

WZCB
Columbus, OH
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WZCB
Quarterly Issues/Programs List

WZCB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- : (No issue/program description given.)
- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			01/07/2024 06:02 AM	000:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:02 AM	029:50
	iHM COMMUNITIES 01-07-24 Columbus/Hilliard/Dublin	FA-10 (Prod #321)		01/07/2024 06:31 AM	029:03
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			01/14/2024 06:03 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			01/14/2024 06:30 AM	000:01
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 06:30 AM	029:50
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			01/21/2024 06:01 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			01/21/2024 06:30 AM	000:01
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:30 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			01/28/2024 06:02 AM	000:01
	iHM COMMUNITIES 01-28-24 Columbus/Hilliard/Dublin	FA-02 (Prod #341)		01/28/2024 06:02 AM	027:15
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			01/28/2024 06:29 AM	000:01
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:29 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			02/04/2024 06:01 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			02/04/2024 06:30 AM	000:01
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:30 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			02/11/2024 06:02 AM	000:01
	iHM COMMUNITIES 02-11-24 Columbus/Hilliard/Dublin	FA-11 (Prod #312)		02/11/2024 06:02 AM	028:57
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			02/11/2024 06:31 AM	000:01
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 06:31 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			02/18/2024 06:00 AM	000:01
	iHM COMMUNITIES 02-18-24 Columbus/Hilliard/Dublin	FA-12 (Prod #231)		02/18/2024 06:00 AM	027:57
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			02/18/2024 06:28 AM	000:01
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:28 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			02/25/2024 05:59 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			02/25/2024 06:27 AM	000:01
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:27 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			03/03/2024 05:59 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			03/03/2024 06:27 AM	000:01
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:27 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			03/10/2024 06:02 AM	000:01
	iHM COMMUNITIES 03-10-24 Columbus/Hilliard/Dublin	FA-09 (Prod #214)		03/10/2024 06:02 AM	028:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			03/10/2024 06:30 AM	000:01
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:30 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			03/17/2024 06:02 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			03/17/2024 06:30 AM	000:01
Tech and Social Media, Humani	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:30 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			03/24/2024 06:01 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			03/24/2024 06:30 AM	000:01
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:30 AM	029:49
	Columbus/Hilliard/Dublin iHM COMMUNITIES OPEN			03/31/2024 06:01 AM	000:01
	Columbus/Hilliard/Dublin iHM COMMUNITIES CLOSE			03/31/2024 06:30 AM	000:01
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:31 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	13
	iHM/PSA	000:30	17
	PSA:4-H GROWS HERE "We Believe In The Power Of Youth"	000:14	18

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA:4-H GROWS HERE "We Believe In The Power Of Youth"	000:59	64
	PSA:AMERICA'S FAMILY PHYSICIANS "Health Is Primary"	000:15	18
	PSA:AMERICA'S FAMILY PHYSICIANS "Health Is Primary"	000:20	16
	PSA:AMERICA'S FAMILY PHYSICIANS "Health Is Primary"	000:30	16
	PSA:AMERICA'S FAMILY PHYSICIANS "Health Is Primary"	000:56	79
	PSA:AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	000:29	19
	PSA:AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS	001:00	68
	PSA:AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS "Digital "	000:29	14
	PSA:AMERICAN ASSOCIATION OF ORTHODONTISTS	000:30	21
	PSA:AMERICAN ASSOCIATION OF ORTHODONTISTS	000:59	69
	PSA:AMERICAN DIABETES ASSOCIATION	000:04	11
	PSA:AMERICAN HEART ASSOCIATION	000:10	4
	PSA:AMERICAN HUMANE "First To Serve" f/Alison Sweeney	000:29	20
	PSA:American Physical Therapy Association "Mask"	000:29	18
	PSA:American Physical Therapy Association "Mask"	000:59	64
	PSA:AMERICAN PLANNING ASSOCIATION "Planning 4 Health"	000:30	17
	PSA:AMERICAN PLANNING ASSOCIATION "Safe Streets"	000:30	18
	PSA:AMERICAN PLANNING ASSOCIATION "Active Living"	000:28	35
	PSA:AMERICAN PLANNING ASSOCIATION "Active Living"	000:58	71
	PSA:AMERICAN PLANNING ASSOCIATION "Planning 4 Health"	001:00	66
	PSA:AMERICAN PLANNING ASSOCIATION "Safe Streets"	000:59	70
	PSA:AMERICAN TRAFFIC SAFETY	000:30	19
	PSA:AMERICAN TRAFFIC SAFETY "Safe Roadways"	000:30	16
	PSA:AMERICAN WATER WORKS ASSOCIATION "Drink Tap"	000:29	15
	PSA:CAMPAIGN FOR FEMALE EDUCATION (Camfed)	000:30	14
	PSA:CANCER SUPPORT COMMUNITY	000:10	3

