

# CONTRACT

**KXLY**  
**Kxly 4 News** 500 W. Boone Ave  
 Spokane, WA 99201  
 (509) 324-4000

<u>Contract / Revision</u> 204279 /		<u>Alt Order #</u> 09278952
<u>Product</u> ID UNITED AGST PROP1		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 6996
<u>Advertiser</u> ID United Against Prop 1		<u>Original Date / Revision</u> 10/19/18 / 10/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> TAYLOR FRITSCH	<u>Sales Office</u> HRP WASHING
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 447	<u>Product Code</u> 550
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media Service**  
 210 W. Pennsylvania Ave. Suite 250  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXLY	10/23/18	10/23/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$1,000.00				
2	KXLY	10/24/18	10/24/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$800.00				
3	KXLY	10/26/18	10/26/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$800.00				
4	KXLY	10/29/18	10/29/18	M-F News @630p	630-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00				
5	KXLY	10/23/18	10/23/18	M-F News @630p	630-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$800.00				
6	KXLY	10/25/18	10/25/18	M-F News @630p	630-7p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$800.00				
7	KXLY	10/25/18	10/25/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$1,000.00				
8	KXLY	10/26/18	10/26/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----1--				1	\$1,000.00				
9	KXLY	10/29/18	10/29/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00				
10	KXLY	10/23/18	10/23/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$800.00				
11	KXLY	10/24/18	10/24/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Client represents to the best of its knowledge that all commercials provided hereunder are cleared for use in all digital streams, including specifically Watch ABC. This means all creative, including but not limited to copyright, music (performance and synchronization rights) and talent fees, are cleared.

**KXLY**  
**Kxly4 News** 500 W. Boone Ave  
 Spokane, WA 99201  
 (509) 324-4000

<u>Contract / Revision</u> 204279 /		<u>Alt Order #</u> 09278952
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Product</u> ID UNITED AGST PROF
		<u>Estimate #</u> 6996
<u>Advertiser</u> ID United Against Prop 1		<u>Original Date / Revision</u> 10/19/18 / 10/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--1----				1	\$800.00				
12	KXLY	10/25/18	10/25/18	M-F News @5p	5-530p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---1---				1	\$800.00				
13	KXLY	10/29/18	10/29/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00				
14	KXLY	10/23/18	10/23/18	M-F News @6	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-1-----				1	\$800.00				
N 15	KXLY	10/26/18	10/26/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	----F--				1	\$280.00				
N 16	KXLY	10/29/18	10/29/18	The Good Doctor	10-11p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$1,400.00				
N 17	KXLY	10/29/18	10/29/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$280.00				
N 18	KXLY	10/29/18	10/29/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$1,000.00				
N 19	KXLY	10/25/18	10/25/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$280.00				
N 20	KXLY	10/23/18	10/23/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$280.00				
N 21	KXLY	10/23/18	10/23/18	Connors/Kids are Alright	8-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$2,000.00				
N 22	KXLY	10/24/18	10/24/18	The Dr Oz Show	4-5p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$280.00				
N 23	KXLY	10/24/18	10/24/18	7-8a GMA	7-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$1,000.00				
<b>Totals</b>											23	\$18,600.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	17	\$13,520.00	(\$2,028.00)	\$11,492.00
10/29/18 - 10/29/18	6	\$5,080.00	(\$762.00)	\$4,318.00
<b>Totals</b>	23	\$18,600.00	(\$2,790.00)	\$15,810.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
204279 /	09278952

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	ID UNITED AGST PROF	6996

<u>Advertiser</u>	<u>Original Date / Revision</u>
ID United Against Prop 1	10/19/18 / 10/19/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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