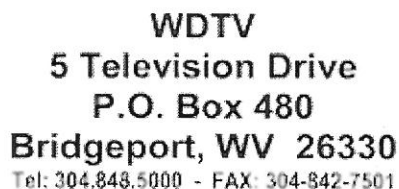
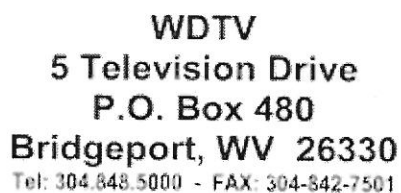




Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1				X	X			2	10/11 - 10/12	05:00:00 a 05:30:00 a	CM5	:30	2	\$25.00
									CBS MORN NWS					
A 2	X	X						2	10/15 - 10/16	05:00:00 a 05:30:00 a	CM5	:30	2	\$25.00
									CBS MORN NWS					
A 3			X	X	X			3	10/10 - 10/12	05:30:00 a 07:00:00 a	CM5	:30	3	\$60.00
									DAYBREAK					
A 4	X	X						2	10/15 - 10/16	05:30:00 a 07:00:00 a	CM5	:30	2	\$60.00
									DAYBREAK					
A 5			X	X	X			3	10/10 - 10/12	07:00:00 a 08:00:00 a	CM5	:30	3	\$35.00
									CBS EARLY SHOW					
A 6	X	X						2	10/15 - 10/16	07:00:00 a 08:00:00 a	CM5	:30	2	\$35.00
									CBS EARLY SHOW					
A 7			X	X	X			3	10/10 - 10/12	08:00:00 a 09:00:00 a	CM5	:30	3	\$30.00
									CBS EARLY SHOW					
A 8	X	X						2	10/15 - 10/16	08:00:00 a 09:00:00 a	CM5	:30	2	\$30.00
									CBS EARLY SHOW					
A 9			X	X	X			3	10/10 - 10/12	11:00:00 a 12:00:00 p	CM5	:30	3	\$50.00
									PRICE IS RIGHT					



Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19			X	X	X			3	10/10 - 10/12	05:30:00 p 06:00:00 p	CM5	:30	3	\$95.00
									5 NEWS @ 530P					
A 20	X	X						2	10/15 - 10/16	05:30:00 p 06:00:00 p	CM5	:30	2	\$95.00
									5 NEWS @ 530P					
A 21			X	X	X			3	10/10 - 10/12	06:00:00 p 06:30:00 p	CM5	:30	3	\$155.00
									5 NEWS @ 6P					
A 22	X	X						2	10/15 - 10/16	06:00:00 p 06:30:00 p	CM5	:30	2	\$155.00
									5 NEWS @ 6P					
A 23			X	X	X			2	10/10 - 10/12	07:00:00 p 07:30:00 p	CM5	:30	2	\$60.00
									ENT TONIGHT					
A 24	X	X						2	10/15 - 10/16	07:00:00 p 07:30:00 p	CM5	:30	2	\$60.00
									ENT TONIGHT					
A 25			X	X	X			2	10/10 - 10/12	07:30:00 p 08:00:00 p	CM5	:30	2	\$50.00
									INSIDER					
A 26			X	X	X			3	10/10 - 10/12	11:00:00 p 11:35:00 p	CM5	:30	3	\$115.00
									5 NEWS @ 11P					
A 27	X	X						2	10/15 - 10/16	11:00:00 p 11:35:00 p	CM5	:30	2	\$115.00
									5 NEWS @ 11P					



Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 28			X		X			2	10/03 - 10/05	11:00:00 p 11:35:00 p	CM5	:30	2	\$175.00
									CBS EVE NEWS					
A 29	X							1	10/08 - 10/08	11:00:00 p 11:35:00 p	CM5	:30	1	\$175.00
									CBS EVE NEWS					
A 30		X						1	10/09 - 10/09	09:00:00 p 10:00:00 p	CM5	:30	1	\$500.00
									NCIS:LA					
A 31			X					1	10/03 - 10/03	09:00:00 p 10:00:00 p	CM5	:30	1	\$500.00
									CRIMINAL MINDS					
A 32				X				1	10/04 - 10/04	09:00:00 p 10:00:00 p	CM5	:30	1	\$475.00
									PERSON OF INTEREST					
A 33					X			1	10/05 - 10/05	08:00:00 p 09:00:00 p	CM5	:30	1	\$385.00
									CSI:NY					
A 34						X		1	10/06 - 10/06	06:00:00 p 06:30:00 p	CM5	:30	1	\$60.00
									SAT 6P NEWS					
A 35						X		1	10/06 - 10/06	10:00:00 p 11:00:00 p	CM5	:30	1	\$350.00
									48 HR MYSTERY					
A 36						X		1	10/06 - 10/06	11:00:00 p 11:30:00 p	CM5	:30	1	\$70.00
									SAT 11P NEWS					



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	14806	NEW	Broadcast	7/23/2012	7/23/2012
	Advertiser			Brand	Network
	MALONEY,BILL			POLITICAL	WDTV
	Contract Description			Dates	Revenue Type
				10/03/12 - 10/09/12	PO4
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
		08829924	DEFAZIO TIM	NEIL WILLIAMS	

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 37							X	1	10/07 - 10/07	09:00:00 a 10:30:00 a	CM5	:30	1	\$95.00
SUNDAY MRN-CBS														
A 38							X	1	10/07 - 10/07	10:30:00 a 11:00:00 a	CM5	:30	1	\$95.00
FACE NATN-CBS														
A 39							X	1	10/07 - 10/07	01:00:00 p 04:00:00 p	CM5	:30	1	\$200.00
CBS NFL 1P														
A 40							X	1	10/07 - 10/07	04:00:00 p 07:00:00 p	CM5	:30	1	\$200.00
CBS NFL 4P														
A 41							X	1	10/07 - 10/07	07:00:00 p 08:00:00 p	CM5	:30	1	\$400.00
60 MINUTES														
A 42							X	1	10/07 - 10/07	09:00:00 p 10:00:00 p	CM5	:30	1	\$400.00
THE GOOD WIFE														
A 43							X	1	10/07 - 10/07	11:00:00 p 11:30:00 p	CM5	:30	1	\$85.00
SUN 11P NEWS														

Booked				NTR				Total	
Broadcast	Airtime	Gross	Net	Spots	Gross	Net		Gross	Net
Oct 2012		\$8,435.00	\$7,169.75	81				\$8,435.00	\$7,169.75
Totals:		\$8,435.00	\$7,169.75	81				\$8,435.00	\$7,169.75

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISING/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completions of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Rep Order# 8829924 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 07/23/2012 9:52 AM
Last Received: 07/18/2012 4:27 PM
Showing Buylines: All Lines

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA) *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	5A-530A	CBS MORN NWS	:30	\$25.00	10/03-10/05	3	1	3	\$75.00	
	2	M-TU	5A-530A	CBS MORN NWS	:30	\$25.00	10/06-10/09	2	1	2	\$50.00	
	3	W-F	530A-7A	DAYBREAK	:30	\$40.00	10/03-10/05	3	1	3	\$120.00	
	4	M-TU	530A-7A	DAYBREAK	:30	\$40.00	10/06-10/09	2	1	2	\$80.00	
	5	W-F	7A-8A	CBS EARLY SHOW	:30	\$35.00	10/03-10/05	3	1	3	\$105.00	
	6	M-TU	7A-8A	CBS EARLY SHOW	:30	\$35.00	10/06-10/09	2	1	2	\$70.00	
	7	W-F	8A-9A	CBS EARLY SHOW	:30	\$30.00	10/03-10/05	3	1	3	\$90.00	
	8	M-TU	8A-9A	CBS EARLY SHOW	:30	\$30.00	10/06-10/09	2	1	2	\$60.00	
	9	W-F	11A-12P	PRICE IS RIGHT	:30	\$60.00	10/03-10/05	3	1	3	\$180.00	
	10	M-TU	11A-12P	PRICE IS RIGHT	:30	\$60.00	10/06-10/09	2	1	2	\$120.00	
	11	W-F	12P-1230P	5 NEWS WV MDDY	:30	\$70.00	10/03-10/05	3	1	3	\$210.00	
	12	M-TU	12P-1230P	5 NEWS WV MDDY	:30	\$70.00	10/06-10/09	2	1	2	\$140.00	

