

WZCB
Columbus, OH
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/01/2024

WZCB
Quarterly Issues/Programs List

WZCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Substance use disorder:** A discussion of efforts to reduce drug overdoses and the stigma attached.
- **Hispanic Heritage Month:** Information about the We Are All Human Campaign.
- **Breast cancer research:** A discussion about the latest advancements in breast cancer diagnosis and treatments.
- **Military & Veterans:** A U.S. Army veteran and CEO talked about his organization Mission Roll Call.
- **Hunger prevention:** A talk about the No Kid Hungry Campaign.
- **Cancer cell research:** A discussion of the use of sound in destroying cancer cells.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Substance use disorder	iHM COMMUNITIES 10-01-23 Columbus/Hilliard/Dublin	In this special edition produced by iHeartRadio and hosted by Ryan Gorman, topics included the effort to	Ryan Hampton	10/01/2023 07:00 AM	028:50

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reduce overdoses and end the stigma attached to substance use disorder with guest Ryan Hampton, Recovery Advocate and Founder of Mobilize Recovery.

Cancer cell research	iHM COMMUNITIES 10-08-23 Columbus/Hilliard/Dublin	Guests included Kristen Neese, Heidi Floyd and Dr. Don Dizon discussing the use of sound in destroying cancer cells.	Kristen Neese, Heidi Floyd, Don Dizon, M.D.	10/08/2023 07:00 AM	028:50
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Hispanic Heritage Month	iHM COMMUNITIES 10-15-23 Columbus/Hilliard/Dublin	Guests included Claudio Romo Edelman, Founder & CEO of the We Are All Human Foundation, who discussed the contribution of Hispanic Americans as part of Hispanic Heritage Month.	Claudio Romo Edelman	10/15/2023 07:01 AM	028:50
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Anti-LGBTQ bullying campaign	iHM COMMUNITIES 10-22-23 Columbus/Hilliard/Dublin	In this special edition produced by iHeartRadio and hosted by Ryan Gorman, topics included an anti-bullying effort with Sarah Kate Ellis, President and CEO of GLAAD. She offered information about the country's most visible anti-LGBTQ bullying campaign.	Sarah Kate Ellis	10/22/2023 07:02 AM	028:50
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Breast cancer research and diagnosis advancements	iHM COMMUNITIES 10-29-23 Columbus/Hilliard/Dublin	Dr. Dorraya El-Ashry, Chief Scientific Officer for the Breast Cancer Research Foundation, talked about the latest advancement in breast cancer diagnosis and treatments.	Dorraya El-Ashry, M.D.	10/29/2023 07:01 AM	028:50
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cyber-bullying effects on kids	iHM COMMUNITIES 11-05-23 Columbus/Hilliard/Dublin	In this special edition produced by iHeartRadio and hosted by Ryan Gorman, topics included the effects of cyber-bullying on kids with guest Kristin Bride, whose 16-year-old son committed suicide after relentless cyber-bullying by classmates.	Kristin Bride	11/05/2023 07:00 AM	028:48
Military & Veterans	iHM COMMUNITIES 11-12-23 Columbus/Hilliard/Dublin	In this special Veteran's Day Weekend presentation, organizations and their leaders, including Jim Whaley, U.S. Army Veterans and CEO of Mission Roll Call.	Jim Whaley	11/12/2023 07:00 AM	028:50
No Kid Hungry Campaign	iHM COMMUNITIES 11-19-23 Columbus/Hilliard/Dublin	Elliott Gaskins, Acting Chief Resource Development of growth Officer at Share Our Strength, discussed the No Kid Hungry Campaign, a national campaign to end hunger in America.	Elliott Gaskins	11/19/2023 07:01 AM	028:50
Military & Veterans	iHM COMMUNITIES 11-26-23 Columbus/Hilliard/Dublin	J.P. Lane, Army Veterans and Spokesperson for Semper Fi and America's Fund discussed his struggles after being struck by an IED in Afghanistan and what his organization does to help service members and military families.	J.P. Lane	11/26/2023 07:00 AM	028:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HIV/AIDS prevention	iHM COMMUNITIES 12-03-23 Columbus/Hilliard/Dublin	In this special edition produced by iHeartRadio and hosted by Ryan Gorman, topics included World AIDS Day and progress made in combating the HIV epidemic with guest Dr. Robyn Neblett Fanfair, Acting Director of CDC's Division of HIV Prevention.	Jeffrey Edwards, M.D.	12/03/2023 07:01 AM	029:05
Pet adoptions	iHM COMMUNITIES 12-10-23 Columbus/Hilliard/Dublin	Susanne Kogut, CEO of Petco Love, talked about her organization's work in facilitating pet adoptions nationwide.	Susanne Kogut	12/10/2023 07:00 AM	029:00
Holiday scams prevention	iHM COMMUNITIES 12-17-23 Columbus/Hilliard/Dublin	Topics included a discussion of the most prevalent scams to watch out for during the holiday season with Kathy Stokes, AARP's Director of Fraud Prevention Programs.	Kathy Stokes	12/17/2023 07:01 AM	028:50
Search, rescue aid and assistance program	iHM COMMUNITIES 12-24-23 Columbus/Hilliard/Dublin	In this special edition produced by iHeartRadio and hosted by Ryan Gorman, Bryan Stern, Founder and CEO of Project Dynamo, discussed his veteran-led, donor-funded international search, rescue aid and assistance non-profit organization.	Bryan Stern	012/24/2023 07:00 AM	028:50

