

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WDLZ - Murfreesboro, NC	<b>Date:</b> 11-13-20
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I, Mike Furman - authorized media buyer  
do hereby request station time concerning the following issue:

Majority Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Majority Forward

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Cat Cunningham - US Senate, NC - 11.3.20  
Thom Tillis

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Majority Forward  
700 13th Street NW, Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary  
Rebecca Lambe, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

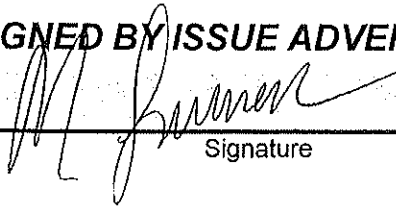
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/15/20

Date



Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected



Signature

Barry Brown

Printed Name

General Manager

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

STATION:	WDLZ-FM	ORDER#:	3174542	DATE:	07/14/2020
MARKET:	UM - Murfreesboro, NC	AMOUNT:	\$1,080.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	120		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4383949
ADVERTISER:	Majority Forward	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8618 7/14-8/3 Issue	AGY EST:	8618		Invoices@MediaFinancial.com
FLIGHT:	07-14-2020 TO 8/3/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/14/2020 08:06

**COMMENTS**

07/14/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

**\*\*\*\*\* INVOICES ARE REQUIRED EVEN FOR SCHEDULES PAID FOR IN ADVANCE. SEND INVOICES TO THE INVOICE ADDRESS SHOWN ABOVE. \*\*\*\*\***

Invoices must include the estimate number. Please include it within the product line.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1-WEEK#3      7/14/2020 To 8/3/2020      WK TOT \$360.00      WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	7/14/2020	8/3/2020	40	\$9	\$360

TOTAL	Jul	Aug									Total
SPOT	80	40									120
CASH	720.00	360.00									1,080.00
TOTAL	720.00	360.00									1,080.00

# WATERFRONT STRATEGIES

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**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER  
FROM: Waterfront Strategies  
3050 K ST NW Suite 100  
Washington, DC 20007  
RE: Majority Forward  
DATE: 7/13/20

**ESTIMATE #8618**

North Carolina - all rural stations, Wilmington, Greenville-New Bern, Greensboro

"Facing" will be shipped on 7/13 via email.

**PLEASE RUN THE FOLLOWING TRAFFIC STARTING 7/14  
UNTIL FURTHER NOTICE**

**ESTIMATE #8618**

**MFR20-01R "Facing" Radio :60 @ 100%**

If you have any questions regarding this traffic, please do not hesitate to contact  
Jesse Demastrie in our office at [jesse.demastrie@gmmb.com](mailto:jesse.demastrie@gmmb.com).

Sign:

*Bay Brown*

Date: 7/13/20

Station:

*WJL 2. Murfreesboro, NC*

THANK YOU.

Business  
Contact Name  
Phone Number  
Email Address  
Is this the station  
manager?  
Do you fax this traffic?  
Have they accepted radio  
with you in the past?  
Shipped station  
Location  
Additional leave in  
CLICK HERE TO CONTACT your name  
Your phone  
Your email  
Time Stamp  
SPT