Rep Order# 8829924 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/23/2012 9:52 AM
Last Received: 07/18/2012 4:27 PM
Showing Buylines: All Lines

4 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY, BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 81 / \$8,435.00

---SALES MONTHLY TOTALS---

Oct 12: 81 / \$8,435.00

Sales Totals: 81 / \$8,435.00

Station Totals: 81 / \$8,435.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

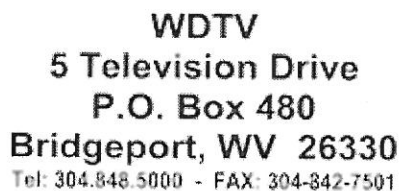
Market Totals \$32,442

CABL	0%	EBOY	5%	UNKN	0%	WBOY	67%	WDTV	26%
WTFX	2%	WTTB	0%						

---COMPETITIVE COMMENTS---

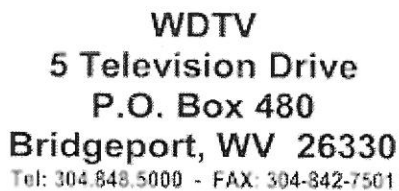
SHARES ARE ESTIMATED

Books null
Demos RA35+

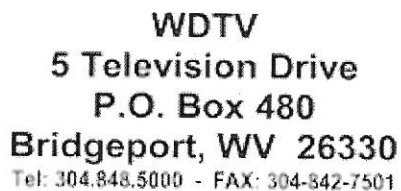


Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

[illegible]



Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1			X	X				2	09/26 - 09/27	05:00:00 a 05:30:00 a	CM5	:30	2	\$25.00
									CBS MORN NWS					
A 2	X	X						2	10/01 - 10/02	05:00:00 a 05:30:00 a	CM5	:30	2	\$25.00
									CBS MORN NWS					
A 3			X	X	X			4	09/26 - 09/28	05:30:00 a 07:00:00 a	CM5	:30	4	\$60.00
									DAYBREAK					
A 4	X	X						2	10/01 - 10/02	05:30:00 a 07:00:00 a	CM5	:30	2	\$60.00
									DAYBREAK					
A 5			X	X				2	09/26 - 09/27	07:00:00 a 08:00:00 a	CM5	:30	2	\$55.00
									CBS EARLY SHOW					
A 6	X							1	10/01 - 10/01	07:00:00 a 08:00:00 a	CM5	:30	1	\$55.00
									CBS EARLY SHOW					
A 7				X	X			2	09/27 - 09/28	08:00:00 a 09:00:00 a	CM5	:30	2	\$50.00
									CBS EARLY SHOW					
A 8		X						1	10/02 - 10/02	08:00:00 a 09:00:00 a	CM5	:30	1	\$50.00
									CBS EARLY SHOW					
A 9			X	X	X			2	09/26 - 09/28	11:00:00 a 12:00:00 p	CM5	:30	2	\$60.00
									PRICE IS RIGHT					



Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 28			X		X			2	10/10 - 10/12	06:30:00 p 07:00:00 p	CM5	:30	2	\$150.00
									CBS EVE NEWS					
A 29	X							1	10/15 - 10/15	06:30:00 p 07:00:00 p	CM5	:30	1	\$150.00
									CBS EVE NEWS					
A 30	X							1	10/15 - 10/15	10:00:00 p 11:00:00 p	CM5	:30	1	\$485.00
									HAWAII 5-0					
A 31		X						1	10/16 - 10/16	08:00:00 p 09:00:00 p	CM5	:30	1	\$550.00
									NCIS					
A 32			X					1	10/10 - 10/10	10:00:00 p 11:00:00 p	CM5	:30	1	\$550.00
									CSI					
A 33				X				1	10/11 - 10/11	10:00:00 p 11:00:00 p	CM5	:30	1	\$475.00
									ELEMENTARY					
A 34					X			1	10/12 - 10/12	10:00:00 p 11:00:00 p	CM5	:30	1	\$385.00
									BLUE BLOODS					
A 35						X		1	10/13 - 10/13	06:00:00 p 06:30:00 p	CM5	:30	1	\$60.00
									SAT 6P NEWS					
A 36						X		1	10/13 - 10/13	10:00:00 p 11:00:00 p	CM5	:30	1	\$350.00
									48 HOUR MYSTERY					



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304.842.7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract # 14807	Rev # NEW	Bill Cycle Broadcast	Print Date 7/23/2012	Entry Date 7/23/2012
	Advertiser MALONEY,BILL			Brand POLITICAL	Network WDTV
	Contract Description			Dates 10/10/12 - 10/16/12	Revenue Type PO4
	Estimate #	Proposal # 08829925	Primary Salesperson DEFAZIO TIM	Buyer: NEIL WILLIAMS	

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 37						X		1	10/13 - 10/13	11:00:00 p 11:30:00 p	CM5	:30	1	\$70.00
SAT 11P NEWS														
A 38							X	1	10/14 - 10/14	09:00:00 a 10:30:00 a	CM5	:30	1	\$95.00
SUNDAY MRN-CBS														
A 39							X	1	10/14 - 10/14	10:30:00 a 11:00:00 a	CM5	:30	1	\$95.00
FACE NATN-CBS														
A 40							X	1	10/14 - 10/14	01:00:00 p 04:00:00 p	CM5	:30	1	\$200.00
CBS NFL 1P														
A 41							X	1	10/14 - 10/14	04:00:00 p 07:00:00 p	CM5	:30	1	\$200.00
CBS NFL 4P														
A 42							X	1	10/14 - 10/14	07:00:00 p 08:00:00 p	CM5	:30	1	\$400.00
60 MINUTES														
A 43							X	1	10/14 - 10/14	11:00:00 p 11:30:00 p	CM5	:30	1	\$85.00
SUN 11P NEWS														

Booked				NTR				Total	
Broadcast	Airtime	Net	Spots	Gross	Net	Gross	Net	Gross	Net
Oct 2012	\$8,565.00	\$7,280.25	80			\$8,565.00	\$7,280.25		
Totals:	\$8,565.00	\$7,280.25	80			\$8,565.00	\$7,280.25		

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISING/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completions of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Rep Order# 8829925 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/23/2012 9:49 AM
Last Received: 07/18/2012 5:04 PM
Showing Buylines: All Lines

1 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA) *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	5A-530A	CBS MORN NWS	:30	\$25.00	10/11-10/12	2	1	2	\$50.00	
	2	M-TU	5A-530A	CBS MORN NWS	:30	\$25.00	10/15-10/16	2	1	2	\$50.00	
	3	W-F	530A-7A	DAYBREAK	:30	\$60.00	10/10-10/12	3	1	3	\$180.00	
	4	M-TU	530A-7A	DAYBREAK	:30	\$60.00	10/15-10/16	2	1	2	\$120.00	
	5	W-F	7A-8A	CBS EARLY SHOW	:30	\$35.00	10/10-10/12	3	1	3	\$105.00	
	6	M-TU	7A-8A	CBS EARLY SHOW	:30	\$35.00	10/15-10/16	2	1	2	\$70.00	
	7	W-F	8A-9A	CBS EARLY SHOW	:30	\$30.00	10/10-10/12	3	1	3	\$90.00	
	8	M-TU	8A-9A	CBS EARLY SHOW	:30	\$30.00	10/15-10/16	2	1	2	\$60.00	
	9	W-F	11A-12P	PRICE IS RIGHT	:30	\$50.00	10/10-10/12	3	1	3	\$150.00	
	10	M-TU	11A-12P	PRICE IS RIGHT	:30	\$50.00	10/15-10/16	2	1	2	\$100.00	
	11	W-F	12P-1230P	5 NEWS WV MDDY	:30	\$50.00	10/10-10/12	3	1	3	\$150.00	
	12	M-TU	12P-1230P	5 NEWS WV MDDY	:30	\$50.00	10/15-10/16	2	1	2	\$100.00	

