

INVOICE



WPME
4 Ledgeview Drive
Westbrook, ME 04092
Main: (207) 774-0051
Billing: (207) 774-0051 ext 142

Invoice #	Invoice Date	Invoice Month	Invoice Period
5703-1	10/26/14	October 2014	10/13/14 - 10/20/14

Station	Account Executive	Sales Office	Sales Region
WPME	Philadelphia Petry	Philadelphia	National

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K ST NW
Washington, DC 20007

Send Payment To:

WPME
4 Ledgeview Drive
Westbrook, ME 04092

Advertiser	Product	Estimate Number
Maine Forward	MAINE FORWARD	3716

Flight Dates	Order #	Alt Order #
10/14/14 - 10/20/14	5703	6998865

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Upload invoice to FCC political file

IDB #	Advertiser Code	Product Code
	210	225

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/14	10/20/14	M-F 6p-630p	6p-630p	MTWTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/14 10/20/14 MTWTF-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME M 10/20/14 6:25 PM M-F 6p-630p 6p-630p :30 MF-T14-06H \$40.00 NM									
2	10/20/14	10/20/14	Mon 9p-10p	9p-10p	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 M----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME M 10/20/14 9:59 PM Mon 9p-10p 9p-10p :30 MF-T14-06H \$50.00 NM									
3	10/14/14	10/14/14	Tue 9p-10p	9p-10p	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -T----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Tu 10/14/14 9:59 PM Tue 9p-10p 9p-10p :30 MF-T14-05H \$50.00 NM									
4	10/18/14	10/18/14	Sat 8p-9p	8p-9p	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/18/14 8:49 PM Sat 8p-9p 8p-9p :30 MF-T14-06H \$50.00 NM									
5	10/18/14	10/18/14	Sa 9p-10p	9p-10p	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/18/14 9:27 PM Sa 9p-10p 9p-10p :30 MF-T14-06H \$50.00 NM									
6	10/18/14	10/18/14	Sa 5p-6p	5p-6p	-----S-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

INVOICE

Send Payment To:



WPME
4 Ledgeview Drive
Westbrook, ME 04092

Invoice #	Invoice Date	Invoice Month	Invoice Period
5703-1	10/26/14	October 2014	10/13/14 - 10/20/14
Advertiser	Product	Estimate Number	
Maine Forward	MAINE FORWARD	3716	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/18/14	10/18/14	Sa 5p-6p	5p-6p	-----S-	:30	1	\$20.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/18/14 5:37 PM Sa 5p-6p 5p-6p :30 MF-T14-06H \$20.00 NM									
7	10/18/14	10/18/14	Sa 6p-7p	6p-7p	-----S-	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -----S- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/18/14 6:16 PM Sa 6p-7p 6p-7p :30 MF-T14-06H \$50.00 NM									
8	10/14/14	10/20/14	M-F 10p-11p	10p-11p	MTWTF--	:30	3	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/14/14 10/20/14 MTWTF-- 3 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Tu 10/14/14 10:11 PM M-F 10p-11p 10p-11p :30 MF-T14-04H \$25.00 NM 3 WPME Th 10/16/14 10:05 PM M-F 10p-11p 10p-11p :30 MF-T14-06H \$25.00 NM 1 WPME M 10/20/14 10:35 PM M-F 10p-11p 10p-11p :30 MF-T14-06H \$25.00 NM									
9	10/18/14	10/18/14	Sa 10p-1030p	10:00 PM-10:30 PM	-----S-	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -----S- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/18/14 10:18 PM Sa 10p-1030p 10:00 PM-10:30 PM :30 MF-T14-06H \$25.00 NM									
10	10/19/14	10/19/14	Su 12p-4p	12:00 PM-4:00 PM	-----S	:30	1	\$15.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 -----S 1 \$15.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 10/19/14 12:28 PM Su 12p-4p 12:00 PM-4:00 PM :30 MF-T14-06H \$15.00 NM									
Total Spots							12		

Payment Terms DUE UPON RECEIPT

Gross Total	\$425.00
Agency Commission	\$63.75
Net Amount Due	\$361.25