

# Media - Announcements and Zero Value Spot Placement Report

Report pulled at 5:21:31PM on 12/13/2006

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract # + Line # + Revision)	ISCI	Len	Expiration Date	Program	
<b>ISCI: Downtown in December 30</b>											
<b>Totals for: Downtown in December 30</b>								109			
<b>ISCI: PSA AD C Booster 30</b>											
<b>Totals for: PSA AD C Booster 30</b>								14			
<b>ISCI: PSA AD C Booster Cargo 30</b>											
<b>Totals for: PSA AD C Booster Cargo 30</b>								25			
<b>ISCI: PSA Amer Diabetes/Jordan 10</b>											
<b>Totals for: PSA Amer Diabetes/Jordan 10</b>								61			
<b>ISCI: PSA Amer Diabetes/Jordan 30</b>											
<b>Totals for: PSA Amer Diabetes/Jordan 30</b>								20			
<b>ISCI: PSA Amer Red Cross Blood II 60</b>											
<b>Totals for: PSA Amer Red Cross Blood II 60</b>								18			
<b>ISCI: PSA Amer Red Cross Help Give Blood 30</b>											
<b>Totals for: PSA Amer Red Cross Help Give Blood 30</b>								17			
<b>ISCI: PSA Arbor Day KIDS Nature 10</b>											
<b>Totals for: PSA Arbor Day KIDS Nature 10</b>								12			
<b>ISCI: PSA Arbor Day KIDS Nature 20</b>											
<b>Totals for: PSA Arbor Day KIDS Nature 20</b>								1			
<b>ISCI: PSA Arbor Day KIDS Nature 30</b>											
<b>Totals for: PSA Arbor Day KIDS Nature 30</b>								22			
<b>ISCI: PSA Cystic F/NEWSOME 30</b>											
<b>Totals for: PSA Cystic F/NEWSOME 30</b>								21			
<b>ISCI: PSA FND Better Generosity 15</b>											
<b>Totals for: PSA FND Better Generosity 15</b>								17			
<b>ISCI: PSA FND Better Generosity 20</b>											
<b>Totals for: PSA FND Better Generosity 20</b>								2			
<b>ISCI: PSA FND Better Generosity 30</b>											
<b>Totals for: PSA FND Better Generosity 30</b>								19			
<b>ISCI: PSA FND Better Honesty 10</b>											
<b>Totals for: PSA FND Better Honesty 10</b>								12			
<b>ISCI: PSA FND Better Honesty 20</b>											
<b>Totals for: PSA FND Better Honesty 20</b>								1			
<b>ISCI: PSA FND Better Honesty 30</b>											
<b>Totals for: PSA FND Better Honesty 30</b>								19			

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				<b>ISCI: PSA FND Better Honesty 60</b>			
				<b>Totals for: PSA FND Better Honesty 60</b>		10	
				<b>ISCI: PSA JDRF Imagine 30</b>			
				<b>Totals for: PSA JDRF Imagine 30</b>		12	
				<b>ISCI: PSA JDRF Imagine 60</b>			
				<b>Totals for: PSA JDRF Imagine 60</b>		33	
				<b>ISCI: PSA JDRF Step Adult 30</b>			
				<b>Totals for: PSA JDRF Step Adult 30</b>		21	
				<b>ISCI: PSA Judge Hatchett "VOTE" 30</b>			
				<b>Totals for: PSA Judge Hatchett "VOTE" 30</b>		54	
				<b>ISCI: PSA March of Dimes Stadium 30</b>			
				<b>Totals for: PSA March of Dimes Stadium 30</b>		38	
				<b>ISCI: PSA Marines Country 30</b>			
				<b>Totals for: PSA Marines Country 30</b>		4	
				<b>ISCI: PSA Marines Country 60</b>			
				<b>Totals for: PSA Marines Country 60</b>		5	
				<b>ISCI: PSA Marines Pride 30</b>			
				<b>Totals for: PSA Marines Pride 30</b>		10	
				<b>ISCI: PSA Marines Pride 60</b>			
				<b>Totals for: PSA Marines Pride 60</b>		4	
				<b>ISCI: PSA Nat'l XMASTree 30</b>			
				<b>Totals for: PSA Nat'l XMASTree 30</b>		9	
				<b>ISCI: PSA Nat'l XMASTree 60</b>			
				<b>Totals for: PSA Nat'l XMASTree 60</b>		7	
				<b>ISCI: PSA Nat'l Crime McGruff Senior 20</b>			
				<b>Totals for: PSA Nat'l Crime McGruff Senior 20</b>		4	
				<b>ISCI: PSA Nat'l Crime McGruff Senior 30</b>			
				<b>Totals for: PSA Nat'l Crime McGruff Senior 30</b>		25	
				<b>ISCI: PSA Nat'l Crime McGruff Senior 60</b>			
				<b>Totals for: PSA Nat'l Crime McGruff Senior 60</b>		12	
				<b>ISCI: PSA Nat'l Geographic WORLD 30</b>			
				<b>Totals for: PSA Nat'l Geographic WORLD 30</b>		15	
				<b>ISCI: PSA Nat'l Geographic WORLD 60</b>			
				<b>Totals for: PSA Nat'l Geographic WORLD 60</b>		10	