Rep Order# 8829925 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/23/2012 9:49 AM
Last Received: 07/18/2012 5:04 PM
Showing Buylines: All Lines

2 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/GR (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	W-F	1230P-130P	YOUNG & RESTLESS	:30	\$50.00	10/10-10/12	1	1	1	\$50.00	
	14	M-TU	1230P-130P	YOUNG & RESTLESS	:30	\$50.00	10/15-10/16	2	1	2	\$100.00	
	15	W-F	4P-5P	JUDGE JUDY	:30	\$35.00	10/10-10/12	3	1	3	\$105.00	
	16	M-TU	4P-5P	JUDGE JUDY	:30	\$35.00	10/15-10/16	2	1	2	\$70.00	
	17	W-F	5P-530P	5 NEWS @ 5	:30	\$80.00	10/10-10/12	3	1	3	\$240.00	
	18	M-TU	5P-530P	5 NEWS @ 5	:30	\$80.00	10/15-10/16	2	1	2	\$160.00	
	19	W-F	530P-6P	5 NEWS @ 530P	:30	\$95.00	10/10-10/12	3	1	3	\$285.00	
	20	M-TU	530P-6P	5 NEWS @ 530P	:30	\$95.00	10/15-10/16	2	1	2	\$190.00	
	21	W-F	6P-630P	5 NEWS @ 6P	:30	\$155.00	10/10-10/12	3	1	3	\$465.00	
	22	M-TU	6P-630P	5 NEWS @ 6P	:30	\$155.00	10/15-10/16	2	1	2	\$310.00	
	23	W-F	7P-730P	ENT TONIGHT	:30	\$60.00	10/10-10/12	2	1	2	\$120.00	
	24	M-TU	7P-730P	ENT TONIGHT	:30	\$60.00	10/15-10/16	2	1	2	\$120.00	
	25	W-F	730P-8P	INSIDER	:30	\$50.00	10/10-10/12	2	1	2	\$100.00	
	26	W-F	11P-1135P	5 NEWS @ 11P	:30	\$115.00	10/10-10/12	3	1	3	\$345.00	
	27	M-TU	11P-1135P	5 NEWS @ 11P	:30	\$115.00	10/15-10/16	2	1	2	\$230.00	
	28	W-F	630P-7P	CBS EYE NEWS	:30	\$150.00	10/10-10/12	2	1	2	\$300.00	

Rep Order# 8829925 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/23/2012 9:49 AM
Last Received: 07/18/2012 5:04 PM
Showing Buylines: All Lines

3 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	M	630P-7P	CBS EVE NEWS	:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
	30	M	10P-11P	HAWAII 5-0	:30	\$485.00	10/15-10/15	1	1	1	\$485.00	
	31	TU	8P-9P	NCIS	:30	\$550.00	10/16-10/16	1	1	1	\$550.00	
	32	W	10P-11P	CCT	:30	\$550.00	10/10-10/10	1	1	1	\$550.00	
	33	TH	10P-11P	ELEMENTARY	:30	\$475.00	10/11-10/11	1	1	1	\$475.00	
	34	F	10P-11P	BLUE BLOODS	:30	\$385.00	10/12-10/12	1	1	1	\$385.00	
	35	SA	6P-630P	SAT 6P NEWS	:30	\$60.00	10/13-10/13	1	1	1	\$60.00	
	36	SA	10P-11P	48 HOUR MYSTERY	:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
	37	SA	11P-1130P	SAT 11P NEWS	:30	\$70.00	10/13-10/13	1	1	1	\$70.00	
	38	SU	9A-1030A	SUNDAY MRN-CBS	:30	\$95.00	10/14-10/14	1	1	1	\$95.00	
	39	SU	1030A-11A	FACE NATN-CBS	:30	\$95.00	10/14-10/14	1	1	1	\$95.00	
	40	SU	1P-4P	CBS NFL 1P	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
	41	SU	4P-7P	CBS NFL 4P	:30	\$200.00	10/14-10/14	1	1	1	\$200.00	
	42	SU	7P-8P	60 MINUTES	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	43	SU	11P-1130P	SUN 11P NEWS	:30	\$85.00	10/14-10/14	1	1	1	\$85.00	

Rep Order# 8829925 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/23/2012 9:49 AM
Last Received: 07/18/2012 5:04 PM
Showing Buylines: All Lines

4 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY, BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 80 / \$8,565.00

---SALES MONTHLY TOTALS---

Oct 12: 80 / \$8,565.00

Sales Totals: 80 / \$8,565.00

Station Totals: 80 / \$8,565.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$32,942

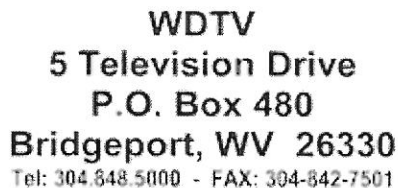
CABL	0%	EBOY	5%	UNKN	0%	WBOY	67%	WDTV	26%
WVFX	2%	WVWB	0%						

---COMPETITIVE COMMENTS---

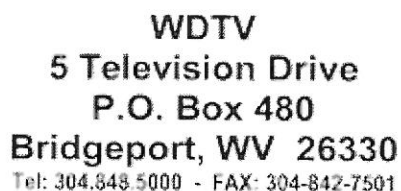
SHARES ARE ESTIMATED

Books null
Demos RA35+

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1			X	X	X			3	10/03 - 10/05	05:00:00 a 05:30:00 a	CM5	:30	3	\$25.00
CBS MORN NWS														
A 2	X	X						2	10/08 - 10/09	05:00:00 a 05:30:00 a	CM5	:30	2	\$25.00
CBS MORN NWS														
A 3			X	X	X			3	10/03 - 10/05	05:30:00 a 07:00:00 a	CM5	:30	3	\$40.00
DAYBREAK														
A 4	X	X						2	10/08 - 10/09	05:30:00 a 07:00:00 a	CM5	:30	2	\$40.00
DAYBREAK														
A 5			X	X	X			3	10/03 - 10/05	07:00:00 a 08:00:00 a	CM5	:30	3	\$35.00
CBS EARLY SHOW														
A 6	X	X						2	10/08 - 10/09	07:00:00 a 08:00:00 a	CM5	:30	2	\$35.00
CBS EARLY SHOW														
A 7			X	X	X			3	10/03 - 10/05	08:00:00 a 09:00:00 a	CM5	:30	3	\$30.00
CBS EARLY SHOW														
A 8	X	X						2	10/08 - 10/09	08:00:00 a 09:00:00 a	CM5	:30	2	\$30.00
CBS EARLY SHOW														
A 9			X	X	X			3	10/03 - 10/05	11:00:00 a 12:00:00 p	CM5	:30	3	\$60.00
PRICE IS RIGHT														

