

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Shaftan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Norm Sanderson

Authorized committee:

Norm Sanderson for State Senate

Agency requesting time (and contact information):

☒

N/A Neighborhood Research And Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

1st District North Carolina

Date of election:

5/17/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Linda Sanderson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Richard K Shaftan

Digitally signed by Richard K Shaftan
Date: 2020.02.28 12:49:19 -05'00'

Name: Richard k Shaftan

Date of Request to Purchase Ad Time: 4/13/22

Station Representative

Signature:

Michelle Quimby

Name: *Michelle Quimby*

Date of Station Agreement to Sell Time: 4-25-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Richard K Shaftan

Digitally signed by Richard K Shaftan
Date: 2020.02.28 12:49:37 -05'00'

Name: Richard K Shaftan

Date: 1/4/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

4/25/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

12511, 12691

Station Call Letters:

WZPR, WZSM, WZXL, WUOD

Date Received/Requested:

4/25/22

Est. #:

8283

Station Location:

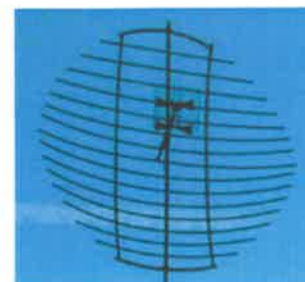
103 W. Woodhill Dr. Nags Head, NC

Run Start and End Dates:

4/27/22 - 5/16/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Neighborhood Research and Media
PO BOX 297
Rodanthe, NC 27968 US
252-987-0210
shaftan@earthlink.net



Purchase Order

VENDOR

WCXL
103 West Woodhill Dr
Nags Head, NC 27959

SHIP TO

Neighborhood Research and
Media
PO BOX 297
Rodanthe, NC 27968 US

P.O. NO. 8283**DATE 04/25/2022**

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	WZPR 6a-10a 4/27-29, 5/2-6, 9-13, 16	28	20.00	560.00
60 Radio	WZPR 6a-3p 4/30, 5/7, 14	12	20.00	240.00
60 Radio	WZPR 6a-3p 5/1, 8, 15	12	10.00	120.00
60 Radio	WZPR 7p-10p 4/27-5/16	40	5.00	200.00
60 Radio	WVOD 6a-10a 4/27-29, 5/2-6, 9-13, 16	28	10.00	280.00
60 Radio	WVOD 10a-3p 4/27-29, 5/2-6, 9-13, 16	14	10.00	140.00
60 Radio	WVOD 6a-3p 4/30-5/1, 7-8, 14-15	24	10.00	240.00
60 Radio	WCXL 6a-10a 4/27-29, 5/2-6, 9-13, 16	28	20.00	560.00
60 Radio	WCXL 10a-3p 4/26-29, 5/2-6, 9-13, 16	28	20.00	560.00
60 Radio	WCXL 6a-3p 4/30-5/1, 7-8, 14-15	24	15.00	360.00
60 Radio	WCMS 6a-10a 4/27-29, 5/2-6, 9-13, 16	28	15.00	420.00
60 Radio	WCMS 10a-3p 4/27-29, 5/2-6, 9-13, 16	14	15.00	210.00
60 Radio	WCMS 6a-3p 4/30-5/1, 7-8, 14-15	24	10.00	240.00
Radio and Television Airtime:Agency Commission	Agency Commission	4,130	-0.15	-619.50

TOTAL**\$3,510.50**

Approved By _____

Date _____



PRODUCTION ORDER FORM

WCXL ☒

WWOD ☒

LENGTH: 10 Sec

30 Sec

WCMS ☒

WZPR ☒

15 Sec

☒ 60 Sec

WJBR

DATE: 4/25/2022

AE: House (LAB)

CUSTOMER #:

ADVERTISER NAME: Norman Sanderson for State Senate

EST.# & CO-OP DESCRIPTION: PO #8283

SCRIPT NEEDED FOR BILLING? Y ☐ N ☐

CONTRACT:

12511

#

CART MEDIA ENTERED: 2247

P

(CHECK ONE)

