

# INVOICE



**WPME**  
**4 Ledgeview Drive**  
**Westbrook, ME 04092**  
**Main: (207) 774-0051**  
**Billing: (207) 774-0051 ext 142**

Invoice #	Invoice Date	Invoice Month	Invoice Period
4869-1	09/28/14	September 2014	09/01/14 - 09/28/14

Station	Account Executive	Sales Office	Sales Region
WPME	Philadelphia Petry	Philadelphia	National

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**3050 K ST NW**  
**Washington, DC 20007**

Send Payment To:

**WPME**  
**4 Ledgeview Drive**  
**Westbrook, ME 04092**

Advertiser	Product	Estimate Number
Maine Forward	MAINE FORWARD	3142

Flight Dates	Order #	Alt Order #
09/02/14 - 11/03/14	4869	6994637

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Upload invoice to FCC political file

IDB #	Advertiser Code	Product Code
	210	225

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/14	09/07/14	Su 12p-4p	12:00 PM-4:00 PM	-----S	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -----S 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 09/07/14 12:23 PM Su 12p-4p 12:00 PM-4:00 PM :30 MF-T14-01H \$10.00 NM									
4	09/07/14	09/07/14	Su 5p-6p	5p-6p	-----S	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -----S 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Su 09/07/14 5:17 PM Su 5p-6p 5p-6p :30 MF-T14-01H \$25.00 NM 1 WPME Su 09/07/14 5:49 PM Su 5p-6p 5p-6p :30 MF-T14-01H \$25.00 NM									
6	09/06/14	09/27/14	Sa 6p-7p	6p-7p	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 09/06/14 6:27 PM Sa 6p-7p 6p-7p :30 MF-T14-01H \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Sa 09/13/14 6:16 PM Sa 6p-7p 6p-7p :30 MF-T14-01H \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 09/20/14 6:35 PM Sa 6p-7p 6p-7p :30 MF-T14-02H \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPME Sa 09/27/14 6:48 PM Sa 6p-7p 6p-7p :30 MF-T14-03H \$35.00 NM									
8	09/07/14	09/28/14	Su 6p-7p	6p-7p	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 -----S 1 \$35.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

# INVOICE

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**WPME**  
**4 Ledgeview Drive**  
**Westbrook, ME 04092**

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5	WPME	Tu	09/09/14	9:22 PM	Tue 9p-10p	9p-10p	:30	MF-T14-01H	\$35.00	NM																																																																																																																																							
2	WPME	Tu	09/09/14	9:54 PM	Tue 9p-10p	9p-10p	:30	MF-T14-01H	\$35.00	NM																																																																																																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																												
	09/15/14	09/21/14	-T-----	1	\$35.00																																																																																																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																							
3	WPME	Tu	09/16/14	9:17 PM	Tue 9p-10p	9p-10p	:30	MF-T14-01H	\$35.00	NM																																																																																																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																												
	09/22/14	09/28/14	-T-----	1	\$35.00																																																																																																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																							
4	WPME	Tu	09/23/14	9:50 PM	Tue 9p-10p	9p-10p	:30	MF-T14-02H	\$35.00	NM																																																																																																																																							
15	09/06/14	09/27/14	Sa 9p-10p	9p-10p	-----S-	:30	1	\$25.00	NM																																																																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																		
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# INVOICE

Send Payment To:



**WPME**  
**4 Ledgeview Drive**  
**Westbrook, ME 04092**

Invoice #	Invoice Date	Invoice Month	Invoice Period
4869-1	09/28/14	September 2014	09/01/14 - 09/28/14
Advertiser	Product	Estimate Number	
Maine Forward	MAINE FORWARD	3142	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/06/14	09/27/14	Sa 9p-10p	9p-10p	-----S-	:30	1	\$25.00	NM
09/01/14 09/07/14 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 09/06/14 9:11 PM Sa 9p-10p 9p-10p :30 MF-T14-01H \$25.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Sa 09/13/14 9:38 PM Sa 9p-10p 9p-10p :30 MF-T14-01H \$25.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/15/14 09/21/14 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 09/20/14 9:13 PM Sa 9p-10p 9p-10p :30 MF-T14-02H \$25.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPME Sa 09/27/14 9:47 PM Sa 9p-10p 9p-10p :30 MF-T14-03H \$25.00 NM									
17	09/02/14	09/05/14	Tue-F 10p-11p	10p-11p	-TWTF--	:30	3	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/01/14 09/07/14 -TWTF-- 3 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME W 09/03/14 10:35 PM Tue-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM 1 WPME Th 09/04/14 10:36 PM Tue-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM 3 WPME F 09/05/14 10:14 PM Tue-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM									
19	09/06/14	09/27/14	Sa 10p-1030p	10p-1030p	-----S-	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/01/14 09/07/14 -----S- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 09/06/14 10:19 PM Sa 10p-1030p 10p-1030p :30 MF-T14-01H \$15.00 NM									
21	09/08/14	09/26/14	M-F 10p-11p	10p-11p	MTWTF--	:30	3	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/14 09/14/14 MTWTF-- 3 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME M 09/08/14 10:04 PM M-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM 2 WPME W 09/10/14 10:13 PM M-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM 3 WPME Th 09/11/14 10:16 PM M-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/15/14 09/21/14 MTWTF-- 3 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPME M 09/15/14 10:44 PM M-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM 4 WPME Tu 09/16/14 10:16 PM M-F 10p-11p 10p-11p :30 MF-T14-01H \$20.00 NM 5 WPME F 09/19/14 10:15 PM M-F 10p-11p 10p-11p :30 MF-T14-02H \$20.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 MTWTF-- 3 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPME Tu 09/23/14 10:38 PM M-F 10p-11p 10p-11p :30 MF-T14-02H \$20.00 NM 7 WPME W 09/24/14 10:14 PM M-F 10p-11p 10p-11p :30 MF-T14-02H \$20.00 NM 9 WPME Th 09/25/14 10:18 PM M-F 10p-11p 10p-11p :30 MF-T14-02H \$20.00 NM									
22	09/14/14	09/21/14	Su 12p-4p	12:00 PM-4:00 PM	-----S	:30	1	\$10.00	NM

