

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  WDL2 - Murfreesboro, TN	<b>Date:</b>  8-19-20
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Duty and Honor - NC Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered  see attached -	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Duty and Honor

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

**Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).**

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

**Yes**  **No**

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Duty and Honor  
700 13th Street NW, Suite 600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Members: JB Poersch, Karen Hancox, Luis Navarro, Chris Koob  
JB Poersch, President; Chris Koob, Treasurer

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/29/20

Date

Mike Furman

Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Barry Brown  
Signature

Barry Brown  
Printed Name

General Manager  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered
<i>See</i>	<i>attached</i>				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

STATION:	WDLZ-FM	ORDER#:	3175772	DATE:	08/19/2020
MARKET:	UM - Murfreesboro, NC	AMOUNT:	\$720.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	80		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4386099
ADVERTISER:	Duty and Honor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8983 8/18-8/31 General NC	AGY EST:	8983		Invoices@MediaFinancial.com
FLIGHT:	08-18-2020 TO 8/31/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/19/2020 11:11

**COMMENTS**

08/19/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Invoices are required; even for orders paid for in advance. Send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**\*\*PLEASE NOTE - ALL SPOTS MUST AIR BY 8/31. ANY SPOTS SCHEDULED OR 9/1, RUN BY 8/31.\*\***

WEEK#1-WEEK#2      8/18/2020 To 8/31/2020      WK TOT \$360.00      WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF. . /M	6:00AM	7:00PM	60	8/18/2020	8/31/2020	40	\$9	\$360

TOTAL	Aug	Sep									Total
SPOT	80	0									80
CASH	720.00	0.00									720.00
TOTAL	720.00	0.00									720.00

Byrne Acquisition Group LLC  
 3 East 1st Street  
 Weldon, NC 27890  
 252-536-3115

## WDLZ-FM Order Confirmation

OrderID: 0098-002

Sponsor: DUTY AND HONOR  
 Product: DUTY AND HONOR  
 Estimate/PO:  
 AccountRep: BARRY BROWN  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 8/20/2020 - 8/28/2020  
 Items Ordered: 80  
 Gross Amount: 720.00  
 Discounts: 0.00  
 Agency Commission: 108.00  
 Net Amount: 612.00

MEDIA FINANCIAL SERVICES  
 2090 BEACH LAKES BLVD  
 SUITE 300  
 WEST PALM BEACH, FL 33409

### Scheduled Station(s): WDLZ-FM DUTY AND HONOR

Printed 8/19/2020 12:47:32 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/20/2020 - 8/21/2020	All Weeks	06:00 AM - 07:00 PM				10	10			20	:60	Spot		5508	20	9.00	180.00
02 8/24/2020 - 8/28/2020	All Weeks	06:00 AM - 07:00 PM	12	12	12	12	12			60	:60	Spot		5508	60	9.00	540.00
<b>Broadcast Month Projected Billing:</b>																	
Jul-20		0.00															
			Aug-20			720.00			Sep-20				0.00		Q3-2020		720.00

Confirmed Correct; Payment Guaranteed

Accepted for WDLZ-FM

# WATERFRONT STRATEGIES /WDL2

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**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER  
FROM: Waterfront Strategies  
3050 K ST NW Suite 100  
Washington, DC 20007  
RE: Duty and Honor  
DATE: 8/19/20

## ESTIMATE #8983

North Carolina - all rural stations, Wilmington, Greenville-New Bern, Greensboro

"Ahead" will be shipped on 8/19 via email.

**PLEASE RUN THE FOLLOWING TRAFFIC STARTING 8/19  
UNTIL FURTHER NOTICE**

## ESTIMATE #8983

**DAH20-01R "Ahead" Radio :60 @ 100%**

If you have any questions regarding this traffic, please do not hesitate to contact  
Jesse Demastrie in our office at [jesse.demastrie@gmmb.com](mailto:jesse.demastrie@gmmb.com).

Sign: Bamy Brown Date: 8-19-20

Station: WDL2

THANK YOU.