

# CONTRACT



**KDVR-TV**  
**100 Speer Blvd**  
**Denver, CO 80203**  
**(303) 595-3131**

And:

**Screen Strategies Media**  
**Attention: Caroline Bahng**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 733028 /		<u>Alt Order #</u>
<u>Product</u> <b>JARED POLIS FOR GOVERNOR 9/19-9/25</b>		
<u>Contract Dates</u> <b>09/19/18 - 09/25/18</b>		<u>Estimate #</u> <b>4278</b>
<u>Advertiser</u> <b>J Polis/D/GOV CO</b>		<u>Original Date / Revision</u> 09/17/18 / 09/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KDVR-TV</b>	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	09/19/18	09/25/18	FOX31 News At 6a	6:00 AM-6:30 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				2	\$500.00				
N 2	31	09/19/18	09/25/18	FOX31 News At 6a	6:30 AM-7:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				2	\$500.00				
N 3	31	09/19/18	09/25/18	FOX31 News At 7a	7:00 AM-7:30 AM		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				3	\$550.00				
N 4	31	09/19/18	09/25/18	FOX31 News At 7a	7:30 AM-8:00 AM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				2	\$550.00				
N 5	31	09/19/18	09/25/18	FOX31 News At 8a	8:00 AM-8:30 AM		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				3	\$525.00				
N 6	31	09/19/18	09/25/18	FOX31 News At 8a	8:30 AM-9:00 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				2	\$525.00				
N 7	31	09/19/18	09/25/18	M-F 9a-10a	9a-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				1	\$250.00				
N 8	31	09/19/18	09/25/18	M-F 10a-11a	10a-11a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$100.00				
N 9	31	09/19/18	09/25/18	FOX31 News At 11a	11a-1130a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$125.00				
N 10	31	09/19/18	09/25/18	M-F 1130a-12p	1130a-12p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				2	\$125.00				
N 11	31	09/19/18	09/25/18	M-F 2p-3p	2p-3p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				2	\$75.00				
N 12	31	09/19/18	09/25/18	M-F 3p-4p	3p-4p		:30				NM	5	\$1,750.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 733028 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>09/19/18 - 09/25/18</b>	<u>Product</u> JARED POLIS FOR GO	<u>Estimate #</u> <b>4278</b>
<u>Advertiser</u> <b>J Polis/D/GOV CO</b>		<u>Original Date / Revision</u> 09/17/18 / 09/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$350.00				
N 13	31	09/19/18	09/25/18	M-F 4p-5p	4p-5p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$400.00				
N 14	31	09/19/18	09/25/18	FOX31 News At 5p	5p-530p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$600.00				
N 15	31	09/19/18	09/25/18	FOX31 News At 530p	530p-6p		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$650.00				
N 16	31	09/19/18	09/25/18	M-F 6p-630p	6p-630p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$1,200.00				
N 17	31	09/19/18	09/25/18	M-F 630p-7p	630p-7p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$1,200.00				
N 18	31	09/24/18	09/24/18	Monday Prime Hour 1	7p-8p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	M-----				1	\$1,500.00				
N 19	31	09/25/18	09/25/18	Tuesday Prime Hour 2	8p-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	-T-----				1	\$1,200.00				
N 20	31	09/19/18	09/19/18	Wednesday Prime	7p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	--W----				1	\$1,800.00				
N 21	31	09/23/18	09/23/18	Sunday Prime Hour 2	7p-8p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	-----S				1	\$2,000.00				
N 22	31	09/19/18	09/25/18	M-F, Su 9p-930p	9p-930p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$1,200.00				
N 23	31	09/19/18	09/25/18	M-F, Su 930p-10p	930p-10p		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$1,200.00				
N 24	31	09/19/18	09/25/18	M-F, Su 10p-1035p	10p-1035p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				5	\$750.00				
N 25	31	09/22/18	09/22/18	FOX31 news At 930p Sa	930p-10p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	-----S-				1	\$350.00				
N 26	31	09/22/18	09/22/18	FOX31 News At 10p Sa	10p-1035p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	-----S-				1	\$325.00				
N 27	31	09/23/18	09/23/18	M-F, Su 9p-930p	9p-930p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	-----S				1	\$1,200.00				
N 28	31	09/23/18	09/23/18	M-F, Su 930p-10p	930p-10p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	-----S				1	\$1,200.00				
N 29	31	09/23/18	09/23/18	Sunday Sports Zone	1035p-11p		:30				NM	1	\$400.00

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Week:		09/19/18	09/25/18	-----S				1	\$400.00				
N 30	31	09/19/18	09/25/18	M-F 1035p-1105p	1035p-1105p		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				2	\$375.00				
N 31	31	09/23/18	09/23/18	NFL Game Day Prime	11p-12a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	-----S				1	\$250.00				
N 32	31	09/19/18	09/25/18	FOX31 News At 430a	430a-5a		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/18	09/25/18	MTWTF--				4	\$25.00				
<b>Totals</b>								0.00				90	\$57,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/25/18	90	\$57,975.00	(\$8,696.25)	\$49,278.75
<b>Totals</b>	90	\$57,975.00	(\$8,696.25)	\$49,278.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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