

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBRZ - Baton Rouge	Date: 10/19/14
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Louisiana Prosperity Fund - Against John Kennedy for US Senate
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/20-10/29			
\$47,635 gross / \$40,489.75 net					

This broadcast time will be used by: Louisiana Prosperity Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

LA Senate Primary - Against John Kennedy for US Senate
Election on 11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Louisiana Prosperity Fund: PO Box 26141, Alexandria, VA 22313

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Randy Haynie, Treasurer
Chris Marston - Asst. Treasurer
Brenda Hankins - Asst. Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10.18.16

Date _____


Signature

740.201.5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

 Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

DOS

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 22229
Schedule Dates 10/20/16-10/29/16
Advertiser LOUISIANA PROSPERITY FUND (3911)
Agency STRATEGIC MEDIA PLACEMENT (1352)
Product Political - Issues (1071)
Brand 4908 (13477)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name Brant, Fink,
Phone/Fax /
CPE 1217/1823/4908
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 10/19/16
Last Modified 10/19/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25334157
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,145.25
Net Total \$40,489.75
Sales Tax

ABC (WBRL)
By Broadcast Month
Oct. 2016 77 \$47,635.00
Grand Total: 77 \$47,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	5A- 6A (CST)	1				X				1	\$265.00	\$265.00	ABC (WBRL)	2une In Early Morning News	10/19/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	5A- 6A (CST)	1					X			1	\$265.00	\$265.00	ABC (WBRL)	2une In Early Morning News	10/19/16
3.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	5A- 6A (CST)	1		X						1	\$265.00	\$265.00	ABC (WBRL)	2une In Early Morning News	10/19/16
4.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	5A- 6A (CST)	1				X				1	\$265.00	\$265.00	ABC (WBRL)	2une In Early Morning News	10/19/16
5.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	6A- 7A (CST)	1				X				1	\$500.00	\$500.00	ABC (WBRL)	2une In Early Morning News	10/19/16
6.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	6A- 7A (CST)	1					X			1	\$500.00	\$500.00	ABC (WBRL)	2une In Early Morning News	10/19/16
7.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	6A- 7A (CST)	1	X							1	\$500.00	\$500.00	ABC (WBRL)	2une In Early Morning News	10/19/16
8.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	6A- 7A (CST)	1		X						1	\$500.00	\$500.00	ABC (WBRL)	2une In Early Morning News	10/19/16
9.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	6A- 7A (CST)	1			X					1	\$500.00	\$500.00	ABC (WBRL)	2une In Early Morning News	10/19/16
10.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	6A- 7A (CST)	1					X			1	\$500.00	\$500.00	ABC (WBRL)	2une In Early Morning News	10/19/16
11.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	7A- Good Morning America - HD	1					X			1	\$550.00	\$550.00	ABC (WBRL)	Good Morning America	10/19/16
12.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7A- Good Morning America - HD	1					X			1	\$550.00	\$550.00	ABC (WBRL)	Good Morning America	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRL
1650 Highland Rd
Baton Rouge, LA 70802

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 22229

Schedule Dates 10/20/16-10/29/16
Advertiser LOUISIANA PROSPERITY FUND (3911)
Agency STRATEGIC MEDIA PLACEMENT (1352)
Product Political - Issues (1071)
Brand 4908 (13477)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name Brant Fink,
Phone/Fax /
CPE 1217/1823/4908
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 10/19/16
Last Modified 10/19/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25334157
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,145.25
Net Total \$40,489.75
Sales Tax