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Alcohol use disorder	iHM COMMUNITIES 12-31-23 Columbus/Hilliard/Dublin	Laurie Dhue, Chief Branding Officer for RecoveryEducation.com, discussed her personal battle with alcohol use disorder and the work the organization does providing families with resources to help teens and young adults navigate substance use.	Laurie Dhue	12/31/2023 07:00 AM	029:50

PUBLIC SERVICE ANNOUNCEMENTS

Public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimer's disease research	PSA: ALZHEIMER'S ASSOCIATION OHIO	000:30	128
Arts	PSA: DUBLIN ARTS COUNCIL	000:30	044
Asthma research	PSA: AMERICAN LUNG ASSOCIATION	000:30	062
Autism support	PSA: RECREATION UNLIMITED	000:30	095
Blood donation	PSA: AMERICAN RED CROSS "Blood Shortage Crisis"	000:30	182
Cancer support	PSA: CANCER SUPPORT COMMUNITY	000:15	177
Childhood cancer	PSA: ST. JUDE CHILDREN'S RESEARCH HOSPITAL	000:30	099
Community Calendar	PSA: iHeartMedia Communities Calendar (WZCB)	002:00	013
Community involvement	PSA: NEIGHBORHOOD WATCH	000:30	068
Community involvement	PSA:AFRICAN-AMERICAN WELLNESS	000:30	144
Community involvement	PSA: AMERICAN HEART ASSOCIATION	000:30	120
Community involvement	PSA: OHIO VOLUNTEER LEADERSHIP	000:30	028
Community involvement	PSA: BIG BROTHERS BIG SISTERS	000:30	031
Disaster relief	PSA: AMERICAN RED CROSS (Programs & Services)	000:30	143
Education	PSA: CHILD DEVELOPMENT COUNCIL	000:30	051
Military & Veterans	PSA: BLINDED VETERANS OF AMERICA	000:30	077
Military & Veterans	PSA: VETERANS CRISIS LINE	000:30	147
Safe driving	PSA: NO TEXTING AND DRIVING	000:30	122
Safe driving	PSA: JUST DRIVE	000:30	075
Safe driving	PSA: AGGRESSIVE DRIVER WATCH	000:30	124
Safe driving	PSA: BUZZED DRIVING IS DRUNK DRIVING	000:30	129
Women's Health	PSA: AMERICAN CANCER SOCIETY	000:30	171