SCRIPT:

PRODUCE ATTACHED ☐

CASSETTE/CD TO:

AUDIO DELIVERY:

MP3/E-MAIL ☒ Attached

REACTIVATION/EXTENSION:

NO

ELECTRONIC: (WRN, DGS, etc.) ☐

LAST DATES AIRED:

PLEASE ATTACH COPY, TRAFFIC INSTRUCTIONS, DOS, SPOT TAXI TRACKING SHEET

CART #	2247	RUN DATES	4/27/22-5/16/22	ROTATION	100%	NAME#	Fighting (:60)
CART #		RUN DATES		ROTATION		NAME#	
CART #		RUN DATES		ROTATION		NAME#	
CART #		RUN DATES		ROTATION		NAME#	
CART #		RUN DATES		ROTATION		NAME#	
CART #		RUN DATES		ROTATION		NAME#	

NOTES: Attached please find MP3.

Neighborhood Research And Media

PO BOX 297
Rodanthe NC 27968
252-987-0210

Wells Fargo

10839

04/26/2022

PAY TO THE
ORDER OF

JAM Media LLC

**3,510.50

\$

Three thousand five hundred ten and 50/100*****

DOLLARS

Jam Media
Box 1897
Kill Devil Hills, NC 27948


AUTHORIZED SIGNATURE
SIGNATURE HAS A COLORED BACKGROUND

MEMO

SECURITY FEATURES INCLUDED. DETAILS ON BACK

⑈010839⑈ ⑆053000219⑆ 7341474505⑈

Neighborhood Research And Media LLC

WWW.COMPUCHECKS.COM 888.328.5871

10839

WZPR 6a-10a 4/27-29, 5/2-6, 9-13, 16	560.00
WZPR 6a-3p 4/30, 5/7, 14	240.00
WZPR 6a-3p 5/1, 8, 15	120.00
WZPR 7p-10p 4/27-5/16	200.00
WVOD 6a-10a 4/27-29, 5/2-6, 9-13, 16	280.00
WVOD 10a-3p 4/27-29, 5/2-6, 9-13, 16	140.00
WVOD 6a-3p 4/30-5/1, 7-8, 14-15	240.00
WCXL 6a-10a 4/27-29, 5/2-6, 9-13, 16	560.00
WCXL 10a-3p 4/26-29, 5/2-6, 9-13, 16	560.00
WCXL 6a-3p 4/30-5/1, 7-8, 14-15	360.00
WCMS 6a-10a 4/27-29, 5/2-6, 9-13, 16	420.00
WCMS 10a-3p 4/27-29, 5/2-6, 9-13, 16	210.00
WCMS 6a-3p 4/30-5/1, 7-8, 14-15	240.00
Agency Commission	-619.50

NRM

3,510.50

Confirmation



JAM Media LLC Carolina
P O Box 1897
Kill Devil Hills, NC 27948
252 480 4655
mquimby@jammediallc.com

Contract # 12511
Date Entered 04/25/22
Sales Person House Account
Billing Cycle Broadcast
Conflict 1 Political Local
Conflict 2 Political
P.O. # 8283
Contract 04/27/22 - 05/16/22

