

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Shaftan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Keith Kidwell

Authorized committee:

Kidwell for NC House

Agency requesting time (and contact information):

☒

N/A Neighborhood Research And Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

North Carolina House District 79

Date of election:

5/17/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Vicki Kidwell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Richard K Shaftan

Digitally signed by Richard K Shaftan  
Date: 2020.02.28 12:49:19 -05'00'

Name: Richard k Shaftan

Date of Request to Purchase Ad Time: 3/23/22

#### Station Representative

Signature:

*Michelle Quinby*

Name: *Michelle Quinby*

Date of Station Agreement to Sell Time:

*3/23/22*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Richard K Shafan

Digitally signed by Richard K Shafan  
Date: 2020.02.28 12:49:37 -05'00'

Name: Richard K Shafan

Date: 9/22/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

3/23/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

12639, 12227

Station Call Letters:

W2000, W2000, W2000

Date Received/Requested:

3/23/22

Est. #:

8206

Station Location:

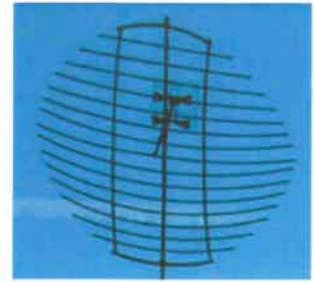
103 W. Woodhill Nags Head

Run Start and End Dates:

3/24/22 - 5/16/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Neighborhood Research and Media  
PO BOX 297  
Rodanthe, NC 27968 US  
252-987-0210  
shaftan@earthlink.net



## Purchase Order

**VENDOR**

WCXL  
103 West Woodhill Dr  
Nags Head, NC 27959

**SHIP TO**

Neighborhood Research and  
Media  
PO BOX 297  
Rodanthe, NC 27968 US

**P.O. NO. 8206****DATE 03/23/2022**

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
60 Radio	WCMS 6A-10A 3/24-25, 3/28-4/1, 4/4-6	20	15.00	300.00
60 Radio	WCMS 6A-10A 3/26-27, 4/2-3	8	10.00	80.00
60 Radio	WCMS 10A-3P 3/26-27, 4/2-3	12	10.00	120.00
60 Radio	WCXL 6A-10A 3/24-25, 28-4/1, 4/4-6	20	20.00	400.00
60 Radio	WCXL 6A-10A 3/26-27, 4/2-3	8	15.00	120.00
60 Radio	WCXL 10A-3P 3/26-27, 4/2-3	12	15.00	180.00
60 Radio	WVOD 6A-10A 3/24-25, 28-4/1, 4/4-6	20	10.00	200.00
Radio and Television Airtime:Agency Commission	Agency Commission	1,400	-0.15	-210.00

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**TOTAL****\$1,190.00**

Approved By \_\_\_\_\_

Date \_\_\_\_\_



## Thank you for your payment!

**Online Payment to:**

JAM MEDIA SOLUTIONS  
East Orange, NJ 07017

**Payment Date:** Mar 23, 2022 10:25 AM**Payment Type:** Visa**Receipt #:** FJCWMV**Billing Info:**

Richard K Shaftan  
27968

**Invoice #:** WCXL, WCMS, WVOD

Card ending in 414718XXXXXX7644

**Payment Summary**

Sub-Total	\$1,190.00
Technology Fee	\$32.73
<b>Total Charged</b>	<b>\$1,222.73</b>

**Billing Questions?**

*Do you have questions about this charge? Contact JAM MEDIA SOLUTIONS.*



# PRODUCTION ORDER FORM



WCXL ☒ ☒  
 WCMS ☒ ☐  
 WJBR ☐

LENGTH: ☐ 10 Sec ☐ 30 Sec  
☐ 15 Sec ☒ 60 Sec

DATE: 3/23/2022

AE: House (LAB)

CUSTOMER #:

ADVERTISER NAME: Kidwell for NC House

EST.# & CO-OP DESCRIPTION:

SCRIPT NEEDED FOR BILLING? Y ☐ N ☒

CONTRACT:

# 12227

#

#

#

#

CART MEDIA ENTERED:

(CHECK ONE)

SCRIPT:

PRODUCE ATTACHED

CASSETTE/CD TO:

AUDIO DELIVERY:

REACTIVATION/EXTENSION:

NO

MP3/E-MAIL

LAST DATES AIRED:

ELECTRONIC:  
(WRN, DGS, etc.)

