



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6071286

Schedule Dates 04/24/24-04/30/24
Advertiser David Trone for MD US Senate-D (151644)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.11661 (2015595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1477/1784/11661
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

Date Entered 04/23/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13385902
Demo W2549R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Table with Washington (WJLA) header and columns for By Broadcast Month, Spots, and Rate. Rows include Apr. 2024, May. 2024, and Grand Total.

Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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Apr. 2024	90	\$118,350.00
May. 2024	60	\$68,800.00
Grand Total:	150	\$187,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	04/24/24-04/24/24	2	1:00	1P- 2P (EST)				1					1	\$800.00	\$800.00	Washington (WJLA)	Daypart DT GMA3(Agency) -LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
10.0	Normal Line / SPOT	04/25/24-04/30/24	2	:30	2P- 3P (EST)		1	1		1	1			4	\$525.00	\$2,100.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2022LP - WASHINGTON, DC (HAGRSTWN) - L	4/23/24
11.0	Normal Line / SPOT	04/24/24-04/26/24	2	1:00	2P- 3P (EST)				1		1			2	\$1,050.00	\$2,100.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2022LP - WASHINGTON, DC (HAGRSTWN) - L	4/23/24
12.0	Normal Line / SPOT	04/26/24-04/30/24	2	1:00	5A- 6A (EST)			1			1			2	\$400.00	\$800.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-LPMay/2022LP - WASHINGTON, DC (HAG	4/23/24

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17.0	Normal Line / SPOT	04/25/24-04/30/24	2	:30	5P- 6P (EST)		1	1		1	1			4	\$550.00	\$2,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN) - LP	4/23/24
18.0	Normal Line / SPOT	04/24/24-04/29/24	2	1:00	5P- 6P (EST)		1		1					2	\$1,100.00	\$2,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN) - LP	4/23/24
19.0	Normal Line / SPOT	04/25/24-04/30/24	2	:30	6P- 6:30P (EST)		1	1		1	1			4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
20.0	Normal Line / SPOT	04/25/24-04/30/24	2	1:00	6P- 6:30P (EST)			1		1				2	\$1,200.00	\$2,400.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
21.0	Normal Line / SPOT	04/26/24-04/30/24	3	:30	6:57P- 7P (EST)			1			1			1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPMay/2022LP - WASHINGTON, DC (HAGRSTWN) - LP	4/23/24

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21.0.1	Closed Preempt	04/26/24															Washington (WJLA)	Program Change/Exception - NFL Draft	
22.0	Normal Line / Access	04/24/24-04/30/24	2	:30	7P- 7:30P (EST)		1	1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
22.0.1	Closed Preempt	04/26/24															Washington (WJLA)	Program Change/Exception - NFL Draft	
23.0	Normal Line / SPOT	04/25/24-04/30/24	2	:30	6A- 7A (EST)		1	1		1	1			4	\$400.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-LPMay/2022LP - WASHINGTON, DC (HAG	4/23/24
24.0	Normal Line / Access	04/30/24-04/30/24	2	1:00	7P- 7:30P (EST)			1						1	\$3,600.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24

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28.0	Normal Line / Prime	04/29/24-04/29/24	2	1:00	8P- 10P (EST)		1							1	\$6,500.00	\$6,500.00	Washington (WJLA)	Daypart PT BACHELOR(Agency) -LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
29.0	Normal Line / SPOT	04/25/24-04/30/24	2	:30	11P- 11:30P (EST)		1	1		1	1			2	\$650.00	\$1,300.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
29.0.1	Closed Preempt	04/26/24															Washington (WJLA)	Program Change/Exception - news moved to 1130p due to NFL Draft	
29.0.2	Closed Preempt	04/25/24															Washington (WJLA)	Program Change/Exception - news moved to 1130p due to NFL Draft	
30.0	Normal Line / SPOT	04/24/24-04/24/24	2	1:00	11P- 11:30P (EST)				1					1	\$1,300.00	\$1,300.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0.1	Closed Preempt	04/25/24															Washington (WJLA)	Program Change/Exception - NFL Draft	
43.0	Normal Line / Prime	04/25/24-04/25/24	2	1:00	10P- 11P (EST)					1					\$5,200.00		Washington (WJLA)	Daypart PT STATION 19(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
43.0.1	Closed Preempt	04/25/24															Washington (WJLA)	Program Change/Exception - NFL Draft	
44.0	Normal Line / Prime	04/26/24-04/26/24	2	:30	9P- 11P (EST)					1					\$2,000.00		Washington (WJLA)	Daypart PT 20/20 9P(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRSTWN) - LPMay/202	4/23/24
44.0.1	Closed Preempt	04/26/24															Washington (WJLA)	Program Change/Exception - NFL Draft	
45.0	Normal Line / SPOT	04/25/24-04/30/24	3	:30	7A- 8A (EST)		1	1		1	1			4	\$700.00	\$2,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-LPMay/2022LP - WASHINGTON, DC (HAGRST)	4/23/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6071286