NORM SANDERSON FOR STATE SENATE
C/O NEIGHBORHOOD RESEARCH AND MEDIA
ATTN RICK SHAFTAN
PO BOX 297
RODANTHE NC 27968-0297

	Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WZPR-FM	04/27/22-04/29/22 6:00a-10:00a	01:00	0,0,2,2,2,0,0	All Weeks		20.00	6	120.00
2	WZPR-FM	05/02/22-05/06/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		20.00	10	200.00
3	WZPR-FM	05/09/22-05/13/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		20.00	10	200.00
4	WZPR-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
5	WZPR-FM	04/30/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		20.00	12	240.00
6	WZPR-FM	05/01/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,0,4	All Weeks		10.00	12	120.00
7	WZPR-FM	04/27/22-05/16/22 7:00p-10:00p	01:00	2,2,2,2,2,2,2	All Weeks		5.00	40	200.00
8	WVOD-FM	04/27/22-04/29/22 6:00a-10:00a	01:00	0,0,2,2,2,0,0	All Weeks		10.00	6	60.00
9	WVOD-FM	05/02/22-05/06/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		10.00	10	100.00
10	WVOD-FM	05/09/22-05/13/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		10.00	10	100.00
11	WVOD-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		10.00	2	20.00
12	WVOD-FM	04/27/22-04/29/22 10:00a-3:00p	01:00	0,0,1,1,1,0,0	All Weeks		10.00	3	30.00
13	WVOD-FM	05/02/22-05/06/22 10:00a-3:00p	01:00	1,1,1,1,1,0,0	All Weeks		10.00	5	50.00
14	WVOD-FM	05/09/22-05/13/22 10:00a-3:00p	01:00	1,1,1,1,1,0,0	All Weeks		10.00	5	50.00
15	WVOD-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks		10.00	1	10.00
16	WVOD-FM	04/30/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,4,4	All Weeks		10.00	24	240.00
17	WCXL-FM	04/27/22-04/29/22 6:00a-10:00a	01:00	0,0,2,2,2,0,0	All Weeks		20.00	6	120.00
18	WCXL-FM	05/02/22-05/06/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		20.00	10	200.00
19	WCXL-FM	05/09/22-05/13/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		20.00	10	200.00
20	WCXL-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
21	WCXL-FM	04/27/22-04/29/22 10:00a-3:00p	01:00	0,0,2,2,2,0,0	All Weeks		20.00	6	120.00
22	WCXL-FM	05/02/22-05/06/22 10:00a-3:00p	01:00	2,2,2,2,2,0,0	All Weeks		20.00	10	200.00
23	WCXL-FM	05/09/22-05/13/22 10:00a-3:00p	01:00	2,2,2,2,2,0,0	All Weeks		20.00	10	200.00

Confirmation

	Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
24	WCXL-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
25	WCXL-FM	04/30/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,4,4	All Weeks		15.00	24	360.00
26	WCMS-FM	04/27/22-04/29/22 6:00a-10:00a	01:00	0,0,2,2,2,0,0	All Weeks		15.00	6	90.00
27	WCMS-FM	05/02/22-05/06/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		15.00	10	150.00
28	WCMS-FM	05/09/22-05/13/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		15.00	10	150.00
29	WCMS-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		15.00	2	30.00
30	WCMS-FM	04/27/22-04/29/22 10:00a-3:00p	01:00	0,0,1,1,1,0,0	All Weeks		15.00	3	45.00
31	WCMS-FM	05/02/22-05/06/22 10:00a-3:00p	01:00	1,1,1,1,1,0,0	All Weeks		15.00	5	75.00
32	WCMS-FM	05/09/22-05/13/22 10:00a-3:00p	01:00	1,1,1,1,1,0,0	All Weeks		15.00	5	75.00
33	WCMS-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks		15.00	1	15.00
34	WCMS-FM	04/30/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,4,4	All Weeks		10.00	24	240.00
Subtotal									4130.00
Agency Commission									619.50
Total									3510.50

Station Summary				Count	Gross	Net
WZPR-FM				92	1120.00	952.00
WVOD-FM				66	660.00	561.00
WCXL-FM				80	1480.00	1258.00
WCMS-FM				66	870.00	739.50

Projected Billing		Count	Gross	Net
May	2022	304	4130.00	3510.50
		304	4130.00	3510.50

Confirmation



JAM Media LLC Carolina
P O Box 1897
Kill Devil Hills, NC 27948
252 480 4655
mquimby@jammediallc.com

Contract # 12691
Date Entered 05/13/22
Sales Person House Account
Billing Cycle Broadcast
Conflict 1 Political Local
Conflict 2 Political
Estimate # 8367
P.O. # 8367
Contract 05/14/22 - 05/16/22

