

**CONTRACT**

**KPAX-TV/KAJ-TV**  
**1049 West Central Avenue**  
**Missoula, MT 59801**  
**(406) 542-4400**

And:

**Strategic Media Placement**  
**7669 Strager Loop**  
**Delaware, OH 43015**

<u>Contract / Revision</u> 57193 /		<u>Alt Order #</u> 08356630
<u>Product</u> <b>GIANFORTE FOR GOV</b>		
<u>Contract Dates</u> <b>08/22/16 - 09/04/16</b>		<u>Estimate #</u> <b>4684</b>
<u>Advertiser</u> <b>Greg Gianforte For Governor</b>		<u>Original Date / Revision</u> 08/26/16 / 08/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KPAX</b>	<u>Account Executive</u> Frank LeBlanc	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1143	<u>Product 1/2</u> 1713
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/29/16	08/30/16	M-F 10p News	10:00 PM-10:35 PM		:30				NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MT-----				2	\$365.00				
N 2	All	08/29/16	08/30/16	The Late Show	10:35 PM-11:35 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MT-----				2	\$60.00				
N 3	All	08/29/16	08/30/16	Noon News	12:00 PM-12:30 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MT-----				2	\$50.00				
N 4	All	08/29/16	08/30/16	CBS Evening News	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MT-----				1	\$250.00				
N 5	All	08/29/16	08/30/16	M-F 530p News	5:30 PM-6:00 PM		:30				NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MT-----				1	\$265.00				
N 6	All	08/29/16	08/30/16	M-F	6:00 PM-6:30 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MT-----				1	\$160.00				
N 7	All	08/29/16	08/30/16	M-F	9:00 AM-10:00 AM		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	MT-----				2	\$70.00				
N 8	All	08/28/16	08/28/16	Su 10p News	10:00 PM-10:30 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$280.00				
N 9	All	08/28/16	08/28/16	Su 10p News	10:00 PM-10:35 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$280.00				
N 10	All	08/28/16	08/28/16	Su 530p News	5:30 PM-6:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$175.00				
N 11	All	08/28/16	08/28/16	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$350.00				
N 12	All	08/28/16	08/28/16	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	1	\$80.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$80.00				
N 13	All	08/28/16	08/28/16	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$80.00				
Totals								0.00				17	\$3,010.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	6	\$1,245.00	(\$186.75)	\$1,058.25
08/29/16 - 08/30/16	11	\$1,765.00	(\$264.75)	\$1,500.25
<b>Totals</b>	17	\$3,010.00	(\$451.50)	\$2,558.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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