PLEASE ATTACH COPY, TRAFFIC INSTRUCTIONS, DOS, SPOT TAXI TRACKING SHEET

CART # 1846 RUN DATES 3/24/22-4/6/22 50% NAME# KK Radio 2020 -1A Bulldog Fighter (:60)

CART # 1847 RUN DATES 3/24/22-4/6/22 50% NAME# KK Radio 2022-1 Bulldog Fighter (:60)

CART # RUN DATES NAME#

CART # RUN DATES ROTATION NAME#

CART # RUN DATES NAME#

CART # RUN DATES NAME#

NOTES: Attached please find 2 cuts. Thanks!

# Confirmation



JAM Media LLC Carolina  
P O Box 1897  
Kill Devil Hills, NC 27948  
252 480 4655  
mquimby@jammediallc.com

Contract # 12227  
Date Entered 03/23/22  
Sales Person House Account  
Billing Cycle Broadcast  
Conflict 1 Political  
Estimate # PO #8206  
P.O. # 8206  
Contract 03/24/22 - 04/06/22

KIDWELL FOR NC HOUSE  
C/O NEIGHBORHOOD RESEARCH AND MEDIA  
ATTN RICK SHAFTAN  
PO BOX 297  
RODANTHE NC 27968-0297

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WCMS-FM 03/24/22-03/25/22 6:00a-10:00a	01:00	0,0,0,2,2,0,0	All Weeks		15.00	4	60.00
2	WCMS-FM 03/28/22-04/01/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		15.00	10	150.00
3	WCMS-FM 04/04/22-04/06/22 6:00a-10:00a	01:00	2,2,2,0,0,0,0	All Weeks		15.00	6	90.00
4	WCMS-FM 03/26/22-04/03/22 6:00a-10:00a	01:00	0,0,0,0,0,2,2	All Weeks		10.00	8	80.00
5	WCMS-FM 03/26/22-04/03/22 10:00a-3:00p	01:00	0,0,0,0,0,3,3	All Weeks		10.00	12	120.00
6	WCXL-FM 03/24/22-03/25/22 6:00a-10:00a	01:00	0,0,0,2,2,0,0	All Weeks		20.00	4	80.00
7	WCXL-FM 03/28/22-04/01/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		20.00	10	200.00
8	WCXL-FM 04/04/22-04/06/22 6:00a-10:00a	01:00	2,2,2,0,0,0,0	All Weeks		20.00	6	120.00
9	WCXL-FM 03/26/22-04/03/22 6:00a-10:00a	01:00	0,0,0,0,0,2,2	All Weeks		15.00	8	120.00
10	WCXL-FM 03/26/22-04/03/22 10:00a-3:00p	01:00	0,0,0,0,0,3,3	All Weeks		15.00	12	180.00
11	WVOD-FM 03/24/22-03/25/22 6:00a-10:00a	01:00	0,0,0,2,2,0,0	All Weeks		10.00	4	40.00
12	WVOD-FM 03/28/22-04/01/22 6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks		10.00	10	100.00
13	WVOD-FM 04/04/22-04/06/22 6:00a-10:00a	01:00	2,2,2,0,0,0,0	All Weeks		10.00	6	60.00
Subtotal								1400.00
Agency Commission								210.00
Total								1190.00

Station Summary	Count	Gross	Net
WCMS-FM	40	500.00	425.00
WCXL-FM	40	700.00	595.00
WVOD-FM	20	200.00	170.00

Projected Billing	Count	Gross	Net
March 2022	32	430.00	365.50
April 2022	68	970.00	824.50
	100	1400.00	1190.00

