

CONTRACT



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 304083 /		<u>Alt Order #</u> 10383317
<u>Advertiser</u> Kent Keirseay for Congress		<u>Original Date / Revision</u> 05/03/22 / 05/03/22
<u>Contract Dates</u> 05/04/22 - 05/10/22	<u>Estimate #</u> 3544	
<u>Product</u> KEIRSEY FOR CONGRESS		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Bruce Trotter	<u>Sales Office</u> Los Angeles Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agy Code</u> 1944	<u>Advertiser Code</u> 290	<u>Product 1/2</u> 332
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Target Enterprises
16501 Ventura Blvd
#515
Encino, CA 91436

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	05/09/22	05/10/22	WRAL 430A News	430a-5a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				2	\$50.00			
N 2	WRAL	05/09/22	05/10/22	WRAL 5a News	5a-530a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				2	\$125.00			
N 3	WRAL	05/09/22	05/10/22	WRAL 530am News	530a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				2	\$300.00			
N 4	WRAL	05/04/22	05/06/22	WRAL 430A News	430a-5a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$50.00			
N 5	WRAL	05/04/22	05/06/22	WRAL 5a News	5a-530a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$125.00			
N 6	WRAL	05/04/22	05/06/22	WRAL 530am News	530a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$300.00			
N 7	WRAL	05/09/22	05/10/22	WRAL Noon News	Various		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				4	\$200.00			
N 8	WRAL	05/04/22	05/06/22	WRAL Noon News	Various		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--WTF--				6	\$200.00			
N 9	WRAL	05/09/22	05/10/22	WRAL 4p News	4-5p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				2	\$200.00			
N 10	WRAL	05/09/22	05/10/22	WRAL 6p News	6p-6:30p		:30			NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				2	\$975.00			
N 11	WRAL	05/04/22	05/06/22	WRAL 4p News	4-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$200.00			
N 12	WRAL	05/04/22	05/06/22	WRAL 6p News	6p-6:30p		:30			NM	3	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$975.00			
N 13	WRAL	05/09/22	05/10/22	Late News	11-1135p		:30			NM	1	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
304083 /	10383317

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kent Keirse y for Congress	05/03/22 / 05/03/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/22 - 05/10/22	KEIRSEY FOR CONGR	3544

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				1	\$750.00			
N 14	WRAL	05/04/22	05/08/22	Late News	11-1135p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	--WTFSS				2	\$750.00			
N 15	WRAL	05/08/22	05/08/22	Meet The Press	10-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-----1				1	\$300.00			
Totals											39	\$12,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/10/22	39	\$12,800.00	(\$1,920.00)	\$10,880.00
Totals	39	\$12,800.00	(\$1,920.00)	\$10,880.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: [<https://www.wraldigitalsolutions.com/terms-conditions/>](https://www.wraldigitalsolutions.com/terms-conditions/)

WRAL & FOX TV and CBC Radio: [<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>](https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/)