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# INVOICE

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**4 Ledgeview Drive**  
**Westbrook, ME 04092**

Invoice #	Invoice Date	Invoice Month	Invoice Period
4869-1	09/28/14	September 2014	09/01/14 - 09/28/14
Advertiser	Product	Estimate Number	
Maine Forward	MAINE FORWARD	3142	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/14/14	09/21/14	Su 12p-4p	12:00 PM-4:00 PM	-----S	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----S 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 09/14/14 1:15 PM Su 12p-4p 12:00 PM-4:00 PM :30 MF-T14-01H \$10.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----S 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Su 09/21/14 3:29 PM Su 12p-4p 12:00 PM-4:00 PM :30 MF-T14-02H \$10.00 NM									
23	09/28/14	09/28/14	Su 12p-4p	12:00 PM-4:00 PM	-----S	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -----S 1 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 09/28/14 3:49 PM Su 12p-4p 12:00 PM-4:00 PM :30 MF-T14-03H \$10.00 NM									
25	09/14/14	09/28/14	Su 5p-6p	5p-6p	-----S	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----S 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 09/14/14 5:08 PM Su 5p-6p 5p-6p :30 MF-T14-01H \$25.00 NM 2 WPME Su 09/14/14 5:55 PM Su 5p-6p 5p-6p :30 MF-T14-01H \$25.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----S 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 09/21/14 5:13 PM Su 5p-6p 5p-6p :30 MF-T14-02H \$25.00 NM 4 WPME Su 09/21/14 5:48 PM Su 5p-6p 5p-6p :30 MF-T14-02H \$25.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -----S 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPME Su 09/28/14 5:13 PM Su 5p-6p 5p-6p :30 MF-T14-03H \$25.00 NM 6 WPME Su 09/28/14 5:48 PM Su 5p-6p 5p-6p :30 MF-T14-03H \$25.00 NM									
26	09/14/14	09/28/14	Su 6p-7p	6p-7p	-----S	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----S 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 09/14/14 6:22 PM Su 6p-7p 6p-7p :30 MF-T14-01H \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----S 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Su 09/21/14 6:46 PM Su 6p-7p 6p-7p :30 MF-T14-02H \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/22/14 09/28/14 -----S 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Su 09/28/14 6:21 PM Su 6p-7p 6p-7p :30 MF-T14-03H \$35.00 NM									
27	09/13/14	09/27/14	Sa 10p-11p	10p-11p	-----S-	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/14 09/14/14 -----S- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 09/13/14 10:20 PM Sa 10p-11p 10p-11p :30 MF-T14-01H \$15.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/15/14 09/21/14 -----S- 1 \$15.00									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>4869-1</b>	<b>09/28/14</b>	<b>September 2014</b>	<b>09/01/14 - 09/28/14</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Maine Forward</b>	<b>MAINE FORWARD</b>	<b>3142</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/13/14	09/27/14	Sa 10p-11p	10p-11p	-----S-	:30	1	\$15.00	NM
09/15/14 09/21/14 -----S- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Sa 09/20/14 10:46 PM Sa 10p-11p 10p-11p :30 MF-T14-02H \$15.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/22/14 09/28/14 -----S- 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPME Sa 09/27/14 10:20 PM Sa 10p-11p 10p-11p :30 MF-T14-03H \$15.00 NM									
<u>Total Spots</u>							<b>51</b>		

**Payment Terms DUE UPON RECEIPT**

<u>Gross Total</u>	<b>\$1,305.00</b>
<u>Agency Commission</u>	<b>\$195.75</b>
<u>Net Amount Due</u>	<b>\$1,109.25</b>