>Booked</i>		Airtime		NTR		Total	
Broadcast		Gross	Net	Gross	Net	Gross	Net
Nov 2012		\$6,260.00	\$5,321.00			\$6,260.00	\$5,321.00
Totals:		\$6,260.00	\$5,321.00			\$6,260.00	\$5,321.00

ACCEPTED FOR STATION

By _____

ACCEPTED FOR ADVERTISING/AGENCY

By _____

Date _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completions of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

WDTV - Withers Broadcasting Co of WV

Invoice Date	Reference	Invoice Original Amt	Invoice Open Amount	Discount	Amount Paid
10/24/2012	INV WDTV_Perdue	5,321.00	0.00	0.00	5,321.00

15570

5,321.00

THIS CHECK HAS A COLORED BACKGROUND AND CONTAINS MULTIPLE SECURITY FEATURES - SEE BACK FOR DETAILS



THE MANAHAN GROUP
 ADVERTISING • PUBLIC RELATIONS • MULTIMEDIA
 222 CAPITOL STREET STE 400
 CHARLESTON, WV 25301

SUMMIT COMMUNITY BANK
 PO BOX 680
 MOOREFIELD, WV 26036

69-222/522

DATE

10375

AMOUNT

\$

10/25/2012

\$5,321.00

PAY
 TO THE
 ORDER
 OF

Five thousand three hundred twenty one and 00/100 *****

WDTV - Withers Broadcasting Co of WV

WDTV - Withers Broadcasting Co of WV

PO Box 480

Bridgeport, WV 26330



AUTHORIZED SIGNATURE

⑈010375⑈ ⑆052202225⑆ 102⑈18931⑈

Client: Perdue
Product:
Campaign: Campaign 2012

Station Order

The Manahan Group
222 Capitol Street
Charleston, WV 25301
304-343-2800
304-343-2788

Job No.: Perdue-3347

Rev #: 0
Flight From: 10/29/2012 to 11/06/2012

Market: CLARKSBURG-WESTON

Buyer Name: Bethany West
Sweeps: Share May 2012 -> HUT/PUT Nov 11

Station: WDTV

Station Contact: HD Spurlock
Station Phone: 304 848 5000
Station Fax: 304 842 7501

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Secondary Rate/ Total	Oct 29	Nov 05	Total Spots	DMA P 25-64 (R)	DMA P 35+ (R)
29 1	--W----	PT	CRIMINAL MINDS	\$1,950.00	\$1,657.50	1	-	1	10.6	10.3
	09:00P-10:00P	30		\$1,950.00	\$1,657.50					
98 2	MTWRF--	EF	5 NEWS at 5:30	\$770.00	\$654.50	3	-	3	4.1	5.2
	05:30P-06:00P	30		\$2,310.00	\$1,963.50					
943 3	---R---	PT	BIG BANG THEOR	\$2,000.00	\$1,700.00	1	-	1	10.5	8.9
	08:00P-08:30P	30		\$2,000.00	\$1,700.00					
				\$6,260.00		5	-	5		

Monthly Totals				
Month	Spots	GRP/GRIs	Gross Dollars	Net Dollars
Nov	5	33.4	\$6,260.00	\$5,321.00
	5	33.4	\$6,260.00	\$5,321.00

Comments

Campaign Remarks:
TRAFFIC INSTRUCTIONS

Spot Title Rotation
"Thank You" 100%

Advertiser Remarks:

Please sign & return this fax to 304.343.2788. This certifies that the above order was received and & unless Manahan Group is notified with 3 working days of the signature date, this insertion is valid and agreed to in its entirety. All invoices must exactly match this insertion order and are to be sent in duplicate immediately following the end of the schedule. All spots must receive fair and equitable rotation. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots ran. We have the right to cancel this contract. This agreement supersedes any previous agreements not withstanding any inconsistent language contained in those agreements.

Media Representative Signature _____
Date _____

Advertiser: Perdue
Campaign: Campaign 2012

Station Order
CLARKSBURG-WESTON - TV

Station: WDTV

Comments

By:

Bethany West

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WDTV Clarksburg

Date:

10/24/12

I, The Manahan Group,being/on behalf of: John D. Perdue, a legallyqualified candidate of the Democrat politicalparty for the office of: WV State Treasurerin the Generalelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

\$5321-net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Purdue for Treasurer 2012 Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pat Meroney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/12 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature] Howard Spunkack LSM
Signature Printed Name Title