Schedule Dates 04/24/24-04/30/24
Advertiser David Trone for MD US Senate-D (151644)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.11661 (2015595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1477/1784/11661
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

Date Entered 04/23/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13385902
Demo W2549R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Washington (WJLA)

Table with 3 columns: By Broadcast Month, Spots, Rate. Rows for Apr. 2024, May. 2024, and Grand Total.

Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser, Date, Accepted-Station, Date, Comments

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Brand Est.11661 (2015595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1477/1784/11661
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

Date Entered 04/23/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13385902
Demo W2549R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Washington (WJLA)

Table with 3 columns: By Broadcast Month, Spots, Rate. Rows for Apr. 2024, May. 2024, and Grand Total.

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CONFIRMATION CONTRACT

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Brand Est.11661 (2015595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
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Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

Date Entered 04/23/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13385902
Demo W2549R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Washington (WJLA)

Table with columns: By Broadcast Month, Spots, Rate. Rows: Apr. 2024 (90 spots, \$118,350.00), May. 2024 (60 spots, \$68,800.00), Grand Total (150 spots, \$187,150.00)

Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items for various spots.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
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CPE 1477/1784/11661
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

Date Entered 04/23/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13385902
Demo W2549R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Washington (WJLA)

Table with 3 columns: By Broadcast Month, Spots, Rate. Rows for Apr. 2024, May. 2024, and Grand Total.

Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
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CPE 1477/1784/11661
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

Date Entered 04/23/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13385902
Demo W2549R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Washington (WJLA)

Table with columns: By Broadcast Month, Spots, Rate. Rows: Apr. 2024 (90 spots, \$118,350.00), May. 2024 (60 spots, \$68,800.00), Grand Total (150 spots, \$187,150.00)

Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items (62.0, 63.0, 64.0, 65.0) for various spots.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

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Advertiser David Trone for MD US Senate-D (151644)
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Brand Est.11661 (2015595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
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Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

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Last Modified 04/23/24
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Commission \$28,072.50
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Washington (WJLA)

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Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered.

CONFIRMATION CONTRACT

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Schedule Dates 04/24/24-04/30/24
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Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.11661 (2015595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
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Comments Trone Est.11661 WJLA 4/24-4/30

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Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Washington (WJLA)

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Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items (70.0-73.0).

CONFIRMATION CONTRACT

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Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
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Washington (WJLA)

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Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 4 line items.

CONFIRMATION CONTRACT

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WJLA-TV WASHINGTON, DC

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Contract # 6071286
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Advertiser David Trone for MD US Senate-D (151644)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.11661 (2015595)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1477/1784/11661
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Trone Est.11661 WJLA 4/24-4/30

Date Entered 04/23/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13385902
Demo W2549R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,072.50
Net Total \$159,077.50
Sales Tax

Table with 3 columns: Washington (WJLA) By Broadcast Month, Spots, Rate. Rows for Apr. 2024, May. 2024, and Grand Total.

Main line items table with columns: Line, Line Type / Break Type (Ref #), Dates, Sec, Length, Run Times, SPW, Mo, Tu, We, Th, Fr, Sa, Su, Spots, Rate, Total, Station, Comments, Entered. Contains 5 rows of advertising spots.

CONFIRMATION CONTRACT

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Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2024	90	\$118,350.00
May. 2024	60	\$68,800.00
Grand Total:	150	\$187,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
83.0	M/G For 43.0.1,44.0.1 / Prime	04/28/24-04/28/24	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		4/23/24

CONFIRMATION CONTRACT

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