

ORDER

Orders	Order / Rev:	<u>97454</u>	
	Alt Order #:	<u>25318944</u>	
	Product Desc:	<u>10 days</u>	
	Estimate:	<u>1143</u>	NWYB
	Flight Dates:	<u>09/29/16 - 10/08/16</u>	Primary AE: <u>Katz New York</u>
	Original Date / Rev:	<u>09/27/16 / 09/27/16</u>	Sales Office: <u>K-NYC</u>
	Order Type:	<u>GENERAL</u>	Sales Region: <u>NAT</u>

Agency	Name:	<u>SRPC Media</u>	
	Buying Contact:	<u></u>	Billing Type: <u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar: <u>Calendar</u>
		<u>201 N. Union St. Suite 200</u>	Billing Cycle: <u>EOM/EOC</u>
		<u>Alexandria, VA 22314</u>	Agency Commission: <u>15%</u>

Advertiser	Name:	<u>POL/RGA Right Direction PAC</u>	
	Demographic:	<u>HH</u>	New Business Thru: <u></u>
	Product Codes:	<u>PL Issue</u>	Order Separation: <u>00:20:00</u>
	Priority:	<u>IS</u>	Advertiser External ID: <u></u>
	Revenue Codes:	<u>AGY, POL, ISS</u>	Agency External ID: <u></u>

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/16	09/30/16	2	\$400.00	\$340.00
10/01/16	10/07/16	5	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	2	\$400.00	\$340.00	0.00
October 2016	5	\$1,000.00	\$850.00	0.00
Totals	7	\$1,400.00	\$1,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NWYB	09/29/16	10/05/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	5	\$200.00	P-1	0.00	NM	5	\$1,000.00
		9PM LCL NWS<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/16	10/05/16	MTWTF--		5				\$200.00		0.00			
E 2	NWYB	10/06/16	10/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---TF--	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
		9PM LCL NWS/AVG. ALL WKS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---TF--		2				\$200.00		0.00			
														Totals	7 \$1,400.00



125 West 55th St
New York, NY 10019

Contract # 25318944

CPE: 37/348/1143
Agency: SRCP Media

SRCP MEDIA 201
NORTH UNION ST
SUITE 200
ALEXANDRIA VA
22314

Changes as of: 9/27/2016 at 12:38 PM

Flight: 9/29/16 - 10/6/16
Advertiser: RGA Right Direction
PAC

Product: 10 days

Version: Highlighting Revision 1

Station: NWTB
Market: Butte, MT

Office: NEW YORK

Total \$: \$1,400.00

Total Spots: 7

Total CPP: \$0.00

Agency Order #: 5430556

Buyer: Noyes, Kathryn

Salesperson: SUZANNE
FITZGERALD

212-373-8119

Primary Demo: Adults 35+

Con Type: POLITICAL/OTE

Assistant: SUSAN FIORE

212-373-8150

Total GRP:

Traffic #: 97454

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/29 - 10/6		Total Spots	Total		GRP
							9/29	10/6		\$	CPP	
REV+ 1	Th-F M-W 9p-9:30p		9PM LCL NWS<	\$200.00	0	30	2	5	0	\$1,000.00	\$0.00	0.0
REV- 2	Th-F 9p-9:30p		9PM LCL NWS/AVG. ALL WKS	\$200.00	0	30	0	5	2	\$400.00	\$0.00	0.0
TOTALS:							5	2	7	\$1,400.00	\$0.00	0.0