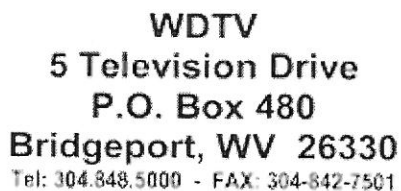


Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X	X						2	10/08 - 10/09	11:00:00 a 12:00:00 p	CM5	:30	2	\$60.00
PRICE IS RIGHT														
A 11			X	X	X			3	10/03 - 10/05	12:00:00 p 12:30:00 p	CM5	:30	3	\$70.00
5 NEWS WV MDDY														
A 12	X	X						2	10/08 - 10/09	12:00:00 p 12:30:00 p	CM5	:30	2	\$70.00
5 NEWS WV MDDY														
A 13			X	X	X			2	10/03 - 10/05	12:30:00 p 01:30:00 p	CM5	:30	2	\$60.00
YOUNG & RESTLESS														
A 14	X	X						2	10/08 - 10/09	12:30:00 p 01:30:00 p	CM5	:30	2	\$60.00
YOUNG & RESTLESS														
A 15			X	X	X			3	10/03 - 10/05	04:00:00 p 05:00:00 p	CM5	:30	3	\$35.00
JUDGE JUDY														
A 16	X	X						2	10/08 - 10/09	04:00:00 p 05:00:00 p	CM5	:30	2	\$35.00
JUDGE JUDY														
A 17			X	X	X			3	10/03 - 10/05	05:00:00 p 05:30:00 p	CM5	:30	3	\$55.00
5 NEWS FIRST @5														
A 18	X	X						2	10/08 - 10/09	05:00:00 p 05:30:00 p	CM5	:30	2	\$55.00
5 NEWS FIRST @5														



Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19			X	X	X			3	10/03 - 10/05	05:30:00 p 06:00:00 p	CM5	:30	3	\$70.00
5 NEWS @ 530P														
A 20	X	X						2	10/08 - 10/09	05:30:00 p 06:00:00 p	CM5	:30	2	\$70.00
5 NEWS @ 530P														
A 21			X	X	X			3	10/03 - 10/05	06:00:00 p 06:30:00 p	CM5	:30	3	\$155.00
5 NEWS @ 6														
A 22	X	X						2	10/08 - 10/09	06:00:00 p 06:30:00 p	CM5	:30	2	\$155.00
5 NEWS @ 6														
A 23			X	X	X			1	10/03 - 10/05	07:00:00 p 07:30:00 p	CM5	:30	1	\$60.00
ENT TONIGHT														
A 24	X	X						2	10/08 - 10/09	07:00:00 p 07:30:00 p	CM5	:30	2	\$60.00
ENT TONIGHT														
A 25			X	X	X			2	10/03 - 10/05	07:30:00 p 08:00:00 p	CM5	:30	2	\$50.00
INSIDER														
A 26			X	X	X			3	10/03 - 10/05	11:00:00 p 11:35:00 p	CM5	:30	3	\$140.00
5 NEWS @ 11														
A 27	X	X						2	10/08 - 10/09	11:00:00 p 11:35:00 p	CM5	:30	2	\$140.00
5 NEWS @ 11														



Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 28					X			1	09/28 - 09/28	10:00:00 p 11:00:00 p	CM5	:30	1	\$385.00
BLUE BLOODS														
A 29						X		1	09/29 - 09/29	06:00:00 p 06:30:00 p	CM5	:30	1	\$60.00
SAT 6P NEWS														
A 30							X	1	09/30 - 09/30	10:00:00 p 11:00:00 p	CM5	:30	1	\$350.00
48 HR MYSTERY														
A 31							X	1	09/30 - 09/30	09:00:00 a 10:30:00 a	CM5	:30	1	\$95.00
SUNDAY MRN-CBS														
A 32							X	1	09/30 - 09/30	10:30:00 a 11:00:00 a	CM5	:30	1	\$95.00
FACE NATN-CBS														
A 33							X	1	09/30 - 09/30	01:00:00 p 04:00:00 p	CM5	:30	1	\$200.00
CBS NFL 1P														
A 34							X	1	09/30 - 09/30	04:00:00 p 07:00:00 p	CM5	:30	1	\$200.00
CBS NFL 4P														
A 35							X	1	09/30 - 09/30	07:00:00 p 08:00:00 p	CM5	:30	1	\$400.00
60 MINUTES														
A 36							X	1	09/30 - 09/30	11:00:00 p 11:30:00 p	CM5	:30	1	\$85.00
SUN 11P NEWS														



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304-848-5000 - FAX: 304-842-7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	14805	NEW	Broadcast	7/23/2012	7/23/2012
	Advertiser			Brand	Network
	MALONEY,BILL			POLITICAL	WDTV
	Contract Description			Dates	Revenue Type
				09/26/12 - 10/02/12	PO4
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
		08829919	DEFAZIO TIM	NEIL WILLIAMS	

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 37						X		1	09/29 - 09/29	11:00:00 p 11:30:00 p	CM5	:30	1	\$70.00

SAT 11P NEWS

<i>Booked</i>				NTR		Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Sep 2012	\$5,325.00	\$4,526.25	41			\$5,325.00	\$4,526.25
Oct 2012	\$1,925.00	\$1,636.25	18			\$1,925.00	\$1,636.25
Totals:	\$7,250.00	\$6,162.50	59			\$7,250.00	\$6,162.50

ACCEPTED FOR STATION

By _____

ACCEPTED FOR ADVERTISING/AGENCY

By _____

Date _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completions of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Station WDTV-TV CLARKSBURG-WESTON
 Advertiser () MALONEY,BILL
 Product MALONEY/GR (WV)
 Estimate#
 Buyer NEIL WILLIAMS
 Phone#
 Fax#
 Agency () STRATEGIC MEDIA SERVICES
 3299 K STREET NW, SUITE 200
 WASHINGTON, DC 20007
 Agency C/P1/P2/E
 Flight Dates 09/26/2012 - 10/02/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () BILL THOMAS
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

BILL MALONEY/GVERNOR/REPUBLICAN (WEST VIRGINIA) *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER
 PLEASE SEE NEW ORDER FOR MALONEY...
 NEW ORDER TOTAL IS \$7250/ 59 SPOTS
 SHARES ARE ESTIMATED
 PLEASE CONFIRM
 THANKS
 GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-TH	5A-530A	CBS MORN NWS	:30	\$25.00	09/26-09/27	2	1	2	\$50.00	
	2	M-TU	5A-530A	CBS MORN NWS	:30	\$25.00	10/01-10/02	2	1	2	\$50.00	
	3	W-F	530A-7A	DAYBREAK	:30	\$60.00	09/26-09/28	4	1	4	\$240.00	
	4	M-TU	530A-7A	DAYBREAK	:30	\$60.00	10/01-10/02	2	1	2	\$120.00	
	5	W-TH	7A-8A	CBS EARLY SHOW	:30	\$55.00	09/26-09/27	2	1	2	\$110.00	
	6	M	7A-8A	CBS EARLY SHOW	:30	\$55.00	10/01-10/01	1	1	1	\$55.00	
	7	TH-F	8A-9A	CBS EARLY SHOW	:30	\$50.00	09/27-09/28	2	1	2	\$100.00	
	8	TU	8A-9A	CBS EARLY SHOW	:30	\$50.00	10/02-10/02	1	1	1	\$50.00	

Rep Order# 8829919 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/23/2012 9:35 AM
Last Received: 07/18/2012 4:08 PM
Showing Buylines: All Lines

