

# ORDER



**Orders**  
**Order / Rev:** 130954  
**Alt Order #:** WOC10240713  
**Product Desc:** Reform PA PAC  
**Estimate:** 3769  
**Flight Dates:** 05/11/15 - 05/19/15  
**Original Date / Rev:** 05/06/15 / 05/11/15  
**Order Type:** GENERAL

**WPMT-TV**

**Primary AE:** William Witsik  
**Sales Office:** NAT  
**Sales Region:** National

**Agency Name:** Universal Media  
**Buying Contact:**  
**Billing Contact:**  
 4999 Louise Drive  
 Mechanicsburg, PA 17055

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rockwood CAP  
**Demographic:** HH  
**Product Codes:** PL4  
**Priority:** 02  
**Revenue Codes:** Agency, Political, Political-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/15	05/19/15	10	\$2,860.00	\$2,431.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2015	10	\$2,860.00	\$2,431.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$2,860.00</b>	<b>\$2,431.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
William Witsik			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	43	05/11/15	05/19/15	M-F 6a-7a M-F 630-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1111 - -	:30	4	\$110.00	02	0.00	NM	6	\$660.00
(Program: FOX NEWS AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	- 1111 - -					4	\$110.00		0.00			
Week:		05/18/15	05/24/15	11 - - - - -					2	\$110.00		0.00			
E 2	43	05/11/15	05/18/15	M-F 10p-11p M-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	1 - - - 1 - - -	:30	2	\$600.00	02	0.00	NM	2	\$1,200.00
(Program: FOX PRIME NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	- - - 1 - - -					1	\$600.00		0.00			
Week:		05/18/15	05/24/15	1 - - - - -					1	\$600.00		0.00			
E 3	43	05/11/15	05/13/15	M-F 10p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	1 - - - - -	:30	2	\$500.00	02	0.00	NM	2	\$1,000.00
(Program: FOX NEWS LATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/15	05/17/15	1 - 1 - - - -					2	\$500.00		0.00			
													Totals	10	\$2,860.00