

revised

ORDER

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WBNS-TV

Orders	Order / Rev:	9744	
	Alt Order #:	WOC11845779	
	Product Desc:	TV BRENNER	
	Estimate:	5865	
	Flight Dates:	11/01/18 - 11/06/18	Primary AE: Ryan Hayes
	Original Date / Rev:	11/01/18 / 11/01/18	Sales Office: L-CTV
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Strategic Media Placement	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		7669 Stagers Loop	Billing Cycle: EOM/EOC
		Delaware, OH 43015	Agency Commission: 15%

Advertiser	Name:	RSCC	
	Demographic:	A35+	New Business Thru:
	Product Codes:	State Senate	Order Separation: 00:30:00
	Priority:	P-02	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID: 3256
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	11	\$38,550.00	\$32,767.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	11	\$38,550.00	\$32,767.50	64.90
Totals	11	\$38,550.00	\$32,767.50	64.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WBNS-TV	L-CTV	Local	Start Of Order - End Of Order	100%
Ryan Hayes	L-CTV	Local	Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBNS	11/01/18	11/06/18	M-F 6a-7a Local News	CM	6a-7a	MT-TF--	:30	2	\$2,500.00	P-02	4.90	NM	1	\$2,500.00
10TV News @ 6a															
(Program: 10 THIS MORNING 6AM)4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---TF--			2		\$2,500.00		4.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WBNS	10/29/18-11/04/18		M-F 6a-7a Local News		6a-7a	---ThF----	:30		(\$2,500.00)		4.90	NM		
Credited															
[Agency/Rep error]															
Week:		11/05/18	11/11/18	MT-----			1		\$2,500.00		4.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WBNS	11/05/18-11/11/18		M-F 6a-7a Local News		6a-7a	MT-----	:30		(\$2,500.00)		4.90	NM		
Credited															
[Agency/Rep error]															
N 2	WBNS	11/01/18	11/06/18	CBS This Morning M-F 7a-8a	CM	7a-8a	MT-TF--	:30	2	\$2,500.00	P-02	4.10	NM	1	\$2,500.00
CBS This Morning M-F 7a-8a															
(Program: CBS THIS MORNING 7AM)4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---TF--			2		\$2,500.00		4.10				

Advertiser:	RSCC
Product Desc:	TV BRENNER
Estimate:	5865

WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		2				\$2,500.00		4.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	NBNS	10/29/18-11/04/18		CBS This Morning M-F 7a-8		7a-8a		---ThF----	:30	(\$2,500.00)		4.10	NM		
		Credited [Agency/Rep error]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----		1				\$2,500.00		4.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NBNS	11/05/18-11/11/18		CBS This Morning M-F 7a-8		7a-8a		MT-----	:30	(\$2,500.00)		4.10	NM		
		Credited [Agency/Rep error]													
N 3	WBNS	11/01/18	11/06/18	CBS This Morning M-F 8a-9		8a-9a	MT-TF--	:30	2	\$1,500.00	P-02	4.10	NM	1	\$1,500.00
		(Program: CBS THIS MORNING 8AM)4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		2				\$1,500.00		4.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NBNS	10/29/18-11/04/18		CBS This Morning M-F 8a-9		8a-9a		---ThF----	:30	(\$1,500.00)		4.10	NM		
		Credited [Agency/Rep error]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----		1				\$1,500.00		4.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NBNS	11/05/18-11/11/18		CBS This Morning M-F 8a-9		8a-9a		MT-----	:30	(\$1,500.00)		4.10	NM		
		Credited [Agency/Rep error]													
N 4	WBNS	11/01/18	11/06/18	M-F 12p Local News	CM	12p-1230p	MT-TF--	:30	2	\$2,500.00	P-02	5.90	NM	1	\$2,500.00
		10TV News @ 12p													
		(Program: 10TV NEWS AT NOON)4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		2				\$2,500.00		5.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NBNS	10/29/18-11/04/18		M-F 12p Local News		12p-1230p		---ThF----	:30	(\$2,500.00)		5.90	NM		
		Credited [Agency/Rep error]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----		1				\$2,500.00		5.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NBNS	11/05/18-11/11/18		M-F 12p Local News		12p-1230p		MT-----	:30	(\$2,500.00)		5.90	NM		
		Credited [Agency/Rep error]													
N 5	WBNS	11/01/18	11/06/18	M-F 5p Local News	CM	5p-6p	MT-TF--	:30	2	\$3,500.00	P-02	6.80	NM	1	\$3,500.00
		10TV News @ 5p													
		(Program: 10TV NEWS AT 5PM)4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		2				\$3,500.00		6.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NBNS	10/29/18-11/04/18		M-F 5p Local News		5p-6p		---ThF----	:30	(\$3,500.00)		6.80	NM		
		Credited [Agency/Rep error]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----		1				\$3,500.00		6.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NBNS	11/05/18-11/11/18		M-F 5p Local News		5p-6p		MT-----	:30	(\$3,500.00)		6.80	NM		
		Credited [Agency/Rep error]													
N 6	WBNS	11/01/18	11/02/18	M-F 6p Local News	CM	6p-630p	---TF--	:30	2	\$5,000.00	P-02	7.90	NM	1	\$5,000.00
		10TV News @ 6p													
		(Program: 10TV NEWS AT 6PM)4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---TF--		2				\$5,000.00		7.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NBNS	10/29/18-11/04/18		M-F 6p Local News		6p-630p		---ThF----	:30	(\$5,000.00)		7.90	NM		
		Credited [Agency/Rep error]													