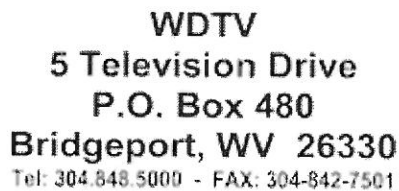
2 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	W-F	11A-12P	PRICE IS RIGHT	:30	\$60.00	09/26-09/28	2	1	2	\$120.00	
	10	M	11A-12P	PRICE IS RIGHT	:30	\$60.00	10/01-10/01	1	1	1	\$60.00	
	11	W-F	12P-1230P	5 NEWS W/ MDDY	:30	\$70.00	09/26-09/28	3	1	3	\$210.00	
	12	M-TU	12P-1230P	5 NEWS W/ MDDY	:30	\$70.00	10/01-10/02	2	1	2	\$140.00	
	13	W-F	4P-5P	JUDGE JUDY	:30	\$35.00	09/26-09/28	2	1	2	\$70.00	
	14	M	4P-5P	JUDGE JUDY	:30	\$35.00	10/01-10/01	1	1	1	\$35.00	
	15	W-F	5P-530P	5 NEWS FIRST @5	:30	\$80.00	09/26-09/28	2	1	2	\$160.00	
	16	TU	5P-530P	5 NEWS FIRST @5	:30	\$80.00	10/02-10/02	1	1	1	\$80.00	
	17	W-TH	530P-6P	5 NEWS @ 530P	:30	\$35.00	09/26-09/27	2	1	2	\$190.00	
	18	TU	530P-6P	5 NEWS @ 530P	:30	\$95.00	10/02-10/02	1	1	1	\$95.00	
	19	W-F	6P-630P	5 NEWS @ 6	:30	\$155.00	09/26-09/28	3	1	3	\$465.00	
	20	M-TU	6P-630P	5 NEWS @ 6	:30	\$155.00	10/01-10/02	2	1	2	\$310.00	
	21	W-F	11P-1135P	5 NEWS @ 11	:30	\$115.00	09/26-09/28	3	1	3	\$345.00	
	22	M-TU	11P-1135P	5 NEWS @ 11	:30	\$115.00	10/01-10/02	2	1	2	\$230.00	
	23	W-F	630P-7P	CBS EYE NEWS	:30	\$150.00	09/26-09/28	2	1	2	\$300.00	
	24	M	630P-7P	CBS EYE NEWS	:30	\$150.00	10/01-10/01	1	1	1	\$150.00	



Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19			X	X	X			3	09/26 - 09/28	06:00:00 p 06:30:00 p	CM5	:30	3	\$155.00
5 NEWS @ 6														
A 20	X	X						2	10/01 - 10/02	06:00:00 p 06:30:00 p	CM5	:30	2	\$155.00
5 NEWS @ 6														
A 21			X	X	X			3	09/26 - 09/28	11:00:00 p 11:35:00 p	CM5	:30	3	\$115.00
5 NEWS @ 11														
A 22	X	X						2	10/01 - 10/02	11:00:00 p 11:35:00 p	CM5	:30	2	\$115.00
5 NEWS @ 11														
A 23			X		X			2	09/26 - 09/28	06:30:00 p 07:00:00 p	CM5	:30	2	\$150.00
CBS EVE NEWS														
A 24	X							1	10/01 - 10/01	06:30:00 p 07:00:00 p	CM5	:30	1	\$150.00
CBS EVE NEWS														
A 25		X						1	10/02 - 10/02	08:00:00 p 09:00:00 p	CM5	:30	1	\$550.00
NCIS														
A 26			X					1	09/26 - 09/26	10:00:00 p 11:00:00 p	CM5	:30	1	\$550.00
CSI														
A 27				X				1	09/27 - 09/27	10:00:00 p 11:00:00 p	CM5	:30	1	\$475.00
ELEMENTARY														

Rep Order# 8829919 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/23/2012 9:35 AM
Last Received: 07/18/2012 4:08 PM
Showing Buylines: All Lines

4 of 4

Station WDTV-TV CLARKSBURG-WESTON

Advertiser () MALONEY,BILL

Product MALONEY/G/R (WV)

Estimate#

Buyer NEIL WILLIAMS

Phone#

Fax#

Sep 12: 41 / \$5,325.00

Oct 12: 18 / \$1,925.00

Sales Totals: 59 / \$7,250.00

Station Totals: 59 / \$7,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$27,885

CABL 0% EBOY 5% UNKN 0% WBOY 67% WDTV 26%

WTFX 2% WTWB 0%

Agency () STRATEGIC MEDIA SERVICES

3299 K STREET NW, SUITE 200

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 09/26/2012 - 10/02/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

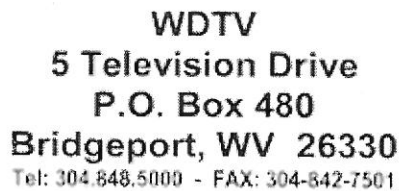
Salesperson () BILL THOMAS

Salesperson Phone# 202-872-5880

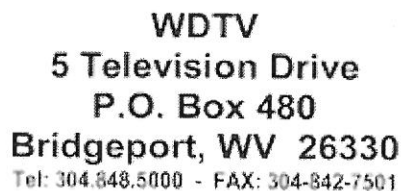
Salesperson FAX# 202-872-0263

Books null

Demos RA35+



Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1				X				1	09/20 - 09/20	05:00:00 a 05:30:00 a	CM5	:30	1	\$25.00
CBS MORN NWS														
A 2		X						1	09/25 - 09/25	05:00:00 a 05:30:00 a	CM5	:30	1	\$25.00
CBS MORN NWS														
A 3			X		X			2	09/19 - 09/21	05:30:00 a 07:00:00 a	CM5	:30	2	\$60.00
DAYBREAK														
A 4	X	X						2	09/24 - 09/25	05:30:00 a 07:00:00 a	CM5	:30	2	\$60.00
DAYBREAK														
A 5			X	X				2	09/19 - 09/20	07:00:00 a 08:00:00 a	CM5	:30	2	\$55.00
CBS EARLY SHOW														
A 6	X							1	09/24 - 09/24	07:00:00 a 08:00:00 a	CM5	:30	1	\$55.00
CBS EARLY SHOW														
A 7				X	X			2	09/20 - 09/21	08:00:00 a 09:00:00 a	CM5	:30	2	\$50.00
CBS EARLY SHOW														
A 8		X						1	09/25 - 09/25	08:00:00 a 09:00:00 a	CM5	:30	1	\$50.00
CBS EARLY SHOW														
A 9			X	X	X			3	09/19 - 09/21	12:00:00 p 12:30:00 p	CM5	:30	3	\$70.00
5 NEWS WV MDDY														



Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X							1	09/24 - 09/24	12:00:00 p 12:30:00 p	CM5	:30	1	\$70.00
									5 NEWS WV MDDY					
A 11				X	X			2	09/20 - 09/21	05:00:00 p 05:30:00 p	CM5	:30	2	\$80.00
									5 NEWS FIRST @5P					
A 12		X						1	09/25 - 09/25	05:00:00 p 05:30:00 p	CM5	:30	1	\$80.00
									5 NEWS FIRST @5P					
A 13			X					1	09/19 - 09/19	05:30:00 p 06:00:00 p	CM5	:30	1	\$95.00
									5 NEWS @ 530P					
A 14	X							1	09/24 - 09/24	05:30:00 p 06:00:00 p	CM5	:30	1	\$95.00
									5 NEWS @ 530P					
A 15			X	X				2	09/19 - 09/20	06:00:00 p 06:30:00 p	CM5	:30	2	\$155.00
									5 NEWS @ 6					
A 16	X							1	09/24 - 09/24	06:00:00 p 06:30:00 p	CM5	:30	1	\$155.00
									5 NEWS @ 6					
A 17			X					1	09/19 - 09/19	11:00:00 p 11:35:00 p	CM5	:30	1	\$115.00
									5 NEWS @ 11					
A 18	X	X						2	09/24 - 09/25	11:00:00 p 11:35:00 p	CM5	:30	2	\$115.00
									5 NEWS @ 11					



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract # 14804	Rev # NEW	Bill Cycle Broadcast	Print Date 7/23/2012	Entry Date 7/23/2012
	Advertiser MALONEY,BILL			Brand POLITICAL	Network WDTV
	Contract Description			Dates 09/19/12 - 09/25/12	Revenue Type PO4
	Estimate #		Proposal # 08829913	Primary Salesperson DEFAZIO TIM	Buyer: NEIL WILLIAMS

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19			X					1	09/19 - 09/19	06:30:00 p 07:00:00 p	CM5	:30	1	\$175.00
CBS EVE NEWS														
A 20	X							1	09/24 - 09/24	06:30:00 p 07:00:00 p	CM5	:30	1	\$175.00
CBS EVE NEWS														
A 21							X	1	09/23 - 09/23	09:00:00 a 10:30:00 a	CM5	:30	1	\$95.00
SUNDAY MRN-CBS														
A 22							X	1	09/23 - 09/23	10:30:00 a 11:00:00 a	CM5	:30	1	\$95.00
FACE NATN-CBS														
A 23							X	1	09/23 - 09/23	11:00:00 p 11:30:00 p	CM5	:30	1	\$85.00