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA:CANCER SUPPORT COMMUNITY "Mission Statement"	000:15	12
	PSA:CDC - HEPATITIS C: A Hidden Disease	000:29	16
	PSA:CDC - HEPATITIS C: A Hidden Disease	000:56	81
	PSA:CENTERS FOR DISEASE CONTROL & PREVENTION	000:30	15
	PSA:CENTERS FOR DISEASE CONTROL & PREVENTION	000:30	17
	PSA:CENTERS FOR DISEASE CONTROL & PREVENTION	001:00	64
	PSA:CENTERS FOR DISEASE CONTROL & PREVENTION	001:00	63
	PSA:COMMUNITY ASSOCIATIONS INSTITUTE "Smart Home Owner"	000:14	17
	PSA:COMMUNITY ASSOCIATIONS INSTITUTE "Smart Home Owner"	000:30	18
	PSA:COMMUNITY ASSOCIATIONS INSTITUTE "Smart Home Owner"	001:00	66
	PSA:CORPORATION FOR NATIONAL & COMMUNITY SERVICE	000:15	15
	PSA:CORPORATION FOR NATIONAL & COMMUNITY SERVICE	000:30	15
	PSA:CORPORATION FOR NATIONAL & COMMUNITY SERVICE	001:00	66
	PSA:DISABILITY INCOME Formidable Facts	000:15	15
	PSA:FOUNDATION FIGHTING BLINDNESS Don't Let Precious Mo	001:00	67
	PSA:HABITAT FOR HUMANITY "In Small Towns"	001:00	65
	PSA:HEALTHY WOMEN "Informed. Empowered"	000:30	16
	PSA:HELP FOR HOMELESS VETERANS 877-4AID-VET	000:15	11
	PSA:HELP FOR HOMELESS VETERANS 877-4AID-VET	000:30	15
	PSA:HELP FOR HOMELESS VETERANS 877-4AID-VET	001:00	67
	PSA:HOPE FOR ADDICTIONS "Addictive Perfect Storm"	000:30	13
	PSA:iChoose Adoption "Miranda"	000:30	23
	PSA:KEEP COLUMBUS BEAUTIFUL :10	000:10	6
	PSA:LEGACY FOR LONGER HEALTHIER LIVES "Rethink Butts"	000:15	13
	PSA:LEGACY FOR LONGER HEALTHIER LIVES "Rethink Butts"	000:29	16
	PSA:LEGACY FOR LONGER HEALTHIER LIVES "Rethink Butts"	000:59	65
	PSA:LIFE FOUNDATION "Brain Aneurysm"	000:20	12
	PSA:LIFELINE OF OHIO :10	000:11	4
	PSA:MARCH OF DIMES	000:05	4
	PSA:MID-OHIO FOOD BANK	000:05	5

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA:NATIONAL COUNCIL FOR ADOPTION "Adopted";	000:30	17
	PSA:NATIONAL COUNCIL FOR ADOPTION "Adopted";	000:59	62
	PSA:NATIONAL COUNCIL FOR ADOPTION "Open Adoption";	000:30	16
	PSA:NATIONAL COUNCIL FOR ADOPTION "Open Adoption";	001:00	65
	PSA:NATIONAL FOUNDATION FOR CREDIT COUNSELING	000:15	17
	PSA:NATIONAL FOUNDATION FOR CREDIT COUNSELING	000:30	17
	PSA:NATIONAL MS SOCIETY "Together We Are Stronger";	000:15	20
	PSA:NATIONAL MS SOCIETY "Together We Are Stronger";	000:30	14
	PSA:NATIONAL MS SOCIETY "Together We Are Stronger";	000:59	72
	PSA:NATIONAL POLICE ASSOCIATION Improving Officer Safet	000:29	24
	PSA:NATIONAL POLICE ASSOCIATION Improving Officer Safet	001:00	62
	PSA:SAFE MEDICINES	000:20	10
	PSA:ST. JUDE	000:08	11
	PSA:ST. JUDE CHILDREN'S RESEARCH HOSPITAL	000:58	69
	PSA:ST. JUDE CHILDREN'S RESEARCH HOSPITAL Hannah	000:29	15
	PSA:ST. JUDE CHILDREN'S RESEARCH HOSPITAL Hannah	001:00	65
	PSA:SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES	000:15	16
	PSA:SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES	000:29	17
	PSA:SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMIN	000:15	17
	PSA:SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMIN	000:20	17
	PSA:SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMIN	000:30	15
	PSA:SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMIN	000:30	15
	PSA:U.S. EQUAL EMPLOYMENT	000:11	6
	PSA:VET TIX "Give something to those who gave";	000:30	15
	PSA:VET TIX "Give something to those who gave";	001:00	66
	PSA:YMCA "One Number Different";	000:30	20
	PSA:YMCA "Where You're Born";	000:30	22
	PSA:YMCA Diabetes Prevention	000:20	12
	PSA/OPERATION HOPE - GET INVOLVED	000:30	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/REFORM ALLIANCE-TRAFFIC JAM MISSED CURFEW-JS-	000:30	1
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
FINANCIAL COACHING	OPERATION HOPE	000:29	7
HEALTH & WELLNESS	WOMEN HEART	000:29	13
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	6
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	7
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	6