ABC (WBRL)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 77
Rate \$47,635.00
\$47,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	7A- Good Morning America - HD	1	X							1	\$550.00	\$550.00	ABC (WBRL)	Good Morning America	10/19/16
14.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	7A- Good Morning America - HD	1		X						1	\$550.00	\$550.00	ABC (WBRL)	Good Morning America	10/19/16
15.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	7A- Good Morning America - HD	1			X					1	\$550.00	\$550.00	ABC (WBRL)	Good Morning America	10/19/16
16.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	7A- Good Morning America - HD	1				X				1	\$550.00	\$550.00	ABC (WBRL)	Good Morning America	10/19/16
17.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	7A- Good Morning America - HD	1					X			1	\$550.00	\$550.00	ABC (WBRL)	Good Morning America	10/19/16
18.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	9A- Live with Kelly - HD	1					X			1	\$350.00	\$350.00	ABC (WBRL)	Live w/ Kelly	10/19/16
19.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	9A- Live with Kelly - HD	1		X						1	\$350.00	\$350.00	ABC (WBRL)	Live w/ Kelly	10/19/16
20.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	9A- Live with Kelly - HD	1			X					1	\$350.00	\$350.00	ABC (WBRL)	Live w/ Kelly	10/19/16
21.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	12P- News 2 at Noon	1					X			1	\$350.00	\$350.00	ABC (WBRL)	News 2 Louisiana At Noon	10/19/16
22.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	12P- News 2 at Noon	1					X			1	\$350.00	\$350.00	ABC (WBRL)	News 2 Louisiana At Noon	10/19/16
23.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	12P- News 2 at Noon	1		X						1	\$350.00	\$350.00	ABC (WBRL)	News 2 Louisiana At Noon	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRL
1650 Highland Rd
Baton Rouge, LA 70802

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 22229

Schedule Dates	10/20/16-10/29/16	Date Entered	10/19/16
Advertiser	LOUISIANA PROSPERITY FUND (3911)	Last Modified	10/19/16
Agency	STRATEGIC MEDIA PLACEMENT (1352)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	4908 (13477)	Headline #	ECR25334157
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Brant Fink,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1217/1823/4908	Commission	\$7,145.25
Account Types	National/Political	Net Total	\$40,489.75
Billing Type	Standard	Sales Tax	
Comments	TV		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	12P- News 2 at Noon	1			X					1	\$350.00	\$350.00	ABC (WBRL)	News 2 Louisiana At Noon	10/19/16
25.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	12P- News 2 at Noon	1				X				1	\$350.00	\$350.00	ABC (WBRL)	News 2 Louisiana At Noon	10/19/16
26.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	12P- News 2 at Noon	1					X			1	\$350.00	\$350.00	ABC (WBRL)	News 2 Louisiana At Noon	10/19/16
27.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	2P- The Wendy Williams Show	1				X				1	\$125.00	\$125.00	ABC (WBRL)	The Wendy Williams Show	10/19/16
28.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	4P- News 2 at 4pm Show	1				X				1	\$125.00	\$125.00	ABC (WBRL)	The Wendy Williams Show	10/19/16
29.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	4P- News 2 at 4pm	1				X				1	\$450.00	\$450.00	ABC (WBRL)	News 2 Louisiana At Four	10/19/16
30.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	4P- News 2 at 4pm	1					X			1	\$450.00	\$450.00	ABC (WBRL)	News 2 Louisiana At Four	10/19/16
31.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	4P- News 2 at 4pm	1		X						1	\$450.00	\$450.00	ABC (WBRL)	News 2 Louisiana At Four	10/19/16
32.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	4P- News 2 at 4pm	1			X					1	\$450.00	\$450.00	ABC (WBRL)	News 2 Louisiana At Four	10/19/16
33.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	4:28P- Jeopardy - HD	1					X			1	\$500.00	\$500.00	ABC (WBRL)	Jeopardy	10/19/16
34.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	4:28P- Jeopardy - HD	1					X			1	\$500.00	\$500.00	ABC (WBRL)	Jeopardy	10/19/16
35.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	4:28P- Jeopardy - HD	1					X			1	\$500.00	\$500.00	ABC (WBRL)	Jeopardy	10/19/16
36.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	4:57P- News 2 at 5pm	1				X				1	\$700.00	\$700.00	ABC (WBRL)	News 2 Louisiana At Five	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ABC (WBRL)	Spots	Rate
By Broadcast Month	77	\$47,635.00
Oct. 2016	77	\$47,635.00
Grand Total:	77	\$47,635.00



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 22229

Schedule Dates	10/20/16-10/29/16	Date Entered	10/19/16
Advertiser	LOUISIANA PROSPERITY FUND (3911)	Last Modified	10/19/16
Agency	STRATEGIC MEDIA PLACEMENT (1352)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	4908 (13477)	Headline #	ECR25334157
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Brant Fink,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1217/1823/4908	Commission	\$7,145.25
Account Types	National/Political	Net Total	\$40,489.75
Billing Type	Standard	Sales Tax	
Comments	TV		

