KAGE-AM

QUARTERLY ISSUES & PROGRAMS LIST

4TH QUARTER 2018

TYPE OF EVENT	TITLE	DATE(S)	AIR TIME	DURATION	HOW WE HELPED
FUNDRAISER	SIP TO SAVE LIVES	OCT 8-12	VARIOUS	3X 10:00	Brought awareness to event for Coulee Humane Society to increase donations and adoptions
FUNDRAISER	CLOTHING DRIVE	OCT 1	8:10AM	9:00	Brought awareness to event to increase donations for Winona Volunteer Services
COMMUNITY EVENT	RETIREE TURKEY DINNER	NOV 6	7:20AM	10:00	Brought awareness to high school basketball game that honored retirees with a free turkey dinner
COMMUNITY EVENT	DIVINE WINONA	NOV 9	8:35AM	7:00	Brought attention and gave away free tickets to local event, sponsored by Winona Health, which promoted women's health services

COMMUNITY EVENT	DASH FOR CASH	OCTOBER 6 – NOVEMBER 10TH	VARIOUS	5:00 X 6	Partnered with local Dr. Pepper distributor to give local college students a chance to win a $500 scholarship at WSU Football Games
FUNDRAISER	Toys For Kids Drive	11/24 – 12/20	VARIOUS	7:00 X 4	Increased awareness of holiday toy drive to benefit local children
FUNDRAISER	10 Days Of Giving	12/1 – 12/10	VARIOUS	10:00 X 3	Increased awareness to bring in more donations to local food drive to benefit local families in partnership with Merchants Bank
ON-AIR PROMOTION	12 Strays Of Christmas	12/6 – 12/21	VARIOUS	12 X 5:00	Spotlighted a pet in need of adoption at the Winona Area Humane Society each day
ON-AIR AND ON-SITE EVENT	Reaper Challenge	11/17	VARIOUS	12 X 2:00 PLUS 4-HOUR BROADCAST	Partnered with local snack company to raise funds for the MN TAPS Organization to benefit local military families