5 NEWS @ WKND

Booked		Airtime		NTR		Total	
Broadcast		Gross	Net	Gross	Net	Gross	Net
Sep 2012		\$2,750.00	\$2,337.50			\$2,750.00	\$2,337.50
Totals:		\$2,750.00	\$2,337.50			\$2,750.00	\$2,337.50

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISING/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completions of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Rep Order# 8829913 Ver# 1 Status New Traffic Order#
 EC'd Yes Printed: 07/23/2012 9:39 AM 1 of 3
 Last Received: 07/18/2012 3:46 PM
 Showing Buylines: All Lines

Station WDTV-TV CLARKSBURG-WESTON
 Advertiser () MALONEY,BILL
 Product MALONEY/G/R (WV)
 Estimate#
 Buyer NEIL WILLIAMS
 Phone#
 Fax#
 Agency () STRATEGIC MEDIA SERVICES
 3299 K STREET NW, SUITE 200
 WASHINGTON, DC 20007
 Agency C/P1/P2/E
 Flight Dates 09/19/2012 - 09/25/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () BILL THOMAS
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA) *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH	5A-530A	CBS MORN NWS	:30	\$25.00	09/20-09/20	1	1	1	\$25.00	
	2	TU	5A-530A	CBS MORN NWS	:30	\$25.00	09/25-09/25	1	1	1	\$25.00	
	3	W,F	530A-7A	DAYBREAK	:30	\$60.00	09/19-09/21	2	1	2	\$120.00	
	4	M-TU	530A-7A	DAYBREAK	:30	\$60.00	09/24-09/25	2	1	2	\$120.00	
	5	W-TH	7A-8A	CBS EARLY SHOW	:30	\$55.00	09/19-09/20	2	1	2	\$110.00	
	6	M	7A-8A	CBS EARLY SHOW	:30	\$55.00	09/24-09/24	1	1	1	\$55.00	
	7	TH-F	8A-9A	CBS EARLY SHOW	:30	\$50.00	09/20-09/21	2	1	2	\$100.00	
	8	TU	8A-9A	CBS EARLY SHOW	:30	\$50.00	09/25-09/25	1	1	1	\$50.00	
	9	W-F	12P-1230P	5 NEWS WY HDDY	:30	\$70.00	09/19-09/21	3	1	3	\$210.00	
	10	M	12P-1230P	5 NEWS WY HDDY	:30	\$70.00	09/24-09/24	1	1	1	\$70.00	
	11	TH-F	5P-530P	5 NEWS FIRST @5P	:30	\$80.00	09/20-09/21	2	1	2	\$160.00	
	12	TU	5P-530P	5 NEWS FIRST @5P	:30	\$80.00	09/25-09/25	1	1	1	\$80.00	

Rep Order# 8829913 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/23/2012 9:39 AM
Last Received: 07/18/2012 3:46 PM
Showing Buylines: All Lines

2 of 3

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	W	530P-6P	5 NEWS @ 530P	:30	\$95.00	09/19-09/19	1	1	1	\$95.00	
	14	M	530P-6P	5 NEWS @ 530P	:30	\$95.00	09/24-09/24	1	1	1	\$95.00	
	15	W-TH	6P-630P	5 NEWS @ 6	:30	\$155.00	09/19-09/20	2	1	2	\$310.00	
	16	M	6P-630P	5 NEWS @ 6	:30	\$155.00	09/24-09/24	1	1	1	\$155.00	
	17	W	11P-1135P	5 NEWS @ 11	:30	\$115.00	09/19-09/19	1	1	1	\$115.00	
	18	M-TU	11P-1135P	5 NEWS @ 11	:30	\$115.00	09/24-09/25	2	1	2	\$230.00	
	19	W	630P-7P	CBS EVE NEWS	:30	\$175.00	09/19-09/19	1	1	1	\$175.00	
	20	M	630P-7P	CBS EVE NEWS	:30	\$175.00	09/24-09/24	1	1	1	\$175.00	
	21	SU	9A-1030A	SUNDAY MRN-CBS	:30	\$95.00	09/23-09/23	1	1	1	\$95.00	
	22	SU	1030A-11A	FACE NATN-CBS	:30	\$95.00	09/23-09/23	1	1	1	\$95.00	
	23	SU	11P-1130P	5 NEWS @ WKND	:30	\$85.00	09/23-09/23	1	1	1	\$85.00	

---REPORT TOTALS---

Report Totals: 32 / \$2,750.00

---SALES MONTHLY TOTALS---

Sep 12: 32 / \$2,750.00
Sales Totals: 32 / \$2,750.00
Station Totals: 32 / \$2,750.00

Rep Order# 8829913 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/23/2012 9:39 AM
Last Received: 07/18/2012 3:46 PM
Showing Buylines: All Lines

3 of 3

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY, BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/19/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

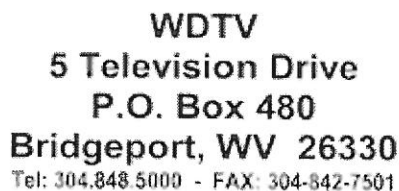
Market Totals \$10,577

CABL	0%	EBOY	5%	UNKN	0%	WBOY	67%	WDTV	25%
WVFX	2%	WTTB	0%						

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA35+



Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1			X		X			2	09/12 - 09/14	05:30:00 a 07:00:00 a	CM5	:30	2	\$60.00
DAYBREAK														
A 2	X							1	09/17 - 09/17	05:30:00 a 07:00:00 a	CM5	:30	1	\$60.00
DAYBREAK														
A 3			X					1	09/12 - 09/12	07:00:00 a 08:00:00 a	CM5	:30	1	\$35.00
CBS EARLY SHOW														
A 4	X							1	09/17 - 09/17	07:00:00 a 08:00:00 a	CM5	:30	1	\$35.00
CBS EARLY SHOW														
A 5				X	X			2	09/13 - 09/14	08:00:00 a 09:00:00 a	CM5	:30	2	\$30.00
CBS EARLY SHOW														
A 6				X				1	09/13 - 09/13	12:00:00 p 12:30:00 p	CM5	:30	1	\$70.00
5 NEWS WV MDDY														
A 7	X							1	09/17 - 09/17	12:00:00 p 12:30:00 p	CM5	:30	1	\$70.00
5 NEWS WV MDDY														
A 8		X						1	09/18 - 09/18	05:00:00 p 05:30:00 p	CM5	:30	1	\$55.00
5 NEWS FIRST@5														
A 9			X					1	09/12 - 09/12	05:30:00 p 06:00:00 p	CM5	:30	1	\$70.00
5 NEWS @ 530P														



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.843.5000 - FAX: 304.842.7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract # 14775	Rev # NEW	Bill Cycle Broadcast	Print Date 7/23/2012	Entry Date 7/18/2012
	Advertiser MALONEY,BILL			Brand POLITICAL	Network WDTV
	Contract Description			Dates 09/12/12 - 09/18/12	Revenue Type PO4
	Estimate #	Proposal # 08829905	Primary Salesperson DEFAZIO TIM	Buyer: NEIL WILLIAMS	