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<b>ISCI: PSA OK Food Bank 30</b>							
<b>Totals for: PSA OK Food Bank 30</b>					30		
<b>ISCI: PSA REBA/Ronald/DILLARDS 15</b>							
<b>Totals for: PSA REBA/Ronald/DILLARDS 15</b>					71		
<b>ISCI: PSA REBA/Ronald/DILLARDS 30</b>							
<b>Totals for: PSA REBA/Ronald/DILLARDS 30</b>					70		
<b>ISCI: PSA Spirit of Comm Honor 30</b>							
<b>Totals for: PSA Spirit of Comm Honor 30</b>					22		
<b>ISCI: PSA Spirit of Comm Honor 60</b>							
<b>Totals for: PSA Spirit of Comm Honor 60</b>					12		
<b>ISCI: PSA Troops #1 30</b>							
<b>Totals for: PSA Troops #1 30</b>					8		
<b>ISCI: PSA Troops #10 30</b>							
<b>Totals for: PSA Troops #10 30</b>					6		
<b>ISCI: PSA Troops #11 30</b>							
<b>Totals for: PSA Troops #11 30</b>					4		
<b>ISCI: PSA Troops #12 30</b>							
<b>Totals for: PSA Troops #12 30</b>					4		
<b>ISCI: PSA Troops #13 30</b>							
<b>Totals for: PSA Troops #13 30</b>					3		
<b>ISCI: PSA Troops #14 30</b>							
<b>Totals for: PSA Troops #14 30</b>					3		
<b>ISCI: PSA Troops #15 30</b>							
<b>Totals for: PSA Troops #15 30</b>					2		
<b>ISCI: PSA Troops #2 30</b>							
<b>Totals for: PSA Troops #2 30</b>					7		
<b>ISCI: PSA Troops #3 30</b>							
<b>Totals for: PSA Troops #3 30</b>					9		
<b>ISCI: PSA Troops #4 30</b>							
<b>Totals for: PSA Troops #4 30</b>					12		
<b>ISCI: PSA Troops #5 30</b>							
<b>Totals for: PSA Troops #5 30</b>					9		
<b>ISCI: PSA Troops #6 30</b>							
<b>Totals for: PSA Troops #6 30</b>					5		



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sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log

aaa Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.

In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

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<b>ISCI: PSA Troops #7 30</b>							
<b>Totals for: PSA Troops #7 30</b>					6		
<b>ISCI: PSA Troops #8 30</b>							
<b>Totals for: PSA Troops #8 30</b>					3		
<b>ISCI: PSA Troops #9 30</b>							
<b>Totals for: PSA Troops #9 30</b>					5		
<b>ISCI: PSA Tyra/Breast Cancer 30</b>							
<b>Totals for: PSA Tyra/Breast Cancer 30</b>					36		
<b>ISCI: PSA USAF Recruit 20</b>							
<b>Totals for: PSA USAF Recruit 20</b>					27		
<b>ISCI: Toys for Tots 2006 30</b>							
<b>Totals for: Toys for Tots 2006 30</b>					226		
<b>ISCI: World Neighbors/Fest 10</b>							
<b>Totals for: World Neighbors/Fest 10</b>					21		
<b>ISCI: World Neighbors/Fest 20</b>							
<b>Totals for: World Neighbors/Fest 20</b>					52		



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Total Number of Announcements and  
Zero Valued Spots: 1,316

Total AUR: \$ 103,064.25