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Oct. 2016	77	\$47,635.00
Grand Total:	77	\$47,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	4:57P- News 2 at 5pm	1		X						1	\$700.00	\$700.00	ABC (WBRL)	News 2 Louisiana At Five	10/19/16
38.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	4:57P- News 2 at 5pm	1				X				1	\$700.00	\$700.00	ABC (WBRL)	News 2 Louisiana At Five	10/19/16
39.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	4:57P- News 2 at 5pm	1				X				1	\$700.00	\$700.00	ABC (WBRL)	News 2 Louisiana At Five	10/19/16
40.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	5:58P- News 2 at 6pm	1				X				1	\$800.00	\$800.00	ABC (WBRL)	News 2 Louisiana At Six	10/19/16
41.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	5:58P- News 2 at 6pm	1					X			1	\$800.00	\$800.00	ABC (WBRL)	News 2 Louisiana At Six	10/19/16
42.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	5:58P- News 2 at 6pm	1	X							1	\$800.00	\$800.00	ABC (WBRL)	News 2 Louisiana At Six	10/19/16
43.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	5:58P- News 2 at 6pm	1		X						1	\$800.00	\$800.00	ABC (WBRL)	News 2 Louisiana At Six	10/19/16
44.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	5:58P- News 2 at 6pm	1			X					1	\$800.00	\$800.00	ABC (WBRL)	News 2 Louisiana At Six	10/19/16
45.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	5:58P- News 2 at 6pm	1				X				1	\$800.00	\$800.00	ABC (WBRL)	News 2 Louisiana At Six	10/19/16
46.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	5:58P- News 2 at 6pm	1				X				1	\$800.00	\$800.00	ABC (WBRL)	News 2 Louisiana At Six	10/19/16
47.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$1,300.00	\$1,300.00	ABC (WBRL)	Wheel Of Fortune	10/19/16
48.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$1,300.00	\$1,300.00	ABC (WBRL)	Wheel Of Fortune	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRL
1650 Highland Rd
Baton Rouge, LA 70802

STRATEGIC MEDIA PLACEMENT
7689 STAGERS LOOP
DELAWARE, OH 43015

Contract # 22229

Schedule Dates	10/20/16-10/29/16	Date Entered	10/19/16
Advertiser	LOUISIANA PROSPERITY FUND (3911)	Last Modified	10/19/16
Agency	STRATEGIC MEDIA PLACEMENT (1352)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	4908 (13477)	Headline #	ECR25334157
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Brant Fink,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1217/1823/4908	Commission	\$7,145.25
Account Types	National/Political	Net Total	\$40,489.75
Billing Type	Standard	Sales Tax	
Comments	TV		

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Oct. 2016	77	\$47,635.00
Grand Total:	77	\$47,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	6:28p- Wheel of Fortune - HD	1		X						1	\$1,300.00	\$1,300.00	ABC (WBRL)	Wheel Of Fortune	10/19/16
50.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	6:28p- Wheel of Fortune - HD	1			X					1	\$1,300.00	\$1,300.00	ABC (WBRL)	Wheel Of Fortune	10/19/16
51.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	9:59p- News 2 at 10pm	1				X				1	\$1,000.00	\$1,000.00	ABC (WBRL)	News 2 Louisiana At 10p	10/19/16
52.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	9:59p- News 2 at 10pm	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRL)	News 2 Louisiana At 10p	10/19/16
53.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	9:59p- News 2 at 10pm	1	X							1	\$1,000.00	\$1,000.00	ABC (WBRL)	News 2 Louisiana At 10p	10/19/16
54.0	Normal Line / SPOT	10/25/16-10/25/16	1	:30	9:59p- News 2 at 10pm	1		X						1	\$1,000.00	\$1,000.00	ABC (WBRL)	News 2 Louisiana At 10p	10/19/16
55.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	9:59p- News 2 at 10pm	1			X					1	\$1,000.00	\$1,000.00	ABC (WBRL)	News 2 Louisiana At 10p	10/19/16
56.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	9:59p- News 2 at 10pm	1				X				1	\$1,000.00	\$1,000.00	ABC (WBRL)	News 2 Louisiana At 10p	10/19/16
57.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	9:59p- News 2 at 10pm	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRL)	News 2 Louisiana At 10p	10/19/16
58.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	10:35p- Jimmy Kimmel Live-HD	1				X				1	\$300.00	\$300.00	ABC (WBRL)	Jimmy Kimmel	10/19/16
59.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	10:35p- Jimmy Kimmel Live-HD	1			X					1	\$300.00	\$300.00	ABC (WBRL)	Jimmy Kimmel	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBZR
1650 Highland Rd
Baton Rouge, LA 70802

