

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lakeside Communications, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dan Forest

Authorized committee:

Committee to Elect Dan Forest

Agency requesting time (and contact information):

N/A Lakeside Communications

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of North Carolina

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Jinger Kelly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: Robert A. Clegg</p> <p style="font-size: small; margin-top: 5px;">Digitally signed by Robert A. Clegg DN: cn=Robert A. Clegg, o, ou, email=bbclegg@midwestcomm.net, c=US Date: 2020.02.21 16:59:01 -0500'</p> <p>Name: Robert A. Clegg</p>	<p>Signature: </p> <p>Name: <u>Barry Brown</u></p>
<p>Date of Request to Purchase Ad Time: 06/25/20</p>	<p>Date of Station Agreement to Sell Time: <u>8/6/20</u></p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Robert A. Clegg

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o, ou, email=bobclegg@midwestcomm.net, c=US
Date: 2020.02.26 10:52:35 -05'00'

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 8/6/20 "RADGENTFOREST-001" 100%
100%

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete. ✓

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: See attached	Station Call Letters: WDL2-FM	Date Received/Requested: 8/6/20
Est. #: See attached	Station Location: Murfreesboro, NC	Run Start and End Dates: See attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WDLZ-FM	ORDER#:	3175437	DATE:	08/06/2020
MARKET:	UM - Murfreesboro, NC	AMOUNT:	\$700.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	100		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4385438	
ADVERTISER:	Forest for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	General Market Fri 8/7-Thurs 9/3	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	08-07-2020 TO 9/6/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:08/06/2020 12:22	

COMMENTS

08/06/2020: New URGENT order starting tomorrow 8/7. Nab to follow. Creative is being worked on now. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 8/7/2020 To 8/9/2020 WK TOT \$91.00 WK TOTAL SPOTS 13

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	F..	6:00AM	7:00PM	30	8/7/2020	8/7/2020	13	\$7	\$91

WEEK#2-WEEK#4 8/10/2020 To 8/30/2020 WK TOT \$154.00 WK TOTAL SPOTS 22

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	7:00PM	30	8/10/2020	8/28/2020	22	\$7	\$154

STATION:	WDLZ-FM	ORDER#:	3175437	DATE:	08/06/2020
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REP:	Regional Reps Non-Rep	SPOTS:	100		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4385438
ADVERTISER:	Forest for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	General Market Fri 8/7-Thurs 9/3	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	08-07-2020 TO 9/6/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/06/2020 12:22

WEEK#5 8/31/2020 To 9/6/2020 WK TOT \$147.00 WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MTWT...	6:00AM	7:00PM	30	8/31/2020	9/3/2020	21	\$7	\$147

TOTAL	Aug	Sep										Total
SPOT	79	21										100
CASH	553.00	147.00										700.00
TOTAL	553.00	147.00										700.00

Byrne Acquisiton Group LLC
 3 East 1st Street
 Weldon, NC 27890
 252-536-3115

WDLZ-FM Order Confirmation

OrderID: 4886-004

Sponsor: FOREST FOR GOVENOR
 Product: FOREST FOR GOVENOR
 Estimate/PO: ORDER 32175437
 AccountRep: BARRY POLITICAL
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 8/7/2020 - 9/6/2020
 Items Ordered: 100
 Gross Amount: 700.00
 Discounts: 0.00
 Agency Commission: 105.00
 Net Amount: 595.00

MEDIA FINANCIAL SERVICES
 2090 BEACH LAKES BLVD
 SUITE 300
 WEST PALM BEACH, FL 33409

Scheduled Station(s): WDLZ-FM FOREST FOR GOVENOR

Printed 8/6/2020 3:32:05 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/7/2020 - 8/9/2020	All Weeks	06:00 AM - 07:00 PM					13			13	:30	Spot		4000	13	7.00	91.00
02 8/10/2020 - 8/30/2020	All Weeks	06:00 AM - 07:00 PM	5	5	4	4	4			22	:30	Spot		4000	66	7.00	462.00
03 8/31/2020 - 9/6/2020	All Weeks	06:00 AM - 07:00 PM	5	5	5	6				21	:30	Spot		4000	21	7.00	147.00

Broadcast Month Projected Billing:

Jul-20	0.00	Aug-20	553.00	Sep-20	147.00	Q3-2020	700.00
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Confirmed Correct; Payment Guaranteed

Accepted for WDLZ-FM