Order / Rev: 9744
 Alt Order #: WOC11845779
 Flight Dates: 11/01/18 - 11/06/18

Advertiser: RSCC
 Product Desc: TV BRENNER
 Estimate: 5865
 WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WBNS	11/01/18	11/06/18	M-F 7p-730p Jeopardy	CM	7p-730p	MT-TF--	:30	2	\$5,500.00	P-02	9.20	NM	1	\$5,500.00
(Program: JEOPARDY)4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---TF--			2		\$5,500.00		9.20				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WBNS	10/29/18-11/04/18		M-F 7p-730p	7p-730p		---ThF----	:30	(\$5,500.00)	9.20	NM				
Credited [Agency/Rep error]															
Week:		11/05/18	11/11/18	MT-----			1		\$5,500.00		9.20				
3	WBNS	11/05/18-11/11/18		M-F 7p-730p	7p-730p		MT-----	:30	(\$5,500.00)	9.20	NM				
Credited [Agency/Rep error]															
N 8	WBNS	11/01/18	11/06/18	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MT-TF--	:30	2	\$5,500.00	P-02	8.00	NM	1	\$5,500.00
(Program: WHEEL OF FORTUNE)4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---TF--			2		\$5,500.00		8.00				
2	WBNS	10/29/18-11/04/18		M-F 730p-8p	730p-8p		---ThF----	:30	(\$5,500.00)	8.00	NM				
Credited [Agency/Rep error]															
Week:		11/05/18	11/11/18	MT-----			1		\$5,500.00		8.00				
3	WBNS	11/05/18-11/11/18		M-F 730p-8p	730p-8p		MT-----	:30	(\$5,500.00)	8.00	NM				
Credited [Agency/Rep error]															
N 10	WBNS	11/01/18	11/05/18	Late News 10TV News @ 11p	CM	11p-1135p	M--TFSS	:30	1	\$5,000.00	P-02	6.10	NM	1	\$5,000.00
(Program: 10TV NEWS AT 11PM (M-SU))4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---TFSS			1		\$5,000.00		6.10				
Week:		11/05/18	11/11/18	M-----			1		\$5,000.00		6.10				
3	WBNS	11/05/18-11/11/18		Late News	11p-1135p		M-----	:30	(\$5,000.00)	6.10	NM				
Credited [Agency/Rep error]															
N 11	WBNS	11/01/18	11/03/18	College FB RS Game 2 LSU Alabama	CM	Various	-----S-	:30	1	\$8,000.00	P-03	7.50	NM	0	\$0.00
(Program: CBS CLG FB TBA/LSU VS ALABAMA)3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S-			1		\$8,000.00		7.50				
1	WBNS	10/29/18-11/04/18		College FB RS Game 2	Various		-----Sa--	:30	(\$8,000.00)	7.50	NM				
Credited [Agency/Rep error]															
N 12	WBNS	11/01/18	11/04/18	NFL RS Game NFL BROWNS FOOTBALL	CM	1:00 PM-7:00 PM	-----S	:30	1	\$12,000.00	P-03	14.90	NM	0	\$0.00
(Program: NFL BROWNS FOOTBALL)3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S			1		\$12,000.00		14.90				
1	WBNS	10/29/18-11/04/18		NFL RS Game	1:00 PM-7:00 PM		-----Su	:30	(\$12,000.00)	14.90	NM				
Credited [Agency/Rep error]															
N 13	WBNS	11/01/18	11/04/18	Sun Hour 1 60 MINUTES	CM	7:00 PM-8:00 PM	-----S	:30	1	\$16,000.00	P-03	12.10	NM	0	\$0.00
(Program: 60 MINUTES)3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S			1		\$16,000.00		12.10				

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Advertiser: RSCC
Product Desc: TV BRENNER
Estimate: 5865
WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----S			1		\$16,000.00	12.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WBNS	10/29/18-11/04/18		Sun Hour 1	7:00 PM-8:00 PM		-----Su	:30	(\$16,000.00)	12.10	NM				
Credited [Agency/Rep error]															
N 14	WBNS	11/01/18	11/02/18	M-F 6p Local News	CM	6p-630p	---TF--	:30	2	\$5,000.00	P-02	7.90	NM	1	\$5,000.00
				10TV News @ 6p											
(Program: 10TV NEWS AT 6PM)2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	---TF--			2		\$5,000.00	7.90					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WBNS	10/29/18-11/04/18		M-F 6p Local News	6p-630p		---ThF----	:30	(\$5,000.00)	7.90	NM				
Credited [Agency/Rep error]															
N 15	WBNS	11/01/18	11/02/18	M-Su 12a-4a	CM	1:37 XM-4:00 XM	---TF--	:30	2	\$50.00	P-04	0.00	NM	1	\$50.00
				1:37 XM-4:00 XM	(1:37 XM-4:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	---TF--			2		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WBNS	10/29/18-11/04/18		M-Su 12a-4a	1:37 XM-4:00 XM		1:37 XM-4:00 X---ThF----	:30	(\$50.00)	0.00	NM				
Credited [Agency/Rep error]															
													Totals	11	\$38,550.00