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X							1	09/17 - 09/17	05:30:00 p 06:00:00 p	CM5	:30	1	\$70.00
5 NEWS @ 530P														
A 11			X					1	09/12 - 09/12	06:00:00 p 06:30:00 p	CM5	:30	1	\$155.00
5 NEWS @ 6														
A 12	X							1	09/17 - 09/17	06:00:00 p 06:30:00 p	CM5	:30	1	\$155.00
5 NEWS @ 6														
A 13				X				1	09/13 - 09/13	11:00:00 p 11:35:00 p	CM5	:30	1	\$115.00
5 NEWS @ 11														
A 14		X						1	09/18 - 09/18	11:00:00 p 11:35:00 p	CM5	:30	1	\$115.00
5 NEWS @ 11														
A 15						X		1	09/16 - 09/16	09:00:00 a 10:30:00 a	CM5	:30	1	\$95.00
SUNDAY MRN-CBS														
A 16							X	1	09/16 - 09/16	10:30:00 a 11:00:00 a	CM5	:30	1	\$95.00
FACE NATN-CBS														
A 17							X	1	09/16 - 09/16	11:00:00 p 11:30:00 p	CM5	:30	1	\$85.00
5 NEWS @ WKND														

Booked				NTR				Total	
Broadcast	Airtime	Gross	Net	Spots	Gross	Net		Gross	Net
Sep 2012		\$1,460.00	\$1,241.00	19				\$1,460.00	\$1,241.00
Totals:		\$1,460.00	\$1,241.00	19				\$1,460.00	\$1,241.00

ACCEPTED FOR STATION
 By _____

ACCEPTED FOR ADVERTISING/AGENCY
 By _____

Date _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completions of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Rep Order# 8829905 Ver# 1 Mod# 0 Status Confirmed

Traffic Order#

Last Received: 07/18/2012 2:26 PM
Showing Buylines: All Lines

1 of 2

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY/BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA) *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W,F	530A-7A	DAYBREAK	:30	\$60.00	09/12-09/14	2	1	2	\$120.00	
	2	M	530A-7A	DAYBREAK	:30	\$60.00	09/17-09/17	1	1	1	\$60.00	
	3	W	7A-8A	CBS EARLY SHOW	:30	\$35.00	09/12-09/12	1	1	1	\$35.00	
	4	M	7A-8A	CBS EARLY SHOW	:30	\$35.00	09/17-09/17	1	1	1	\$35.00	
	5	TH-F	8A-9A	CBS EARLY SHOW	:30	\$30.00	09/13-09/14	2	1	2	\$60.00	
	6	TH	12P-1230P	5 NEWS WV MDDY	:30	\$70.00	09/13-09/13	1	1	1	\$70.00	
	7	M	12P-1230P	5 NEWS WV MDDY	:30	\$70.00	09/17-09/17	1	1	1	\$70.00	
	8	TU	5P-530P	5 NEWS FIRST@5	:30	\$55.00	09/18-09/18	1	1	1	\$55.00	
	9	W	530P-6P	5 NEWS @ 530P	:30	\$70.00	09/12-09/12	1	1	1	\$70.00	
	10	M	530P-6P	5 NEWS @ 530P	:30	\$70.00	09/17-09/17	1	1	1	\$70.00	
	11	W	6P-630P	5 NEWS @ 6	:30	\$155.00	09/12-09/12	1	1	1	\$155.00	
	12	M	6P-630P	5 NEWS @ 6	:30	\$155.00	09/17-09/17	1	1	1	\$155.00	

Rep Order# 8829905 Ver# 1 Mod# 0 Status Confirmed

Traffic Order#

Printed: 07/23/2012 3:29 PM
Last Received: 07/18/2012 2:26 PM
Showing Buylines: All Lines

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TH	11P-1135P	5 NEWS @ 11	:30	\$115.00	09/13-09/13	1	1	1	\$115.00	
	14	TU	11P-1135P	5 NEWS @ 11	:30	\$115.00	09/18-09/18	1	1	1	\$115.00	
	15	SU	9A-1030A	SUNDAY MNR-CBS	:30	\$95.00	09/16-09/16	1	1	1	\$95.00	
	16	SU	1030A-11A	FACE NAIN-CBS	:30	\$95.00	09/16-09/16	1	1	1	\$95.00	
	17	SU	11P-1130P	5 NEWS @ WKND	:30	\$85.00	09/16-09/16	1	1	1	\$85.00	

---REPORT TOTALS---

Report Totals: 19 / \$1,460.00

---SALES MONTHLY TOTALS---

Sep 12: 19 / \$1,460.00

Sales Totals: 19 / \$1,460.00

Station Totals: 19 / \$1,460.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$5,615

CABL 0% EBOY 5%
WVFX 1% WTWB 0%

UNKN 0%

WBOY 67%

WDTV 26%

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA35+



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract # 14774	Rev # NEW	Bill Cycle Broadcast	Print Date 7/23/2012	Entry Date 7/18/2012
	Advertiser MALONEY,BILL			Brand POLITICAL	Network WDTV
	Contract Description			Dates 09/05/12 - 09/11/12	Revenue Type PO4
	Estimate #	Proposal # 08829677	Primary Salesperson DEFAZIO TIM	Buyer: NEIL WILLIAMS	

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1			X	X				2	09/05 - 09/06	05:30:00 a 07:00:00 a	CM5	:30	2	\$35.00
										Prg: DAYBREAK				
										DAYBREAK				
A 2	X							1	09/10 - 09/10	05:30:00 a 07:00:00 a	CM5	:30	1	\$40.00
										Prg: DAYBREAK				
										DAYBREAK				
A 3			X					1	09/05 - 09/05	07:00:00 a 08:00:00 a	CM5	:30	1	\$30.00
										Prg: CBS THIS MORNING				
										CBS EARLY SHOW				
A 4	X							1	09/10 - 09/10	07:00:00 a 08:00:00 a	CM5	:30	1	\$35.00
										Prg: CBS THIS MORNING				
										CBS EARLY SHOW				
A 5			X	X				2	09/05 - 09/06	08:00:00 a 09:00:00 a	CM5	:30	2	\$25.00
										Prg: CBS THIS MORNING				
										CBS EARLY SHOW				
A 6				X				1	09/06 - 09/06	12:00:00 p 12:30:00 p	CM5	:30	1	\$45.00
										Prg: WV MIDDAY				
										5 NEWS WV MDDY				
A 7	X							1	09/10 - 09/10	12:00:00 p 12:30:00 p	CM5	:30	1	\$50.00
										Prg: WV MIDDAY				
										5 NEWS WV MDDY				
A 8		X						1	09/11 - 09/11	05:00:00 p 05:30:00 p	CM5	:30	1	\$55.00
										Prg: FIRST AT 5				
										5 NEWS FIRST@5				
A 9			X					1	09/05 - 09/05	05:30:00 p 06:00:00 p	CM5	:30	1	\$60.00
										Prg: 5 NEWS@5:30PM				
										5 NEWS @ 530P				



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract # 14774	Rev # NEW	Bill Cycle Broadcast	Print Date 7/23/2012	Entry Date 7/18/2012
	Advertiser MALONEY,BILL			Brand POLITICAL	Network WDTV
	Contract Description			Dates 09/05/12 - 09/11/12	Revenue Type PO4
	Estimate #	Proposal # 08829677		Primary Salesperson DEFAZIO TIM	Buyer: NEIL WILLIAMS

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X							1	09/10 - 09/10	05:30:00 p 06:00:00 p Prg: 5 NEWS@5:30PM	CM5	:30	1	\$70.00
									5 NEWS @ 530P					
A 11			X					1	09/05 - 09/05	06:00:00 p 06:30:00 p Prg: 5 NEWS @ 6	CM5	:30	1	\$150.00
									5 NEWS @ 6					
A 12	X							1	09/10 - 09/10	06:00:00 p 06:30:00 p Prg: 5 NEWS @ 6	CM5	:30	1	\$155.00
									5 NEWS @ 6					
A 13				X				1	09/06 - 09/06	11:00:00 p 11:35:00 p Prg: 5 NEWS @ 11	CM5	:30	1	\$110.00
									5 NEWS @ 11					
A 14		X						1	09/11 - 09/11	11:00:00 p 11:35:00 p Prg: 5 NEWS @ 11	CM5	:30	1	\$115.00
									5 NEWS @ 11					
A 15							X	1	09/09 - 09/09	09:00:00 a 10:30:00 a Prg: CBS SUNDAY MORN. NE	CM5	:30	1	\$95.00
									SUNDAY MRN-CBS					
A 16							X	1	09/09 - 09/09	10:30:00 a 11:00:00 a Prg: FACE THE NATION	CM5	:30	1	\$95.00
									FACE NATN-CBS					
A 17							X	1	09/09 - 09/09	11:00:00 p 11:30:00 p Prg: 5 NEWS @ 11	CM5	:30	1	\$85.00
									5 NEWS @ WKND					
18					1			1	09/07 - 09/07	12:00:00 p 12:30:00 p Prg: WV MIDDAY	CM5	:30	1	\$50.00



