

CONTRACT

KXLY
Kxly4 News 500 W. Boone Ave
 Spokane, WA 99201
 (509) 324-4000

And:

Mentzer Media Service
 210 W. Pennsylvania Ave. Suite 250
 Towson, MD 21204

<u>Contract / Revision</u> 204279 /		<u>Alt Order #</u> 09278952
<u>Product</u> ID UNITED AGST PROP1		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 6996
<u>Advertiser</u> ID United Against Prop 1		<u>Original Date / Revision</u> 10/19/18 / 10/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> TAYLOR FRITSCH	<u>Sales Office</u> HRP WASHING
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 447	<u>Product Code</u> 550
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXLY	10/23/18	10/23/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$1,000.00				
2	KXLY	10/24/18	10/24/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$800.00				
3	KXLY	10/26/18	10/26/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$800.00				
4	KXLY	10/29/18	10/29/18	M-F News @630p	630-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00				
5	KXLY	10/23/18	10/23/18	M-F News @630p	630-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$800.00				
6	KXLY	10/25/18	10/25/18	M-F News @630p	630-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$800.00				
7	KXLY	10/25/18	10/25/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$1,000.00				
8	KXLY	10/26/18	10/26/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$1,000.00				
9	KXLY	10/29/18	10/29/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00				
10	KXLY	10/23/18	10/23/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$800.00				
11	KXLY	10/24/18	10/24/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 204279 /		<u>Alt Order #</u> 09278952
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Product</u> ID UNITED AGST PROP	<u>Estimate #</u> 6996
<u>Advertiser</u> ID United Against Prop 1		<u>Original Date / Revision</u> 10/19/18 / 10/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$800.00				
12	KXLY	10/25/18	10/25/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$800.00				
13	KXLY	10/29/18	10/29/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00				
14	KXLY	10/23/18	10/23/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$800.00				
N 15	KXLY	10/26/18	10/26/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$280.00				
N 16	KXLY	10/29/18	10/29/18	The Good Doctor	10-11p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$1,400.00				
N 17	KXLY	10/29/18	10/29/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$280.00				
N 18	KXLY	10/29/18	10/29/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$1,000.00				
N 19	KXLY	10/25/18	10/25/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$280.00				
N 20	KXLY	10/23/18	10/23/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$280.00				
N 21	KXLY	10/23/18	10/23/18	Connors/Kids are Alright	8-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$2,000.00				
N 22	KXLY	10/24/18	10/24/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$280.00				
N 23	KXLY	10/24/18	10/24/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$1,000.00				
Totals												23	\$18,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	17	\$13,520.00	(\$2,028.00)	\$11,492.00
10/29/18 - 10/29/18	6	\$5,080.00	(\$762.00)	\$4,318.00
Totals	23	\$18,600.00	(\$2,790.00)	\$15,810.00

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Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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