# Confirmation



JAM Media LLC Carolina  
P O Box 1897  
Kill Devil Hills, NC 27948  
252 480 4655  
mquimby@jammediallc.com

Contract # 12639  
Date Entered 05/11/22  
Sales Person House Account  
Billing Cycle Broadcast  
Conflict 1 Political  
Estimate # 8367  
P.O. # 8367  
Contract 05/13/22 - 05/16/22

KIDWELL FOR NC HOUSE  
C/O NEIGHBORHOOD RESEARCH AND MEDIA  
ATTN RICK SHAFTAN  
PO BOX 297  
RODANTHE NC 27968-0297

	Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WZPR-FM	05/13/22-05/13/22 6:00a-10:00a	01:00	0,0,0,0,2,0,0	All Weeks		20.00	2	40.00
2	WZPR-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
3	WZPR-FM	05/14/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		20.00	4	80.00
4	WZPR-FM	05/15/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,0,4	All Weeks		10.00	4	40.00
5	WZPR-FM	05/13/22-05/13/22 7:00p-10:00p	01:00	0,0,0,0,4,0,0	All Weeks		5.00	4	20.00
6	WZPR-FM	05/16/22-05/16/22 7:00p-10:00p	01:00	4,0,0,0,0,0,0	All Weeks		5.00	4	20.00
7	WVOD-FM	05/13/22-05/13/22 6:00a-10:00a	01:00	0,0,0,0,2,0,0	All Weeks		10.00	2	20.00
8	WVOD-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		10.00	2	20.00
9	WVOD-FM	05/13/22-05/13/22 10:00a-3:00p	01:00	0,0,0,0,1,0,0	All Weeks		10.00	1	10.00
10	WVOD-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks		10.00	1	10.00
11	WVOD-FM	05/14/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		10.00	4	40.00
12	WVOD-FM	05/15/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,0,4	All Weeks		10.00	4	40.00
13	WCXL-FM	05/13/22-05/13/22 6:00a-10:00a	01:00	0,0,0,0,2,0,0	All Weeks		20.00	2	40.00
14	WCXL-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
15	WCXL-FM	05/13/22-05/13/22 10:00a-3:00p	01:00	0,0,0,0,2,0,0	All Weeks		20.00	2	40.00
16	WCXL-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	2,0,0,0,0,0,0	All Weeks		20.00	2	40.00
17	WCXL-FM	05/14/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		15.00	4	60.00
18	WCXL-FM	05/15/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,0,4	All Weeks		15.00	4	60.00
19	WCMS-FM	05/13/22-05/13/22 6:00a-10:00a	01:00	0,0,0,0,2,0,0	All Weeks		15.00	2	30.00
20	WCMS-FM	05/16/22-05/16/22 6:00a-10:00a	01:00	2,0,0,0,0,0,0	All Weeks		15.00	2	30.00
21	WCMS-FM	05/13/22-05/13/22 10:00a-3:00p	01:00	0,0,0,0,1,0,0	All Weeks		15.00	1	15.00
22	WCMS-FM	05/16/22-05/16/22 10:00a-3:00p	01:00	1,0,0,0,0,0,0	All Weeks		15.00	1	15.00
23	WCMS-FM	05/14/22-05/14/22 6:00a-3:00p	01:00	0,0,0,0,0,4,0	All Weeks		10.00	4	40.00

## Confirmation

Station	Date/Time	Len	Schedule	Repeated	Comment	Rate	Qty	Total
24	WCMS-FM	05/15/22-05/15/22 6:00a-3:00p	01:00	0,0,0,0,0,4	All Weeks	10.00	4	40.00
Subtotal								830.00
Agency Commission								124.50
Total								705.50

Station Summary	Count	Gross	Net
WZPR-FM	20	240.00	204.00
WVOD-FM	14	140.00	119.00
WCXL-FM	16	280.00	238.00
WCMS-FM	14	170.00	144.50

Projected Billing		Count	Gross	Net
May	2022	64	830.00	705.50
		64	830.00	705.50