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address STRATEGIC MEDIA SERVICES 3299 K STREET NW SUITE 200 WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	14774	NEW	Broadcast	7/23/2012	7/18/2012
	Advertiser			Brand	Network
	MALONEY,BILL			POLITICAL	WDTV
	Contract Description			Dates	Revenue Type
				09/05/12 - 09/11/12	PO4
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
		08829677	DEFAZIO TIM	NEIL WILLIAMS	

Comments: BILL MALONEY/GOVERNOR/REPUBLICAN (WEST VIRGINIA)

<i>Booked</i>				NTR		Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Sep 2012	\$1,360.00	\$1,156.00	20			\$1,360.00	\$1,156.00
Totals:	\$1,360.00	\$1,156.00	20			\$1,360.00	\$1,156.00

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISING/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Withers Broadcasting Companies do not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completions of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

•

Rep Firm	
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

SEE LINES PER TIM/BILL TELECON 30/40 RATES
NCIT
PLEASE CONFIRM
TAR
BILL

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	W-TH	530A-7A	DAYBREAK	:30	\$35.00	09/05-09/06	2	1	2	\$70.00	
		Sales Remark: V3 W-TH NOW, 40 TO 35										
		V3 More than 2 codes changed										
	2	M	530A-7A	DAYBREAK	:30	\$40.00	09/10-09/10	1	1	1	\$40.00	
	*3	W	7A-8A	CBS EARLY SHOW	:30	\$30.00	09/05-09/05	1	1	1	\$30.00	
		Sales Remark: V3 35 TO 30										
		V3 Comment Changed, Rate Changed										
	4	M	7A-8A	CBS EARLY SHOW	:30	\$35.00	09/10-09/10	1	1	1	\$35.00	
	*5	W-TH	8A-9A	CBS EARLY SHOW	:30	\$25.00	09/05-09/06	2	1	2	\$50.00	
		Sales Remark: V3 W-TH NOW, 30 TO 25										
		V3 More than 2 codes changed										

Rep Order# 8829677 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 07/23/2012 7:25 AM
Last Received: 07/19/2012 10:30 AM
Showing Buylines: All Lines

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY, BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/05/2012 - 09/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	TH	12P-1230P	5 NEWS WTV MDDY	:30	\$45.00	09/06-09/06	1	1	1	\$45.00	
				Sales Remark: V3 50 TO 45								
				V3 Comment Changed, Rate Changed								
	7	M	12P-1230P	5 NEWS WTV MDDY	:30	\$50.00	09/10-09/10	1	1	1	\$50.00	
	8	TU	5P-530P	5 NEWS FIRST@5	:30	\$55.00	09/11-09/11	1	1	1	\$55.00	
	*9	W	530P-6P	5 NEWS @ 530P	:30	\$60.00	09/05-09/05	1	1	1	\$60.00	
				Sales Remark: V3 70 TO 60								
				V3 Comment Changed, Rate Changed								
	10	M	530P-6P	5 NEWS @ 530P	:30	\$70.00	09/10-09/10	1	1	1	\$70.00	
	*11	W	6P-630P	5 NEWS @ 6	:30	\$150.00	09/05-09/05	1	1	1	\$150.00	
				Sales Remark: V3 155 TO 150								
				V3 Comment Changed, Rate Changed								
	12	M	6P-630P	5 NEWS @ 6	:30	\$155.00	09/10-09/10	1	1	1	\$155.00	
	*13	TH	11P-1135P	5 NEWS @ 11	:30	\$110.00	09/06-09/06	1	1	1	\$110.00	
				Sales Remark: V3 115 TO 110								
				V3 Comment Changed, Rate Changed								
	14	TU	11P-1135P	5 NEWS @ 11	:30	\$115.00	09/11-09/11	1	1	1	\$115.00	
	15	SU	9A-1030A	SUNDAY MRN-CBS	:30	\$95.00	09/09-09/09	1	1	1	\$95.00	
	16	SU	1030A-11A	FACE NATN-CBS	:30	\$95.00	09/09-09/09	1	1	1	\$95.00	
	17	SU	11P-1130P	5 NEWS @ WKND	:30	\$85.00	09/09-09/09	1	1	1	\$85.00	

Rep Order# 8829677 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 07/23/2012 7:25 AM
Last Received: 07/19/2012 10:30 AM
Showing Buylines: All Lines

Station WDTV-TV CLARKSBURG-WESTON

Advertiser () MALONEY, BILL
Product MALONEY/G/R (WV)

Estimate#

Buyer NEIL WILLIAMS

Phone#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/05/2012 - 09/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	F	12P-1230P	5 NEWS W7 MDDY	:30	\$50.00	09/07-09/07	1	1	1	\$50.00	
	Sales Remark: V3 ADDED LINE FOR MG											
	V3 Added											

---REPORT TOTALS---

Report Totals: 20 / \$1,360.00

---SALES MONTHLY TOTALS---

Sep 12: 20 / \$1,360.00

Sales Totals: 20 / \$1,360.00

Station Totals: 20 / \$1,360.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$5,233

CABL	0%	EBOY	5%	UNKN	0%	WBOY	66%	WDTV	25%
WTFX	2%	WTFB	0%						

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA35+

Rep Order# 8829919 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/23/2012 9:35 AM
Last Received: 07/18/2012 4:08 PM
Showing Buylines: All Lines

3 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser () MALONEY,BILL
Product MALONEY/G/R (WV)
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STREET NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BILL THOMAS
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	25	TU	8P-9P	NCIS	:30	\$550.00	10/02-10/02	1	1	1	\$550.00	
	26	W	10P-11P	CSI	:30	\$550.00	09/26-09/26	1	1	1	\$550.00	
	27	TH	10P-11P	ELEMENTARY	:30	\$475.00	09/27-09/27	1	1	1	\$475.00	
	28	F	10P-11P	BLUE BLOODS	:30	\$385.00	09/28-09/28	1	1	1	\$385.00	
	29	SA	6P-630P	SAT 6P NEWS	:30	\$60.00	09/29-09/29	1	1	1	\$60.00	
	30	SU	10P-11P	48 HR MYSTERY	:30	\$350.00	09/30-09/30	1	1	1	\$350.00	
	31	SU	9A-1030A	SUNDAY MORN-CBS	:30	\$95.00	09/30-09/30	1	1	1	\$95.00	
	32	SU	1030A-11A	FACE NATION-CBS	:30	\$95.00	09/30-09/30	1	1	1	\$95.00	
	33	SU	1P-4P	CBS NFL 1P	:30	\$200.00	09/30-09/30	1	1	1	\$200.00	
	34	SU	4P-7P	CBS NFL 4P	:30	\$200.00	09/30-09/30	1	1	1	\$200.00	
	35	SU	7P-8P	60 MINUTES	:30	\$400.00	09/30-09/30	1	1	1	\$400.00	
	36	SU	11P-1130P	SUN 11P NEWS	:30	\$85.00	09/30-09/30	1	1	1	\$85.00	
	37	SA	11P-1130P	SAT 11P NEWS	:30	\$70.00	09/29-09/29	1	1	1	\$70.00	

---REPORT TOTALS---

Report Totals: 59 / \$7,250.00

---SALES MONTHLY TOTALS---