NORM SANDERSON FOR STATE SENATE
C/O NEIGHBORHOOD RESEARCH AND MEDIA
ATTN RICK SHAFTAN
PO BOX 297
RODANTHE NC 27968-0297

	Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WZPR-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
2	WZPR-FM	05/14/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		20.00	4	80.00
3	WZPR-FM	05/15/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,0,4	All Weeks		10.00	4	40.00
4	WZPR-FM	05/16/22-05/16/22 7:00p-10:00p	01:00	2,0,0,0,0,0,0	All Weeks		5.00	2	10.00
5	WVOD-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		10.00	2	20.00
6	WVOD-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks		10.00	1	10.00
7	WVOD-FM	05/14/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,4,4	All Weeks		10.00	8	80.00
8	WCXL-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
9	WCXL-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
10	WCXL-FM	05/14/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		15.00	4	60.00
11	WCXL-FM	05/15/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,0,4	All Weeks		15.00	4	60.00
12	WCMS-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		15.00	2	30.00
13	WCMS-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks		15.00	1	15.00
14	WCMS-FM	05/14/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		10.00	4	40.00
15	WCMS-FM	05/15/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,0,4	All Weeks		10.00	4	40.00
							Subtotal		605.00
							Agency Commission		90.75
							Total		514.25

Station Summary	Count	Gross	Net
WZPR-FM	12	170.00	144.50
WVOD-FM	11	110.00	93.50
WCXL-FM	12	200.00	170.00
WCMS-FM	11	125.00	106.25

Projected Billing	Count	Gross	Net
May 2022	46	605.00	514.25
	46	605.00	514.25

Confirmation



WCMS FM
JAM Media LLC Solutions
P.O. Box 1897
Kill Devil Hills, NC 27948
252 480 4655
mquimby@jammediallc.com

Contract # 12333
Date Entered 04/01/22
Sales Person Katz/Christal .
Billing Cycle Calendar
Conflict 1 Political
Conflict 2 Issue
Product Issue
Contract 04/04/22 - 04/15/22

RESTORE COMMON SENSE, INC
C/O EDMONDS ASSOCIATES INC
ATTN TOM EDMONS
P O BOX 2607
LEESBURG VA 20177

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WCMS-FM 04/04/22-04/15/22 6:00a-10:00a	01:00	0,1,1,1,1,0,0	All Weeks		50.00	8	400.00
2	WCMS-FM 04/04/22-04/15/22 10:00a-3:00p	01:00	0,1,1,1,1,0,0	All Weeks		50.00	8	400.00
3	WCMS-FM 04/04/22-04/14/22 3:00p-7:00p	01:00	1,1,1,1,0,0,0	All Weeks		50.00	8	400.00
Subtotal								1200.00
Agency Commission								180.00
Total								1020.00

Projected Billing				Count	Gross	Net
April				2022	24	1200.00
					24	1200.00
						1020.00

Confirmation



WZPR FM
JAM Media LLC Solutions
P.O. Box 1897
Kill Devil Hills, NC 27948
252 480 4655
mquimby@jammediallc.com

Contract # 12332
Date Entered 04/01/22
Sales Person Katz/Christal
Billing Cycle Calendar
Conflict 1 Political
Conflict 2 Issue
Product Issue
Contract 04/04/22 - 04/15/22

RESTORE COMMON SENSE, INC
C/O EDMONDS ASSOCIATES INC
ATTN TOM EDMONS
P O BOX 2607
LEESBURG VA 20177

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WZPR-FM 04/04/22-04/14/22 6:00a-10:00a	01:00	1,1,1,1,0,0,0	All Weeks		40.00	8	320.00
2	WZPR-FM 04/04/22-04/15/22 10:00a-3:00p	01:00	0,1,1,1,1,0,0	All Weeks		40.00	8	320.00
3	WZPR-FM 04/04/22-04/15/22 3:00p-7:00p	01:00	0,1,1,1,1,0,0	All Weeks		40.00	8	320.00
Subtotal								960.00
Agency Commission								144.00
Total								816.00

Projected Billing		Count	Gross	Net
April	2022	24	960.00	816.00
		24	960.00	816.00