



125 West 55th St
New York, NY 10019

Contract # 26214388
Changes as of: 10/04/2018 at 4:33 PM
Version: Current State Version 3

CPE: 155/338/4537
Agency: MAIN STREET MEDIA
Product: Indiana
Buyer: Maroney, Stephanie
Salesperson: BOB CAIN
Separation: 215-557-4216
Station: WTHR
Market: Indianapolis
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 35+
Assistant: SHEPARD RITZEN
215-567-7950

Flight: 10/23/18 - 10/29/18
Advertiser: Senate Leadership Fund
Agency Order #: 7816618
Product Demo: Adults 35+
Total Spots: 27
Total CPP: \$0.00
Total GRP: \$17,700.00
Traffic #: 9215

Comments: THIS IS A NEW ORDER FOR SENATE LEADERSHIP FUND. FLIGHT IS 10/23-10/29. TOTAL = \$17700. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A33P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	Tu-F M 5a-5:30a		EARLY SUNRISE NEWS	\$400.00	0	30	1	1	1	1	0	0	1	5	\$2,000.00	\$0.00	0.0
2	Tu-F M 10a-11a		TODAY WITH KATHIE LEE & HODA-NBC	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
3	Tu-F M 12n-12:30p		EYEWITNESS NEWS 12-1230P	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
4	Tu-F M 12:30p-1p		EYEWITNESS NEWS AT 1230P	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
5	Tu-F M 3p-4p		ELLEN	\$600.00	0	30	1	1	1	1	0	0	1	5	\$3,000.00	\$0.00	0.0
6	Sa 7p-7:30p		WHEEL OF FORTUNE	\$2,500.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Sa 7:30p-8p		JEOPARDY	\$2,700.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
8	Tu 7p-7:30p		WHEEL OF FORTUNE	\$2,500.00	0.0	30	1	0	0	0	0	0	0	1	\$2,500.00	\$0.00	0.0
9	W 7:30p-8p		JEOPARDY	\$2,700.00	0.0	30	0	1	0	0	0	0	0	1	\$2,700.00	\$0.00	0.0
TOTALS:							6	6	5	5	0	0	5	27	\$17,700.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26214388 Changes as of: 10/04/2018 at 4:33 PM Version: Current State Version 3

CPE: 156/338/4537 Flight: 10/23/18 - 10/29/18 Station: WTHR
Agency: MAIN STREET MEDIA Advertiser: Senate Leadership Fund Market: Indianapolis
PO BOX 25093 Product: Indiana Agency Order #: 7816618 Office: PHILADELPHIA
Alexandra, VA 22314 Buyer: Maroney, Stephanie Service: Nielsen
Salesperson: BOB CAIN Primary Demo: Adults 35+
Separation: 215-557-4216 Assistant: SHEPARD RITZEN
Total Spots: 27
Total CPM: \$0.00
Total GRP: Traffic #: 9215

Con Type: POLITICAL/NOTE
Total \$: \$17,700.00

Date/Time	Added by	Comment
10/03/18 2:08 PM	BOB CAIN	THIS IS A NEW ORDER FOR SENATE LEADERSHIP FUND. FLIGHT IS 10/23-10/29. TOTAL = \$17700. PLS CFM T/R BOB
10/03/18 2:08 PM	BOB CAIN	THIS IS A NEW ORDER FOR SENATE LEADERSHIP FUND. FLIGHT IS 10/23-10/29. TOTAL = \$17700. PLS CFM T/R BOB

Order Level Comments

Competitive Information	
Market Budget:	\$59,000
WTHR Share:	30%
Comment:	Unknown: 70%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	27	\$17,700.00	N/A
Total	100%	27	\$17,700.00	N/A

Monthly Summary		
Month	Spots	Dollars
2018-Oct	22	\$15,200.00
2018-Nov	5	\$2,500.00
Total	27	\$17,700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Maksgood 1	10/04/18 3:12 PM	Nancy Lavelly	Confirmed	2	2	\$0	\$17,700.00	Changes: 4 buylines added or modified.
Queued for Electronic Contracting	10/04/18 2:55 PM					\$0		
Revision	10/03/18 2:08 PM	BOB CAIN	Confirmed			\$0	\$17,700.00	Changes: Comments from Separation: 30 to THIS IS A NEW ORDER FOR SENATE LEADERSHIP FUND. FLIGHT IS 10/23-10/29. TOTAL = \$17700. PLS CFM T/R BOB, Demo Meta to [R]16[2 buylines added or modified.
New	10/03/18 2:02 PM	BOB CAIN	New	27		\$17,700.00	\$17,700.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, VA 20186 Phone: 703-874-3044
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

02/12/2018

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent.