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 22229

Schedule Dates	10/20/16-10/29/16	Date Entered	10/19/16
Advertiser	LOUISIANA PROSPERITY FUND (3911)	Last Modified	10/19/16
Agency	STRATEGIC MEDIA PLACEMENT (1352)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	4908 (13477)	Headline #	ECR25334157
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBZR sales	Order Type	Normal
Buyer Name	Brant/Fink,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1217/1823/4908	Commission	\$7,145.25
Account Types	National/Political	Net Total	\$40,489.75
Billing Type	Standard	Sales Tax	
Comments	TV		

ABC (WBZR)	Spots	Rate
By Broadcast Month		
Oct. 2016	77	\$47,635.00
Grand Total:	77	\$47,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / SPOT	10/28/16-10/28/16	1	:30	11:05P- Jimmy Kimmel Live-HD	1					X			1	\$300.00	\$300.00	ABC (WBZR)	Jimmy Kimmel	10/19/16
61.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$500.00	\$500.00	ABC (WBZR)	Wheel Of Fortune	10/19/16
62.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$500.00	\$500.00	ABC (WBZR)	Wheel Of Fortune	10/19/16
63.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$500.00	\$500.00	ABC (WBZR)	News 2 Louisiana At 1030P Sat	10/19/16
64.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	7A- Good Morning America Sunday - HD	1							X	1	\$225.00	\$225.00	ABC (WBZR)	GMA Sun	10/19/16
65.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	8A- This Week - HD	1							X	1	\$100.00	\$100.00	ABC (WBZR)	This Week	10/19/16
66.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$1,200.00	\$1,200.00	ABC (WBZR)	News 2 Louisiana At 10P Sun	10/19/16
67.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	11A- ABC College Football afternoon 11am	2						X		2	\$450.00	\$900.00	ABC (WBZR)	ABC College Football Early Game	10/19/16
68.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	2:30P- ABC College Football Afternoon 2:30p	2						X		2	\$450.00	\$900.00	ABC (WBZR)	ABC College Football Late Game	10/19/16
69.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	7P- ABC College Football Prime	2						X		2	\$750.00	\$1,500.00	ABC (WBZR)	ABC Saturday Night College Football	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 22229

Schedule Dates	10/20/16-10/29/16	Date Entered	10/19/16
Advertiser	LOUISIANA PROSPERITY FUND (3911)	Last Modified	10/19/16
Agency	STRATEGIC MEDIA PLACEMENT (1352)	Entered By	Tracy Ritchie
Product	Political- Issues (1071)	CO-OP	No
Brand	4908 (13477)	Headline #	ECR25334157
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Brant Fink,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1217/1823/4908	Commission	\$7,145.25
Account Types	National/Political	Net Total	\$40,489.75
Billing Type	Standard	Sales Tax	
Comments	TV		

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Oct. 2016	77	\$47,635.00
Grand Total:	77	\$47,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT	10/24/16-10/24/16	1	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,900.00	\$1,900.00	ABC (WBRL)	Dancing With the Stars-ABC	10/19/16
71.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	9P- Designated Survivor	1			X					1	\$1,400.00	\$1,400.00	ABC (WBRL)	Designated Survivor-ABC	10/19/16
72.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	9P- Quantico	1							X	1	\$1,000.00	\$1,000.00	ABC (WBRL)	Quantico-ABC	10/19/16
73.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	10:35P- FRIDAY NIGHT BLITZ	1					X			1	\$375.00	\$375.00	ABC (WBRL)	Friday Night Blitz	10/19/16
74.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$225.00	\$225.00	ABC (WBRL)	GMA Sat	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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