

ISSUES & PROGRAMS

KAGE-AM, KGSL-FM, KWNO-AM, KWNO-FM, KRIV-FM

First Quarter 2018

The following are issues and community public interest covered during the months of January, February, and March of 2018. Included is a description and summary of the coverage provided on-air for the community. This list is a representation of community support for the quarter.

JAN, FEB, MAR **TEACHER OF THE MONTH**. Local teachers nominated and recognized for their hard work and dedication in the classroom each month. Class receives treats, and the teacher receives gifts and is recognized with a plaque and on-air and social media announcement.

JAN, FEB, MAR **HYVEE HIGH FIVE**

Partnered with local grocery store to receive nominations for normal citizens to be recognized for their contributions to the Winona community. Special on-air and social media announcement, as well as a \$50 gift card awarded to the recipient each month.

FEB 24TH **WAY TO WELLNESS**

Participated in and promoted event sponsored by local health care system, encouraging healthier eating and lifestyle habits. On-air personalities donated their time to this event.

FEB 28TH **GROCERY GRAB**

Participated in and promoted event where companies compete to grab the most groceries in a timed race. The winning team has its groceries paid for by the main sponsor, and the other businesses purchase their own groceries. ALL groceries are donated to the local Winona Volunteer Services Food Shelf to kick off March Foodshare Month in MN. On-air personalities donated their time to this event.

MAR 3 & 4 **BETTER LIVING SHOW**

Community event that our company puts together to promote health, wellness, financial well-being and more to have an all-around better life. Admission cost is donated to Winona Health Volunteer Services Food Shelf in conjunction with March Foodshare Month in MN. On-air personalities donated their time to this event.

MAR 3 **MIDWEST MUSIC FEST CRAFT BEER TASTING**

Promoted and hosted event for Midwest Music Fest, a non-profit that promotes local music and arts activities in Winona. On-air talent donated their time to emcee the event.

MAR 17TH **WINONA DAC AUCTION**

Promoted and volunteered at this fundraiser for the Winona DAC, which is a 501(c)(3) non-profit day facility in Winona, MN that serves individuals with developmental disabilities throughout Winona County. On-air personalities donated their time to work at and host the event.