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT



WTTH-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u> 9215 /		<u>Alt Order #</u> 26214388
<u>Product</u> Indiana		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 155/338/4537
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 10/04/18 / 10/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTH-TV	<u>Account Executive</u> Bob Cain	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914775	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 338
<u>Agency Ref</u> 5384		<u>Advertiser Ref</u>

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTTH	10/23/18	10/23/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$400.00			
N 2	WTTH	10/24/18	10/24/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM		:30			NM	1	\$400.00
Week:		10/22/18	10/28/18	--W----				1	\$400.00			
N 3	WTTH	10/25/18	10/25/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM		:30			NM	1	\$400.00
Week:		10/22/18	10/28/18	---T---				1	\$400.00			
N 4	WTTH	10/26/18	10/26/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM		:30			NM	1	\$400.00
Week:		10/22/18	10/28/18	----F--				1	\$400.00			
N 5	WTTH	10/29/18	10/29/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM		:30			NM	1	\$400.00
Week:		10/29/18	11/04/18	M-----				1	\$400.00			
N 6	WTTH	10/23/18	10/23/18	Today: Hoday/Kathie Lee	10:00 AM-11:00 AM		:30			NM	1	\$500.00
Week:		10/22/18	10/28/18	-T-----				1	\$500.00			
N 7	WTTH	10/24/18	10/24/18	Today: Hoday/Kathie Lee	10:00 AM-11:00 AM		:30			NM	1	\$500.00
Week:		10/22/18	10/28/18	--W----				1	\$500.00			
N 8	WTTH	10/25/18	10/25/18	Today: Hoday/Kathie Lee	10:00 AM-11:00 AM		:30			NM	1	\$500.00
Week:		10/22/18	10/28/18	---T---				1	\$500.00			
N 9	WTTH	10/26/18	10/26/18	Today: Hoday/Kathie Lee	10:00 AM-11:00 AM		:30			NM	1	\$500.00
Week:		10/22/18	10/28/18	----F--				1	\$500.00			
N 10	WTTH	10/29/18	10/29/18	Today: Hoday/Kathie Lee	10:00 AM-11:00 AM		:30			NM	1	\$500.00
Week:		10/29/18	11/04/18	M-----				1	\$500.00			
N 11	WTTH	10/23/18	10/23/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$500.00
Week:		10/22/18	10/28/18	-T-----				1	\$500.00			
N 12	WTTH	10/24/18	10/24/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

Contract / Revision 9215 /	Alt Order # 26214388
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Contract Dates 10/23/18 - 10/29/18	Product Indiana	Estimate # 155/338/4537
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Advertiser Senate Leadership Fund	Original Date / Revision 10/04/18 / 10/05/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$500.00			
N 13	WTHR	10/25/18	10/25/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$500.00			
N 14	WTHR	10/26/18	10/26/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$500.00			
N 15	WTHR	10/29/18	10/29/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$500.00			
N 16	WTHR	10/23/18	10/23/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$500.00			
N 17	WTHR	10/24/18	10/24/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$500.00			
N 18	WTHR	10/25/18	10/25/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$500.00			
N 19	WTHR	10/26/18	10/26/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$500.00			
N 20	WTHR	10/29/18	10/29/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$500.00			
N 21	WTHR	10/23/18	10/23/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$600.00			
N 22	WTHR	10/24/18	10/24/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$600.00			
N 23	WTHR	10/25/18	10/25/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$600.00			
N 24	WTHR	10/26/18	10/26/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$600.00			
N 25	WTHR	10/29/18	10/29/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$600.00			
N 26	WTHR	10/23/18	10/23/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$2,500.00			
N 27	WTHR	10/24/18	10/24/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$2,700.00			
Totals											27	\$17,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u>		<u>Alt Order #</u>
9215 /		26214388
<u>Contract Dates</u>		<u>Product</u>
10/23/18 - 10/29/18		Indiana
		<u>Estimate #</u>
		155/338/4537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Senate Leadership Fund		10/04/18 / 10/05/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	22	\$15,200.00	(\$2,280.00)	\$12,920.00
10/29/18 - 10/29/18	5	\$2,500.00	(\$375.00)	\$2,125.00
Totals	27	\$17,700.00	(\$2,655.00)	\$15,045.00

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